

Global Near-Field RAIN RFID Antennas Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Near-Field RAIN RFID Antennas market size was valued at US\$ 340 million in 2025 and is forecast to a readjusted size of US\$ 626 million by 2032 with a CAGR of 9.1% during review period.

In 2025, global sales of Near-Field RAIN RFID Antennas reached approximately 1,033 k units, with an average market price of about USD 320 unit, an annual production capacity of roughly 1,400 k units, and an industry-average gross margin of approximately 30%.

Near-Field RAIN RFID Antennas are reader-side antennas designed for passive UHF RAIN RFID systems compliant with ISO/IEC 18000-63 / GS1 UHF Gen2. They are engineered to create a controlled short-range interrogation zone through near-field coupling or constrained RF field design, enabling accurate item-level identification while reducing stray reads, cross reads and interference in dense-tag, metal-rich or liquid-sensitive environments.

The global Near-Field RAIN RFID Antennas market represents a highly specialized hardware segment within the RAIN RFID value chain. Unlike far-field RFID antennas, the core value of near-field RAIN RFID antennas lies not in extending read range, but in establishing controlled identification zones characterized by distinct boundaries, short ranges, and low error rates. This capability addresses common issues?such as stray reads, missed reads, and false reads?frequently encountered in retail POS systems, medical cabinets, smart shelving, industrial workstations, and logistics verification. As RAIN RFID deployments deepen across sectors like apparel retail, warehousing and logistics, healthcare, and manufacturing automation, near-field antennas are evolving

from simple identification accessories into critical components of precision data-capture nodes.

In terms of product structure, fixed-mount standalone near-field antennas will remain the largest category, though their share of revenue is projected to decline from approximately 68% in 2026 to about 58% by 2032. Embedded/OEM near-field antenna modules and integrated near-field reader-antenna devices are poised for faster growth, driven primarily by demand for smart cabinets, industrial automation equipment, medical devices, and customized identification terminals. Overall, this market is not a typical low-cost electronics segment; rather, it is a specialized hardware market where core competitiveness hinges on read-zone control capabilities, environmental adaptability, system compatibility, and project delivery expertise.

This report is a detailed and comprehensive analysis for global Near-Field RAIN RFID Antennas market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Near-Field RAIN RFID Antennas market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Near-Field RAIN RFID Antennas market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Near-Field RAIN RFID Antennas market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Near-Field RAIN RFID Antennas market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

Global Near-Field RAIN RFID Antennas Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Near-Field RAIN RFID Antennas

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Near-Field RAIN RFID Antennas market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Times-7 Research Ltd., Impinj, Zebra Technologies, ifm electronic, HARTING, Kathrein Solutions GmbH, TE Connectivity, RFRain, Invengo, Alien Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Near-Field RAIN RFID Antennas market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Passive Antenna

Active Antenna

Market segment by Architecture

Standalone

Integrated

Market segment by Sales Channel

Online

Offline

Market segment by Application

Retail

Logistics & Warehousing

Healthcare

Others

Major players covered

Times-7 Research Ltd.

Impinj

Zebra Technologies

ifm electronic

HARTING

Kathrein Solutions GmbH

TE Connectivity

RFRain

Invengo

Alien Technology

tagltron GmbH

TECTUS

Identix

MTI Wireless Edge

Airplux Technologies

ID Tech Solutions

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Near-Field RAIN RFID Antennas product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Near-Field RAIN RFID Antennas, with price, sales quantity, revenue, and global market share of Near-Field RAIN RFID Antennas from 2021 to 2026.

Chapter 3, the Near-Field RAIN RFID Antennas competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Near-Field RAIN RFID Antennas breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Near-Field RAIN RFID Antennas market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Near-Field RAIN RFID Antennas.

Chapter 14 and 15, to describe Near-Field RAIN RFID Antennas sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Near-Field RAIN RFID Antennas Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Passive Antenna

1.3.3 Active Antenna

1.4 Market Analysis by Architecture

1.4.1 Overview: Global Near-Field RAIN RFID Antennas Consumption Value by Architecture: 2021 Versus 2025 Versus 2032

1.4.2 Standalone

1.4.3 Integrated

1.5 Market Analysis by Sales Channel

1.5.1 Overview: Global Near-Field RAIN RFID Antennas Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.5.2 Online

1.5.3 Offline

1.6 Market Analysis by Application

1.6.1 Overview: Global Near-Field RAIN RFID Antennas Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Retail

1.6.3 Logistics & Warehousing

1.6.4 Healthcare

1.6.5 Others

1.7 Global Near-Field RAIN RFID Antennas Market Size & Forecast

1.7.1 Global Near-Field RAIN RFID Antennas Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Near-Field RAIN RFID Antennas Sales Quantity (2021-2032)

1.7.3 Global Near-Field RAIN RFID Antennas Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Times-7 Research Ltd.

2.1.1 Times-7 Research Ltd. Details

2.1.2 Times-7 Research Ltd. Major Business

- 2.1.3 Times-7 Research Ltd. Near-Field RAIN RFID Antennas Product and Services
- 2.1.4 Times-7 Research Ltd. Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Times-7 Research Ltd. Recent Developments/Updates
- 2.2 Impinj
 - 2.2.1 Impinj Details
 - 2.2.2 Impinj Major Business
 - 2.2.3 Impinj Near-Field RAIN RFID Antennas Product and Services
 - 2.2.4 Impinj Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Impinj Recent Developments/Updates
- 2.3 Zebra Technologies
 - 2.3.1 Zebra Technologies Details
 - 2.3.2 Zebra Technologies Major Business
 - 2.3.3 Zebra Technologies Near-Field RAIN RFID Antennas Product and Services
 - 2.3.4 Zebra Technologies Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Zebra Technologies Recent Developments/Updates
- 2.4 ifm electronic
 - 2.4.1 ifm electronic Details
 - 2.4.2 ifm electronic Major Business
 - 2.4.3 ifm electronic Near-Field RAIN RFID Antennas Product and Services
 - 2.4.4 ifm electronic Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 ifm electronic Recent Developments/Updates
- 2.5 HARTING
 - 2.5.1 HARTING Details
 - 2.5.2 HARTING Major Business
 - 2.5.3 HARTING Near-Field RAIN RFID Antennas Product and Services
 - 2.5.4 HARTING Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 HARTING Recent Developments/Updates
- 2.6 Kathrein Solutions GmbH
 - 2.6.1 Kathrein Solutions GmbH Details
 - 2.6.2 Kathrein Solutions GmbH Major Business
 - 2.6.3 Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Product and Services
 - 2.6.4 Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Kathrein Solutions GmbH Recent Developments/Updates

2.7 TE Connectivity

2.7.1 TE Connectivity Details

2.7.2 TE Connectivity Major Business

2.7.3 TE Connectivity Near-Field RAIN RFID Antennas Product and Services

2.7.4 TE Connectivity Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 TE Connectivity Recent Developments/Updates

2.8 RFRain

2.8.1 RFRain Details

2.8.2 RFRain Major Business

2.8.3 RFRain Near-Field RAIN RFID Antennas Product and Services

2.8.4 RFRain Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 RFRain Recent Developments/Updates

2.9 Invengo

2.9.1 Invengo Details

2.9.2 Invengo Major Business

2.9.3 Invengo Near-Field RAIN RFID Antennas Product and Services

2.9.4 Invengo Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Invengo Recent Developments/Updates

2.10 Alien Technology

2.10.1 Alien Technology Details

2.10.2 Alien Technology Major Business

2.10.3 Alien Technology Near-Field RAIN RFID Antennas Product and Services

2.10.4 Alien Technology Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Alien Technology Recent Developments/Updates

2.11 tagltron GmbH

2.11.1 tagltron GmbH Details

2.11.2 tagltron GmbH Major Business

2.11.3 tagltron GmbH Near-Field RAIN RFID Antennas Product and Services

2.11.4 tagltron GmbH Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 tagltron GmbH Recent Developments/Updates

2.12 TECTUS

2.12.1 TECTUS Details

2.12.2 TECTUS Major Business

2.12.3 TECTUS Near-Field RAIN RFID Antennas Product and Services

2.12.4 TECTUS Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 TECTUS Recent Developments/Updates

2.13 Identix

2.13.1 Identix Details

2.13.2 Identix Major Business

2.13.3 Identix Near-Field RAIN RFID Antennas Product and Services

2.13.4 Identix Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Identix Recent Developments/Updates

2.14 MTI Wireless Edge

2.14.1 MTI Wireless Edge Details

2.14.2 MTI Wireless Edge Major Business

2.14.3 MTI Wireless Edge Near-Field RAIN RFID Antennas Product and Services

2.14.4 MTI Wireless Edge Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 MTI Wireless Edge Recent Developments/Updates

2.15 Airplux Technologies

2.15.1 Airplux Technologies Details

2.15.2 Airplux Technologies Major Business

2.15.3 Airplux Technologies Near-Field RAIN RFID Antennas Product and Services

2.15.4 Airplux Technologies Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Airplux Technologies Recent Developments/Updates

2.16 ID Tech Solutions

2.16.1 ID Tech Solutions Details

2.16.2 ID Tech Solutions Major Business

2.16.3 ID Tech Solutions Near-Field RAIN RFID Antennas Product and Services

2.16.4 ID Tech Solutions Near-Field RAIN RFID Antennas Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 ID Tech Solutions Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NEAR-FIELD RAIN RFID ANTENNAS BY MANUFACTURER

3.1 Global Near-Field RAIN RFID Antennas Sales Quantity by Manufacturer (2021-2026)

3.2 Global Near-Field RAIN RFID Antennas Revenue by Manufacturer (2021-2026)

3.3 Global Near-Field RAIN RFID Antennas Average Price by Manufacturer

(2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Near-Field RAIN RFID Antennas by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Near-Field RAIN RFID Antennas Manufacturer Market Share in 2025

3.4.3 Top 6 Near-Field RAIN RFID Antennas Manufacturer Market Share in 2025

3.5 Near-Field RAIN RFID Antennas Market: Overall Company Footprint Analysis

3.5.1 Near-Field RAIN RFID Antennas Market: Region Footprint

3.5.2 Near-Field RAIN RFID Antennas Market: Company Product Type Footprint

3.5.3 Near-Field RAIN RFID Antennas Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Near-Field RAIN RFID Antennas Market Size by Region

4.1.1 Global Near-Field RAIN RFID Antennas Sales Quantity by Region (2021-2032)

4.1.2 Global Near-Field RAIN RFID Antennas Consumption Value by Region (2021-2032)

4.1.3 Global Near-Field RAIN RFID Antennas Average Price by Region (2021-2032)

4.2 North America Near-Field RAIN RFID Antennas Consumption Value (2021-2032)

4.3 Europe Near-Field RAIN RFID Antennas Consumption Value (2021-2032)

4.4 Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value (2021-2032)

4.5 South America Near-Field RAIN RFID Antennas Consumption Value (2021-2032)

4.6 Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2032)

5.2 Global Near-Field RAIN RFID Antennas Consumption Value by Type (2021-2032)

5.3 Global Near-Field RAIN RFID Antennas Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Near-Field RAIN RFID Antennas Sales Quantity by Application (2021-2032)

6.2 Global Near-Field RAIN RFID Antennas Consumption Value by Application (2021-2032)

6.3 Global Near-Field RAIN RFID Antennas Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Near-Field RAIN RFID Antennas Sales Quantity by Type
(2021-2032)

7.2 North America Near-Field RAIN RFID Antennas Sales Quantity by Application
(2021-2032)

7.3 North America Near-Field RAIN RFID Antennas Market Size by Country

7.3.1 North America Near-Field RAIN RFID Antennas Sales Quantity by Country
(2021-2032)

7.3.2 North America Near-Field RAIN RFID Antennas Consumption Value by Country
(2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2032)

8.2 Europe Near-Field RAIN RFID Antennas Sales Quantity by Application (2021-2032)

8.3 Europe Near-Field RAIN RFID Antennas Market Size by Country

8.3.1 Europe Near-Field RAIN RFID Antennas Sales Quantity by Country (2021-2032)

8.3.2 Europe Near-Field RAIN RFID Antennas Consumption Value by Country
(2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Application
(2021-2032)

9.3 Asia-Pacific Near-Field RAIN RFID Antennas Market Size by Region

9.3.1 Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Region
(2021-2032)

9.3.2 Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value by Region

(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Near-Field RAIN RFID Antennas Sales Quantity by Type
(2021-2032)

10.2 South America Near-Field RAIN RFID Antennas Sales Quantity by Application
(2021-2032)

10.3 South America Near-Field RAIN RFID Antennas Market Size by Country

10.3.1 South America Near-Field RAIN RFID Antennas Sales Quantity by Country
(2021-2032)

10.3.2 South America Near-Field RAIN RFID Antennas Consumption Value by
Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Type
(2021-2032)

11.2 Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by
Application (2021-2032)

11.3 Middle East & Africa Near-Field RAIN RFID Antennas Market Size by Country

11.3.1 Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by
Country (2021-2032)

11.3.2 Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value by
Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Near-Field RAIN RFID Antennas Market Drivers
- 12.2 Near-Field RAIN RFID Antennas Market Restraints
- 12.3 Near-Field RAIN RFID Antennas Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Near-Field RAIN RFID Antennas and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Near-Field RAIN RFID Antennas
- 13.3 Near-Field RAIN RFID Antennas Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Near-Field RAIN RFID Antennas Typical Distributors
- 14.3 Near-Field RAIN RFID Antennas Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Near-Field RAIN RFID Antennas Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Near-Field RAIN RFID Antennas Consumption Value by Architecture, (USD Million), 2021 & 2025 & 2032

Table 3. Global Near-Field RAIN RFID Antennas Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 4. Global Near-Field RAIN RFID Antennas Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Times-7 Research Ltd. Basic Information, Manufacturing Base and Competitors

Table 6. Times-7 Research Ltd. Major Business

Table 7. Times-7 Research Ltd. Near-Field RAIN RFID Antennas Product and Services

Table 8. Times-7 Research Ltd. Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Times-7 Research Ltd. Recent Developments/Updates

Table 10. Impinj Basic Information, Manufacturing Base and Competitors

Table 11. Impinj Major Business

Table 12. Impinj Near-Field RAIN RFID Antennas Product and Services

Table 13. Impinj Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Impinj Recent Developments/Updates

Table 15. Zebra Technologies Basic Information, Manufacturing Base and Competitors

Table 16. Zebra Technologies Major Business

Table 17. Zebra Technologies Near-Field RAIN RFID Antennas Product and Services

Table 18. Zebra Technologies Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Zebra Technologies Recent Developments/Updates

Table 20. ifm electronic Basic Information, Manufacturing Base and Competitors

Table 21. ifm electronic Major Business

Table 22. ifm electronic Near-Field RAIN RFID Antennas Product and Services

Table 23. ifm electronic Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. ifm electronic Recent Developments/Updates
Table 25. HARTING Basic Information, Manufacturing Base and Competitors
Table 26. HARTING Major Business
Table 27. HARTING Near-Field RAIN RFID Antennas Product and Services
Table 28. HARTING Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 29. HARTING Recent Developments/Updates
Table 30. Kathrein Solutions GmbH Basic Information, Manufacturing Base and Competitors
Table 31. Kathrein Solutions GmbH Major Business
Table 32. Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Product and Services
Table 33. Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 34. Kathrein Solutions GmbH Recent Developments/Updates
Table 35. TE Connectivity Basic Information, Manufacturing Base and Competitors
Table 36. TE Connectivity Major Business
Table 37. TE Connectivity Near-Field RAIN RFID Antennas Product and Services
Table 38. TE Connectivity Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 39. TE Connectivity Recent Developments/Updates
Table 40. RFRain Basic Information, Manufacturing Base and Competitors
Table 41. RFRain Major Business
Table 42. RFRain Near-Field RAIN RFID Antennas Product and Services
Table 43. RFRain Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 44. RFRain Recent Developments/Updates
Table 45. Invengo Basic Information, Manufacturing Base and Competitors
Table 46. Invengo Major Business
Table 47. Invengo Near-Field RAIN RFID Antennas Product and Services
Table 48. Invengo Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 49. Invengo Recent Developments/Updates
Table 50. Alien Technology Basic Information, Manufacturing Base and Competitors
Table 51. Alien Technology Major Business
Table 52. Alien Technology Near-Field RAIN RFID Antennas Product and Services
Table 53. Alien Technology Near-Field RAIN RFID Antennas Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Alien Technology Recent Developments/Updates

Table 55. tagltron GmbH Basic Information, Manufacturing Base and Competitors

Table 56. tagltron GmbH Major Business

Table 57. tagltron GmbH Near-Field RAIN RFID Antennas Product and Services

Table 58. tagltron GmbH Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. tagltron GmbH Recent Developments/Updates

Table 60. TECTUS Basic Information, Manufacturing Base and Competitors

Table 61. TECTUS Major Business

Table 62. TECTUS Near-Field RAIN RFID Antennas Product and Services

Table 63. TECTUS Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. TECTUS Recent Developments/Updates

Table 65. Identix Basic Information, Manufacturing Base and Competitors

Table 66. Identix Major Business

Table 67. Identix Near-Field RAIN RFID Antennas Product and Services

Table 68. Identix Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Identix Recent Developments/Updates

Table 70. MTI Wireless Edge Basic Information, Manufacturing Base and Competitors

Table 71. MTI Wireless Edge Major Business

Table 72. MTI Wireless Edge Near-Field RAIN RFID Antennas Product and Services

Table 73. MTI Wireless Edge Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. MTI Wireless Edge Recent Developments/Updates

Table 75. Airplux Technologies Basic Information, Manufacturing Base and Competitors

Table 76. Airplux Technologies Major Business

Table 77. Airplux Technologies Near-Field RAIN RFID Antennas Product and Services

Table 78. Airplux Technologies Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Airplux Technologies Recent Developments/Updates

Table 80. ID Tech Solutions Basic Information, Manufacturing Base and Competitors

Table 81. ID Tech Solutions Major Business

Table 82. ID Tech Solutions Near-Field RAIN RFID Antennas Product and Services

Table 83. ID Tech Solutions Near-Field RAIN RFID Antennas Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. ID Tech Solutions Recent Developments/Updates

Table 85. Global Near-Field RAIN RFID Antennas Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 86. Global Near-Field RAIN RFID Antennas Revenue by Manufacturer (2021-2026) & (USD Million)

Table 87. Global Near-Field RAIN RFID Antennas Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 88. Market Position of Manufacturers in Near-Field RAIN RFID Antennas, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 89. Head Office and Near-Field RAIN RFID Antennas Production Site of Key Manufacturer

Table 90. Near-Field RAIN RFID Antennas Market: Company Product Type Footprint

Table 91. Near-Field RAIN RFID Antennas Market: Company Product Application Footprint

Table 92. Near-Field RAIN RFID Antennas New Market Entrants and Barriers to Market Entry

Table 93. Near-Field RAIN RFID Antennas Mergers, Acquisition, Agreements, and Collaborations

Table 94. Global Near-Field RAIN RFID Antennas Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 95. Global Near-Field RAIN RFID Antennas Sales Quantity by Region (2021-2026) & (K Units)

Table 96. Global Near-Field RAIN RFID Antennas Sales Quantity by Region (2027-2032) & (K Units)

Table 97. Global Near-Field RAIN RFID Antennas Consumption Value by Region (2021-2026) & (USD Million)

Table 98. Global Near-Field RAIN RFID Antennas Consumption Value by Region (2027-2032) & (USD Million)

Table 99. Global Near-Field RAIN RFID Antennas Average Price by Region (2021-2026) & (US\$/Unit)

Table 100. Global Near-Field RAIN RFID Antennas Average Price by Region (2027-2032) & (US\$/Unit)

Table 101. Global Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2026) & (K Units)

Table 102. Global Near-Field RAIN RFID Antennas Sales Quantity by Type (2027-2032) & (K Units)

Table 103. Global Near-Field RAIN RFID Antennas Consumption Value by Type (2021-2026) & (USD Million)

Table 104. Global Near-Field RAIN RFID Antennas Consumption Value by Type (2027-2032) & (USD Million)

Table 105. Global Near-Field RAIN RFID Antennas Average Price by Type (2021-2026) & (US\$/Unit)

Table 106. Global Near-Field RAIN RFID Antennas Average Price by Type (2027-2032) & (US\$/Unit)

Table 107. Global Near-Field RAIN RFID Antennas Sales Quantity by Application (2021-2026) & (K Units)

Table 108. Global Near-Field RAIN RFID Antennas Sales Quantity by Application (2027-2032) & (K Units)

Table 109. Global Near-Field RAIN RFID Antennas Consumption Value by Application (2021-2026) & (USD Million)

Table 110. Global Near-Field RAIN RFID Antennas Consumption Value by Application (2027-2032) & (USD Million)

Table 111. Global Near-Field RAIN RFID Antennas Average Price by Application (2021-2026) & (US\$/Unit)

Table 112. Global Near-Field RAIN RFID Antennas Average Price by Application (2027-2032) & (US\$/Unit)

Table 113. North America Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2026) & (K Units)

Table 114. North America Near-Field RAIN RFID Antennas Sales Quantity by Type (2027-2032) & (K Units)

Table 115. North America Near-Field RAIN RFID Antennas Sales Quantity by Application (2021-2026) & (K Units)

Table 116. North America Near-Field RAIN RFID Antennas Sales Quantity by Application (2027-2032) & (K Units)

Table 117. North America Near-Field RAIN RFID Antennas Sales Quantity by Country (2021-2026) & (K Units)

Table 118. North America Near-Field RAIN RFID Antennas Sales Quantity by Country (2027-2032) & (K Units)

Table 119. North America Near-Field RAIN RFID Antennas Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America Near-Field RAIN RFID Antennas Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2026) & (K Units)

Table 122. Europe Near-Field RAIN RFID Antennas Sales Quantity by Type

(2027-2032) & (K Units)

Table 123. Europe Near-Field RAIN RFID Antennas Sales Quantity by Application
(2021-2026) & (K Units)

Table 124. Europe Near-Field RAIN RFID Antennas Sales Quantity by Application
(2027-2032) & (K Units)

Table 125. Europe Near-Field RAIN RFID Antennas Sales Quantity by Country
(2021-2026) & (K Units)

Table 126. Europe Near-Field RAIN RFID Antennas Sales Quantity by Country
(2027-2032) & (K Units)

Table 127. Europe Near-Field RAIN RFID Antennas Consumption Value by Country
(2021-2026) & (USD Million)

Table 128. Europe Near-Field RAIN RFID Antennas Consumption Value by Country
(2027-2032) & (USD Million)

Table 129. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Type
(2021-2026) & (K Units)

Table 130. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Type
(2027-2032) & (K Units)

Table 131. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Application
(2021-2026) & (K Units)

Table 132. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Application
(2027-2032) & (K Units)

Table 133. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Region
(2021-2026) & (K Units)

Table 134. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity by Region
(2027-2032) & (K Units)

Table 135. Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value by Region
(2021-2026) & (USD Million)

Table 136. Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value by Region
(2027-2032) & (USD Million)

Table 137. South America Near-Field RAIN RFID Antennas Sales Quantity by Type
(2021-2026) & (K Units)

Table 138. South America Near-Field RAIN RFID Antennas Sales Quantity by Type
(2027-2032) & (K Units)

Table 139. South America Near-Field RAIN RFID Antennas Sales Quantity by
Application (2021-2026) & (K Units)

Table 140. South America Near-Field RAIN RFID Antennas Sales Quantity by
Application (2027-2032) & (K Units)

Table 141. South America Near-Field RAIN RFID Antennas Sales Quantity by Country
(2021-2026) & (K Units)

Table 142. South America Near-Field RAIN RFID Antennas Sales Quantity by Country (2027-2032) & (K Units)

Table 143. South America Near-Field RAIN RFID Antennas Consumption Value by Country (2021-2026) & (USD Million)

Table 144. South America Near-Field RAIN RFID Antennas Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Type (2021-2026) & (K Units)

Table 146. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Type (2027-2032) & (K Units)

Table 147. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Application (2021-2026) & (K Units)

Table 148. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Application (2027-2032) & (K Units)

Table 149. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Country (2021-2026) & (K Units)

Table 150. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity by Country (2027-2032) & (K Units)

Table 151. Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value by Country (2021-2026) & (USD Million)

Table 152. Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value by Country (2027-2032) & (USD Million)

Table 153. Near-Field RAIN RFID Antennas Raw Material

Table 154. Key Manufacturers of Near-Field RAIN RFID Antennas Raw Materials

Table 155. Near-Field RAIN RFID Antennas Typical Distributors

Table 156. Near-Field RAIN RFID Antennas Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Near-Field RAIN RFID Antennas Picture

Figure 2. Global Near-Field RAIN RFID Antennas Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Near-Field RAIN RFID Antennas Revenue Market Share by Type in 2025

Figure 4. Passive Antenna Examples

Figure 5. Active Antenna Examples

Figure 6. Global Near-Field RAIN RFID Antennas Revenue by Architecture, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Near-Field RAIN RFID Antennas Revenue Market Share by Architecture in 2025

Figure 8. Standalone Examples

Figure 9. Integrated Examples

Figure 10. Global Near-Field RAIN RFID Antennas Revenue by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Near-Field RAIN RFID Antennas Revenue Market Share by Sales Channel in 2025

Figure 12. Online Examples

Figure 13. Offline Examples

Figure 14. Global Near-Field RAIN RFID Antennas Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Near-Field RAIN RFID Antennas Revenue Market Share by Application in 2025

Figure 16. Retail Examples

Figure 17. Logistics & Warehousing Examples

Figure 18. Healthcare Examples

Figure 19. Others Examples

Figure 20. Global Near-Field RAIN RFID Antennas Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 21. Global Near-Field RAIN RFID Antennas Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 22. Global Near-Field RAIN RFID Antennas Sales Quantity (2021-2032) & (K Units)

Figure 23. Global Near-Field RAIN RFID Antennas Price (2021-2032) & (US\$/Unit)

Figure 24. Global Near-Field RAIN RFID Antennas Sales Quantity Market Share by

Manufacturer in 2025

Figure 25. Global Near-Field RAIN RFID Antennas Revenue Market Share by Manufacturer in 2025

Figure 26. Producer Shipments of Near-Field RAIN RFID Antennas by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 27. Top 3 Near-Field RAIN RFID Antennas Manufacturer (Revenue) Market Share in 2025

Figure 28. Top 6 Near-Field RAIN RFID Antennas Manufacturer (Revenue) Market Share in 2025

Figure 29. Global Near-Field RAIN RFID Antennas Sales Quantity Market Share by Region (2021-2032)

Figure 30. Global Near-Field RAIN RFID Antennas Consumption Value Market Share by Region (2021-2032)

Figure 31. North America Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 32. Europe Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 33. Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 34. South America Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 35. Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 36. Global Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 37. Global Near-Field RAIN RFID Antennas Consumption Value Market Share by Type (2021-2032)

Figure 38. Global Near-Field RAIN RFID Antennas Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. Global Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 40. Global Near-Field RAIN RFID Antennas Revenue Market Share by Application (2021-2032)

Figure 41. Global Near-Field RAIN RFID Antennas Average Price by Application (2021-2032) & (US\$/Unit)

Figure 42. North America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 43. North America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 44. North America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Country (2021-2032)

Figure 45. North America Near-Field RAIN RFID Antennas Consumption Value Market Share by Country (2021-2032)

Figure 46. United States Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 47. Canada Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 48. Mexico Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 49. Europe Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 50. Europe Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 51. Europe Near-Field RAIN RFID Antennas Sales Quantity Market Share by Country (2021-2032)

Figure 52. Europe Near-Field RAIN RFID Antennas Consumption Value Market Share by Country (2021-2032)

Figure 53. Germany Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 54. France Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 55. United Kingdom Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 56. Russia Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 57. Italy Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 58. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 59. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 60. Asia-Pacific Near-Field RAIN RFID Antennas Sales Quantity Market Share by Region (2021-2032)

Figure 61. Asia-Pacific Near-Field RAIN RFID Antennas Consumption Value Market Share by Region (2021-2032)

Figure 62. China Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 63. Japan Near-Field RAIN RFID Antennas Consumption Value (2021-2032) &

(USD Million)

Figure 64. South Korea Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 65. India Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 66. Southeast Asia Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 67. Australia Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 68. South America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 69. South America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 70. South America Near-Field RAIN RFID Antennas Sales Quantity Market Share by Country (2021-2032)

Figure 71. South America Near-Field RAIN RFID Antennas Consumption Value Market Share by Country (2021-2032)

Figure 72. Brazil Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 73. Argentina Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 74. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity Market Share by Type (2021-2032)

Figure 75. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity Market Share by Application (2021-2032)

Figure 76. Middle East & Africa Near-Field RAIN RFID Antennas Sales Quantity Market Share by Country (2021-2032)

Figure 77. Middle East & Africa Near-Field RAIN RFID Antennas Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 79. Egypt Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 80. Saudi Arabia Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 81. South Africa Near-Field RAIN RFID Antennas Consumption Value (2021-2032) & (USD Million)

Figure 82. Near-Field RAIN RFID Antennas Market Drivers

Figure 83. Near-Field RAIN RFID Antennas Market Restraints

Figure 84. Near-Field RAIN RFID Antennas Market Trends

Figure 85. Porters Five Forces Analysis

Figure 86. Manufacturing Cost Structure Analysis of Near-Field RAIN RFID Antennas in 2025

Figure 87. Manufacturing Process Analysis of Near-Field RAIN RFID Antennas

Figure 88. Near-Field RAIN RFID Antennas Industrial Chain

Figure 89. Sales Channel: Direct to End-User vs Distributors

Figure 90. Direct Channel Pros & Cons

Figure 91. Indirect Channel Pros & Cons

Figure 92. Methodology

Figure 93. Research Process and Data Source

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