

Global NdFeB Plastic Magnet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G8ACE6873F39EN.html>

Date: June 2026

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: G8ACE6873F39EN

Abstracts

According to our (Global Info Research) latest study, the global NdFeB Plastic Magnet market size was valued at US\$ 1627 million in 2025 and is forecast to a readjusted size of US\$ 2337 million by 2032 with a CAGR of 5.4% during review period.

NdFeB Plastic Magnet refers to a type of magnet that is composed of neodymium - iron - boron (NdFeB) magnetic powder and a plastic binder. The NdFeB magnetic powder provides the strong magnetic properties, and the plastic binder serves to hold the magnetic powder together, giving the magnet a flexible or rigid form depending on the type of plastic used. This kind of magnet combines the excellent magnetic performance of NdFeB with the good processability and design - flexibility of plastics.

This report is a detailed and comprehensive analysis for global NdFeB Plastic Magnet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NdFeB Plastic Magnet market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global NdFeB Plastic Magnet market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global NdFeB Plastic Magnet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global NdFeB Plastic Magnet market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NdFeB Plastic Magnet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NdFeB Plastic Magnet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hitachi Metals, Neo Performance Materials, Toshiba Materials, Magnetics, Zhejiang Zhaobao Magnet, VACUUMSCHMELZE, Shin-Etsu Chemical, Magnequench International, Inc., Hangzhou Permanent Magnet Group Corp. (HPMGC), China National Machinery Industry Corporation (SINOMACH), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NdFeB Plastic Magnet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High-Performance NdFeB Plastic Magnets

Standard NdFeB Plastic Magnets

Market segment by Application

Power Tools

Automotive Industry

Micro Motors

Consumer Electronics

Other

Major players covered

Hitachi Metals

Neo Performance Materials

Toshiba Materials

Magnetics

Zhejiang Zhaobao Magnet

VACUUMSCHMELZE

Shin-Etsu Chemical

Magnequench International, Inc.

Hangzhou Permanent Magnet Group Corp. (HPMGC)

China National Machinery Industry Corporation (SINOMACH)

Shaanxi Zhongjin Magnetic Materials

Jiangsu Zhongtian Magnet

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NdFeB Plastic Magnet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NdFeB Plastic Magnet, with price, sales quantity, revenue, and global market share of NdFeB Plastic Magnet from 2021 to 2026.

Chapter 3, the NdFeB Plastic Magnet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NdFeB Plastic Magnet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and NdFeB Plastic Magnet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NdFeB Plastic Magnet.

Chapter 14 and 15, to describe NdFeB Plastic Magnet sales channel, distributors, customers, research findings and conclusion.

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