

# Global Near Field Communications in Healthcare Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Near Field Communications in Healthcare market size was valued at USD 339.2 million in 2023 and is forecast to a readjusted size of USD 638.7 million by 2030 with a CAGR of 9.5% during review period.

NFC is a short-range, low-power communications protocol between two devices. One device, the initiator, uses magnetic induction to create a radio-wave field that the target can detect and access, allowing small amounts of data to be transferred wirelessly over a relatively short distance. NFC is now gaining traction in the healthcare industry, and has caught the eye of various medical device manufacturers for use in their products.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

The Global Info Research report includes an overview of the development of the Near Field Communications in Healthcare industry chain, the market status of Healthcare Organization (Reader/ Writer Mode, Card Emulation Mode), Pharmaceuticals (Reader/

Writer Mode, Card Emulation Mode), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Near Field Communications in Healthcare.

Regionally, the report analyzes the Near Field Communications in Healthcare markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Near Field Communications in Healthcare market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Near Field Communications in Healthcare market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Near Field Communications in Healthcare industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Reader/Writer Mode, Card Emulation Mode).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Near Field Communications in Healthcare market.

**Regional Analysis:** The report involves examining the Near Field Communications in Healthcare market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Near Field Communications in Healthcare market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Near Field Communications in Healthcare:

**Company Analysis:** Report covers individual Near Field Communications in Healthcare players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Near Field Communications in Healthcare. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare Organization, Pharmaceuticals).

**Technology Analysis:** Report covers specific technologies relevant to Near Field Communications in Healthcare. It assesses the current state, advancements, and potential future developments in Near Field Communications in Healthcare areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Near Field Communications in Healthcare market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Near Field Communications in Healthcare market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Reader/ Writer Mode

Card Emulation Mode

Peer-To-Peer Mode

## Market segment by Application

Healthcare Organization

Pharmaceuticals

Biotechnology

Others

## Market segment by players, this report covers

Qualcomm

SONY

Texas Instruments

IMPAK Health

Nedap

Gentag

Omron Healthcare

Qolpac

A&D

NXP Semiconductors

## Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Near Field Communications in Healthcare product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Near Field Communications in Healthcare, with revenue, gross margin and global market share of Near Field Communications in Healthcare from 2019 to 2024.

Chapter 3, the Near Field Communications in Healthcare competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Near Field Communications in Healthcare market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Near Field Communications in Healthcare.

Chapter 13, to describe Near Field Communications in Healthcare research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Near Field Communications in Healthcare

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Near Field Communications in Healthcare by Type

1.3.1 Overview: Global Near Field Communications in Healthcare Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Near Field Communications in Healthcare Consumption Value Market Share by Type in 2023

1.3.3 Reader/ Writer Mode

1.3.4 Card Emulation Mode

1.3.5 Peer-To-Peer Mode

1.4 Global Near Field Communications in Healthcare Market by Application

1.4.1 Overview: Global Near Field Communications in Healthcare Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Healthcare Organization

1.4.3 Pharmaceuticals

1.4.4 Biotechnology

1.4.5 Others

1.5 Global Near Field Communications in Healthcare Market Size & Forecast

1.6 Global Near Field Communications in Healthcare Market Size and Forecast by Region

1.6.1 Global Near Field Communications in Healthcare Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Near Field Communications in Healthcare Market Size by Region, (2019-2030)

1.6.3 North America Near Field Communications in Healthcare Market Size and Prospect (2019-2030)

1.6.4 Europe Near Field Communications in Healthcare Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Near Field Communications in Healthcare Market Size and Prospect (2019-2030)

1.6.6 South America Near Field Communications in Healthcare Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Near Field Communications in Healthcare Market Size and Prospect (2019-2030)

## 2 COMPANY PROFILES

### 2.1 Qualcomm

#### 2.1.1 Qualcomm Details

#### 2.1.2 Qualcomm Major Business

#### 2.1.3 Qualcomm Near Field Communications in Healthcare Product and Solutions

#### 2.1.4 Qualcomm Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)

#### 2.1.5 Qualcomm Recent Developments and Future Plans

### 2.2 SONY

#### 2.2.1 SONY Details

#### 2.2.2 SONY Major Business

#### 2.2.3 SONY Near Field Communications in Healthcare Product and Solutions

#### 2.2.4 SONY Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)

#### 2.2.5 SONY Recent Developments and Future Plans

### 2.3 Texas Instruments

#### 2.3.1 Texas Instruments Details

#### 2.3.2 Texas Instruments Major Business

#### 2.3.3 Texas Instruments Near Field Communications in Healthcare Product and Solutions

#### 2.3.4 Texas Instruments Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)

#### 2.3.5 Texas Instruments Recent Developments and Future Plans

### 2.4 IMPAK Health

#### 2.4.1 IMPAK Health Details

#### 2.4.2 IMPAK Health Major Business

#### 2.4.3 IMPAK Health Near Field Communications in Healthcare Product and Solutions

#### 2.4.4 IMPAK Health Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)

#### 2.4.5 IMPAK Health Recent Developments and Future Plans

### 2.5 Nedap

#### 2.5.1 Nedap Details

#### 2.5.2 Nedap Major Business

#### 2.5.3 Nedap Near Field Communications in Healthcare Product and Solutions

#### 2.5.4 Nedap Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)

#### 2.5.5 Nedap Recent Developments and Future Plans

### 2.6 Gentag

- 2.6.1 Gentag Details
- 2.6.2 Gentag Major Business
- 2.6.3 Gentag Near Field Communications in Healthcare Product and Solutions
- 2.6.4 Gentag Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 Gentag Recent Developments and Future Plans
- 2.7 Omron Healthcare
  - 2.7.1 Omron Healthcare Details
  - 2.7.2 Omron Healthcare Major Business
  - 2.7.3 Omron Healthcare Near Field Communications in Healthcare Product and Solutions
  - 2.7.4 Omron Healthcare Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Omron Healthcare Recent Developments and Future Plans
- 2.8 Qolpac
  - 2.8.1 Qolpac Details
  - 2.8.2 Qolpac Major Business
  - 2.8.3 Qolpac Near Field Communications in Healthcare Product and Solutions
  - 2.8.4 Qolpac Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Qolpac Recent Developments and Future Plans
- 2.9 A&D
  - 2.9.1 A&D Details
  - 2.9.2 A&D Major Business
  - 2.9.3 A&D Near Field Communications in Healthcare Product and Solutions
  - 2.9.4 A&D Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 A&D Recent Developments and Future Plans
- 2.10 NXP Semiconductors
  - 2.10.1 NXP Semiconductors Details
  - 2.10.2 NXP Semiconductors Major Business
  - 2.10.3 NXP Semiconductors Near Field Communications in Healthcare Product and Solutions
  - 2.10.4 NXP Semiconductors Near Field Communications in Healthcare Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 NXP Semiconductors Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**



3.1 Global Near Field Communications in Healthcare Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Near Field Communications in Healthcare by Company Revenue

3.2.2 Top 3 Near Field Communications in Healthcare Players Market Share in 2023

3.2.3 Top 6 Near Field Communications in Healthcare Players Market Share in 2023

3.3 Near Field Communications in Healthcare Market: Overall Company Footprint Analysis

3.3.1 Near Field Communications in Healthcare Market: Region Footprint

3.3.2 Near Field Communications in Healthcare Market: Company Product Type Footprint

3.3.3 Near Field Communications in Healthcare Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Near Field Communications in Healthcare Consumption Value and Market Share by Type (2019-2024)

4.2 Global Near Field Communications in Healthcare Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Near Field Communications in Healthcare Consumption Value Market Share by Application (2019-2024)

5.2 Global Near Field Communications in Healthcare Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Near Field Communications in Healthcare Consumption Value by Type (2019-2030)

6.2 North America Near Field Communications in Healthcare Consumption Value by Application (2019-2030)

6.3 North America Near Field Communications in Healthcare Market Size by Country

6.3.1 North America Near Field Communications in Healthcare Consumption Value by

Country (2019-2030)

6.3.2 United States Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

6.3.3 Canada Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

6.3.4 Mexico Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Near Field Communications in Healthcare Consumption Value by Type (2019-2030)

7.2 Europe Near Field Communications in Healthcare Consumption Value by Application (2019-2030)

7.3 Europe Near Field Communications in Healthcare Market Size by Country

7.3.1 Europe Near Field Communications in Healthcare Consumption Value by Country (2019-2030)

7.3.2 Germany Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

7.3.3 France Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

7.3.5 Russia Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

7.3.6 Italy Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Near Field Communications in Healthcare Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Near Field Communications in Healthcare Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Near Field Communications in Healthcare Market Size by Region

8.3.1 Asia-Pacific Near Field Communications in Healthcare Consumption Value by Region (2019-2030)

8.3.2 China Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

8.3.3 Japan Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

8.3.4 South Korea Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

8.3.5 India Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

8.3.7 Australia Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Near Field Communications in Healthcare Consumption Value by Type (2019-2030)

9.2 South America Near Field Communications in Healthcare Consumption Value by Application (2019-2030)

9.3 South America Near Field Communications in Healthcare Market Size by Country

9.3.1 South America Near Field Communications in Healthcare Consumption Value by Country (2019-2030)

9.3.2 Brazil Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

9.3.3 Argentina Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Near Field Communications in Healthcare Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Near Field Communications in Healthcare Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Near Field Communications in Healthcare Market Size by Country

10.3.1 Middle East & Africa Near Field Communications in Healthcare Consumption Value by Country (2019-2030)

10.3.2 Turkey Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

### 10.3.4 UAE Near Field Communications in Healthcare Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 Near Field Communications in Healthcare Market Drivers
- 11.2 Near Field Communications in Healthcare Market Restraints
- 11.3 Near Field Communications in Healthcare Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Near Field Communications in Healthcare Industry Chain
- 12.2 Near Field Communications in Healthcare Upstream Analysis
- 12.3 Near Field Communications in Healthcare Midstream Analysis
- 12.4 Near Field Communications in Healthcare Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

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