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Global Neck Fan Hubs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Neck Fan Hubs market size was valued at US$ 228 million in 2025 and is forecast to a readjusted size of US$ 294 million by 2032 with a CAGR of 3.7% during review period.

Neck fan hubs, commonly referred to as neck fans or wearable neck fans, are portable, hands-free cooling devices designed to be worn around the neck. These devices are becoming increasingly popular for their convenience and ability to provide personal cooling in various settings, particularly during hot weather or in environments lacking air conditioning.

This report is a detailed and comprehensive analysis for global Neck Fan Hubs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channels. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Neck Fan Hubs market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Neck Fan Hubs market size and forecasts by region and country, in

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consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Neck Fan Hubs market size and forecasts, by Type and by Sales Channels, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Neck Fan Hubs market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Neck Fan Hubs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Neck Fan Hubs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sony, RANVOO, ChillGo, JISULIFE, TORRAS, Black+Decker, CIVPOWER, Vagau, Blaux, NEWEDO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Neck Fan Hubs market is split by Type and by Sales Channels. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Bladeless

Bladed

Market segment by Sales Channels

Offline Sales

Online Sales

Major players covered

Sony

RANVOO

ChillGo

JISULIFE

TORRAS

Black+Decker

CIVPOWER

Vagau

Blaux

NEWEDO

Thanko

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Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Neck Fan Hubs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neck Fan Hubs, with price, sales quantity, revenue, and global market share of Neck Fan Hubs from 2021 to 2026.

Chapter 3, the Neck Fan Hubs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neck Fan Hubs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channels, with sales market share and growth rate by Type, by Sales Channels, from 2021 to 2032.

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Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Neck Fan Hubs market forecast, by regions, by Type, and by Sales Channels, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neck Fan Hubs.

Chapter 14 and 15, to describe Neck Fan Hubs sales channel, distributors, customers, research findings and conclusion.

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