

# Global Natural Stevia Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Natural Stevia market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Stevia/Stevia Rebaudiana is a sweetener and sugar substitute extracted from the leaves of the plant species Stevia/Stevia Rebaudiana rebaudiana, native to Paraguay. The leaves of the Stevia/Stevia Rebaudiana rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs.

In China Market, Natural Stevia key players include Haotian Pharm, Shandong Shengxiangyuan, Sunwin Stevia, Shangdong Huaxian Stevia, Chenguang Biotech Group, etc. Global top 5 manufacturers hold a share over 60%.

In terms of product, Reb-A Series is the largest segment, with a share over 60%. And in terms of application, the largest application is Beverage, followed by Food, Health Care Products, Pharmaceutical Industry, Cosmetics, Others.

The Global Info Research report includes an overview of the development of the Natural Stevia industry chain, the market status of Beverage Industry (Reb D, Reb M), Food Industry (Reb D, Reb M), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Stevia.

Regionally, the report analyzes the Natural Stevia markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Natural Stevia market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Natural Stevia market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Stevia industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Reb D, Reb M).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Stevia market.

**Regional Analysis:** The report involves examining the Natural Stevia market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Natural Stevia market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Stevia:

**Company Analysis:** Report covers individual Natural Stevia manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Natural Stevia This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverage Industry, Food

Industry).

**Technology Analysis:** Report covers specific technologies relevant to Natural Stevia. It assesses the current state, advancements, and potential future developments in Natural Stevia areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural Stevia market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Natural Stevia market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Reb D

Reb M

Glucosyl Stevia

STV Series

Reb-A Series

#### Market segment by Application

Beverage Industry

Food Industry

Health Care Products Industry

Pharmaceutical Industry

Cosmetics

Others

#### Major players covered

Haotian Pharm

Shandong Shengxiangyuan

Sunwin Stevia

Shangdong Huaxian Stevia

Chenguang Biotech Group

Qufu Tianyuan Biotechnology

Jining Aoxing Stevia Products

PureCircle

Biolotus Technology

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Stevia product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Stevia, with price, sales, revenue and global market share of Natural Stevia from 2019 to 2024.

Chapter 3, the Natural Stevia competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Stevia breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Natural Stevia market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Stevia.

Chapter 14 and 15, to describe Natural Stevia sales channel, distributors, customers, research findings and conclusion.

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