

# Global Near Field Communication (NFC) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

NFC is a short-range communication technology that enables data transfer between two NFC-enabled devices.

### SCOPE OF THE REPORT:

This report studies the Near Field Communication (NFC) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Near Field Communication (NFC) market by product type and applications/end industries. Growing popularity of mobile devices and the increasing number of online consumers is expected to drive the demand for m-commerce. The near field communication technology is extensively used in pay terminals using mobile devices.

The near field communication cover is considered as an accessory for converting smartphones into NFC-enabled smartphones. The technology is yet to be deployed in the emerging regions and has penetrated in developed countries such as the U.S., Canada, and the UK. The flexibility of the product for converting the devices to NFC-enabled is expected to lead the growth.

Asia Pacific is expected to witness high growth due to growing adoption of this technology in retail and transportation. Financial institutions as well as Mobile Network Operators (MNOs) have supported contactless payment facilities. Increasing use of smartphones for transaction at point of sale (POS) terminals is expected to drive the market in North America.

The global Near Field Communication (NFC) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Near Field Communication (NFC).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

NXP Semiconductors

Infineon Technologies

Gemalto

Sony

STMicroelectronics

Texas Instruments

Huawei Technologies

Mediatek

DeviceFidelity

Visa

Broadcom

Toshiba

Samsung

Identive

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

NFC enabled Mobile sim

NFC cover

Market Segment by Applications, can be divided into

Payment

Transportation

Booking

Data Sharing

Service

Access Control

Healthcare

Others

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