

Global NB-IoT Trackers Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global NB-IoT Trackers market size was valued at US\$ 2722 million in 2024 and is forecast to a readjusted size of USD 6373 million by 2031 with a CAGR of 14.8% during review period.

NB-IoT (Narrowband Internet of Things) trackers are low-power, wide-area network (LPWAN) devices designed to provide real-time tracking and monitoring capabilities for assets, vehicles, equipment, or individuals. These trackers use NB-IoT technology, which is a cellular communication standard optimized for IoT applications, offering reliable connectivity in remote areas with low power consumption. NB-IoT trackers are commonly used in industries like logistics, fleet management, supply chain, and asset tracking.

This report is a detailed and comprehensive analysis for global NB-IoT Trackers market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NB-IoT Trackers market size and forecasts, in consumption value (\$ Million), 2020-2031

Global NB-IoT Trackers market size and forecasts by region and country, in

consumption value (\$ Million), 2020-2031

Global NB-IoT Trackers market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global NB-IoT Trackers market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NB-IoT Trackers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NB-IoT Trackers market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huawei Technologies Co., Ltd., Ericsson Corporation, Qualcomm Technologies Inc., AT&T Inc., Verizon Wireless, Intel Corporation, Nokia Corporation, Sierra Wireless, Vodafone Group plc, Telit Cinterion, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

NB-IoT Trackers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hardware

Software

Service

Market segment by Application

Asset Tracking & Monitoring

Animal Tracking

Logistic Tracking

Market segment by players, this report covers

Huawei Technologies Co., Ltd.

Ericsson Corporation

Qualcomm Technologies Inc.

AT&T Inc.

Verizon Wireless

Intel Corporation

Nokia Corporation

Sierra Wireless

Vodafone Group plc

Telit Cinterion

Sequans Communications

Nordic Semiconductor

Semtech Corporation

Quectel Wireless Solutions Co.,

u-blox

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe NB-IoT Trackers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of NB-IoT Trackers, with revenue, gross margin, and global market share of NB-IoT Trackers from 2020 to 2025.

Chapter 3, the NB-IoT Trackers competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and NB-IoT Trackers market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of NB-IoT Trackers.

Chapter 13, to describe NB-IoT Trackers research findings and conclusion.

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