

Global Nd-Fe-B Magnet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nd-Fe-B Magnet market size is expected to reach \$ 23757 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of NdFeB magnets reached 315,000 tons, with an average price of US\$44,265 per ton.

NdFeB rare earth permanent magnets are third-generation rare earth permanent magnet materials. They are intermetallic compounds composed of neodymium (Nd), iron (Fe), boron (B), and trace amounts of rare earth elements (praseodymium, dysprosium, terbium, etc.). They possess extremely high magnetic energy product (35-55 MGOe) and coercivity, earning them the title of 'King of Magnets' or 'King of Modern Permanent Magnets.' They are the highest-performing, most widely produced, and most widely used permanent magnet material in industrial production to date. Since their successful development in the early 1980s, their superior performance and relatively low cost have allowed them to replace first- and second-generation samarium-cobalt permanent magnets, becoming the largest consumer sector among new rare earth materials.

The raw materials for neodymium iron boron rare earth permanent magnets mainly include praseodymium-neodymium alloy (light rare earth, accounting for over 60% of raw material costs), pure iron (industrial pure iron, accounting for 15-20%), ferroboron alloy (approximately 2-3%), and heavy rare earth elements such as dysprosium and terbium (used in high-performance products, accounting for 10-30%). In terms of cost structure, direct material costs account for 60-80% of the production costs of processing enterprises. Fluctuations in rare earth metal prices have a significant impact on costs—for example, a 20% increase in praseodymium-neodymium metal prices can

reduce gross profit margins by approximately 6.67%. Due to China's total volume control and quota management for rare earth mining, and the export controls on medium and heavy rare earths such as dysprosium and terbium to be implemented in 2025, the supply of raw materials is tightening, providing strong cost support. Leading companies like Zhongke Sanhuan and Jinli Permanent Magnet are mitigating cost pressures by extending upstream (investing in rare earth separation companies), signing long-term contracts, and optimizing grain boundary diffusion processes (reducing heavy rare earth usage by over 50%). High-performance products, due to their high technological barriers and long certification cycles, have relatively stronger bargaining power and can partially pass on rising raw material costs.

This report studies the global Nd-Fe-B Magnet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nd-Fe-B Magnet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nd-Fe-B Magnet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nd-Fe-B Magnet total production and demand, 2021-2032, (Kilotons)

Global Nd-Fe-B Magnet total production value, 2021-2032, (USD Million)

Global Nd-Fe-B Magnet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Nd-Fe-B Magnet consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Nd-Fe-B Magnet domestic production, consumption, key domestic manufacturers and share

Global Nd-Fe-B Magnet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Nd-Fe-B Magnet production by Type, production, value, CAGR, 2021-2032,

(USD Million) & (Kilotons)

Global Nd-Fe-B Magnet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Nd-Fe-B Magnet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Proterial, Shin-Etsu, Beijing Zhong Ke San Huan High-tech, TDK, Ningbo Yunsheng, VAC, YSM, ZHmag, Jing Ci Material, JL Mag Rare-Earth, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nd-Fe-B Magnet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nd-Fe-B Magnet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nd-Fe-B Magnet Market, Segmentation by Type:

Bonding Type

Sintering Type

Others

Global Nd-Fe-B Magnet Market, Segmentation by Heavy Rare Earth:

Heavy Rare Earth-Free Formula

Low Heavy Rare Earth Formula

High Heavy Rare Earth Formula

Global Nd-Fe-B Magnet Market, Segmentation by Performance Grade:

Intrinsic Coercivity (H_{cj})

Magnetic Energy Product + Coercivity

Global Nd-Fe-B Magnet Market, Segmentation by Application:

Electronics

Automotive

Home Appliances

Wind Power

Industrial Machinery

Aerospace and Defense

Others

Companies Profiled:

Proterial

Shin-Etsu

Beijing Zhong Ke San Huan High-tech

TDK

Ningbo Yunsheng

VAC

YSM

ZHmag

Jing Ci Material

JL Mag Rare-Earth

AT&M

NBJJ

Innuovo Magnetics

SGM

Galaxy Magnetic

Zhejiang Zhongyuan Magnetic

Earth- Panda

Magsuper

Daido Electronics

Baotou Tianhe Magnetics

Key Questions Answered:

1. How big is the global Nd-Fe-B Magnet market?
2. What is the demand of the global Nd-Fe-B Magnet market?
3. What is the year over year growth of the global Nd-Fe-B Magnet market?
4. What is the production and production value of the global Nd-Fe-B Magnet market?
5. Who are the key producers in the global Nd-Fe-B Magnet market?
6. What are the growth factors driving the market demand?

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