

# Global Neck and Back Massager Supply, Demand and Key Producers, 2023-2029

https://marketpublishers.com/r/G5E99B645F35EN.html

Date: June 2023 Pages: 121 Price: US\$ 4,480.00 (Single User License) ID: G5E99B645F35EN

# Abstracts

The global Neck and Back Massager market size is expected to reach \$ 17320 million by 2029, rising at a market growth of 6.9% CAGR during the forecast period (2023-2029).

Rapidly growing global population, increasing awareness towards health care among the general public, and development of smart massage technologies are the key factors driving the growth of the back and neck massager market revenue.

Back and Neck Massager can treat rheumatism, arthritis, frozen shoulder. Lumbar muscle strain, neuralgia, irregular menstruation, positive phlegm, sexual decline and other diseases, and the effect is remarkable.

This report studies the global Neck and Back Massager production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Neck and Back Massager, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Neck and Back Massager that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Neck and Back Massager total production and demand, 2018-2029, (K Units)

Global Neck and Back Massager total production value, 2018-2029, (USD Million)



Global Neck and Back Massager production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Neck and Back Massager consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Neck and Back Massager domestic production, consumption, key domestic manufacturers and share

Global Neck and Back Massager production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Neck and Back Massager production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Neck and Back Massager production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Neck and Back Massager market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Niplux, Naipo, Medisana, SKG, Homedics, Theragun, Fuijiryoki, Panasonic and INADA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Neck and Back Massager market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.



Global Neck and Back Massager Market, By Region:

United States China Europe Japan South Korea ASEAN India Rest of World

Global Neck and Back Massager Market, Segmentation by Type

Vibration

Pulse

Manual

Others

Global Neck and Back Massager Market, Segmentation by Application

Household

Hospital

Others



#### **Companies Profiled:**

Niplux

Naipo

Medisana

SKG

Homedics

Theragun

Fuijiryoki

Panasonic

INADA

Human Touch

cozzia

Beurer

**Breo Technology** 

MedMassager

Hypervolt

Shenzhen Breo Technology

Xiamen Comfort Science and Technology Group

Ruian Remax Fitness Equipment



Key Questions Answered

- 1. How big is the global Neck and Back Massager market?
- 2. What is the demand of the global Neck and Back Massager market?
- 3. What is the year over year growth of the global Neck and Back Massager market?

4. What is the production and production value of the global Neck and Back Massager market?

- 5. Who are the key producers in the global Neck and Back Massager market?
- 6. What are the growth factors driving the market demand?



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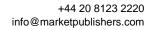
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