

Global Neodymium Iron Boron (NdFeB) Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GB057EBF7893EN.html>

Date: July 2026

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: GB057EBF7893EN

Abstracts

According to our (Global Info Research) latest study, the global Neodymium Iron Boron (NdFeB) Powder market size was valued at US\$ 2778 million in 2025 and is forecast to a readjusted size of US\$ 3859 million by 2032 with a CAGR of 4.8% during review period.

Neodymium Iron Boron (NdFeB) Powder is a rare-earth magnetic powder mainly composed of neodymium, iron and boron, usually with small amounts of dysprosium, terbium, cobalt, aluminum or other additives to improve magnetic performance, heat resistance and corrosion resistance. It is the key raw material for producing sintered NdFeB magnets, bonded NdFeB magnets and hot-pressed magnets, and is widely used in high-performance permanent magnet applications such as motors, sensors, electronics, automotive systems and renewable energy equipment.

In 2025, global Neodymium Iron Boron (NdFeB) Powder production reached approximately 51,923 tons, with an average global market price of around US\$ 52,000 per ton. The production capacity of Neodymium Iron Boron (NdFeB) Powder is approximately 65 kilotons per year, the average gross profit margin was 28-31%.

The upstream of the NdFeB powder industry mainly includes rare-earth mining, rare-earth separation, metal refining, ferroboration, iron powder, alloy smelting and hydrogen decrepitation or atomization processes. The midstream includes alloy preparation, crushing, milling, particle-size control, surface treatment and powder packaging. The downstream mainly includes sintered magnet manufacturers, bonded magnet manufacturers, motor manufacturers, electronics producers, automotive suppliers, wind power equipment producers, industrial automation companies and consumer electronics

manufacturers.

The cost structure of NdFeB powder is dominated by rare-earth raw materials, especially neodymium, praseodymium, dysprosium and terbium, which usually account for the largest share of total cost. Other costs include iron, boron and alloying additives, energy consumption, hydrogen decrepitation or milling processing costs, labor, equipment depreciation, environmental protection, quality control, packaging and logistics. Because rare-earth prices fluctuate significantly, raw material cost is the most important factor affecting profitability.

This report is a detailed and comprehensive analysis for global Neodymium Iron Boron (NdFeB) Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Neodymium Iron Boron (NdFeB) Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Neodymium Iron Boron (NdFeB) Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Neodymium Iron Boron (NdFeB) Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Neodymium Iron Boron (NdFeB) Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Neodymium Iron Boron (NdFeB) Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Neodymium Iron Boron (NdFeB) Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Neo Performance Materials, Aichi Steel Corporation, Chengdu Galaxy Magnetic Material Co., Ltd., SDM Magnetics, BGRIMM Magnetic Materials & Technology Co., Ltd., Jiangmen Xinhui Yuhong Technology Co., Ltd., Newland Magnetics Co., Ltd., Qingdao Magnet Magnetic Material, Xiamen Dexing Magnet Tech. Co., Ltd., NANOCHEMAZONE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Neodymium Iron Boron (NdFeB) Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Isotropic NdFeB Powder

Anisotropic NdFeB Powder

Market segment by Particle Size

Fine Powder: 50 ?m

Market segment by Application

Automotive

Consumer Electronics

Industrial Motors

Wind Power

Robotics and Automation

Medical Devices

Others

Major players covered

Neo Performance Materials

Aichi Steel Corporation

Chengdu Galaxy Magnetic Material Co., Ltd.

SDM Magnetix

BGRIMM Magnetic Materials & Technology Co., Ltd.

Jiangmen Xinhui Yuhong Technology Co., Ltd.

Newland Magnetix Co., Ltd.

Qingdao Magnet Magnetic Material

Xiamen Dexing Magnet Tech. Co., Ltd.

NANOCHEMAZONE

Heraeus Remloy

American Elements

Hua Xing Manufacturing Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Neodymium Iron Boron (NdFeB) Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neodymium Iron Boron (NdFeB) Powder, with price, sales quantity, revenue, and global market share of Neodymium Iron Boron (NdFeB) Powder from 2021 to 2026.

Chapter 3, the Neodymium Iron Boron (NdFeB) Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neodymium Iron Boron (NdFeB) Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales

market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Neodymium Iron Boron (NdFeB) Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neodymium Iron Boron (NdFeB) Powder.

Chapter 14 and 15, to describe Neodymium Iron Boron (NdFeB) Powder sales channel, distributors, customers, research findings and conclusion.

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