

Global Neon-colored Screen Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Neon-colored Screen market size is expected to reach \$ 568 million by 2032, rising at a market growth of 7.7% CAGR during the forecast period (2026-2032).

In 2025, global sales of Neon-colored Screen reached approximately 0.62 million Sqm, with an average market price of about USD 526 Sqm, an annual production capacity of roughly 0.8 million Sqm, and an industry-average gross margin of approximately 25%.

Neon-colored Screen refers to a customized luminous surface system composed of RGB/RGBW LED backlighting modules, translucent stretch film or textile facing materials, aluminum frame or stretch-membrane fixing structures, power drivers and lighting control systems. The system uses edge-lit, back-lit, LED light sheet, LED lattice or programmable LED strip architectures to create a continuous, uniform and color-changing luminous surface. It is mainly used in retail stores, brand showrooms, automotive showrooms, hotels, entertainment venues, exhibitions, immersive interior spaces, luminous ceilings, feature walls and wayfinding lightboxes. The core value of the product lies not in high-resolution video display, but in large-area soft illumination, dynamic color ambience, visual identity and spatial experience enhancement.

This report studies the global Neon-colored Screen production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Neon-colored Screen and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Neon-colored Screen that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Neon-colored Screen total production and demand, 2021-2032, (K Sqm)

Global Neon-colored Screen total production value, 2021-2032, (USD Million)

Global Neon-colored Screen production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Neon-colored Screen consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Neon-colored Screen domestic production, consumption, key domestic manufacturers and share

Global Neon-colored Screen production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Neon-colored Screen production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Neon-colored Screen production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Neon-colored Screen market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify, Barrisol Normalu, Cooledge Lighting, CLIPSO, NEWMAT, Lindner Group, LEDCONN, SEG Systems, OCTANORM, beMatrix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Neon-colored Screen market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Neon-colored Screen Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Neon-colored Screen Market, Segmentation by Type:

Edge-lit System

Back-lit System

Global Neon-colored Screen Market, Segmentation by Form:

RGB Fabric Lightbox

Luminous Stretch Film Ceiling

Others

Global Neon-colored Screen Market, Segmentation by Application:

Retail

Automotive

Others

Companies Profiled:

Signify

Barrisol Normalu

Cooledge Lighting

CLIPSO

NEWMAT

Lindner Group

LEDCONN

SEG Systems

OCTANORM

beMatrix

Aluvision

DSA Signage

GLLS

Applelec Group

Orbus

Guangzhou Xinghangyun

Lintel Display

KoenSmart

Key Questions Answered:

1. How big is the global Neon-colored Screen market?
2. What is the demand of the global Neon-colored Screen market?
3. What is the year over year growth of the global Neon-colored Screen market?
4. What is the production and production value of the global Neon-colored Screen market?
5. Who are the key producers in the global Neon-colored Screen market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Neon-colored Screen Introduction
- 1.2 World Neon-colored Screen Supply & Forecast
 - 1.2.1 World Neon-colored Screen Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Neon-colored Screen Production (2021-2032)
 - 1.2.3 World Neon-colored Screen Pricing Trends (2021-2032)
- 1.3 World Neon-colored Screen Production by Region (Based on Production Site)
 - 1.3.1 World Neon-colored Screen Production Value by Region (2021-2032)
 - 1.3.2 World Neon-colored Screen Production by Region (2021-2032)
 - 1.3.3 World Neon-colored Screen Average Price by Region (2021-2032)
 - 1.3.4 North America Neon-colored Screen Production (2021-2032)
 - 1.3.5 Europe Neon-colored Screen Production (2021-2032)
 - 1.3.6 China Neon-colored Screen Production (2021-2032)
 - 1.3.7 Japan Neon-colored Screen Production (2021-2032)
 - 1.3.8 Southeast Asia Neon-colored Screen Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Neon-colored Screen Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Neon-colored Screen Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Neon-colored Screen Demand (2021-2032)
- 2.2 World Neon-colored Screen Consumption by Region
 - 2.2.1 World Neon-colored Screen Consumption by Region (2021-2026)
 - 2.2.2 World Neon-colored Screen Consumption Forecast by Region (2027-2032)
- 2.3 United States Neon-colored Screen Consumption (2021-2032)
- 2.4 China Neon-colored Screen Consumption (2021-2032)
- 2.5 Europe Neon-colored Screen Consumption (2021-2032)
- 2.6 Japan Neon-colored Screen Consumption (2021-2032)
- 2.7 South Korea Neon-colored Screen Consumption (2021-2032)
- 2.8 ASEAN Neon-colored Screen Consumption (2021-2032)
- 2.9 India Neon-colored Screen Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Neon-colored Screen Production Value by Manufacturer (2021-2026)
- 3.2 World Neon-colored Screen Production by Manufacturer (2021-2026)
- 3.3 World Neon-colored Screen Average Price by Manufacturer (2021-2026)
- 3.4 Neon-colored Screen Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Neon-colored Screen Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Neon-colored Screen in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Neon-colored Screen in 2025
- 3.6 Neon-colored Screen Market: Overall Company Footprint Analysis
 - 3.6.1 Neon-colored Screen Market: Region Footprint
 - 3.6.2 Neon-colored Screen Market: Company Product Type Footprint
 - 3.6.3 Neon-colored Screen Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Neon-colored Screen Production Value Comparison
 - 4.1.1 United States VS China: Neon-colored Screen Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Neon-colored Screen Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Neon-colored Screen Production Comparison
 - 4.2.1 United States VS China: Neon-colored Screen Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Neon-colored Screen Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Neon-colored Screen Consumption Comparison
 - 4.3.1 United States VS China: Neon-colored Screen Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Neon-colored Screen Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Neon-colored Screen Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Neon-colored Screen Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Neon-colored Screen Production Value (2021-2026)

4.4.3 United States Based Manufacturers Neon-colored Screen Production (2021-2026)

4.5 China Based Neon-colored Screen Manufacturers and Market Share

4.5.1 China Based Neon-colored Screen Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Neon-colored Screen Production Value (2021-2026)

4.5.3 China Based Manufacturers Neon-colored Screen Production (2021-2026)

4.6 Rest of World Based Neon-colored Screen Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Neon-colored Screen Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Neon-colored Screen Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Neon-colored Screen Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Neon-colored Screen Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Edge-lit System

5.2.2 Back-lit System

5.3 Market Segment by Type

5.3.1 World Neon-colored Screen Production by Type (2021-2032)

5.3.2 World Neon-colored Screen Production Value by Type (2021-2032)

5.3.3 World Neon-colored Screen Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FORM

6.1 World Neon-colored Screen Market Size Overview by Form: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Form

6.2.1 RGB Fabric Lightbox

6.2.2 Luminous Stretch Film Ceiling

6.2.3 Others

6.3 Market Segment by Form

6.3.1 World Neon-colored Screen Production by Form (2021-2032)

6.3.2 World Neon-colored Screen Production Value by Form (2021-2032)

6.3.3 World Neon-colored Screen Average Price by Form (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Neon-colored Screen Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Retail

7.2.2 Automotive

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World Neon-colored Screen Production by Application (2021-2032)

7.3.2 World Neon-colored Screen Production Value by Application (2021-2032)

7.3.3 World Neon-colored Screen Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Signify

8.1.1 Signify Details

8.1.2 Signify Major Business

8.1.3 Signify Neon-colored Screen Product and Services

8.1.4 Signify Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Signify Recent Developments/Updates

8.1.6 Signify Competitive Strengths & Weaknesses

8.2 Barrisol Normalu

8.2.1 Barrisol Normalu Details

8.2.2 Barrisol Normalu Major Business

8.2.3 Barrisol Normalu Neon-colored Screen Product and Services

8.2.4 Barrisol Normalu Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Barrisol Normalu Recent Developments/Updates

8.2.6 Barrisol Normalu Competitive Strengths & Weaknesses

8.3 Cooledge Lighting

8.3.1 Cooledge Lighting Details

8.3.2 Cooledge Lighting Major Business

8.3.3 Cooledge Lighting Neon-colored Screen Product and Services

8.3.4 Cooledge Lighting Neon-colored Screen Production, Price, Value, Gross Margin

and Market Share (2021-2026)

8.3.5 Cooledge Lighting Recent Developments/Updates

8.3.6 Cooledge Lighting Competitive Strengths & Weaknesses

8.4 CLIPSO

8.4.1 CLIPSO Details

8.4.2 CLIPSO Major Business

8.4.3 CLIPSO Neon-colored Screen Product and Services

8.4.4 CLIPSO Neon-colored Screen Production, Price, Value, Gross Margin and

Market Share (2021-2026)

8.4.5 CLIPSO Recent Developments/Updates

8.4.6 CLIPSO Competitive Strengths & Weaknesses

8.5 NEWMAT

8.5.1 NEWMAT Details

8.5.2 NEWMAT Major Business

8.5.3 NEWMAT Neon-colored Screen Product and Services

8.5.4 NEWMAT Neon-colored Screen Production, Price, Value, Gross Margin and

Market Share (2021-2026)

8.5.5 NEWMAT Recent Developments/Updates

8.5.6 NEWMAT Competitive Strengths & Weaknesses

8.6 Lindner Group

8.6.1 Lindner Group Details

8.6.2 Lindner Group Major Business

8.6.3 Lindner Group Neon-colored Screen Product and Services

8.6.4 Lindner Group Neon-colored Screen Production, Price, Value, Gross Margin and

Market Share (2021-2026)

8.6.5 Lindner Group Recent Developments/Updates

8.6.6 Lindner Group Competitive Strengths & Weaknesses

8.7 LEDCONN

8.7.1 LEDCONN Details

8.7.2 LEDCONN Major Business

8.7.3 LEDCONN Neon-colored Screen Product and Services

8.7.4 LEDCONN Neon-colored Screen Production, Price, Value, Gross Margin and

Market Share (2021-2026)

8.7.5 LEDCONN Recent Developments/Updates

8.7.6 LEDCONN Competitive Strengths & Weaknesses

8.8 SEG Systems

8.8.1 SEG Systems Details

8.8.2 SEG Systems Major Business

8.8.3 SEG Systems Neon-colored Screen Product and Services

8.8.4 SEG Systems Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 SEG Systems Recent Developments/Updates

8.8.6 SEG Systems Competitive Strengths & Weaknesses

8.9 OCTANORM

8.9.1 OCTANORM Details

8.9.2 OCTANORM Major Business

8.9.3 OCTANORM Neon-colored Screen Product and Services

8.9.4 OCTANORM Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.9.5 OCTANORM Recent Developments/Updates

8.9.6 OCTANORM Competitive Strengths & Weaknesses

8.10 beMatrix

8.10.1 beMatrix Details

8.10.2 beMatrix Major Business

8.10.3 beMatrix Neon-colored Screen Product and Services

8.10.4 beMatrix Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.10.5 beMatrix Recent Developments/Updates

8.10.6 beMatrix Competitive Strengths & Weaknesses

8.11 Aluvision

8.11.1 Aluvision Details

8.11.2 Aluvision Major Business

8.11.3 Aluvision Neon-colored Screen Product and Services

8.11.4 Aluvision Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.11.5 Aluvision Recent Developments/Updates

8.11.6 Aluvision Competitive Strengths & Weaknesses

8.12 DSA Signage

8.12.1 DSA Signage Details

8.12.2 DSA Signage Major Business

8.12.3 DSA Signage Neon-colored Screen Product and Services

8.12.4 DSA Signage Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.12.5 DSA Signage Recent Developments/Updates

8.12.6 DSA Signage Competitive Strengths & Weaknesses

8.13 GLLS

8.13.1 GLLS Details

8.13.2 GLLS Major Business

- 8.13.3 GLLS Neon-colored Screen Product and Services
- 8.13.4 GLLS Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.13.5 GLLS Recent Developments/Updates
- 8.13.6 GLLS Competitive Strengths & Weaknesses
- 8.14 Applelec Group
 - 8.14.1 Applelec Group Details
 - 8.14.2 Applelec Group Major Business
 - 8.14.3 Applelec Group Neon-colored Screen Product and Services
 - 8.14.4 Applelec Group Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.14.5 Applelec Group Recent Developments/Updates
 - 8.14.6 Applelec Group Competitive Strengths & Weaknesses
- 8.15 Orbus
 - 8.15.1 Orbus Details
 - 8.15.2 Orbus Major Business
 - 8.15.3 Orbus Neon-colored Screen Product and Services
 - 8.15.4 Orbus Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.15.5 Orbus Recent Developments/Updates
 - 8.15.6 Orbus Competitive Strengths & Weaknesses
- 8.16 Guangzhou Xinghangyun
 - 8.16.1 Guangzhou Xinghangyun Details
 - 8.16.2 Guangzhou Xinghangyun Major Business
 - 8.16.3 Guangzhou Xinghangyun Neon-colored Screen Product and Services
 - 8.16.4 Guangzhou Xinghangyun Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.16.5 Guangzhou Xinghangyun Recent Developments/Updates
 - 8.16.6 Guangzhou Xinghangyun Competitive Strengths & Weaknesses
- 8.17 Lintel Display
 - 8.17.1 Lintel Display Details
 - 8.17.2 Lintel Display Major Business
 - 8.17.3 Lintel Display Neon-colored Screen Product and Services
 - 8.17.4 Lintel Display Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.17.5 Lintel Display Recent Developments/Updates
 - 8.17.6 Lintel Display Competitive Strengths & Weaknesses
- 8.18 KoenSmart
 - 8.18.1 KoenSmart Details

- 8.18.2 KoenSmart Major Business
- 8.18.3 KoenSmart Neon-colored Screen Product and Services
- 8.18.4 KoenSmart Neon-colored Screen Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.18.5 KoenSmart Recent Developments/Updates
- 8.18.6 KoenSmart Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Neon-colored Screen Industry Chain
- 9.2 Neon-colored Screen Upstream Analysis
 - 9.2.1 Neon-colored Screen Core Raw Materials
 - 9.2.2 Main Manufacturers of Neon-colored Screen Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Neon-colored Screen Production Mode
- 9.6 Neon-colored Screen Procurement Model
- 9.7 Neon-colored Screen Industry Sales Model and Sales Channels
 - 9.7.1 Neon-colored Screen Sales Model
 - 9.7.2 Neon-colored Screen Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Neon-colored Screen Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Neon-colored Screen Production Value by Region (2021-2026) & (USD Million)

Table 3. World Neon-colored Screen Production Value by Region (2027-2032) & (USD Million)

Table 4. World Neon-colored Screen Production Value Market Share by Region (2021-2026)

Table 5. World Neon-colored Screen Production Value Market Share by Region (2027-2032)

Table 6. World Neon-colored Screen Production by Region (2021-2026) & (K Sqm)

Table 7. World Neon-colored Screen Production by Region (2027-2032) & (K Sqm)

Table 8. World Neon-colored Screen Production Market Share by Region (2021-2026)

Table 9. World Neon-colored Screen Production Market Share by Region (2027-2032)

Table 10. World Neon-colored Screen Average Price by Region (2021-2026) & (US\$/Sq m)

Table 11. World Neon-colored Screen Average Price by Region (2027-2032) & (US\$/Sq m)

Table 12. Neon-colored Screen Major Market Trends

Table 13. World Neon-colored Screen Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)

Table 14. World Neon-colored Screen Consumption by Region (2021-2026) & (K Sqm)

Table 15. World Neon-colored Screen Consumption Forecast by Region (2027-2032) & (K Sqm)

Table 16. World Neon-colored Screen Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Neon-colored Screen Producers in 2025

Table 18. World Neon-colored Screen Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key Neon-colored Screen Producers in 2025

Table 20. World Neon-colored Screen Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 21. Global Neon-colored Screen Company Evaluation Quadrant

Table 22. World Neon-colored Screen Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Neon-colored Screen Production Site of Key Manufacturer

Table 24. Neon-colored Screen Market: Company Product Type Footprint

Table 25. Neon-colored Screen Market: Company Product Application Footprint

Table 26. Neon-colored Screen Competitive Factors

Table 27. Neon-colored Screen New Entrant and Capacity Expansion Plans

Table 28. Neon-colored Screen Mergers & Acquisitions Activity

Table 29. United States VS China Neon-colored Screen Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Neon-colored Screen Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China Neon-colored Screen Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based Neon-colored Screen Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Neon-colored Screen Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Neon-colored Screen Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Neon-colored Screen Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers Neon-colored Screen Production Market Share (2021-2026)

Table 37. China Based Neon-colored Screen Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Neon-colored Screen Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Neon-colored Screen Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Neon-colored Screen Production, (2021-2026) & (K Sqm)

Table 41. China Based Manufacturers Neon-colored Screen Production Market Share (2021-2026)

Table 42. Rest of World Based Neon-colored Screen Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Neon-colored Screen Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Neon-colored Screen Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Neon-colored Screen Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers Neon-colored Screen Production Market Share (2021-2026)

Table 47. World Neon-colored Screen Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Neon-colored Screen Production by Type (2021-2026) & (K Sqm)

Table 49. World Neon-colored Screen Production by Type (2027-2032) & (K Sqm)

Table 50. World Neon-colored Screen Production Value by Type (2021-2026) & (USD Million)

Table 51. World Neon-colored Screen Production Value by Type (2027-2032) & (USD Million)

Table 52. World Neon-colored Screen Average Price by Type (2021-2026) & (US\$/Sq m)

Table 53. World Neon-colored Screen Average Price by Type (2027-2032) & (US\$/Sq m)

Table 54. World Neon-colored Screen Production Value by Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Neon-colored Screen Production by Form (2021-2026) & (K Sqm)

Table 56. World Neon-colored Screen Production by Form (2027-2032) & (K Sqm)

Table 57. World Neon-colored Screen Production Value by Form (2021-2026) & (USD Million)

Table 58. World Neon-colored Screen Production Value by Form (2027-2032) & (USD Million)

Table 59. World Neon-colored Screen Average Price by Form (2021-2026) & (US\$/Sq m)

Table 60. World Neon-colored Screen Average Price by Form (2027-2032) & (US\$/Sq m)

Table 61. World Neon-colored Screen Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Neon-colored Screen Production by Application (2021-2026) & (K Sqm)

Table 63. World Neon-colored Screen Production by Application (2027-2032) & (K Sqm)

Table 64. World Neon-colored Screen Production Value by Application (2021-2026) & (USD Million)

Table 65. World Neon-colored Screen Production Value by Application (2027-2032) & (USD Million)

Table 66. World Neon-colored Screen Average Price by Application (2021-2026) & (US\$/Sq m)

Table 67. World Neon-colored Screen Average Price by Application (2027-2032) &

(US\$/Sq m)

Table 68. Signify Basic Information, Manufacturing Base and Competitors

Table 69. Signify Major Business

Table 70. Signify Neon-colored Screen Product and Services

Table 71. Signify Neon-colored Screen Production (K Sqm), Price (US\$/Sq m),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Signify Recent Developments/Updates

Table 73. Signify Competitive Strengths & Weaknesses

Table 74. Barrisol Normalu Basic Information, Manufacturing Base and Competitors

Table 75. Barrisol Normalu Major Business

Table 76. Barrisol Normalu Neon-colored Screen Product and Services

Table 77. Barrisol Normalu Neon-colored Screen Production (K Sqm), Price (US\$/Sq
m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Barrisol Normalu Recent Developments/Updates

Table 79. Barrisol Normalu Competitive Strengths & Weaknesses

Table 80. Cooledge Lighting Basic Information, Manufacturing Base and Competitors

Table 81. Cooledge Lighting Major Business

Table 82. Cooledge Lighting Neon-colored Screen Product and Services

Table 83. Cooledge Lighting Neon-colored Screen Production (K Sqm), Price (US\$/Sq
m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Cooledge Lighting Recent Developments/Updates

Table 85. Cooledge Lighting Competitive Strengths & Weaknesses

Table 86. CLIPSO Basic Information, Manufacturing Base and Competitors

Table 87. CLIPSO Major Business

Table 88. CLIPSO Neon-colored Screen Product and Services

Table 89. CLIPSO Neon-colored Screen Production (K Sqm), Price (US\$/Sq m),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. CLIPSO Recent Developments/Updates

Table 91. CLIPSO Competitive Strengths & Weaknesses

Table 92. NEWMAT Basic Information, Manufacturing Base and Competitors

Table 93. NEWMAT Major Business

Table 94. NEWMAT Neon-colored Screen Product and Services

Table 95. NEWMAT Neon-colored Screen Production (K Sqm), Price (US\$/Sq m),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. NEWMAT Recent Developments/Updates

Table 97. NEWMAT Competitive Strengths & Weaknesses

Table 98. Lindner Group Basic Information, Manufacturing Base and Competitors

Table 99. Lindner Group Major Business

Table 100. Lindner Group Neon-colored Screen Product and Services

Table 101. Lindner Group Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Lindner Group Recent Developments/Updates

Table 103. Lindner Group Competitive Strengths & Weaknesses

Table 104. LEDCONN Basic Information, Manufacturing Base and Competitors

Table 105. LEDCONN Major Business

Table 106. LEDCONN Neon-colored Screen Product and Services

Table 107. LEDCONN Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. LEDCONN Recent Developments/Updates

Table 109. LEDCONN Competitive Strengths & Weaknesses

Table 110. SEG Systems Basic Information, Manufacturing Base and Competitors

Table 111. SEG Systems Major Business

Table 112. SEG Systems Neon-colored Screen Product and Services

Table 113. SEG Systems Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. SEG Systems Recent Developments/Updates

Table 115. SEG Systems Competitive Strengths & Weaknesses

Table 116. OCTANORM Basic Information, Manufacturing Base and Competitors

Table 117. OCTANORM Major Business

Table 118. OCTANORM Neon-colored Screen Product and Services

Table 119. OCTANORM Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. OCTANORM Recent Developments/Updates

Table 121. OCTANORM Competitive Strengths & Weaknesses

Table 122. beMatrix Basic Information, Manufacturing Base and Competitors

Table 123. beMatrix Major Business

Table 124. beMatrix Neon-colored Screen Product and Services

Table 125. beMatrix Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. beMatrix Recent Developments/Updates

Table 127. beMatrix Competitive Strengths & Weaknesses

Table 128. Aluvision Basic Information, Manufacturing Base and Competitors

Table 129. Aluvision Major Business

Table 130. Aluvision Neon-colored Screen Product and Services

Table 131. Aluvision Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Aluvision Recent Developments/Updates

Table 133. Aluvision Competitive Strengths & Weaknesses

Table 134. DSA Signage Basic Information, Manufacturing Base and Competitors
Table 135. DSA Signage Major Business
Table 136. DSA Signage Neon-colored Screen Product and Services
Table 137. DSA Signage Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 138. DSA Signage Recent Developments/Updates
Table 139. DSA Signage Competitive Strengths & Weaknesses
Table 140. GLLS Basic Information, Manufacturing Base and Competitors
Table 141. GLLS Major Business
Table 142. GLLS Neon-colored Screen Product and Services
Table 143. GLLS Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 144. GLLS Recent Developments/Updates
Table 145. GLLS Competitive Strengths & Weaknesses
Table 146. Applelec Group Basic Information, Manufacturing Base and Competitors
Table 147. Applelec Group Major Business
Table 148. Applelec Group Neon-colored Screen Product and Services
Table 149. Applelec Group Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 150. Applelec Group Recent Developments/Updates
Table 151. Applelec Group Competitive Strengths & Weaknesses
Table 152. Orbus Basic Information, Manufacturing Base and Competitors
Table 153. Orbus Major Business
Table 154. Orbus Neon-colored Screen Product and Services
Table 155. Orbus Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 156. Orbus Recent Developments/Updates
Table 157. Orbus Competitive Strengths & Weaknesses
Table 158. Guangzhou Xinghangyun Basic Information, Manufacturing Base and Competitors
Table 159. Guangzhou Xinghangyun Major Business
Table 160. Guangzhou Xinghangyun Neon-colored Screen Product and Services
Table 161. Guangzhou Xinghangyun Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 162. Guangzhou Xinghangyun Recent Developments/Updates
Table 163. Guangzhou Xinghangyun Competitive Strengths & Weaknesses
Table 164. Lintel Display Basic Information, Manufacturing Base and Competitors
Table 165. Lintel Display Major Business

Table 166. Lintel Display Neon-colored Screen Product and Services
Table 167. Lintel Display Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 168. Lintel Display Recent Developments/Updates
Table 169. Lintel Display Competitive Strengths & Weaknesses
Table 170. KoenSmart Basic Information, Manufacturing Base and Competitors
Table 171. KoenSmart Major Business
Table 172. KoenSmart Neon-colored Screen Product and Services
Table 173. KoenSmart Neon-colored Screen Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 174. KoenSmart Recent Developments/Updates
Table 175. KoenSmart Competitive Strengths & Weaknesses
Table 176. Global Key Players of Neon-colored Screen Upstream (Raw Materials)
Table 177. Global Neon-colored Screen Typical Customers
Table 178. Neon-colored Screen Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Neon-colored Screen Picture

Figure 2. World Neon-colored Screen Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Neon-colored Screen Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 5. World Neon-colored Screen Average Price (2021-2032) & (US\$/Sq m)

Figure 6. World Neon-colored Screen Production Value Market Share by Region (2021-2032)

Figure 7. World Neon-colored Screen Production Market Share by Region (2021-2032)

Figure 8. North America Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 9. Europe Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 10. China Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 11. Japan Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 12. Southeast Asia Neon-colored Screen Production (2021-2032) & (K Sqm)

Figure 13. Neon-colored Screen Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 16. World Neon-colored Screen Consumption Market Share by Region (2021-2032)

Figure 17. United States Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 18. China Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 19. Europe Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 20. Japan Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 21. South Korea Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 22. ASEAN Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 23. India Neon-colored Screen Consumption (2021-2032) & (K Sqm)

Figure 24. Producer Shipments of Neon-colored Screen by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Neon-colored Screen Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Neon-colored Screen Markets in 2025

Figure 27. United States VS China: Neon-colored Screen Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Neon-colored Screen Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Neon-colored Screen Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Neon-colored Screen Production Market Share 2025

Figure 31. China Based Manufacturers Neon-colored Screen Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Neon-colored Screen Production Market Share 2025

Figure 33. World Neon-colored Screen Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Neon-colored Screen Production Value Market Share by Type in 2025

Figure 35. Edge-lit System

Figure 36. Back-lit System

Figure 37. World Neon-colored Screen Production Market Share by Type (2021-2032)

Figure 38. World Neon-colored Screen Production Value Market Share by Type (2021-2032)

Figure 39. World Neon-colored Screen Average Price by Type (2021-2032) & (US\$/Sq m)

Figure 40. World Neon-colored Screen Production Value by Form, (USD Million), 2021 & 2025 & 2032

Figure 41. World Neon-colored Screen Production Value Market Share by Form in 2025

Figure 42. RGB Fabric Lightbox

Figure 43. Luminous Stretch Film Ceiling

Figure 44. Others

Figure 45. World Neon-colored Screen Production Market Share by Form (2021-2032)

Figure 46. World Neon-colored Screen Production Value Market Share by Form (2021-2032)

Figure 47. World Neon-colored Screen Average Price by Form (2021-2032) & (US\$/Sq m)

Figure 48. World Neon-colored Screen Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Neon-colored Screen Production Value Market Share by Application in 2025

Figure 50. Retail

Figure 51. Automotive

Figure 52. Others

Figure 53. World Neon-colored Screen Production Market Share by Application

(2021-2032)

Figure 54. World Neon-colored Screen Production Value Market Share by Application (2021-2032)

Figure 55. World Neon-colored Screen Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 56. Neon-colored Screen Industry Chain

Figure 57. Neon-colored Screen Procurement Model

Figure 58. Neon-colored Screen Sales Model

Figure 59. Neon-colored Screen Sales Channels, Direct Sales, and Distribution

Figure 60. Methodology

Figure 61. Research Process and Data Source

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