

Global Near Infrared Medical Imaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Near Infrared Medical Imaging market size was valued at USD 522.8 million in 2023 and is forecast to a readjusted size of USD 1040.8 million by 2030 with a CAGR of 10.3% during review period.

Near Infrared Medical Imaging is mainly Near-infrared fluorescence (NIRF) imaging, an emerging clinical technology that requires administration of a fluorescence-imaging agent that can be excited at near-infrared (NIR) wavelengths (more than 760nm). Upon illuminating tissue surfaces with penetrating NIR light to excite the imaging agent within the tissues, the generated fluorescence is collected to form a image demarking the tissue deposition of the NIRF imaging agent. This technology has been widely used in various surgeries nowadays, such as Cardiovascular Surgery, Cancer Surgery, Gastrointestinal Surgery and Plastic and Reconstructive Surgery etc.

Top 3 near infrared medical imaging manufacturers in the world are Stryker, Karl Storz and Olympus. These 3 companies accounts for over 50% of global market share in total. Geographically speaking, Asia-Pacific and North America are the top 2 largest market, holds over 60% of global market share in total. In terms of type, open surgery segment holds a important share of over 60%. In terms of application, cardiovascular surgery segment and cancer surgery segment account for over 65% of global market share in total.

The Global Info Research report includes an overview of the development of the Near Infrared Medical Imaging industry chain, the market status of Cardiovascular Surgery (Open Surgery, Laparoscopic Surgery), Cancer Surgery (Open Surgery, Laparoscopic

Surgery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Near Infrared Medical Imaging.

Regionally, the report analyzes the Near Infrared Medical Imaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Near Infrared Medical Imaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Near Infrared Medical Imaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Near Infrared Medical Imaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Open Surgery, Laparoscopic Surgery).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Near Infrared Medical Imaging market.

Regional Analysis: The report involves examining the Near Infrared Medical Imaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Near Infrared Medical Imaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Near Infrared Medical Imaging:

Company Analysis: Report covers individual Near Infrared Medical Imaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Near Infrared Medical Imaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cardiovascular Surgery, Cancer Surgery).

Technology Analysis: Report covers specific technologies relevant to Near Infrared Medical Imaging. It assesses the current state, advancements, and potential future developments in Near Infrared Medical Imaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Near Infrared Medical Imaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Near Infrared Medical Imaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Open Surgery

Laparoscopic Surgery

Market segment by Application

Cardiovascular Surgery

Cancer Surgery

Gastrointestinal Surgery

Plastic and Reconstructive Surgery

Others

Major players covered

Stryker

Karl Storz

Olympus

Medtronic

Leica Microsystems (Danaher)

Shimadzu

Hamamatsu

Mizuho Medical

Fluoptics

Optomedic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Near Infrared Medical Imaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Near Infrared Medical Imaging, with price, sales, revenue and global market share of Near Infrared Medical Imaging from 2019 to 2024.

Chapter 3, the Near Infrared Medical Imaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Near Infrared Medical Imaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Near Infrared Medical Imaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Near Infrared Medical Imaging.

Chapter 14 and 15, to describe Near Infrared Medical Imaging sales channel, distributors, customers, research findings and conclusion.

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