

Global Network-as-a-Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Network-as-a-Service market size is expected to reach \$ 16800 million by 2032, rising at a market growth of 11.2% CAGR during the forecast period (2026-2032).

The gross profit margin of major companies in the industry was approximately 45%–70%.

Network-as-a-Service is a cloud-based networking service model that provides on-demand network resources, connectivity, management, and security functions through subscription or usage-based services. It enables enterprises to deploy, configure, and optimize network infrastructure without owning all physical networking assets. Services mainly include virtual network provisioning, software-defined networking, managed connectivity, and network security capabilities. This market excludes traditional hardware sales, standalone networking equipment, and unrelated cloud computing services.

The industrial chain of Network-as-a-Service includes upstream network infrastructure, cloud computing resources, virtualization technologies, software platforms, data centers, and security technologies. Midstream covers service platform development, network operation, resource management, monitoring, maintenance, and customer support. Downstream users mainly include enterprises, cloud service users, financial institutions, government organizations, and industrial customers requiring flexible network connectivity.

Network-as-a-Service (NaaS) is a cloud-based networking model that provides organizations with on-demand access to network infrastructure, management capabilities, and related services through subscription-based or consumption-based

models. It enables enterprises to reduce dependence on traditional network deployment methods, improve scalability, and simplify network operations. The market is developing rapidly as businesses increasingly adopt cloud computing, remote work models, and distributed digital infrastructure. Advances in software-defined networking, network automation, and cloud-native architectures are accelerating the transition from hardware-centric networking toward flexible service-based network management. Growth is driven by the demand for operational efficiency, reduced infrastructure complexity, faster deployment cycles, and improved network flexibility. Emerging opportunities include enterprise adoption of managed network services, integration with security solutions, and expansion among organizations seeking simplified multi-location connectivity. However, market development faces challenges including concerns over data security, dependence on service providers, integration complexity with existing infrastructure, and limited awareness among some enterprises. As network environments become more dynamic and software-oriented, NaaS is expected to gain broader adoption as a flexible approach for modern enterprise connectivity.

Report Scope

This report studies the global Network-as-a-Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network-as-a-Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network-as-a-Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Network-as-a-Service total market, 2021-2032, (USD Million)

Global Network-as-a-Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Network-as-a-Service total market, key domestic companies, and share, (USD Million)

Global Network-as-a-Service revenue by player, revenue and market share
2021-2026, (USD Million)

Global Network-as-a-Service total market by Type, CAGR, 2021-2032, (USD
Million)

Global Network-as-a-Service total market by Application, CAGR, 2021-2032,
(USD Million)

This report profiles major players in the global Network-as-a-Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems, Inc., Hewlett Packard Enterprise Company, Juniper Networks, Inc., Aryaka Networks, Inc., Megaport Limited, PacketFabric, Inc., Alkira, Inc., Graphiant, Inc., Cloudflare, Inc., Verizon Communications Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Network-as-a-Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Network-as-a-Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Network-as-a-Service Market, Segmentation by Type:

LAN-as-a-Service

WAN-as-a-Service

Network Security-as-a-Service

Global Network-as-a-Service Market, Segmentation by Service Deployment:

Public Cloud-based NaaS

Private NaaS

Hybrid NaaS

Global Network-as-a-Service Market, Segmentation by Provisioned Bandwidth:

Low-bandwidth(<1 Gbps)

Medium-bandwidth(>1–10 Gbps)

High-bandwidth(>10 Gbps)

Global Network-as-a-Service Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Government and Public Institutions

Other

Companies Profiled:

Cisco Systems, Inc.

Hewlett Packard Enterprise Company

Juniper Networks, Inc.

Aryaka Networks, Inc.

Megaport Limited

PacketFabric, Inc.

Alkira, Inc.

Graphiant, Inc.

Cloudflare, Inc.

Verizon Communications Inc.

AT&T Inc.

Lumen Technologies, Inc.

Colt Technology Services Group Limited

BT Group plc

NTT Communications Corporation

KDDI Corporation

NEC Corporation

Telefonaktiebolaget LM Ericsson

Nokia Corporation

Huawei Technologies Co., Ltd.

ZTE Corporation

New H3C Technologies Co., Ltd.

China Telecom Corporation Limited

China United Network Communications Limited

China Mobile Limited

Alibaba Cloud Computing Co., Ltd.

Tencent Cloud Computing Co., Ltd.

Key Questions Answered

1. How big is the global Network-as-a-Service market?
2. What is the demand of the global Network-as-a-Service market?

3. What is the year over year growth of the global Network-as-a-Service market?
4. What is the total value of the global Network-as-a-Service market?
5. Who are the Major Players in the global Network-as-a-Service market?
6. What are the growth factors driving the market demand?

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