

Global Neck and Back Massager Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Neck and Back Massager market size is expected to reach \$ 17320 million by 2029, rising at a market growth of 6.9% CAGR during the forecast period (2023-2029).

Rapidly growing global population, increasing awareness towards health care among the general public, and development of smart massage technologies are the key factors driving the growth of the back and neck massager market revenue.

Back and Neck Massager can treat rheumatism, arthritis, frozen shoulder. Lumbar muscle strain, neuralgia, irregular menstruation, positive phlegm, sexual decline and other diseases, and the effect is remarkable.

This report studies the global Neck and Back Massager production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Neck and Back Massager, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Neck and Back Massager that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Neck and Back Massager total production and demand, 2018-2029, (K Units)

Global Neck and Back Massager total production value, 2018-2029, (USD Million)

Global Neck and Back Massager production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Neck and Back Massager consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Neck and Back Massager domestic production, consumption, key domestic manufacturers and share

Global Neck and Back Massager production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Neck and Back Massager production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Neck and Back Massager production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Neck and Back Massager market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Niplux, Naipo, Medisana, SKG, Homedics, Theragun, Fujjiryoki, Panasonic and INADA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Neck and Back Massager market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Neck and Back Massager Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Neck and Back Massager Market, Segmentation by Type

Vibration

Pulse

Manual

Others

Global Neck and Back Massager Market, Segmentation by Application

Household

Hospital

Others

Companies Profiled:

Niplux

Naipo

Medisana

SKG

Homedics

Theragun

Fuijiryoki

Panasonic

INADA

Human Touch

cozzia

Beurer

Breo Technology

MedMassager

Hypervolt

Shenzhen Breo Technology

Xiamen Comfort Science and Technology Group

Ruian Remax Fitness Equipment

Key Questions Answered

1. How big is the global Neck and Back Massager market?
2. What is the demand of the global Neck and Back Massager market?
3. What is the year over year growth of the global Neck and Back Massager market?
4. What is the production and production value of the global Neck and Back Massager market?
5. Who are the key producers in the global Neck and Back Massager market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Neck and Back Massager Introduction
- 1.2 World Neck and Back Massager Supply & Forecast
 - 1.2.1 World Neck and Back Massager Production Value (2018 & 2022 & 2029)
 - 1.2.2 World Neck and Back Massager Production (2018-2029)
 - 1.2.3 World Neck and Back Massager Pricing Trends (2018-2029)
- 1.3 World Neck and Back Massager Production by Region (Based on Production Site)
 - 1.3.1 World Neck and Back Massager Production Value by Region (2018-2029)
 - 1.3.2 World Neck and Back Massager Production by Region (2018-2029)
 - 1.3.3 World Neck and Back Massager Average Price by Region (2018-2029)
 - 1.3.4 North America Neck and Back Massager Production (2018-2029)
 - 1.3.5 Europe Neck and Back Massager Production (2018-2029)
 - 1.3.6 China Neck and Back Massager Production (2018-2029)
 - 1.3.7 Japan Neck and Back Massager Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Neck and Back Massager Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Neck and Back Massager Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Neck and Back Massager Demand (2018-2029)
- 2.2 World Neck and Back Massager Consumption by Region
 - 2.2.1 World Neck and Back Massager Consumption by Region (2018-2023)
 - 2.2.2 World Neck and Back Massager Consumption Forecast by Region (2024-2029)
- 2.3 United States Neck and Back Massager Consumption (2018-2029)
- 2.4 China Neck and Back Massager Consumption (2018-2029)
- 2.5 Europe Neck and Back Massager Consumption (2018-2029)
- 2.6 Japan Neck and Back Massager Consumption (2018-2029)
- 2.7 South Korea Neck and Back Massager Consumption (2018-2029)
- 2.8 ASEAN Neck and Back Massager Consumption (2018-2029)
- 2.9 India Neck and Back Massager Consumption (2018-2029)

3 WORLD NECK AND BACK MASSAGER MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Neck and Back Massager Production Value by Manufacturer (2018-2023)
- 3.2 World Neck and Back Massager Production by Manufacturer (2018-2023)
- 3.3 World Neck and Back Massager Average Price by Manufacturer (2018-2023)
- 3.4 Neck and Back Massager Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Neck and Back Massager Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Neck and Back Massager in 2022
 - 3.5.3 Global Concentration Ratios (CR8) for Neck and Back Massager in 2022
- 3.6 Neck and Back Massager Market: Overall Company Footprint Analysis
 - 3.6.1 Neck and Back Massager Market: Region Footprint
 - 3.6.2 Neck and Back Massager Market: Company Product Type Footprint
 - 3.6.3 Neck and Back Massager Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Neck and Back Massager Production Value Comparison
 - 4.1.1 United States VS China: Neck and Back Massager Production Value Comparison (2018 & 2022 & 2029)
 - 4.1.2 United States VS China: Neck and Back Massager Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Neck and Back Massager Production Comparison
 - 4.2.1 United States VS China: Neck and Back Massager Production Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Neck and Back Massager Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Neck and Back Massager Consumption Comparison
 - 4.3.1 United States VS China: Neck and Back Massager Consumption Comparison (2018 & 2022 & 2029)
 - 4.3.2 United States VS China: Neck and Back Massager Consumption Market Share Comparison (2018 & 2022 & 2029)

4.4 United States Based Neck and Back Massager Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Neck and Back Massager Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Neck and Back Massager Production Value (2018-2023)

4.4.3 United States Based Manufacturers Neck and Back Massager Production (2018-2023)

4.5 China Based Neck and Back Massager Manufacturers and Market Share

4.5.1 China Based Neck and Back Massager Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Neck and Back Massager Production Value (2018-2023)

4.5.3 China Based Manufacturers Neck and Back Massager Production (2018-2023)

4.6 Rest of World Based Neck and Back Massager Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Neck and Back Massager Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Neck and Back Massager Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Neck and Back Massager Production (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Neck and Back Massager Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Vibration

5.2.2 Pulse

5.2.3 Manual

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Neck and Back Massager Production by Type (2018-2029)

5.3.2 World Neck and Back Massager Production Value by Type (2018-2029)

5.3.3 World Neck and Back Massager Average Price by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Neck and Back Massager Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Household

6.2.2 Hospital

6.2.3 Others

6.3 Market Segment by Application

6.3.1 World Neck and Back Massager Production by Application (2018-2029)

6.3.2 World Neck and Back Massager Production Value by Application (2018-2029)

6.3.3 World Neck and Back Massager Average Price by Application (2018-2029)

7 COMPANY PROFILES

7.1 Niplux

7.1.1 Niplux Details

7.1.2 Niplux Major Business

7.1.3 Niplux Neck and Back Massager Product and Services

7.1.4 Niplux Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 Niplux Recent Developments/Updates

7.1.6 Niplux Competitive Strengths & Weaknesses

7.2 Naipo

7.2.1 Naipo Details

7.2.2 Naipo Major Business

7.2.3 Naipo Neck and Back Massager Product and Services

7.2.4 Naipo Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Naipo Recent Developments/Updates

7.2.6 Naipo Competitive Strengths & Weaknesses

7.3 Medisana

7.3.1 Medisana Details

7.3.2 Medisana Major Business

7.3.3 Medisana Neck and Back Massager Product and Services

7.3.4 Medisana Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 Medisana Recent Developments/Updates

7.3.6 Medisana Competitive Strengths & Weaknesses

7.4 SKG

7.4.1 SKG Details

- 7.4.2 SKG Major Business
- 7.4.3 SKG Neck and Back Massager Product and Services
- 7.4.4 SKG Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.4.5 SKG Recent Developments/Updates
- 7.4.6 SKG Competitive Strengths & Weaknesses
- 7.5 Homedics
 - 7.5.1 Homedics Details
 - 7.5.2 Homedics Major Business
 - 7.5.3 Homedics Neck and Back Massager Product and Services
 - 7.5.4 Homedics Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.5.5 Homedics Recent Developments/Updates
 - 7.5.6 Homedics Competitive Strengths & Weaknesses
- 7.6 Theragun
 - 7.6.1 Theragun Details
 - 7.6.2 Theragun Major Business
 - 7.6.3 Theragun Neck and Back Massager Product and Services
 - 7.6.4 Theragun Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Theragun Recent Developments/Updates
 - 7.6.6 Theragun Competitive Strengths & Weaknesses
- 7.7 Fuijiryoki
 - 7.7.1 Fuijiryoki Details
 - 7.7.2 Fuijiryoki Major Business
 - 7.7.3 Fuijiryoki Neck and Back Massager Product and Services
 - 7.7.4 Fuijiryoki Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Fuijiryoki Recent Developments/Updates
 - 7.7.6 Fuijiryoki Competitive Strengths & Weaknesses
- 7.8 Panasonic
 - 7.8.1 Panasonic Details
 - 7.8.2 Panasonic Major Business
 - 7.8.3 Panasonic Neck and Back Massager Product and Services
 - 7.8.4 Panasonic Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Panasonic Recent Developments/Updates
 - 7.8.6 Panasonic Competitive Strengths & Weaknesses
- 7.9 INADA

- 7.9.1 INADA Details
- 7.9.2 INADA Major Business
- 7.9.3 INADA Neck and Back Massager Product and Services
- 7.9.4 INADA Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.9.5 INADA Recent Developments/Updates
- 7.9.6 INADA Competitive Strengths & Weaknesses
- 7.10 Human Touch
 - 7.10.1 Human Touch Details
 - 7.10.2 Human Touch Major Business
 - 7.10.3 Human Touch Neck and Back Massager Product and Services
 - 7.10.4 Human Touch Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Human Touch Recent Developments/Updates
 - 7.10.6 Human Touch Competitive Strengths & Weaknesses
- 7.11 cozzia
 - 7.11.1 cozzia Details
 - 7.11.2 cozzia Major Business
 - 7.11.3 cozzia Neck and Back Massager Product and Services
 - 7.11.4 cozzia Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.11.5 cozzia Recent Developments/Updates
 - 7.11.6 cozzia Competitive Strengths & Weaknesses
- 7.12 Beurer
 - 7.12.1 Beurer Details
 - 7.12.2 Beurer Major Business
 - 7.12.3 Beurer Neck and Back Massager Product and Services
 - 7.12.4 Beurer Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.12.5 Beurer Recent Developments/Updates
 - 7.12.6 Beurer Competitive Strengths & Weaknesses
- 7.13 Breo Technology
 - 7.13.1 Breo Technology Details
 - 7.13.2 Breo Technology Major Business
 - 7.13.3 Breo Technology Neck and Back Massager Product and Services
 - 7.13.4 Breo Technology Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Breo Technology Recent Developments/Updates
 - 7.13.6 Breo Technology Competitive Strengths & Weaknesses

7.14 MedMassager

7.14.1 MedMassager Details

7.14.2 MedMassager Major Business

7.14.3 MedMassager Neck and Back Massager Product and Services

7.14.4 MedMassager Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.14.5 MedMassager Recent Developments/Updates

7.14.6 MedMassager Competitive Strengths & Weaknesses

7.15 Hypervolt

7.15.1 Hypervolt Details

7.15.2 Hypervolt Major Business

7.15.3 Hypervolt Neck and Back Massager Product and Services

7.15.4 Hypervolt Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.15.5 Hypervolt Recent Developments/Updates

7.15.6 Hypervolt Competitive Strengths & Weaknesses

7.16 Shenzhen Breo Technology

7.16.1 Shenzhen Breo Technology Details

7.16.2 Shenzhen Breo Technology Major Business

7.16.3 Shenzhen Breo Technology Neck and Back Massager Product and Services

7.16.4 Shenzhen Breo Technology Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.16.5 Shenzhen Breo Technology Recent Developments/Updates

7.16.6 Shenzhen Breo Technology Competitive Strengths & Weaknesses

7.17 Xiamen Comfort Science and Technology Group

7.17.1 Xiamen Comfort Science and Technology Group Details

7.17.2 Xiamen Comfort Science and Technology Group Major Business

7.17.3 Xiamen Comfort Science and Technology Group Neck and Back Massager Product and Services

7.17.4 Xiamen Comfort Science and Technology Group Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.17.5 Xiamen Comfort Science and Technology Group Recent Developments/Updates

7.17.6 Xiamen Comfort Science and Technology Group Competitive Strengths & Weaknesses

7.18 Ruian Remax Fitness Equipment

7.18.1 Ruian Remax Fitness Equipment Details

7.18.2 Ruian Remax Fitness Equipment Major Business

7.18.3 Ruian Remax Fitness Equipment Neck and Back Massager Product and

Services

7.18.4 Ruian Remax Fitness Equipment Neck and Back Massager Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.18.5 Ruian Remax Fitness Equipment Recent Developments/Updates

7.18.6 Ruian Remax Fitness Equipment Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Neck and Back Massager Industry Chain

8.2 Neck and Back Massager Upstream Analysis

8.2.1 Neck and Back Massager Core Raw Materials

8.2.2 Main Manufacturers of Neck and Back Massager Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Neck and Back Massager Production Mode

8.6 Neck and Back Massager Procurement Model

8.7 Neck and Back Massager Industry Sales Model and Sales Channels

8.7.1 Neck and Back Massager Sales Model

8.7.2 Neck and Back Massager Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Neck and Back Massager Production Value by Region (2018, 2022 and 2029) & (USD Million)

Table 2. World Neck and Back Massager Production Value by Region (2018-2023) & (USD Million)

Table 3. World Neck and Back Massager Production Value by Region (2024-2029) & (USD Million)

Table 4. World Neck and Back Massager Production Value Market Share by Region (2018-2023)

Table 5. World Neck and Back Massager Production Value Market Share by Region (2024-2029)

Table 6. World Neck and Back Massager Production by Region (2018-2023) & (K Units)

Table 7. World Neck and Back Massager Production by Region (2024-2029) & (K Units)

Table 8. World Neck and Back Massager Production Market Share by Region (2018-2023)

Table 9. World Neck and Back Massager Production Market Share by Region (2024-2029)

Table 10. World Neck and Back Massager Average Price by Region (2018-2023) & (US\$/Unit)

Table 11. World Neck and Back Massager Average Price by Region (2024-2029) & (US\$/Unit)

Table 12. Neck and Back Massager Major Market Trends

Table 13. World Neck and Back Massager Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)

Table 14. World Neck and Back Massager Consumption by Region (2018-2023) & (K Units)

Table 15. World Neck and Back Massager Consumption Forecast by Region (2024-2029) & (K Units)

Table 16. World Neck and Back Massager Production Value by Manufacturer (2018-2023) & (USD Million)

Table 17. Production Value Market Share of Key Neck and Back Massager Producers in 2022

Table 18. World Neck and Back Massager Production by Manufacturer (2018-2023) & (K Units)

Table 19. Production Market Share of Key Neck and Back Massager Producers in 2022

Table 20. World Neck and Back Massager Average Price by Manufacturer (2018-2023)

& (US\$/Unit)

Table 21. Global Neck and Back Massager Company Evaluation Quadrant

Table 22. World Neck and Back Massager Industry Rank of Major Manufacturers, Based on Production Value in 2022

Table 23. Head Office and Neck and Back Massager Production Site of Key Manufacturer

Table 24. Neck and Back Massager Market: Company Product Type Footprint

Table 25. Neck and Back Massager Market: Company Product Application Footprint

Table 26. Neck and Back Massager Competitive Factors

Table 27. Neck and Back Massager New Entrant and Capacity Expansion Plans

Table 28. Neck and Back Massager Mergers & Acquisitions Activity

Table 29. United States VS China Neck and Back Massager Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 30. United States VS China Neck and Back Massager Production Comparison, (2018 & 2022 & 2029) & (K Units)

Table 31. United States VS China Neck and Back Massager Consumption Comparison, (2018 & 2022 & 2029) & (K Units)

Table 32. United States Based Neck and Back Massager Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Neck and Back Massager Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Neck and Back Massager Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Neck and Back Massager Production (2018-2023) & (K Units)

Table 36. United States Based Manufacturers Neck and Back Massager Production Market Share (2018-2023)

Table 37. China Based Neck and Back Massager Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Neck and Back Massager Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Neck and Back Massager Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Neck and Back Massager Production (2018-2023) & (K Units)

Table 41. China Based Manufacturers Neck and Back Massager Production Market Share (2018-2023)

Table 42. Rest of World Based Neck and Back Massager Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Neck and Back Massager Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Neck and Back Massager Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Neck and Back Massager Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Neck and Back Massager Production Market Share (2018-2023)

Table 47. World Neck and Back Massager Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Neck and Back Massager Production by Type (2018-2023) & (K Units)

Table 49. World Neck and Back Massager Production by Type (2024-2029) & (K Units)

Table 50. World Neck and Back Massager Production Value by Type (2018-2023) & (USD Million)

Table 51. World Neck and Back Massager Production Value by Type (2024-2029) & (USD Million)

Table 52. World Neck and Back Massager Average Price by Type (2018-2023) & (US\$/Unit)

Table 53. World Neck and Back Massager Average Price by Type (2024-2029) & (US\$/Unit)

Table 54. World Neck and Back Massager Production Value by Application, (USD Million), 2018 & 2022 & 2029

Table 55. World Neck and Back Massager Production by Application (2018-2023) & (K Units)

Table 56. World Neck and Back Massager Production by Application (2024-2029) & (K Units)

Table 57. World Neck and Back Massager Production Value by Application (2018-2023) & (USD Million)

Table 58. World Neck and Back Massager Production Value by Application (2024-2029) & (USD Million)

Table 59. World Neck and Back Massager Average Price by Application (2018-2023) & (US\$/Unit)

Table 60. World Neck and Back Massager Average Price by Application (2024-2029) & (US\$/Unit)

Table 61. Niplux Basic Information, Manufacturing Base and Competitors

Table 62. Niplux Major Business

Table 63. Niplux Neck and Back Massager Product and Services

Table 64. Niplux Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

- Table 65. Niplux Recent Developments/Updates
- Table 66. Niplux Competitive Strengths & Weaknesses
- Table 67. Naipo Basic Information, Manufacturing Base and Competitors
- Table 68. Naipo Major Business
- Table 69. Naipo Neck and Back Massager Product and Services
- Table 70. Naipo Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Naipo Recent Developments/Updates
- Table 72. Naipo Competitive Strengths & Weaknesses
- Table 73. Medisana Basic Information, Manufacturing Base and Competitors
- Table 74. Medisana Major Business
- Table 75. Medisana Neck and Back Massager Product and Services
- Table 76. Medisana Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Medisana Recent Developments/Updates
- Table 78. Medisana Competitive Strengths & Weaknesses
- Table 79. SKG Basic Information, Manufacturing Base and Competitors
- Table 80. SKG Major Business
- Table 81. SKG Neck and Back Massager Product and Services
- Table 82. SKG Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 83. SKG Recent Developments/Updates
- Table 84. SKG Competitive Strengths & Weaknesses
- Table 85. Homedics Basic Information, Manufacturing Base and Competitors
- Table 86. Homedics Major Business
- Table 87. Homedics Neck and Back Massager Product and Services
- Table 88. Homedics Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. Homedics Recent Developments/Updates
- Table 90. Homedics Competitive Strengths & Weaknesses
- Table 91. Theragun Basic Information, Manufacturing Base and Competitors
- Table 92. Theragun Major Business
- Table 93. Theragun Neck and Back Massager Product and Services
- Table 94. Theragun Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 95. Theragun Recent Developments/Updates
- Table 96. Theragun Competitive Strengths & Weaknesses
- Table 97. Fujiryoki Basic Information, Manufacturing Base and Competitors
- Table 98. Fujiryoki Major Business

- Table 99. Fujiryoki Neck and Back Massager Product and Services
- Table 100. Fujiryoki Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 101. Fujiryoki Recent Developments/Updates
- Table 102. Fujiryoki Competitive Strengths & Weaknesses
- Table 103. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 104. Panasonic Major Business
- Table 105. Panasonic Neck and Back Massager Product and Services
- Table 106. Panasonic Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 107. Panasonic Recent Developments/Updates
- Table 108. Panasonic Competitive Strengths & Weaknesses
- Table 109. INADA Basic Information, Manufacturing Base and Competitors
- Table 110. INADA Major Business
- Table 111. INADA Neck and Back Massager Product and Services
- Table 112. INADA Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 113. INADA Recent Developments/Updates
- Table 114. INADA Competitive Strengths & Weaknesses
- Table 115. Human Touch Basic Information, Manufacturing Base and Competitors
- Table 116. Human Touch Major Business
- Table 117. Human Touch Neck and Back Massager Product and Services
- Table 118. Human Touch Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 119. Human Touch Recent Developments/Updates
- Table 120. Human Touch Competitive Strengths & Weaknesses
- Table 121. cozzia Basic Information, Manufacturing Base and Competitors
- Table 122. cozzia Major Business
- Table 123. cozzia Neck and Back Massager Product and Services
- Table 124. cozzia Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 125. cozzia Recent Developments/Updates
- Table 126. cozzia Competitive Strengths & Weaknesses
- Table 127. Beurer Basic Information, Manufacturing Base and Competitors
- Table 128. Beurer Major Business
- Table 129. Beurer Neck and Back Massager Product and Services
- Table 130. Beurer Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

- Table 131. Beurer Recent Developments/Updates
- Table 132. Beurer Competitive Strengths & Weaknesses
- Table 133. Breo Technology Basic Information, Manufacturing Base and Competitors
- Table 134. Breo Technology Major Business
- Table 135. Breo Technology Neck and Back Massager Product and Services
- Table 136. Breo Technology Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 137. Breo Technology Recent Developments/Updates
- Table 138. Breo Technology Competitive Strengths & Weaknesses
- Table 139. MedMassager Basic Information, Manufacturing Base and Competitors
- Table 140. MedMassager Major Business
- Table 141. MedMassager Neck and Back Massager Product and Services
- Table 142. MedMassager Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 143. MedMassager Recent Developments/Updates
- Table 144. MedMassager Competitive Strengths & Weaknesses
- Table 145. Hypervolt Basic Information, Manufacturing Base and Competitors
- Table 146. Hypervolt Major Business
- Table 147. Hypervolt Neck and Back Massager Product and Services
- Table 148. Hypervolt Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 149. Hypervolt Recent Developments/Updates
- Table 150. Hypervolt Competitive Strengths & Weaknesses
- Table 151. Shenzhen Breo Technology Basic Information, Manufacturing Base and Competitors
- Table 152. Shenzhen Breo Technology Major Business
- Table 153. Shenzhen Breo Technology Neck and Back Massager Product and Services
- Table 154. Shenzhen Breo Technology Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 155. Shenzhen Breo Technology Recent Developments/Updates
- Table 156. Shenzhen Breo Technology Competitive Strengths & Weaknesses
- Table 157. Xiamen Comfort Science and Technology Group Basic Information, Manufacturing Base and Competitors
- Table 158. Xiamen Comfort Science and Technology Group Major Business
- Table 159. Xiamen Comfort Science and Technology Group Neck and Back Massager Product and Services

Table 160. Xiamen Comfort Science and Technology Group Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 161. Xiamen Comfort Science and Technology Group Recent Developments/Updates

Table 162. Ruian Remax Fitness Equipment Basic Information, Manufacturing Base and Competitors

Table 163. Ruian Remax Fitness Equipment Major Business

Table 164. Ruian Remax Fitness Equipment Neck and Back Massager Product and Services

Table 165. Ruian Remax Fitness Equipment Neck and Back Massager Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 166. Global Key Players of Neck and Back Massager Upstream (Raw Materials)

Table 167. Neck and Back Massager Typical Customers

Table 168. Neck and Back Massager Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Neck and Back Massager Picture
- Figure 2. World Neck and Back Massager Production Value: 2018 & 2022 & 2029, (USD Million)
- Figure 3. World Neck and Back Massager Production Value and Forecast (2018-2029) & (USD Million)
- Figure 4. World Neck and Back Massager Production (2018-2029) & (K Units)
- Figure 5. World Neck and Back Massager Average Price (2018-2029) & (US\$/Unit)
- Figure 6. World Neck and Back Massager Production Value Market Share by Region (2018-2029)
- Figure 7. World Neck and Back Massager Production Market Share by Region (2018-2029)
- Figure 8. North America Neck and Back Massager Production (2018-2029) & (K Units)
- Figure 9. Europe Neck and Back Massager Production (2018-2029) & (K Units)
- Figure 10. China Neck and Back Massager Production (2018-2029) & (K Units)
- Figure 11. Japan Neck and Back Massager Production (2018-2029) & (K Units)
- Figure 12. Neck and Back Massager Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 15. World Neck and Back Massager Consumption Market Share by Region (2018-2029)
- Figure 16. United States Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 17. China Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 18. Europe Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 19. Japan Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 20. South Korea Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 21. ASEAN Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 22. India Neck and Back Massager Consumption (2018-2029) & (K Units)
- Figure 23. Producer Shipments of Neck and Back Massager by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Neck and Back Massager Markets in 2022
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Neck and Back Massager Markets in 2022

Figure 26. United States VS China: Neck and Back Massager Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 27. United States VS China: Neck and Back Massager Production Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Neck and Back Massager Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States Based Manufacturers Neck and Back Massager Production Market Share 2022

Figure 30. China Based Manufacturers Neck and Back Massager Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Neck and Back Massager Production Market Share 2022

Figure 32. World Neck and Back Massager Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Neck and Back Massager Production Value Market Share by Type in 2022

Figure 34. Vibration

Figure 35. Pulse

Figure 36. Manual

Figure 37. Others

Figure 38. World Neck and Back Massager Production Market Share by Type (2018-2029)

Figure 39. World Neck and Back Massager Production Value Market Share by Type (2018-2029)

Figure 40. World Neck and Back Massager Average Price by Type (2018-2029) & (US\$/Unit)

Figure 41. World Neck and Back Massager Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 42. World Neck and Back Massager Production Value Market Share by Application in 2022

Figure 43. Household

Figure 44. Hospital

Figure 45. Others

Figure 46. World Neck and Back Massager Production Market Share by Application (2018-2029)

Figure 47. World Neck and Back Massager Production Value Market Share by Application (2018-2029)

Figure 48. World Neck and Back Massager Average Price by Application (2018-2029) & (US\$/Unit)

Figure 49. Neck and Back Massager Industry Chain

Figure 50. Neck and Back Massager Procurement Model

Figure 51. Neck and Back Massager Sales Model

Figure 52. Neck and Back Massager Sales Channels, Direct Sales, and Distribution

Figure 53. Methodology

Figure 54. Research Process and Data Source

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