

Global NB-IoT Smart Water Meter Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global NB-IoT Smart Water Meter market size is expected to reach \$ 4337 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

In 2025, global NB-IoT Smart Water Meter production reached approximately 42,000 K units, with an average global market price of around 65 US\$/unit.

NB-IoT Smart Water Meter is an intelligent water metering device integrated with Narrow Band Internet of Things (NB-IoT) technology, which consists of a water metering module, NB-IoT communication module, low-power battery, and intelligent control unit; it can automatically collect water consumption data in real time, transmit data stably to the cloud management platform through the operator's NB-IoT network with the advantages of wide coverage, low power consumption, and high connection density, and realize functions such as remote meter reading, real-time water consumption monitoring, abnormal water use early warning, and remote valve control, serving as a core terminal for smart water management and effectively solving the pain points of low efficiency, large errors, and difficulty in meter reading of traditional water meters.

Driven by the global promotion of water conservation and smart city construction, the increasing demand for refined water management by water supply companies, and supportive government policies for smart water projects, the market demand for NB-IoT Smart Water Meters is growing steadily, especially in urban new residential areas, old community renovation, rural centralized water supply, and commercial and industrial venues, where there is an urgent need to replace traditional water meters to improve management efficiency and reduce water loss; core business opportunities lie in optimizing product performance such as battery life (extending to 6-8 years) and data

transmission stability, reducing module costs, cooperating with water supply companies and real estate developers to expand market coverage, developing supporting smart water management platforms to realize data-driven leak loss control and water use analysis, and tapping the potential of customized solutions for different scenarios such as rural water supply and industrial water metering to seize the incremental market brought by the deepening of smart water transformation.

This report studies the global NB-IoT Smart Water Meter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for NB-IoT Smart Water Meter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of NB-IoT Smart Water Meter that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global NB-IoT Smart Water Meter total production and demand, 2021-2032, (K Units)

Global NB-IoT Smart Water Meter total production value, 2021-2032, (USD Million)

Global NB-IoT Smart Water Meter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global NB-IoT Smart Water Meter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: NB-IoT Smart Water Meter domestic production, consumption, key domestic manufacturers and share

Global NB-IoT Smart Water Meter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global NB-IoT Smart Water Meter production by Meter Technology, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global NB-IoT Smart Water Meter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global NB-IoT Smart Water Meter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SUNTRONT, SANCHUAN, Ningbo Water Meter, Hanwei, DAO CHENG Tech, Changde Water Meter, SaiDa Electronics, UNICHO-TECH, SC Technology, Meter Instruments, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NB-IoT Smart Water Meter market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Meter Technology, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global NB-IoT Smart Water Meter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global NB-IoT Smart Water Meter Market, Segmentation by Meter Technology:

Ultrasonic

Electromagnetic

Volumetric

Others

Global NB-IoT Smart Water Meter Market, Segmentation by Communication Architecture:

Integrated NB-IoT

External NB-IoT Module

Dual-Mode NB-IoT

Others

Global NB-IoT Smart Water Meter Market, Segmentation by Installation Environment:

Indoor Installation

Outdoor Installation

Underground Installation

Others

Global NB-IoT Smart Water Meter Market, Segmentation by Application:

Residential

Commercial

Industrial

Municipal

Agricultural

Others

Companies Profiled:

SUNTRONT

SANCHUAN

Ningbo Water Meter

Hanwei

DAO CHENG Tech

Change Water Meter

SaiDa Electronics

UNICHO-TECH

SC Technology

Meter Instruments

DONGHAI Group

KEYTURE

HETONG

KEDE Electroncis

Weiwei

SUNRAY

SHENZHEN HAC TELECOM

XI'AN FLAG Electronics

HEDA

Zhuhai Delta Technology

ZHUHUA Water Industry

Kamstrup

Diehl Metering

Honeywell (Elster)

Itron

Xylem (Sensus)

Landis+Gyr

Arad Group

Key Questions Answered:

1. How big is the global NB-IoT Smart Water Meter market?
2. What is the demand of the global NB-IoT Smart Water Meter market?
3. What is the year over year growth of the global NB-IoT Smart Water Meter market?
4. What is the production and production value of the global NB-IoT Smart Water Meter market?
5. Who are the key producers in the global NB-IoT Smart Water Meter market?
6. What are the growth factors driving the market demand?

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