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Global Network Automation Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Network Automation market size is expected to reach $ 29056 million by 2032, rising at a market growth of 16.4% CAGR during the forecast period (2026-2032).

The gross profit margin of major companies in the industry was approximately 55%–68%.

Network automation refers to software platforms and tools that enable the automatic provisioning, configuration, monitoring, management, and optimization of network infrastructure. Core functions include intent-based orchestration, closed-loop assurance, policy enforcement, and fault remediation. Main applications are in enterprise IT, telecom service providers, data centers, and cloud service environments. This definition excludes underlying hardware switches or routers, physical cabling infrastructure, standalone network monitoring tools without automation, and managed service contracts.

The industrial chain of Network Automation includes upstream compute and storage infrastructure, network telemetry sources, and proprietary AI/ML algorithms. Midstream covers software development, solution integration, validation, and subscription licensing. Downstream applications mainly include telecommunications operators, enterprise IT departments, cloud providers, and managed service providers.

The network optimization services market is experiencing rapid growth, propelled by the escalating demand for high-performance, reliable connectivity in an era of digital transformation. As organizations embrace cloud-native applications, hybrid work models, and bandwidth-intensive technologies like IoT, the strain on existing network infrastructures has intensified, creating an urgent need for continuous performance

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tuning and cost management. A primary driver is the increasing sophistication of cyber threats; network optimization now inherently integrates security measures to bolster resilience, making it a critical component of overall IT health. The market is shifting from reactive troubleshooting to proactive, AI-driven analytics that can predict and resolve issues before they impact operations, with a strong emphasis on end-to-end visibility and automated tuning. The adoption of software-defined WAN and open RAN architectures represents a major trend, as these technologies require intelligent optimization to deliver on their promises of flexibility and efficiency. The market is responding to global economic pressures, with tariffs on networking hardware increasing implementation costs, thereby accelerating the demand for software-based optimization, cloud-native services, and locally delivered managed solutions as cost-effective alternatives. With North America maintaining its lead and Asia-Pacific emerging as the fastest-growing region, the market landscape is highly fragmented, offering significant opportunities for vendors that can deliver holistic solutions combining AI, real-time analytics, and robust security integration across diverse, multi-cloud environments.

Report Scope

This report studies the global Network Automation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network Automation, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network Automation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Network Automation total market, 2021-2032, (USD Million)

Global Network Automation total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Network Automation total market, key domestic companies, and share, (USD Million)

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Global Network Automation revenue by player, revenue and market share 2021-2026, (USD Million)

Global Network Automation total market by Type, CAGR, 2021-2032, (USD Million)

Global Network Automation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Network Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems, Inc., Juniper Networks, Inc., Hewlett Packard Enterprise Company, IBM Corporation, Red Hat, Inc., Nokia Corporation, Telefonaktiebolaget LM Ericsson, OpenText Corporation, Itential, Inc., Gluware, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Network Automation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Network Automation Market, By Region:

United States

China

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Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Network Automation Market, Segmentation by Type:

On-premises Network Automation

Cloud-based Network Automation

Hybrid Network Automation

Global Network Automation Market, Segmentation by Automation Scope:

Configuration Automation

Network Orchestration

Assurance and Remediation Automation

Global Network Automation Market, Segmentation by Managed Network Node Count:

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Small-scale(?1,000 Nodes)

Medium-scale(>1,000–10,000 Nodes)

Large-scale(>10,000 Nodes)

Global Network Automation Market, Segmentation by Application:

Telecommunications Service Providers

Data Centers and Cloud Service Providers

Enterprises and Public Institutions

Other

Companies Profiled:

Cisco Systems, Inc.

Juniper Networks, Inc.

Hewlett Packard Enterprise Company

IBM Corporation

Red Hat, Inc.

Nokia Corporation

Telefonaktiebolaget LM Ericsson

OpenText Corporation

Itential, Inc.

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Gluware, Inc.

NetBrain Technologies Inc.

BackBox Software Ltd.

NEC Corporation

Fujitsu Limited

Samsung SDS Co., Ltd.

Huawei Technologies Co., Ltd.

ZTE Corporation

New H3C Technologies Co., Ltd.

Ruijie Networks Co., Ltd.

AsiaInfo Technologies Limited

DCN Technology Co., Ltd.

Key Questions Answered

1. How big is the global Network Automation market?
2. What is the demand of the global Network Automation market?
3. What is the year over year growth of the global Network Automation market?
4. What is the total value of the global Network Automation market?
5. Who are the Major Players in the global Network Automation market?
6. What are the growth factors driving the market demand?

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