

Global Network Copyright Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Network Copyright market size is expected to reach \$ 124984 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Network Copyright mainly refers to the rights that copyright holders enjoy over their works on the Internet. Among these, the right of communication to the public via information networks is the most core component, and it may also involve other rights such as the right of reproduction and the right of broadcasting.

Copyright, as its name suggests, includes the right to prevent others from copying one's work. Copyright does not protect all forms of information against all forms of copying but it provides a useful bundle of rights that may apply to protect data on the Internet.

The report focuses on the copyright for Internet film work.

Market Drivers

1. Digital Transformation and Explosive Content Consumption

Global internet users exceed 5.5 billion, with video traffic accounting for over 82% of total internet traffic.

User-generated content (UGC) uploads increased by over 25% year-on-year.

2. Diversified Development of the Content Industry

Micro-drama Explosion: By 2025, the number of micro-drama users in China will reach 696 million, with a market size of 67.79 billion yuan.

'Millet Economy': The market for ACG (Anime, Comics, and Games) IP derivatives is

expected to exceed 240 billion yuan by 2025.

Streaming Media Penetration: OTT platforms account for over 80% of online entertainment traffic.

3. Copyright Infringement and Piracy Issues Force Upgraded Protection

Global digital piracy exceeds 190 billion visits annually.

Unauthorized streaming and piracy activities in the US are expected to increase by nearly 18% year-on-year by 2025. Losses caused by online literature piracy have reached billions of yuan.

4. Policy and Regulation Driven:

China's 'Sword Net Action' in 20 Years: 14,000 Cases Investigated, 17,000 Infringing Websites Shut Down

The Third Revision of the Copyright Law (2021): Raising the Statutory Damages Limit and Introducing Punitive Damages

Strict Digital Copyright Enforcement Frameworks in Europe and America

5 Technology Empowering Copyright Protection

AI-Driven Infringement Detection Accuracy Reaches 98%-99%

Blockchain Technology Used for Copyright Authentication and Evidence Preservation

Video Fingerprinting and Watermarking Technologies Widely Used

This report studies the global Network Copyright demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network Copyright, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network Copyright that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Network Copyright total market, 2021-2032, (USD Million)

Global Network Copyright total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Network Copyright total market, key domestic companies, and share, (USD Million)

Global Network Copyright revenue by player, revenue and market share 2021-2026, (USD Million)

Global Network Copyright total market by Type, CAGR, 2021-2032, (USD Million)

Global Network Copyright total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Network Copyright market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Netflix, Youku, Tencent, YouTube, IQIYI, Hulu, Dailymotion, Amazon, MX Player (Times Internet), Vimeo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Network Copyright market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Network Copyright Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Network Copyright Market, Segmentation by Type:

Long Video

Short Video

Global Network Copyright Market, Segmentation by Industries:

Video Streaming Platforms

Live streaming, Self-media/Content Creation

Music Platforms and Gaming

Online Education

E-commerce Platforms

Global Network Copyright Market, Segmentation by Solution:

Licensing / Royalty Administration

Collective Management

DRM / Encryption / Access Control

Fingerprinting / Matching / Claims Management

Notice-and-takedown / Compliance / Dispute Handling

Global Network Copyright Market, Segmentation by Application:

Copyright for Individual

Copyright for Business

Companies Profiled:

Netflix

Youku

Tencent

YouTube

IQIYI

Hulu

Dailymotion

Amazon

MX Player (Times Internet)

Vimeo

Key Questions Answered

1. How big is the global Network Copyright market?
2. What is the demand of the global Network Copyright market?
3. What is the year over year growth of the global Network Copyright market?
4. What is the total value of the global Network Copyright market?
5. Who are the Major Players in the global Network Copyright market?
6. What are the growth factors driving the market demand?

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