

Global Navigation Satellite Chip Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Navigation Satellite Chip market size is expected to reach \$ 5422 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

'Navigation Satellite Chip' refers to the core hardware component used in satellite navigation and positioning systems. It is responsible for receiving signals from satellites and calculating the precise location of the user. As global satellite navigation systems (GNSS) continue to evolve, navigation satellite chips are increasingly being applied across various devices, particularly in smartphones, automobiles, drones, smartwatches, and industrial automation. These chips not only support high-precision positioning and navigation functions but also extend to communications, weather monitoring, and other high-tech applications. In recent years, with the advancement of global positioning technology and the rapid growth in demand, navigation satellite chips have become a crucial part of the infrastructure that supports the smart era.

Technologically, navigation satellite chips primarily work by receiving radio signals from satellites, measuring the time it takes for the signal to travel, and then calculating the position and movement trajectory. With the continuous improvement of chip integration, future navigation satellite chips will not only achieve breakthroughs in positioning accuracy but also optimize power consumption, processing speed, and system integration. The development of this sector also promotes progress in related technologies such as communications, autonomous driving, and the Internet of Things, becoming a key driving force behind the global digital transformation.

Market Development Opportunities & Main Driving Factors

With the accelerated digitalization of the global economy, the navigation satellite chip market has encountered unprecedented opportunities. First, as demand for

smartphones, wearable electronics, and automotive electronics continues to grow, the market for navigation chips has expanded significantly. Especially in advanced technologies such as autonomous driving and vehicle-to-everything (V2X) communication, the demand for high-precision navigation chips has surged. Secondly, technological innovation is a key factor driving market growth. Recent advancements in GNSS technology, such as more accurate multi-frequency and multi-mode technology, increased chip integration, and low-power designs, have greatly expanded the performance and application range of navigation satellite chips. In addition, policy support has created a favorable environment for the rapid development of the industry. Increased government investment in satellite navigation systems worldwide has promoted the popularization and upgrading of global positioning technology, providing sustainable development policies for companies. Lastly, the gradual reduction in raw material costs, particularly breakthroughs in semiconductor technology, has further reduced the production cost of navigation chips, boosting efficiency across the entire industry chain. Taken together, the broad market demand, technological innovation, and policy support will continue to fuel growth in the navigation satellite chip industry.

Market Challenges, Risks, & Restraints

Although the navigation satellite chip industry is experiencing rapid growth, it also faces several challenges and risks. First, the complexity of technology and research and development costs remain the main challenges. As the functionality of navigation satellite chips continues to increase, the chip design and manufacturing process must meet higher technological requirements, particularly in chip integration, anti-jamming capabilities, and low power consumption. The research and development process requires significant investment in both time and financial resources, which presents a serious challenge for some small and medium-sized enterprises with limited funding and technical reserves. Secondly, market competition has become increasingly fierce, with major players like Qualcomm, Broadcom, and Intel dominating the global navigation satellite chip market. These companies leverage their strong technological capabilities and market resources to suppress competitors in terms of pricing and performance, making it difficult for emerging companies to enter the market. At the same time, uncertainties in international trade also pose risks to the navigation satellite chip market, especially amid technological barriers and trade tensions between major powers such as the United States and China, which could affect the stability of the industry chain. Lastly, security concerns are another significant challenge for the industry's development. As navigation technologies become more widely used, the security and protective capabilities of chips will be an area of growing attention for the industry.

Downstream Demand Trends

The downstream demand for navigation satellite chips is continuously evolving and expanding across various directions. First, with the intelligent upgrade of the automotive industry, the demand for automotive navigation systems and high-precision satellite positioning is experiencing explosive growth. Especially in autonomous driving and advanced driver-assistance systems (ADAS), navigation satellite chips have become a core technology, requiring chips with higher processing capabilities and lower latency. Secondly, the widespread adoption of smart consumer electronics, such as smartphones, smartwatches, and drones, is driving the demand for high-precision, low-power navigation chips. With the global expansion of mobile internet, location-based services (LBS) and Internet of Things (IoT) applications are also growing, providing a vast market for navigation satellite chips. Additionally, the industrial sector's demand for automation and precise positioning is steadily increasing, particularly in logistics, warehousing, agriculture, and construction, where the use of navigation technology is becoming more prevalent. Overall, with the advancement of technology and the diversification of downstream demand, the market for navigation satellite chips will continue to grow, covering a wide range of industry applications.

Regional Trends

Different regions of the world show varying characteristics and development trends in demand for navigation satellite chips. First, North America, particularly the United States, remains a leader in global navigation satellite chip technological innovation, owing to its powerful tech companies and research capabilities. The U.S. is not only a major market for consumer electronics but also has significant demand for high-precision navigation chips in autonomous driving and aerospace. In addition, China and the Asia-Pacific region are rapidly becoming the fastest-growing markets for navigation satellite chips, driven by the widespread adoption of smart hardware. China's government support for the Beidou satellite navigation system has created a favorable market environment for the development of domestic related technologies. In Europe, as technology continues to progress, particularly in smart manufacturing, logistics, and agriculture, the demand for navigation satellite chips is gradually rising. Overall, the regional distribution of the global navigation satellite chip market presents a situation where North America leads in technology, Asia-Pacific grows rapidly in demand, and Europe innovates and develops, driving the diversified development of the global industrial chain.

This report studies the global Navigation Satellite Chip production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Navigation Satellite Chip and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Navigation Satellite Chip that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Navigation Satellite Chip total production and demand, 2021-2032, (K Units)

Global Navigation Satellite Chip total production value, 2021-2032, (USD Million)

Global Navigation Satellite Chip production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Navigation Satellite Chip consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Navigation Satellite Chip domestic production, consumption, key domestic manufacturers and share

Global Navigation Satellite Chip production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Navigation Satellite Chip production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Navigation Satellite Chip production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Navigation Satellite Chip market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Broadcom, Furuno Electric, Intel, MediaTek, Navistar Technologies, Qualcomm, Quectel Wireless Solutions, Rockwell Collins, STMicroelectronics, Skyworks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Navigation Satellite Chip market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Navigation Satellite Chip Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Navigation Satellite Chip Market, Segmentation by Type:

Standalone GNSS Chip

GNSS + Communication Combo Chip

Multi-Band GNSS Chip

High-Precision GNSS Chip

Low-Power GNSS Chip

Embedded GNSS Module Chip

Global Navigation Satellite Chip Market, Segmentation by Technology:

GNSS (Global Navigation Satellite System)

GPS (Global Positioning System)

Galileo

Beidou

Global Navigation Satellite Chip Market, Segmentation by Integration:

Standalone Chip

Integrated System Chip

Chip with Integrated Antenna

Global Navigation Satellite Chip Market, Segmentation by Power Consumption:

Low Power Consumption

High Power Consumption

Global Navigation Satellite Chip Market, Segmentation by Application:

Consumer electronics

Automotive

National Defense

Others

Companies Profiled:

Broadcom

Furuno Electric

Intel

MediaTek

Navistar Technologies

Qualcomm

Quectel Wireless Solutions

Rockwell Collins

STMicroelectronics

Skyworks

Toshiba

Trimble

ZTE

u-blox

Key Questions Answered:

1. How big is the global Navigation Satellite Chip market?
2. What is the demand of the global Navigation Satellite Chip market?
3. What is the year over year growth of the global Navigation Satellite Chip market?
4. What is the production and production value of the global Navigation Satellite Chip market?
5. Who are the key producers in the global Navigation Satellite Chip market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Navigation Satellite Chip Introduction
- 1.2 World Navigation Satellite Chip Supply & Forecast
 - 1.2.1 World Navigation Satellite Chip Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Navigation Satellite Chip Production (2021-2032)
 - 1.2.3 World Navigation Satellite Chip Pricing Trends (2021-2032)
- 1.3 World Navigation Satellite Chip Production by Region (Based on Production Site)
 - 1.3.1 World Navigation Satellite Chip Production Value by Region (2021-2032)
 - 1.3.2 World Navigation Satellite Chip Production by Region (2021-2032)
 - 1.3.3 World Navigation Satellite Chip Average Price by Region (2021-2032)
 - 1.3.4 North America Navigation Satellite Chip Production (2021-2032)
 - 1.3.5 Asia Navigation Satellite Chip Production (2021-2032)
 - 1.3.6 Europe Navigation Satellite Chip Production (2021-2032)
 - 1.3.7 Latin America Navigation Satellite Chip Production (2021-2032)
 - 1.3.8 Middle East & Africa Navigation Satellite Chip Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Navigation Satellite Chip Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Navigation Satellite Chip Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Navigation Satellite Chip Demand (2021-2032)
- 2.2 World Navigation Satellite Chip Consumption by Region
 - 2.2.1 World Navigation Satellite Chip Consumption by Region (2021-2026)
 - 2.2.2 World Navigation Satellite Chip Consumption Forecast by Region (2027-2032)
- 2.3 United States Navigation Satellite Chip Consumption (2021-2032)
- 2.4 China Navigation Satellite Chip Consumption (2021-2032)
- 2.5 Europe Navigation Satellite Chip Consumption (2021-2032)
- 2.6 Japan Navigation Satellite Chip Consumption (2021-2032)
- 2.7 South Korea Navigation Satellite Chip Consumption (2021-2032)
- 2.8 ASEAN Navigation Satellite Chip Consumption (2021-2032)
- 2.9 India Navigation Satellite Chip Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Navigation Satellite Chip Production Value by Manufacturer (2021-2026)
- 3.2 World Navigation Satellite Chip Production by Manufacturer (2021-2026)
- 3.3 World Navigation Satellite Chip Average Price by Manufacturer (2021-2026)
- 3.4 Navigation Satellite Chip Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Navigation Satellite Chip Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Navigation Satellite Chip in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Navigation Satellite Chip in 2025
- 3.6 Navigation Satellite Chip Market: Overall Company Footprint Analysis
 - 3.6.1 Navigation Satellite Chip Market: Region Footprint
 - 3.6.2 Navigation Satellite Chip Market: Company Product Type Footprint
 - 3.6.3 Navigation Satellite Chip Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Navigation Satellite Chip Production Value Comparison
 - 4.1.1 United States VS China: Navigation Satellite Chip Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Navigation Satellite Chip Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Navigation Satellite Chip Production Comparison
 - 4.2.1 United States VS China: Navigation Satellite Chip Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Navigation Satellite Chip Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Navigation Satellite Chip Consumption Comparison
 - 4.3.1 United States VS China: Navigation Satellite Chip Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Navigation Satellite Chip Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Navigation Satellite Chip Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Navigation Satellite Chip Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Navigation Satellite Chip Production Value (2021-2026)

4.4.3 United States Based Manufacturers Navigation Satellite Chip Production (2021-2026)

4.5 China Based Navigation Satellite Chip Manufacturers and Market Share

4.5.1 China Based Navigation Satellite Chip Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Navigation Satellite Chip Production Value (2021-2026)

4.5.3 China Based Manufacturers Navigation Satellite Chip Production (2021-2026)

4.6 Rest of World Based Navigation Satellite Chip Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Navigation Satellite Chip Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Navigation Satellite Chip Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Navigation Satellite Chip Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Navigation Satellite Chip Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Standalone GNSS Chip

5.2.2 GNSS + Communication Combo Chip

5.2.3 Multi-Band GNSS Chip

5.2.4 High-Precision GNSS Chip

5.2.5 Low-Power GNSS Chip

5.2.6 Embedded GNSS Module Chip

5.3 Market Segment by Type

5.3.1 World Navigation Satellite Chip Production by Type (2021-2032)

5.3.2 World Navigation Satellite Chip Production Value by Type (2021-2032)

5.3.3 World Navigation Satellite Chip Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Navigation Satellite Chip Market Size Overview by Technology: 2021 VS

2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 GNSS (Global Navigation Satellite System)

6.2.2 GPS (Global Positioning System)

6.2.3 Galileo

6.2.4 Beidou

6.3 Market Segment by Technology

6.3.1 World Navigation Satellite Chip Production by Technology (2021-2032)

6.3.2 World Navigation Satellite Chip Production Value by Technology (2021-2032)

6.3.3 World Navigation Satellite Chip Average Price by Technology (2021-2032)

7 MARKET ANALYSIS BY INTEGRATION

7.1 World Navigation Satellite Chip Market Size Overview by Integration: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Integration

7.2.1 Standalone Chip

7.2.2 Integrated System Chip

7.2.3 Chip with Integrated Antenna

7.3 Market Segment by Integration

7.3.1 World Navigation Satellite Chip Production by Integration (2021-2032)

7.3.2 World Navigation Satellite Chip Production Value by Integration (2021-2032)

7.3.3 World Navigation Satellite Chip Average Price by Integration (2021-2032)

8 MARKET ANALYSIS BY POWER CONSUMPTION

8.1 World Navigation Satellite Chip Market Size Overview by Power Consumption: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Power Consumption

8.2.1 Low Power Consumption

8.2.2 High Power Consumption

8.3 Market Segment by Power Consumption

8.3.1 World Navigation Satellite Chip Production by Power Consumption (2021-2032)

8.3.2 World Navigation Satellite Chip Production Value by Power Consumption (2021-2032)

8.3.3 World Navigation Satellite Chip Average Price by Power Consumption (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Navigation Satellite Chip Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Consumer electronics

9.2.2 Automotive

9.2.3 National Defense

9.2.4 Others

9.3 Market Segment by Application

9.3.1 World Navigation Satellite Chip Production by Application (2021-2032)

9.3.2 World Navigation Satellite Chip Production Value by Application (2021-2032)

9.3.3 World Navigation Satellite Chip Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 Broadcom

10.1.1 Broadcom Details

10.1.2 Broadcom Major Business

10.1.3 Broadcom Navigation Satellite Chip Product and Services

10.1.4 Broadcom Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Broadcom Recent Developments/Updates

10.1.6 Broadcom Competitive Strengths & Weaknesses

10.2 Furuno Electric

10.2.1 Furuno Electric Details

10.2.2 Furuno Electric Major Business

10.2.3 Furuno Electric Navigation Satellite Chip Product and Services

10.2.4 Furuno Electric Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Furuno Electric Recent Developments/Updates

10.2.6 Furuno Electric Competitive Strengths & Weaknesses

10.3 Intel

10.3.1 Intel Details

10.3.2 Intel Major Business

10.3.3 Intel Navigation Satellite Chip Product and Services

10.3.4 Intel Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Intel Recent Developments/Updates

10.3.6 Intel Competitive Strengths & Weaknesses

10.4 MediaTek

10.4.1 MediaTek Details

10.4.2 MediaTek Major Business

10.4.3 MediaTek Navigation Satellite Chip Product and Services

10.4.4 MediaTek Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.4.5 MediaTek Recent Developments/Updates

10.4.6 MediaTek Competitive Strengths & Weaknesses

10.5 Navistar Technologies

10.5.1 Navistar Technologies Details

10.5.2 Navistar Technologies Major Business

10.5.3 Navistar Technologies Navigation Satellite Chip Product and Services

10.5.4 Navistar Technologies Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.5.5 Navistar Technologies Recent Developments/Updates

10.5.6 Navistar Technologies Competitive Strengths & Weaknesses

10.6 Qualcomm

10.6.1 Qualcomm Details

10.6.2 Qualcomm Major Business

10.6.3 Qualcomm Navigation Satellite Chip Product and Services

10.6.4 Qualcomm Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.6.5 Qualcomm Recent Developments/Updates

10.6.6 Qualcomm Competitive Strengths & Weaknesses

10.7 Quectel Wireless Solutions

10.7.1 Quectel Wireless Solutions Details

10.7.2 Quectel Wireless Solutions Major Business

10.7.3 Quectel Wireless Solutions Navigation Satellite Chip Product and Services

10.7.4 Quectel Wireless Solutions Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.7.5 Quectel Wireless Solutions Recent Developments/Updates

10.7.6 Quectel Wireless Solutions Competitive Strengths & Weaknesses

10.8 Rockwell Collins

10.8.1 Rockwell Collins Details

10.8.2 Rockwell Collins Major Business

10.8.3 Rockwell Collins Navigation Satellite Chip Product and Services

10.8.4 Rockwell Collins Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.8.5 Rockwell Collins Recent Developments/Updates

- 10.8.6 Rockwell Collins Competitive Strengths & Weaknesses
- 10.9 STMicroelectronics
 - 10.9.1 STMicroelectronics Details
 - 10.9.2 STMicroelectronics Major Business
 - 10.9.3 STMicroelectronics Navigation Satellite Chip Product and Services
 - 10.9.4 STMicroelectronics Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.9.5 STMicroelectronics Recent Developments/Updates
 - 10.9.6 STMicroelectronics Competitive Strengths & Weaknesses
- 10.10 Skyworks
 - 10.10.1 Skyworks Details
 - 10.10.2 Skyworks Major Business
 - 10.10.3 Skyworks Navigation Satellite Chip Product and Services
 - 10.10.4 Skyworks Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Skyworks Recent Developments/Updates
 - 10.10.6 Skyworks Competitive Strengths & Weaknesses
- 10.11 Toshiba
 - 10.11.1 Toshiba Details
 - 10.11.2 Toshiba Major Business
 - 10.11.3 Toshiba Navigation Satellite Chip Product and Services
 - 10.11.4 Toshiba Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.11.5 Toshiba Recent Developments/Updates
 - 10.11.6 Toshiba Competitive Strengths & Weaknesses
- 10.12 Trimble
 - 10.12.1 Trimble Details
 - 10.12.2 Trimble Major Business
 - 10.12.3 Trimble Navigation Satellite Chip Product and Services
 - 10.12.4 Trimble Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.12.5 Trimble Recent Developments/Updates
 - 10.12.6 Trimble Competitive Strengths & Weaknesses
- 10.13 ZTE
 - 10.13.1 ZTE Details
 - 10.13.2 ZTE Major Business
 - 10.13.3 ZTE Navigation Satellite Chip Product and Services
 - 10.13.4 ZTE Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.13.5 ZTE Recent Developments/Updates
- 10.13.6 ZTE Competitive Strengths & Weaknesses
- 10.14 u-blox
 - 10.14.1 u-blox Details
 - 10.14.2 u-blox Major Business
 - 10.14.3 u-blox Navigation Satellite Chip Product and Services
 - 10.14.4 u-blox Navigation Satellite Chip Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.14.5 u-blox Recent Developments/Updates
 - 10.14.6 u-blox Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

- 11.1 Navigation Satellite Chip Industry Chain
- 11.2 Navigation Satellite Chip Upstream Analysis
 - 11.2.1 Navigation Satellite Chip Core Raw Materials
 - 11.2.2 Main Manufacturers of Navigation Satellite Chip Core Raw Materials
- 11.3 Midstream Analysis
- 11.4 Downstream Analysis
- 11.5 Navigation Satellite Chip Production Mode
- 11.6 Navigation Satellite Chip Procurement Model
- 11.7 Navigation Satellite Chip Industry Sales Model and Sales Channels
 - 11.7.1 Navigation Satellite Chip Sales Model
 - 11.7.2 Navigation Satellite Chip Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Process and Data Source
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Navigation Satellite Chip Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Navigation Satellite Chip Production Value by Region (2021-2026) & (USD Million)

Table 3. World Navigation Satellite Chip Production Value by Region (2027-2032) & (USD Million)

Table 4. World Navigation Satellite Chip Production Value Market Share by Region (2021-2026)

Table 5. World Navigation Satellite Chip Production Value Market Share by Region (2027-2032)

Table 6. World Navigation Satellite Chip Production by Region (2021-2026) & (K Units)

Table 7. World Navigation Satellite Chip Production by Region (2027-2032) & (K Units)

Table 8. World Navigation Satellite Chip Production Market Share by Region (2021-2026)

Table 9. World Navigation Satellite Chip Production Market Share by Region (2027-2032)

Table 10. World Navigation Satellite Chip Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Navigation Satellite Chip Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Navigation Satellite Chip Major Market Trends

Table 13. World Navigation Satellite Chip Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Navigation Satellite Chip Consumption by Region (2021-2026) & (K Units)

Table 15. World Navigation Satellite Chip Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Navigation Satellite Chip Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Navigation Satellite Chip Producers in 2025

Table 18. World Navigation Satellite Chip Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Navigation Satellite Chip Producers in 2025

Table 20. World Navigation Satellite Chip Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Navigation Satellite Chip Company Evaluation Quadrant

Table 22. World Navigation Satellite Chip Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Navigation Satellite Chip Production Site of Key Manufacturer

Table 24. Navigation Satellite Chip Market: Company Product Type Footprint

Table 25. Navigation Satellite Chip Market: Company Product Application Footprint

Table 26. Navigation Satellite Chip Competitive Factors

Table 27. Navigation Satellite Chip New Entrant and Capacity Expansion Plans

Table 28. Navigation Satellite Chip Mergers & Acquisitions Activity

Table 29. United States VS China Navigation Satellite Chip Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Navigation Satellite Chip Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Navigation Satellite Chip Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Navigation Satellite Chip Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Navigation Satellite Chip Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Navigation Satellite Chip Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Navigation Satellite Chip Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Navigation Satellite Chip Production Market Share (2021-2026)

Table 37. China Based Navigation Satellite Chip Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Navigation Satellite Chip Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Navigation Satellite Chip Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Navigation Satellite Chip Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Navigation Satellite Chip Production Market Share (2021-2026)

Table 42. Rest of World Based Navigation Satellite Chip Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Navigation Satellite Chip Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Navigation Satellite Chip Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Navigation Satellite Chip Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Navigation Satellite Chip Production Market Share (2021-2026)

Table 47. World Navigation Satellite Chip Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Navigation Satellite Chip Production by Type (2021-2026) & (K Units)

Table 49. World Navigation Satellite Chip Production by Type (2027-2032) & (K Units)

Table 50. World Navigation Satellite Chip Production Value by Type (2021-2026) & (USD Million)

Table 51. World Navigation Satellite Chip Production Value by Type (2027-2032) & (USD Million)

Table 52. World Navigation Satellite Chip Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Navigation Satellite Chip Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Navigation Satellite Chip Production Value by Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Navigation Satellite Chip Production by Technology (2021-2026) & (K Units)

Table 56. World Navigation Satellite Chip Production by Technology (2027-2032) & (K Units)

Table 57. World Navigation Satellite Chip Production Value by Technology (2021-2026) & (USD Million)

Table 58. World Navigation Satellite Chip Production Value by Technology (2027-2032) & (USD Million)

Table 59. World Navigation Satellite Chip Average Price by Technology (2021-2026) & (US\$/Unit)

Table 60. World Navigation Satellite Chip Average Price by Technology (2027-2032) & (US\$/Unit)

Table 61. World Navigation Satellite Chip Production Value by Integration, (USD Million), 2021 & 2025 & 2032

Table 62. World Navigation Satellite Chip Production by Integration (2021-2026) & (K Units)

Table 63. World Navigation Satellite Chip Production by Integration (2027-2032) & (K

Units)

Table 64. World Navigation Satellite Chip Production Value by Integration (2021-2026) & (USD Million)

Table 65. World Navigation Satellite Chip Production Value by Integration (2027-2032) & (USD Million)

Table 66. World Navigation Satellite Chip Average Price by Integration (2021-2026) & (US\$/Unit)

Table 67. World Navigation Satellite Chip Average Price by Integration (2027-2032) & (US\$/Unit)

Table 68. World Navigation Satellite Chip Production Value by Power Consumption, (USD Million), 2021 & 2025 & 2032

Table 69. World Navigation Satellite Chip Production by Power Consumption (2021-2026) & (K Units)

Table 70. World Navigation Satellite Chip Production by Power Consumption (2027-2032) & (K Units)

Table 71. World Navigation Satellite Chip Production Value by Power Consumption (2021-2026) & (USD Million)

Table 72. World Navigation Satellite Chip Production Value by Power Consumption (2027-2032) & (USD Million)

Table 73. World Navigation Satellite Chip Average Price by Power Consumption (2021-2026) & (US\$/Unit)

Table 74. World Navigation Satellite Chip Average Price by Power Consumption (2027-2032) & (US\$/Unit)

Table 75. World Navigation Satellite Chip Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Navigation Satellite Chip Production by Application (2021-2026) & (K Units)

Table 77. World Navigation Satellite Chip Production by Application (2027-2032) & (K Units)

Table 78. World Navigation Satellite Chip Production Value by Application (2021-2026) & (USD Million)

Table 79. World Navigation Satellite Chip Production Value by Application (2027-2032) & (USD Million)

Table 80. World Navigation Satellite Chip Average Price by Application (2021-2026) & (US\$/Unit)

Table 81. World Navigation Satellite Chip Average Price by Application (2027-2032) & (US\$/Unit)

Table 82. Broadcom Basic Information, Manufacturing Base and Competitors

Table 83. Broadcom Major Business

- Table 84. Broadcom Navigation Satellite Chip Product and Services
- Table 85. Broadcom Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 86. Broadcom Recent Developments/Updates
- Table 87. Broadcom Competitive Strengths & Weaknesses
- Table 88. Furuno Electric Basic Information, Manufacturing Base and Competitors
- Table 89. Furuno Electric Major Business
- Table 90. Furuno Electric Navigation Satellite Chip Product and Services
- Table 91. Furuno Electric Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 92. Furuno Electric Recent Developments/Updates
- Table 93. Furuno Electric Competitive Strengths & Weaknesses
- Table 94. Intel Basic Information, Manufacturing Base and Competitors
- Table 95. Intel Major Business
- Table 96. Intel Navigation Satellite Chip Product and Services
- Table 97. Intel Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 98. Intel Recent Developments/Updates
- Table 99. Intel Competitive Strengths & Weaknesses
- Table 100. MediaTek Basic Information, Manufacturing Base and Competitors
- Table 101. MediaTek Major Business
- Table 102. MediaTek Navigation Satellite Chip Product and Services
- Table 103. MediaTek Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. MediaTek Recent Developments/Updates
- Table 105. MediaTek Competitive Strengths & Weaknesses
- Table 106. Navistar Technologies Basic Information, Manufacturing Base and Competitors
- Table 107. Navistar Technologies Major Business
- Table 108. Navistar Technologies Navigation Satellite Chip Product and Services
- Table 109. Navistar Technologies Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 110. Navistar Technologies Recent Developments/Updates
- Table 111. Navistar Technologies Competitive Strengths & Weaknesses
- Table 112. Qualcomm Basic Information, Manufacturing Base and Competitors
- Table 113. Qualcomm Major Business
- Table 114. Qualcomm Navigation Satellite Chip Product and Services

- Table 115. Qualcomm Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 116. Qualcomm Recent Developments/Updates
- Table 117. Qualcomm Competitive Strengths & Weaknesses
- Table 118. Quectel Wireless Solutions Basic Information, Manufacturing Base and Competitors
- Table 119. Quectel Wireless Solutions Major Business
- Table 120. Quectel Wireless Solutions Navigation Satellite Chip Product and Services
- Table 121. Quectel Wireless Solutions Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 122. Quectel Wireless Solutions Recent Developments/Updates
- Table 123. Quectel Wireless Solutions Competitive Strengths & Weaknesses
- Table 124. Rockwell Collins Basic Information, Manufacturing Base and Competitors
- Table 125. Rockwell Collins Major Business
- Table 126. Rockwell Collins Navigation Satellite Chip Product and Services
- Table 127. Rockwell Collins Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 128. Rockwell Collins Recent Developments/Updates
- Table 129. Rockwell Collins Competitive Strengths & Weaknesses
- Table 130. STMicroelectronics Basic Information, Manufacturing Base and Competitors
- Table 131. STMicroelectronics Major Business
- Table 132. STMicroelectronics Navigation Satellite Chip Product and Services
- Table 133. STMicroelectronics Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. STMicroelectronics Recent Developments/Updates
- Table 135. STMicroelectronics Competitive Strengths & Weaknesses
- Table 136. Skyworks Basic Information, Manufacturing Base and Competitors
- Table 137. Skyworks Major Business
- Table 138. Skyworks Navigation Satellite Chip Product and Services
- Table 139. Skyworks Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 140. Skyworks Recent Developments/Updates
- Table 141. Skyworks Competitive Strengths & Weaknesses
- Table 142. Toshiba Basic Information, Manufacturing Base and Competitors
- Table 143. Toshiba Major Business
- Table 144. Toshiba Navigation Satellite Chip Product and Services

- Table 145. Toshiba Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 146. Toshiba Recent Developments/Updates
- Table 147. Toshiba Competitive Strengths & Weaknesses
- Table 148. Trimble Basic Information, Manufacturing Base and Competitors
- Table 149. Trimble Major Business
- Table 150. Trimble Navigation Satellite Chip Product and Services
- Table 151. Trimble Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 152. Trimble Recent Developments/Updates
- Table 153. Trimble Competitive Strengths & Weaknesses
- Table 154. ZTE Basic Information, Manufacturing Base and Competitors
- Table 155. ZTE Major Business
- Table 156. ZTE Navigation Satellite Chip Product and Services
- Table 157. ZTE Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 158. ZTE Recent Developments/Updates
- Table 159. ZTE Competitive Strengths & Weaknesses
- Table 160. u-blox Basic Information, Manufacturing Base and Competitors
- Table 161. u-blox Major Business
- Table 162. u-blox Navigation Satellite Chip Product and Services
- Table 163. u-blox Navigation Satellite Chip Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 164. u-blox Recent Developments/Updates
- Table 165. u-blox Competitive Strengths & Weaknesses
- Table 166. Global Key Players of Navigation Satellite Chip Upstream (Raw Materials)
- Table 167. Global Navigation Satellite Chip Typical Customers
- Table 168. Navigation Satellite Chip Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Navigation Satellite Chip Picture
- Figure 2. World Navigation Satellite Chip Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Navigation Satellite Chip Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 5. World Navigation Satellite Chip Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Navigation Satellite Chip Production Value Market Share by Region (2021-2032)
- Figure 7. World Navigation Satellite Chip Production Market Share by Region (2021-2032)
- Figure 8. North America Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 9. Asia Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 10. Europe Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 11. Latin America Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 12. Middle East & Africa Navigation Satellite Chip Production (2021-2032) & (K Units)
- Figure 13. Navigation Satellite Chip Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 16. World Navigation Satellite Chip Consumption Market Share by Region (2021-2032)
- Figure 17. United States Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 18. China Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 19. Europe Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 20. Japan Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 21. South Korea Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 22. ASEAN Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 23. India Navigation Satellite Chip Consumption (2021-2032) & (K Units)
- Figure 24. Producer Shipments of Navigation Satellite Chip by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Navigation Satellite Chip Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Navigation Satellite Chip Markets in 2025

Figure 27. United States VS China: Navigation Satellite Chip Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Navigation Satellite Chip Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Navigation Satellite Chip Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Navigation Satellite Chip Production Market Share 2025

Figure 31. China Based Manufacturers Navigation Satellite Chip Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Navigation Satellite Chip Production Market Share 2025

Figure 33. World Navigation Satellite Chip Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Navigation Satellite Chip Production Value Market Share by Type in 2025

Figure 35. Standalone GNSS Chip

Figure 36. GNSS + Communication Combo Chip

Figure 37. Multi-Band GNSS Chip

Figure 38. High-Precision GNSS Chip

Figure 39. Low-Power GNSS Chip

Figure 40. Embedded GNSS Module Chip

Figure 41. World Navigation Satellite Chip Production Market Share by Type (2021-2032)

Figure 42. World Navigation Satellite Chip Production Value Market Share by Type (2021-2032)

Figure 43. World Navigation Satellite Chip Average Price by Type (2021-2032) & (US\$/Unit)

Figure 44. World Navigation Satellite Chip Production Value by Technology, (USD Million), 2021 & 2025 & 2032

Figure 45. World Navigation Satellite Chip Production Value Market Share by Technology in 2025

Figure 46. GNSS (Global Navigation Satellite System)

Figure 47. GPS (Global Positioning System)

Figure 48. Galileo

Figure 49. Beidou

Figure 50. World Navigation Satellite Chip Production Market Share by Technology (2021-2032)

Figure 51. World Navigation Satellite Chip Production Value Market Share by

Technology (2021-2032)

Figure 52. World Navigation Satellite Chip Average Price by Technology (2021-2032) & (US\$/Unit)

Figure 53. World Navigation Satellite Chip Production Value by Integration, (USD Million), 2021 & 2025 & 2032

Figure 54. World Navigation Satellite Chip Production Value Market Share by Integration in 2025

Figure 55. Standalone Chip

Figure 56. Integrated System Chip

Figure 57. Chip with Integrated Antenna

Figure 58. World Navigation Satellite Chip Production Market Share by Integration (2021-2032)

Figure 59. World Navigation Satellite Chip Production Value Market Share by Integration (2021-2032)

Figure 60. World Navigation Satellite Chip Average Price by Integration (2021-2032) & (US\$/Unit)

Figure 61. World Navigation Satellite Chip Production Value by Power Consumption, (USD Million), 2021 & 2025 & 2032

Figure 62. World Navigation Satellite Chip Production Value Market Share by Power Consumption in 2025

Figure 63. Low Power Consumption

Figure 64. High Power Consumption

Figure 65. World Navigation Satellite Chip Production Market Share by Power Consumption (2021-2032)

Figure 66. World Navigation Satellite Chip Production Value Market Share by Power Consumption (2021-2032)

Figure 67. World Navigation Satellite Chip Average Price by Power Consumption (2021-2032) & (US\$/Unit)

Figure 68. World Navigation Satellite Chip Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 69. World Navigation Satellite Chip Production Value Market Share by Application in 2025

Figure 70. Consumer electronics

Figure 71. Automotive

Figure 72. National Defense

Figure 73. Others

Figure 74. World Navigation Satellite Chip Production Market Share by Application (2021-2032)

Figure 75. World Navigation Satellite Chip Production Value Market Share by

Application (2021-2032)

Figure 76. World Navigation Satellite Chip Average Price by Application (2021-2032) & (US\$/Unit)

Figure 77. Navigation Satellite Chip Industry Chain

Figure 78. Navigation Satellite Chip Procurement Model

Figure 79. Navigation Satellite Chip Sales Model

Figure 80. Navigation Satellite Chip Sales Channels, Direct Sales, and Distribution

Figure 81. Methodology

Figure 82. Research Process and Data Source

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