

# Global Neon Signs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Neon Signs market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

**Aesthetic Appeal:** Neon signs are visually striking and have a distinct retro charm, making them highly attractive for businesses and individuals looking to create eye-catching displays.

**Brand Visibility:** Businesses use neon signs to enhance brand visibility and recognition. Neon signage can help establishments stand out and draw customers' attention, particularly in crowded urban environments.

**Customization:** Neon signs can be customized to display a wide range of designs, logos, and messages, allowing businesses and artists to create unique and personalized signage.

The Global Info Research report includes an overview of the development of the Neon Signs industry chain, the market status of Advertising (Custom Neon Signs, Business Neon Signs), Commercial (Custom Neon Signs, Business Neon Signs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Neon Signs.

Regionally, the report analyzes the Neon Signs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Neon Signs market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Neon Signs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Neon Signs industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Custom Neon Signs, Business Neon Signs).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Neon Signs market.

**Regional Analysis:** The report involves examining the Neon Signs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Neon Signs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Neon Signs:

**Company Analysis:** Report covers individual Neon Signs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Neon Signs This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Advertising, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Neon Signs. It assesses the current state, advancements, and potential future developments in Neon Signs areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Neon Signs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Neon Signs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Custom Neon Signs

Business Neon Signs

Others

#### Market segment by Application

Advertising

Commercial

Traffic

Construction

Indoor and Outdoor Decoration

Others

Major players covered

Sygns

Philips Lighting

EGL Lighting

Osram

Jesco Lighting

Sidon Lighting

Optek Electronics

NVC Lighting

Neo-Neon

SGi Lighting

IVC Signs

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Neon Signs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neon Signs, with price, sales, revenue and global market share of Neon Signs from 2019 to 2024.

Chapter 3, the Neon Signs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neon Signs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Neon Signs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neon Signs.

Chapter 14 and 15, to describe Neon Signs sales channel, distributors, customers, research findings and conclusion.

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