

Global NB-IoT Ultrasonic Water Meter Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G9B2A4EB0D08EN.html>

Date: October 2025

Pages: 162

Price: US\$ 3,480.00 (Single User License)

ID: G9B2A4EB0D08EN

Abstracts

According to our (Global Info Research) latest study, the global NB-IoT Ultrasonic Water Meter market size was valued at US\$ 342 million in 2024 and is forecast to a readjusted size of USD 544 million by 2031 with a CAGR of 6.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

NB-IoT Ultrasonic Water Meter is a type of smart water meter that utilizes Narrowband Internet of Things (NB-IoT) technology to wirelessly transmit real-time water consumption data to a central system. Ultrasonic technology is employed to measure water flow accurately, ensuring precise billing and efficient water management.

The NB-IoT Ultrasonic Water Meter industry is experiencing significant growth driven by the increasing demand for smart city solutions and the need for efficient water resource management. Key trends include:

Widespread Adoption: As NB-IoT networks continue to expand globally, the adoption of these smart meters is accelerating, particularly in urban areas.

Enhanced Data Analytics: Advanced data analytics techniques are being applied to the vast amounts of data generated by these meters, enabling utilities to identify anomalies, optimize network performance, and detect potential leaks.

Integration with IoT Ecosystems: These meters are being integrated with other IoT

devices, such as smart home systems and environmental sensors, to create comprehensive smart city solutions.

Focus on Security and Privacy: Robust security measures are being implemented to protect sensitive water consumption data from cyber threats.

Increased Customization: Manufacturers are offering customizable solutions to meet the specific needs of different regions and utilities, including options for remote meter reading, remote valve control, and advanced billing systems.

This report is a detailed and comprehensive analysis for global NB-IoT Ultrasonic Water Meter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NB-IoT Ultrasonic Water Meter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global NB-IoT Ultrasonic Water Meter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global NB-IoT Ultrasonic Water Meter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global NB-IoT Ultrasonic Water Meter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NB-IoT Ultrasonic Water Meter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NB-IoT Ultrasonic Water Meter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kamstrup, Zenner, Sagemcom, Iskraemeco Group, Badger Meter, Pietro Fiorentini, Diehl Group, Arad Group, Xylem, Itron, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NB-IoT Ultrasonic Water Meter market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

DN Less Than 40 mm

DN 40-300 mm

DN More Than 300 mm

Market segment by Application

Residential

Industrial

Commercial

Major players covered

Kamstrup

Zenner

Sagemcom

Iskraemeco Group

Badger Meter

Pietro Fiorentini

Diehl Group

Arad Group

Xylem

Itron

Neptune Technology (Neptune)

Bmeters

Donghai Group

Goldcard

Qingdao iESLab

Hiwits

Suntront

Viewshine

Sanchuan

Ningbo Water Meter

Ploustock

Metter

Huizhong

Panda

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NB-IoT Ultrasonic Water Meter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NB-IoT Ultrasonic Water Meter, with price, sales quantity, revenue, and global market share of NB-IoT Ultrasonic Water Meter from 2020 to 2025.

Chapter 3, the NB-IoT Ultrasonic Water Meter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NB-IoT Ultrasonic Water Meter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and NB-IoT Ultrasonic Water Meter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NB-IoT Ultrasonic Water Meter.

Chapter 14 and 15, to describe NB-IoT Ultrasonic Water Meter sales channel, distributors, customers, research findings and conclusion.

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