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Global Network-Attached Storage (NAS) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Network-Attached Storage (NAS) market size was valued at US$ 4239 million in 2025 and is forecast to a readjusted size of US$ 6652 million by 2032 with a CAGR of 6.7% during review period.

The gross profit margin of major companies in the industry was approximately 25%–45%.

Network-Attached Storage (NAS) is a dedicated storage device connected to a network that enables centralized data storage, file sharing, backup, and remote access for multiple users and systems. Products mainly consist of desktop NAS devices, rack-mounted NAS systems, and enterprise storage solutions with integrated storage management software. This market includes dedicated NAS hardware products and excludes general-purpose servers, cloud storage services, direct-attached storage devices, and storage media components.

The industrial chain of Network-Attached Storage includes upstream storage chips, processors, memory components, hard drives, solid-state drives, network components, and embedded software technologies. Midstream covers product design, hardware assembly, firmware development, system integration, and quality testing. Downstream applications mainly include enterprises, small and medium businesses, data centers, professional users, creative industries, and personal data storage scenarios.

Network-Attached Storage (NAS) is a dedicated storage solution connected to a network that enables centralized data storage, sharing, backup, and management for individuals, enterprises, and organizations. NAS systems provide accessible and

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scalable storage capabilities without requiring direct connections to individual devices, making them widely used for file management, collaboration, and data protection. The market is benefiting from the rapid growth of digital content, increasing enterprise data volumes, and rising demand for localized and flexible storage solutions. Developments in high-capacity storage technologies, faster network connectivity, and intelligent data management functions are enhancing NAS performance and expanding application scenarios. Market growth is driven by the expansion of remote work, increasing cybersecurity awareness, demand for efficient backup solutions, and the need for cost-effective data management. Opportunities are emerging from small and medium-sized businesses, home data storage, edge computing environments, and integration with cloud storage services. However, the market faces challenges including competition from cloud storage platforms, concerns regarding data security, hardware costs, and the need for continuous technology upgrades. Future development will depend on improving storage efficiency, security capabilities, and integration with hybrid data management environments.

Report Scope

This report is a detailed and comprehensive analysis for global Network-Attached Storage (NAS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Network-Attached Storage (NAS) market size and forecasts, in consumption value ($ Million), 2021-2032

Global Network-Attached Storage (NAS) market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Network-Attached Storage (NAS) market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

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Global Network-Attached Storage (NAS) market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Network-Attached Storage (NAS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Network-Attached Storage (NAS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell Technologies Inc., NetApp, Inc., Hewlett Packard Enterprise Company, Pure Storage, Inc., Western Digital Corporation, Buffalo Inc., I-O DATA DEVICE, INC., NEC Corporation, Fujitsu Limited, EFM Networks Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Network-Attached Storage (NAS) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Desktop NAS

Rack-mounted NAS

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High-density Scale-out NAS

Market segment by Storage Media

HDD-based NAS

SSD-based NAS

Hybrid HDD–SSD NAS

Market segment by Drive Bay Count

Low-bay(?4 Bays)

Medium-bay(5–12 Bays)

High-bay(>12 Bays)

Market segment by Application

Home and Personal Users

Small and Medium-sized Enterprises

Large Enterprises and Data Centers

Other

Market segment by players, this report covers

Dell Technologies Inc.

NetApp, Inc.

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Hewlett Packard Enterprise Company

Pure Storage, Inc.

Western Digital Corporation

Buffalo Inc.

I-O DATA DEVICE, INC.

NEC Corporation

Fujitsu Limited

EFM Networks Co., Ltd.

Synology Inc.

QNAP Systems, Inc.

ASUSTOR Inc.

Thecus Technology Corp.

TerraMaster

UGREEN Group Limited

Huawei Technologies Co., Ltd.

Inspur Electronic Information Industry Co., Ltd.

Lenovo Group Limited

Hangzhou Hikvision Digital Technology Co., Ltd.

Market segment by regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Network-Attached Storage (NAS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network-Attached Storage (NAS), with revenue, gross margin, and global market share of Network-Attached Storage (NAS) from 2021 to 2026.

Chapter 3, the Network-Attached Storage (NAS) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Network-Attached Storage (NAS) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network-Attached Storage (NAS).

Chapter 13, to describe Network-Attached Storage (NAS) research findings and

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conclusion.

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