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Global Network-Attached Storage (NAS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Network-Attached Storage (NAS) market size is expected to reach $ 6652 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

The gross profit margin of major companies in the industry was approximately 25%–45%.

Network-Attached Storage (NAS) is a dedicated storage device connected to a network that enables centralized data storage, file sharing, backup, and remote access for multiple users and systems. Products mainly consist of desktop NAS devices, rack-mounted NAS systems, and enterprise storage solutions with integrated storage management software. This market includes dedicated NAS hardware products and excludes general-purpose servers, cloud storage services, direct-attached storage devices, and storage media components.

The industrial chain of Network-Attached Storage includes upstream storage chips, processors, memory components, hard drives, solid-state drives, network components, and embedded software technologies. Midstream covers product design, hardware assembly, firmware development, system integration, and quality testing. Downstream applications mainly include enterprises, small and medium businesses, data centers, professional users, creative industries, and personal data storage scenarios.

Network-Attached Storage (NAS) is a dedicated storage solution connected to a network that enables centralized data storage, sharing, backup, and management for individuals, enterprises, and organizations. NAS systems provide accessible and scalable storage capabilities without requiring direct connections to individual devices,

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making them widely used for file management, collaboration, and data protection. The market is benefiting from the rapid growth of digital content, increasing enterprise data volumes, and rising demand for localized and flexible storage solutions. Developments in high-capacity storage technologies, faster network connectivity, and intelligent data management functions are enhancing NAS performance and expanding application scenarios. Market growth is driven by the expansion of remote work, increasing cybersecurity awareness, demand for efficient backup solutions, and the need for cost-effective data management. Opportunities are emerging from small and medium-sized businesses, home data storage, edge computing environments, and integration with cloud storage services. However, the market faces challenges including competition from cloud storage platforms, concerns regarding data security, hardware costs, and the need for continuous technology upgrades. Future development will depend on improving storage efficiency, security capabilities, and integration with hybrid data management environments.

Report Scope

This report studies the global Network-Attached Storage (NAS) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network-Attached Storage (NAS), and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network-Attached Storage (NAS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Network-Attached Storage (NAS) total market, 2021-2032, (USD Million)

Global Network-Attached Storage (NAS) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Network-Attached Storage (NAS) total market, key domestic companies, and share, (USD Million)

Global Network-Attached Storage (NAS) revenue by player, revenue and market

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share 2021-2026, (USD Million)

Global Network-Attached Storage (NAS) total market by Type, CAGR, 2021-2032, (USD Million)

Global Network-Attached Storage (NAS) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Network-Attached Storage (NAS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell Technologies Inc., NetApp, Inc., Hewlett Packard Enterprise Company, Pure Storage, Inc., Western Digital Corporation, Buffalo Inc., I-O DATA DEVICE, INC., NEC Corporation, Fujitsu Limited, EFM Networks Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Network-Attached Storage (NAS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Network-Attached Storage (NAS) Market, By Region:

United States

China

Europe

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Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Network-Attached Storage (NAS) Market, Segmentation by Type:

Desktop NAS

Rack-mounted NAS

High-density Scale-out NAS

Global Network-Attached Storage (NAS) Market, Segmentation by Storage Media:

HDD-based NAS

SSD-based NAS

Hybrid HDD–SSD NAS

Global Network-Attached Storage (NAS) Market, Segmentation by Drive Bay Count:

Low-bay(?4 Bays)

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Medium-bay(5–12 Bays)

High-bay(>12 Bays)

Global Network-Attached Storage (NAS) Market, Segmentation by Application:

Home and Personal Users

Small and Medium-sized Enterprises

Large Enterprises and Data Centers

Other

Companies Profiled:

Dell Technologies Inc.

NetApp, Inc.

Hewlett Packard Enterprise Company

Pure Storage, Inc.

Western Digital Corporation

Buffalo Inc.

I-O DATA DEVICE, INC.

NEC Corporation

Fujitsu Limited

EFM Networks Co., Ltd.

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Synology Inc.

QNAP Systems, Inc.

ASUSTOR Inc.

Thecus Technology Corp.

TerraMaster

UGREEN Group Limited

Huawei Technologies Co., Ltd.

Inspur Electronic Information Industry Co., Ltd.

Lenovo Group Limited

Hangzhou Hikvision Digital Technology Co., Ltd.

Key Questions Answered

1. How big is the global Network-Attached Storage (NAS) market?
2. What is the demand of the global Network-Attached Storage (NAS) market?
3. What is the year over year growth of the global Network-Attached Storage (NAS) market?
4. What is the total value of the global Network-Attached Storage (NAS) market?
5. Who are the Major Players in the global Network-Attached Storage (NAS) market?
6. What are the growth factors driving the market demand?

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