

Global Near-infrared Spectroscopy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Near-infrared Spectroscopy market size is expected to reach \$ 803 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

A near-infrared spectroscopy is an instrument designed to detect and display the interaction of near-infrared light (typically 780–2500 nm) with a sample. Using widely used molecular analysis methods, it uses light in the 780-2500 nm range to provide insight into sample composition, enabling rapid, reagent-free testing in a variety of fields including petrochemicals, pharmaceutical, and food.

Increasing Demand: Growth is driven by expanding demand in food safety, pharmaceutical compliance, agriculture automation, and process optimization in industries like petrochemicals.

Intensified Competition: Major manufacturers such as FOSS and Bruker occupy a large global market share. However, the rise of low-cost handheld device manufacturers is increasing competition in emerging markets.

Technology Innovation: Technological innovations have an important role in driving the growth of the market. To sustain in the competitive market, manufacturers should develop new ideas and technologies and stay up-to-date with the advanced technologies.

Competition from Alternative Techniques: Other fast analytical tools like Raman spectroscopy, UV-Vis, and laser-based sensors sometimes offer similar performance for certain applications.

Consumer market: Food is the main application of near-infrared spectroscopy. For consumption, North America and Europe are the key consumers.

This report studies the global Near-infrared Spectroscopy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Near-infrared Spectroscopy and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Near-infrared Spectroscopy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Near-infrared Spectroscopy total production and demand, 2021-2032, (Units)

Global Near-infrared Spectroscopy total production value, 2021-2032, (USD Million)

Global Near-infrared Spectroscopy production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Near-infrared Spectroscopy consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Near-infrared Spectroscopy domestic production, consumption, key domestic manufacturers and share

Global Near-infrared Spectroscopy production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Near-infrared Spectroscopy production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Near-infrared Spectroscopy production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Near-infrared Spectroscopy market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FOSS, Bruker, PerkinElmer, Agilent, Metrohm, HORIBA, Thermo Fisher Scientific, BUCHI, ABB, Shimadzu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Near-infrared Spectroscopy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Near-infrared Spectroscopy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Near-infrared Spectroscopy Market, Segmentation by Type:

FT-NIR

UV-Vis-NIR

Global Near-infrared Spectroscopy Market, Segmentation by Application:

Food

Pharmaceutical

Agriculture

Chemical & Polymer

Feed

Other

Companies Profiled:

FOSS

Bruker

PerkinElmer

Agilent

Metrohm

HORIBA

Thermo Fisher Scientific

BUCHI

ABB

Shimadzu

ZEUTECH

Galaxy Scientific

VIAVI Solutions

JASCO Corporation

Polytec

Focused Photonics

Zeiss Spectroscopy

Kett Electric Laboratory

Shanghai Lenguang Technology

Shizuoka Seiki

Key Questions Answered:

1. How big is the global Near-infrared Spectroscopy market?
2. What is the demand of the global Near-infrared Spectroscopy market?
3. What is the year over year growth of the global Near-infrared Spectroscopy market?
4. What is the production and production value of the global Near-infrared Spectroscopy market?
5. Who are the key producers in the global Near-infrared Spectroscopy market?
6. What are the growth factors driving the market demand?

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