

Global Network-as-a-Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GDB00AABD641EN.html>

Date: September 2026

Pages: 167

Price: US\$ 3,480.00 (Single User License)

ID: GDB00AABD641EN

Abstracts

According to our (Global Info Research) latest study, the global Network-as-a-Service market size was valued at US\$ 8026 million in 2025 and is forecast to a readjusted size of US\$ 16800 million by 2032 with a CAGR of 11.2% during review period.

The gross profit margin of major companies in the industry was approximately 45%–70%.

Network-as-a-Service is a cloud-based networking service model that provides on-demand network resources, connectivity, management, and security functions through subscription or usage-based services. It enables enterprises to deploy, configure, and optimize network infrastructure without owning all physical networking assets. Services mainly include virtual network provisioning, software-defined networking, managed connectivity, and network security capabilities. This market excludes traditional hardware sales, standalone networking equipment, and unrelated cloud computing services.

The industrial chain of Network-as-a-Service includes upstream network infrastructure, cloud computing resources, virtualization technologies, software platforms, data centers, and security technologies. Midstream covers service platform development, network operation, resource management, monitoring, maintenance, and customer support. Downstream users mainly include enterprises, cloud service users, financial institutions, government organizations, and industrial customers requiring flexible network connectivity.

Network-as-a-Service (NaaS) is a cloud-based networking model that provides

organizations with on-demand access to network infrastructure, management capabilities, and related services through subscription-based or consumption-based models. It enables enterprises to reduce dependence on traditional network deployment methods, improve scalability, and simplify network operations. The market is developing rapidly as businesses increasingly adopt cloud computing, remote work models, and distributed digital infrastructure. Advances in software-defined networking, network automation, and cloud-native architectures are accelerating the transition from hardware-centric networking toward flexible service-based network management. Growth is driven by the demand for operational efficiency, reduced infrastructure complexity, faster deployment cycles, and improved network flexibility. Emerging opportunities include enterprise adoption of managed network services, integration with security solutions, and expansion among organizations seeking simplified multi-location connectivity. However, market development faces challenges including concerns over data security, dependence on service providers, integration complexity with existing infrastructure, and limited awareness among some enterprises. As network environments become more dynamic and software-oriented, NaaS is expected to gain broader adoption as a flexible approach for modern enterprise connectivity.

Report Scope

This report is a detailed and comprehensive analysis for global Network-as-a-Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Network-as-a-Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Network-as-a-Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Network-as-a-Service market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2021-2032

Global Network-as-a-Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Network-as-a-Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Network-as-a-Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems, Inc., Hewlett Packard Enterprise Company, Juniper Networks, Inc., Aryaka Networks, Inc., Megaport Limited, PacketFabric, Inc., Alkira, Inc., Graphiant, Inc., Cloudflare, Inc., Verizon Communications Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Network-as-a-Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

LAN-as-a-Service

WAN-as-a-Service

Network Security-as-a-Service

Market segment by Service Deployment

Public Cloud-based NaaS

Private NaaS

Hybrid NaaS

Market segment by Provisioned Bandwidth

Low-bandwidth(<1 Gbps)

Medium-bandwidth(>1–10 Gbps)

High-bandwidth(>10 Gbps)

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

Government and Public Institutions

Other

Market segment by players, this report covers

Cisco Systems, Inc.

Hewlett Packard Enterprise Company

Juniper Networks, Inc.

Aryaka Networks, Inc.

Megaport Limited

PacketFabric, Inc.

Alkira, Inc.

Graphiant, Inc.

Cloudflare, Inc.

Verizon Communications Inc.

AT&T Inc.

Lumen Technologies, Inc.

Colt Technology Services Group Limited

BT Group plc

NTT Communications Corporation

KDDI Corporation

NEC Corporation

Telefonaktiebolaget LM Ericsson

Nokia Corporation

Huawei Technologies Co., Ltd.

ZTE Corporation

New H3C Technologies Co., Ltd.

China Telecom Corporation Limited

China United Network Communications Limited

China Mobile Limited

Alibaba Cloud Computing Co., Ltd.

Tencent Cloud Computing Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Network-as-a-Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network-as-a-Service, with revenue, gross margin, and global market share of Network-as-a-Service from 2021 to 2026.

Chapter 3, the Network-as-a-Service competitive situation, revenue, and global market

share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Network-as-a-Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network-as-a-Service.

Chapter 13, to describe Network-as-a-Service research findings and conclusion.

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