

Global Neobanking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Neobanking market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Neobanking industry chain, the market status of Enterprises (Business Account, Savings Account), Personal (Business Account, Savings Account), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Neobanking.

Regionally, the report analyzes the Neobanking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Neobanking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Neobanking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Neobanking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size,

including the revenue generated, and market share of different by Type (e.g., Business Account, Savings Account).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Neobanking market.

Regional Analysis: The report involves examining the Neobanking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Neobanking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Neobanking:

Company Analysis: Report covers individual Neobanking players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Neobanking. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprises, Personal).

Technology Analysis: Report covers specific technologies relevant to Neobanking. It assesses the current state, advancements, and potential future developments in Neobanking areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Neobanking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Neobanking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Business Account

Savings Account

Market segment by Application

Enterprises

Personal

Market segment by players, this report covers

Atom Bank

Sopra Steria (Fidor Bank)

Monzo Bank

Movencorp

MyBank

N26 GmbH

Revolut

Simple Finance Technology Corporation

Ubank Limited

WeBank

CITIC aiBank

China Merchants Bank

China PSBC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Neobanking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Neobanking, with revenue, gross margin and global market share of Neobanking from 2019 to 2024.

Chapter 3, the Neobanking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024.and
Neobanking market forecast, by regions, type and application, with consumption value,
from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces
analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Neobanking.

Chapter 13, to describe Neobanking research findings and conclusion.

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Figure 69. Methodology

Figure 70. Research Process and Data Source

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