

Global NB-IoT Smart Water Meter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global NB-IoT Smart Water Meter market size was valued at US\$ 2809 million in 2025 and is forecast to a readjusted size of US\$ 4337 million by 2032 with a CAGR of 6.3% during review period.

In 2025, global NB-IoT Smart Water Meter production reached approximately 42,000 K units, with an average global market price of around 65 US\$/unit.

NB-IoT Smart Water Meter is an intelligent water metering device integrated with Narrow Band Internet of Things (NB-IoT) technology, which consists of a water metering module, NB-IoT communication module, low-power battery, and intelligent control unit; it can automatically collect water consumption data in real time, transmit data stably to the cloud management platform through the operator's NB-IoT network with the advantages of wide coverage, low power consumption, and high connection density, and realize functions such as remote meter reading, real-time water consumption monitoring, abnormal water use early warning, and remote valve control, serving as a core terminal for smart water management and effectively solving the pain points of low efficiency, large errors, and difficulty in meter reading of traditional water meters.

Driven by the global promotion of water conservation and smart city construction, the increasing demand for refined water management by water supply companies, and supportive government policies for smart water projects, the market demand for NB-IoT Smart Water Meters is growing steadily, especially in urban new residential areas, old community renovation, rural centralized water supply, and commercial and industrial venues, where there is an urgent need to replace traditional water meters to improve management efficiency and reduce water loss; core business opportunities lie in

optimizing product performance such as battery life (extending to 6-8 years) and data transmission stability, reducing module costs, cooperating with water supply companies and real estate developers to expand market coverage, developing supporting smart water management platforms to realize data-driven leak loss control and water use analysis, and tapping the potential of customized solutions for different scenarios such as rural water supply and industrial water metering to seize the incremental market brought by the deepening of smart water transformation.

This report is a detailed and comprehensive analysis for global NB-IoT Smart Water Meter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Meter Technology and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NB-IoT Smart Water Meter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global NB-IoT Smart Water Meter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global NB-IoT Smart Water Meter market size and forecasts, by Meter Technology and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global NB-IoT Smart Water Meter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NB-IoT Smart Water Meter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NB-IoT Smart Water Meter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SUNTRONT, SANCHUAN, Ningbo Water Meter, Hanwei, DAO CHENG Tech, Changde Water Meter, SaiDa Electronics, UNICHO-TECH, SC Technology, Meter Instruments, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NB-IoT Smart Water Meter market is split by Meter Technology and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Meter Technology, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Meter Technology

Ultrasonic

Electromagnetic

Volumetric

Others

Market segment by Communication Architecture

Integrated NB-IoT

External NB-IoT Module

Dual-Mode NB-IoT

Others

Market segment by Installation Environment

Indoor Installation

Outdoor Installation

Underground Installation

Others

Market segment by Application

Residential

Commercial

Industrial

Municipal

Agricultural

Others

Major players covered

SUNTRONT

SANCHUAN

Ningbo Water Meter

Hanwei

DAO CHENG Tech

Change Water Meter

SaiDa Electronics

UNICHO-TECH

SC Technology

Meter Instruments

DONGHAI Group

KEYTURE

HETONG

KEDE Electroncis

Weiwei

SUNRAY

SHENZHEN HAC TELECOM

XI'AN FLAG Electronics

HEDA

Zhuhai Delta Technology

ZHUHUA Water Industry

Kamstrup

Diehl Metering

Honeywell (Elster)

Itron

Xylem (Sensus)

Landis+Gyr

Arad Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NB-IoT Smart Water Meter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NB-IoT Smart Water Meter, with price, sales quantity, revenue, and global market share of NB-IoT Smart Water Meter from 2021 to 2026.

Chapter 3, the NB-IoT Smart Water Meter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NB-IoT Smart Water Meter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Meter Technology and by Application, with sales market share and growth rate by Meter Technology, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and NB-IoT Smart Water Meter market forecast, by regions, by Meter Technology, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NB-IoT Smart Water Meter.

Chapter 14 and 15, to describe NB-IoT Smart Water Meter sales channel, distributors, customers, research findings and conclusion.

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