

# Global Neon Lamp Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Neon Lamp market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

A neon lamp is a type of lighting device that operates through glow discharge in a glass tube filled with neon gas. These lamps can emit various colors by combining neon with argon gas, or through the use of transparent tubes and fluorescent coatings. The lamp's operation involves two electrodes inside the glass tube, with voltage externally controlled to generate the glow discharge.

Despite the rise of LEDs, neon lamps remain in use due to their low power consumption, longevity, lack of heat generation, and shock resistance.

The global market for neon lamps has experienced steady growth over the years. The demand for neon signs and lighting has been driven by factors such as increasing urbanization, growing advertising and marketing activities, and the need for unique and eye-catching signage. Neon lamps are often preferred over other lighting options due to their vibrant colors, long lifespan, and low maintenance requirements.

One of the key drivers of the neon lamp market is the advertising and signage industry. Neon signs are widely used by businesses to attract customers and create a unique brand image. The use of neon lamps in advertising and signage has been particularly popular in industries such as retail, hospitality, and entertainment. Additionally, the increasing popularity of neon lamps in interior and exterior lighting applications has further contributed to market growth.

Another factor driving the market is the growing trend of retro and vintage aesthetics. Neon lamps have a nostalgic appeal and are often associated with a bygone era. This has led to an increased demand for neon signs and lighting in restaurants, bars, and other establishments that want to create a retro ambiance. The popularity of neon lamps in the entertainment industry, such as in casinos and theaters, has also contributed to market growth.

However, the neon lamp market is facing some challenges. One of the main challenges is the increasing competition from alternative lighting technologies such as LED lights. LED lights offer several advantages over neon lamps, including lower energy consumption, longer lifespan, and greater design flexibility. As a result, many businesses are opting for LED signage and lighting solutions instead of neon lamps.

This report is a detailed and comprehensive analysis for global Neon Lamp market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Neon Lamp market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Neon Lamp market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Neon Lamp market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Neon Lamp market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Neon Lamp

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Neon Lamp market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include International Light Technologies, Inc., SATO PARTS CO.,LTD., Sweeta Products Corporation, Everel Group S.p.A., ELEVAM corporation, SWASTIK AGENCIES, IsLedSign, Lightstec co.,Limited, Hengsen Co., Ltd., CITY ADVERTISING, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Neon Lamp market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tubular

Bulbs

Others

Market segment by Application

Indoor

Outdoor

### Major players covered

International Light Technologies, Inc.

SATO PARTS CO.,LTD.

Sweetea Products Corporation

Everel Group S.p.A.

ELEVAM corporation

SWASTIK AGENCIES

IsLedSign

Lightstec co.,Limited

Hengsen Co., Ltd.

CITY ADVERTISING

Jasionlight

Ginde Star

M K Lights & Co.

UR UDYOG PRIVATE LIMITED

### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Neon Lamp product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neon Lamp, with price, sales quantity, revenue, and global market share of Neon Lamp from 2021 to 2026.

Chapter 3, the Neon Lamp competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neon Lamp breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Neon Lamp market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neon Lamp.

Chapter 14 and 15, to describe Neon Lamp sales channel, distributors, customers,

research findings and conclusion.

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