

Global Neon-colored Screen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Neon-colored Screen market size was valued at US\$ 336 million in 2025 and is forecast to a readjusted size of US\$ 568 million by 2032 with a CAGR of 7.7% during review period.

In 2025, global sales of Neon-colored Screen reached approximately 0.62 million Sqm, with an average market price of about USD 526 Sqm, an annual production capacity of roughly 0.8 million Sqm, and an industry-average gross margin of approximately 25%.

Neon-colored Screen refers to a customized luminous surface system composed of RGB/RGBW LED backlighting modules, translucent stretch film or textile facing materials, aluminum frame or stretch-membrane fixing structures, power drivers and lighting control systems. The system uses edge-lit, back-lit, LED light sheet, LED lattice or programmable LED strip architectures to create a continuous, uniform and color-changing luminous surface. It is mainly used in retail stores, brand showrooms, automotive showrooms, hotels, entertainment venues, exhibitions, immersive interior spaces, luminous ceilings, feature walls and wayfinding lightboxes. The core value of the product lies not in high-resolution video display, but in large-area soft illumination, dynamic color ambience, visual identity and spatial experience enhancement.

This report is a detailed and comprehensive analysis for global Neon-colored Screen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Neon-colored Screen market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Neon-colored Screen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Neon-colored Screen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Neon-colored Screen market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Neon-colored Screen

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Neon-colored Screen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify, Barrisol Normalu, Cooledge Lighting, CLIPSO, NEWMAT, Lindner Group, LEDCONN, SEG Systems, OCTANORM, beMatrix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Neon-colored Screen market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Edge-lit System

Back-lit System

Market segment by Form

RGB Fabric Lightbox

Luminous Stretch Film Ceiling

Others

Market segment by Application

Retail

Automotive

Others

Major players covered

Signify

Barrisol Normalu

Cooledge Lighting

CLIPSO

NEWMAT

Lindner Group

LEDCONN

SEG Systems

OCTANORM

beMatrix

Aluvision

DSA Signage

GLLS

Applelec Group

Orbus

Guangzhou Xinghangyun

Lintel Display

KoenSmart

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Neon-colored Screen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neon-colored Screen, with price, sales quantity, revenue, and global market share of Neon-colored Screen from 2021 to 2026.

Chapter 3, the Neon-colored Screen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neon-colored Screen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Neon-colored Screen market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neon-colored Screen.

Chapter 14 and 15, to describe Neon-colored Screen sales channel, distributors,

customers, research findings and conclusion.

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