

Global Natural Sport Drinks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Natural Sport Drinks market size is expected to reach \$ 2653 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Natural sport drinks are functional beverages primarily made from natural ingredients, containing mineral salts, natural sugars, and trace vitamins. They are used to quickly replenish fluids and electrolytes after exercise, maintaining body hydration and energy levels. These drinks emphasize natural ingredients and minimal processing, offering a refreshing taste and easy absorption.

Global production of natural sports drinks is projected to reach 18.25 billion liters by 2025, with an average price of \$1.4 per liter.

Natural sport drinks are beverages made from natural ingredients containing electrolytes, carbohydrates, and functional components, designed to replenish fluids and minerals, maintain hydration, enhance exercise endurance, and support recovery. The upstream mainly includes suppliers of natural fruits and vegetables, natural sweeteners, mineral salts and electrolytes, functional additives such as vitamins, amino acids, plant extracts, and beverage production equipment providers. Downstream applications focus on the sports drink market, fitness and outdoor activities, healthy lifestyle consumers, and portable functional beverage channels, with high requirements for taste, nutritional balance, safety, natural ingredient content, and portability.

The development trend focuses on increasing natural ingredient content, low-sugar or sugar-free formulations, functional enhancements such as rapid hydration, anti-fatigue, and energy metabolism support, flavor diversification, convenient packaging, and attention to sustainability and environmental friendliness. Driving factors include the popularization of healthy lifestyles, expansion of the fitness and sports market,

increased consumer preference for natural and low-additive products, and growing demand for functional beverages. Challenges include high raw material costs, difficulties in flavor and taste optimization, formulation stability and shelf-life control, and varying safety and functional certification standards across regions. Gross margins are relatively high due to high value-added and natural-functional characteristics, generally ranging from 35% to 50%, with higher margins for high-end sports and functional products, though margins may fluctuate with market competition and raw material price changes.

Global production of natural sports drinks is projected to reach 3.5 billion bottles by 2025, with an average price of \$0.58 per bottle.

This report studies the global Natural Sport Drinks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural Sport Drinks and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural Sport Drinks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural Sport Drinks total production and demand, 2021-2032, (K Units)

Global Natural Sport Drinks total production value, 2021-2032, (USD Million)

Global Natural Sport Drinks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Natural Sport Drinks consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Natural Sport Drinks domestic production, consumption, key domestic manufacturers and share

Global Natural Sport Drinks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Natural Sport Drinks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Natural Sport Drinks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Natural Sport Drinks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Coca-Cola, PepsiCo, Otsuka, Chi Forest, Eastroc, Danone, The Vita Coco Company, IFBH, Huanlejiia, ZICO Rising, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural Sport Drinks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Natural Sport Drinks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Natural Sport Drinks Market, Segmentation by Type:

Ready-to-Drink Type

Concentrated Liquid Type

Instant Powder

Global Natural Sport Drinks Market, Segmentation by Osmotic Pressure:

Below 280 mOsm/L

280-320 mOsm/L

Above 320 mOsm/L

Global Natural Sport Drinks Market, Segmentation by Sugar Content:

High Sugar

Low Sugar

Sugar-Free

Global Natural Sport Drinks Market, Segmentation by Application:

Professional Competition

Public Fitness

Sports Education and Training

Outdoor Work

Other

Companies Profiled:

Coca-Cola

PepsiCo

Otsuka

Chi Forest

Eastroc

Danone

The Vita Coco Company

IFBH

Huanlejia

ZICO Rising

Natural Raw C

ROAR Beverages

Non Acidic Beverages

Good Sport Nutrition

RECOVER 180

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Key Questions Answered:

1. How big is the global Natural Sport Drinks market?
2. What is the demand of the global Natural Sport Drinks market?
3. What is the year over year growth of the global Natural Sport Drinks market?
4. What is the production and production value of the global Natural Sport Drinks market?

5. Who are the key producers in the global Natural Sport Drinks market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Natural Sport Drinks Introduction
- 1.2 World Natural Sport Drinks Supply & Forecast
 - 1.2.1 World Natural Sport Drinks Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Natural Sport Drinks Production (2021-2032)
 - 1.2.3 World Natural Sport Drinks Pricing Trends (2021-2032)
- 1.3 World Natural Sport Drinks Production by Region (Based on Production Site)
 - 1.3.1 World Natural Sport Drinks Production Value by Region (2021-2032)
 - 1.3.2 World Natural Sport Drinks Production by Region (2021-2032)
 - 1.3.3 World Natural Sport Drinks Average Price by Region (2021-2032)
 - 1.3.4 North America Natural Sport Drinks Production (2021-2032)
 - 1.3.5 Europe Natural Sport Drinks Production (2021-2032)
 - 1.3.6 China Natural Sport Drinks Production (2021-2032)
 - 1.3.7 Japan Natural Sport Drinks Production (2021-2032)
 - 1.3.8 Southeast Asia Natural Sport Drinks Production (2021-2032)
 - 1.3.9 India Natural Sport Drinks Production (2021-2032)
 - 1.3.10 South America Natural Sport Drinks Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Natural Sport Drinks Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Natural Sport Drinks Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Natural Sport Drinks Demand (2021-2032)
- 2.2 World Natural Sport Drinks Consumption by Region
 - 2.2.1 World Natural Sport Drinks Consumption by Region (2021-2026)
 - 2.2.2 World Natural Sport Drinks Consumption Forecast by Region (2027-2032)
- 2.3 United States Natural Sport Drinks Consumption (2021-2032)
- 2.4 China Natural Sport Drinks Consumption (2021-2032)
- 2.5 Europe Natural Sport Drinks Consumption (2021-2032)
- 2.6 Japan Natural Sport Drinks Consumption (2021-2032)
- 2.7 South Korea Natural Sport Drinks Consumption (2021-2032)
- 2.8 ASEAN Natural Sport Drinks Consumption (2021-2032)
- 2.9 India Natural Sport Drinks Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Natural Sport Drinks Production Value by Manufacturer (2021-2026)
- 3.2 World Natural Sport Drinks Production by Manufacturer (2021-2026)
- 3.3 World Natural Sport Drinks Average Price by Manufacturer (2021-2026)
- 3.4 Natural Sport Drinks Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Natural Sport Drinks Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Natural Sport Drinks in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Natural Sport Drinks in 2025
- 3.6 Natural Sport Drinks Market: Overall Company Footprint Analysis
 - 3.6.1 Natural Sport Drinks Market: Region Footprint
 - 3.6.2 Natural Sport Drinks Market: Company Product Type Footprint
 - 3.6.3 Natural Sport Drinks Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Natural Sport Drinks Production Value Comparison
 - 4.1.1 United States VS China: Natural Sport Drinks Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Natural Sport Drinks Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Natural Sport Drinks Production Comparison
 - 4.2.1 United States VS China: Natural Sport Drinks Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Natural Sport Drinks Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Natural Sport Drinks Consumption Comparison
 - 4.3.1 United States VS China: Natural Sport Drinks Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Natural Sport Drinks Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Natural Sport Drinks Manufacturers and Market Share,

2021-2026

4.4.1 United States Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Natural Sport Drinks Production Value (2021-2026)

4.4.3 United States Based Manufacturers Natural Sport Drinks Production (2021-2026)

4.5 China Based Natural Sport Drinks Manufacturers and Market Share

4.5.1 China Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Natural Sport Drinks Production Value (2021-2026)

4.5.3 China Based Manufacturers Natural Sport Drinks Production (2021-2026)

4.6 Rest of World Based Natural Sport Drinks Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Natural Sport Drinks Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Natural Sport Drinks Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Natural Sport Drinks Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Ready-to-Drink Type

5.2.2 Concentrated Liquid Type

5.2.3 Instant Powder

5.3 Market Segment by Type

5.3.1 World Natural Sport Drinks Production by Type (2021-2032)

5.3.2 World Natural Sport Drinks Production Value by Type (2021-2032)

5.3.3 World Natural Sport Drinks Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY OSMOTIC PRESSURE

6.1 World Natural Sport Drinks Market Size Overview by Osmotic Pressure: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Osmotic Pressure

6.2.1 Below 280 mOsm/L

6.2.2 280-320 mOsm/L

6.2.3 Above 320 mOsm/L

6.3 Market Segment by Osmotic Pressure

6.3.1 World Natural Sport Drinks Production by Osmotic Pressure (2021-2032)

6.3.2 World Natural Sport Drinks Production Value by Osmotic Pressure (2021-2032)

6.3.3 World Natural Sport Drinks Average Price by Osmotic Pressure (2021-2032)

7 MARKET ANALYSIS BY SUGAR CONTENT

7.1 World Natural Sport Drinks Market Size Overview by Sugar Content: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sugar Content

7.2.1 High Sugar

7.2.2 Low Sugar

7.2.3 Sugar-Free

7.3 Market Segment by Sugar Content

7.3.1 World Natural Sport Drinks Production by Sugar Content (2021-2032)

7.3.2 World Natural Sport Drinks Production Value by Sugar Content (2021-2032)

7.3.3 World Natural Sport Drinks Average Price by Sugar Content (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Natural Sport Drinks Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Professional Competition

8.2.2 Public Fitness

8.2.3 Sports Education and Training

8.2.4 Outdoor Work

8.2.5 Other

8.3 Market Segment by Application

8.3.1 World Natural Sport Drinks Production by Application (2021-2032)

8.3.2 World Natural Sport Drinks Production Value by Application (2021-2032)

8.3.3 World Natural Sport Drinks Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Coca-Cola

9.1.1 Coca-Cola Details

9.1.2 Coca-Cola Major Business

9.1.3 Coca-Cola Natural Sport Drinks Product and Services

9.1.4 Coca-Cola Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Coca-Cola Recent Developments/Updates

9.1.6 Coca-Cola Competitive Strengths & Weaknesses

9.2 PepsiCo

9.2.1 PepsiCo Details

9.2.2 PepsiCo Major Business

9.2.3 PepsiCo Natural Sport Drinks Product and Services

9.2.4 PepsiCo Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 PepsiCo Recent Developments/Updates

9.2.6 PepsiCo Competitive Strengths & Weaknesses

9.3 Otsuka

9.3.1 Otsuka Details

9.3.2 Otsuka Major Business

9.3.3 Otsuka Natural Sport Drinks Product and Services

9.3.4 Otsuka Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Otsuka Recent Developments/Updates

9.3.6 Otsuka Competitive Strengths & Weaknesses

9.4 Chi Forest

9.4.1 Chi Forest Details

9.4.2 Chi Forest Major Business

9.4.3 Chi Forest Natural Sport Drinks Product and Services

9.4.4 Chi Forest Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Chi Forest Recent Developments/Updates

9.4.6 Chi Forest Competitive Strengths & Weaknesses

9.5 Eastroc

9.5.1 Eastroc Details

9.5.2 Eastroc Major Business

9.5.3 Eastroc Natural Sport Drinks Product and Services

9.5.4 Eastroc Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Eastroc Recent Developments/Updates

9.5.6 Eastroc Competitive Strengths & Weaknesses

9.6 Danone

9.6.1 Danone Details

9.6.2 Danone Major Business

- 9.6.3 Danone Natural Sport Drinks Product and Services
- 9.6.4 Danone Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Danone Recent Developments/Updates
- 9.6.6 Danone Competitive Strengths & Weaknesses
- 9.7 The Vita Coco Company
 - 9.7.1 The Vita Coco Company Details
 - 9.7.2 The Vita Coco Company Major Business
 - 9.7.3 The Vita Coco Company Natural Sport Drinks Product and Services
 - 9.7.4 The Vita Coco Company Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 The Vita Coco Company Recent Developments/Updates
 - 9.7.6 The Vita Coco Company Competitive Strengths & Weaknesses
- 9.8 IFBH
 - 9.8.1 IFBH Details
 - 9.8.2 IFBH Major Business
 - 9.8.3 IFBH Natural Sport Drinks Product and Services
 - 9.8.4 IFBH Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 IFBH Recent Developments/Updates
 - 9.8.6 IFBH Competitive Strengths & Weaknesses
- 9.9 Huanlejia
 - 9.9.1 Huanlejia Details
 - 9.9.2 Huanlejia Major Business
 - 9.9.3 Huanlejia Natural Sport Drinks Product and Services
 - 9.9.4 Huanlejia Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Huanlejia Recent Developments/Updates
 - 9.9.6 Huanlejia Competitive Strengths & Weaknesses
- 9.10 ZICO Rising
 - 9.10.1 ZICO Rising Details
 - 9.10.2 ZICO Rising Major Business
 - 9.10.3 ZICO Rising Natural Sport Drinks Product and Services
 - 9.10.4 ZICO Rising Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 ZICO Rising Recent Developments/Updates
 - 9.10.6 ZICO Rising Competitive Strengths & Weaknesses
- 9.11 Natural Raw C
 - 9.11.1 Natural Raw C Details

- 9.11.2 Natural Raw C Major Business
- 9.11.3 Natural Raw C Natural Sport Drinks Product and Services
- 9.11.4 Natural Raw C Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Natural Raw C Recent Developments/Updates
- 9.11.6 Natural Raw C Competitive Strengths & Weaknesses
- 9.12 ROAR Beverages
 - 9.12.1 ROAR Beverages Details
 - 9.12.2 ROAR Beverages Major Business
 - 9.12.3 ROAR Beverages Natural Sport Drinks Product and Services
 - 9.12.4 ROAR Beverages Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 ROAR Beverages Recent Developments/Updates
 - 9.12.6 ROAR Beverages Competitive Strengths & Weaknesses
- 9.13 Non Acidic Beverages
 - 9.13.1 Non Acidic Beverages Details
 - 9.13.2 Non Acidic Beverages Major Business
 - 9.13.3 Non Acidic Beverages Natural Sport Drinks Product and Services
 - 9.13.4 Non Acidic Beverages Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Non Acidic Beverages Recent Developments/Updates
 - 9.13.6 Non Acidic Beverages Competitive Strengths & Weaknesses
- 9.14 Good Sport Nutrition
 - 9.14.1 Good Sport Nutrition Details
 - 9.14.2 Good Sport Nutrition Major Business
 - 9.14.3 Good Sport Nutrition Natural Sport Drinks Product and Services
 - 9.14.4 Good Sport Nutrition Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Good Sport Nutrition Recent Developments/Updates
 - 9.14.6 Good Sport Nutrition Competitive Strengths & Weaknesses
- 9.15 RECOVER
 - 9.15.1 RECOVER 180 Details
 - 9.15.2 RECOVER 180 Major Business
 - 9.15.3 RECOVER 180 Natural Sport Drinks Product and Services
 - 9.15.4 RECOVER 180 Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 RECOVER 180 Recent Developments/Updates
 - 9.15.6 RECOVER 180 Competitive Strengths & Weaknesses
- 9.16 GREATER THAN

- 9.16.1 GREATER THAN Details
- 9.16.2 GREATER THAN Major Business
- 9.16.3 GREATER THAN Natural Sport Drinks Product and Services
- 9.16.4 GREATER THAN Natural Sport Drinks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 GREATER THAN Recent Developments/Updates
- 9.16.6 GREATER THAN Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Natural Sport Drinks Industry Chain
- 10.2 Natural Sport Drinks Upstream Analysis
 - 10.2.1 Natural Sport Drinks Core Raw Materials
 - 10.2.2 Main Manufacturers of Natural Sport Drinks Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Natural Sport Drinks Production Mode
- 10.6 Natural Sport Drinks Procurement Model
- 10.7 Natural Sport Drinks Industry Sales Model and Sales Channels
 - 10.7.1 Natural Sport Drinks Sales Model
 - 10.7.2 Natural Sport Drinks Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Natural Sport Drinks Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Natural Sport Drinks Production Value by Region (2021-2026) & (USD Million)

Table 3. World Natural Sport Drinks Production Value by Region (2027-2032) & (USD Million)

Table 4. World Natural Sport Drinks Production Value Market Share by Region (2021-2026)

Table 5. World Natural Sport Drinks Production Value Market Share by Region (2027-2032)

Table 6. World Natural Sport Drinks Production by Region (2021-2026) & (K Units)

Table 7. World Natural Sport Drinks Production by Region (2027-2032) & (K Units)

Table 8. World Natural Sport Drinks Production Market Share by Region (2021-2026)

Table 9. World Natural Sport Drinks Production Market Share by Region (2027-2032)

Table 10. World Natural Sport Drinks Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Natural Sport Drinks Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Natural Sport Drinks Major Market Trends

Table 13. World Natural Sport Drinks Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Natural Sport Drinks Consumption by Region (2021-2026) & (K Units)

Table 15. World Natural Sport Drinks Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Natural Sport Drinks Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Natural Sport Drinks Producers in 2025

Table 18. World Natural Sport Drinks Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Natural Sport Drinks Producers in 2025

Table 20. World Natural Sport Drinks Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Natural Sport Drinks Company Evaluation Quadrant

Table 22. World Natural Sport Drinks Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Natural Sport Drinks Production Site of Key Manufacturer

Table 24. Natural Sport Drinks Market: Company Product Type Footprint

Table 25. Natural Sport Drinks Market: Company Product Application Footprint

Table 26. Natural Sport Drinks Competitive Factors

Table 27. Natural Sport Drinks New Entrant and Capacity Expansion Plans

Table 28. Natural Sport Drinks Mergers & Acquisitions Activity

Table 29. United States VS China Natural Sport Drinks Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Natural Sport Drinks Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Natural Sport Drinks Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Natural Sport Drinks Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Natural Sport Drinks Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Natural Sport Drinks Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Natural Sport Drinks Production Market Share (2021-2026)

Table 37. China Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Natural Sport Drinks Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Natural Sport Drinks Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Natural Sport Drinks Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Natural Sport Drinks Production Market Share (2021-2026)

Table 42. Rest of World Based Natural Sport Drinks Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Natural Sport Drinks Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Natural Sport Drinks Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Natural Sport Drinks Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Natural Sport Drinks Production Market Share (2021-2026)

Table 47. World Natural Sport Drinks Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Natural Sport Drinks Production by Type (2021-2026) & (K Units)

Table 49. World Natural Sport Drinks Production by Type (2027-2032) & (K Units)

Table 50. World Natural Sport Drinks Production Value by Type (2021-2026) & (USD Million)

Table 51. World Natural Sport Drinks Production Value by Type (2027-2032) & (USD Million)

Table 52. World Natural Sport Drinks Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Natural Sport Drinks Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Natural Sport Drinks Production Value by Osmotic Pressure, (USD Million), 2021 & 2025 & 2032

Table 55. World Natural Sport Drinks Production by Osmotic Pressure (2021-2026) & (K Units)

Table 56. World Natural Sport Drinks Production by Osmotic Pressure (2027-2032) & (K Units)

Table 57. World Natural Sport Drinks Production Value by Osmotic Pressure (2021-2026) & (USD Million)

Table 58. World Natural Sport Drinks Production Value by Osmotic Pressure (2027-2032) & (USD Million)

Table 59. World Natural Sport Drinks Average Price by Osmotic Pressure (2021-2026) & (US\$/Unit)

Table 60. World Natural Sport Drinks Average Price by Osmotic Pressure (2027-2032) & (US\$/Unit)

Table 61. World Natural Sport Drinks Production Value by Sugar Content, (USD Million), 2021 & 2025 & 2032

Table 62. World Natural Sport Drinks Production by Sugar Content (2021-2026) & (K Units)

Table 63. World Natural Sport Drinks Production by Sugar Content (2027-2032) & (K Units)

Table 64. World Natural Sport Drinks Production Value by Sugar Content (2021-2026) & (USD Million)

Table 65. World Natural Sport Drinks Production Value by Sugar Content (2027-2032) & (USD Million)

Table 66. World Natural Sport Drinks Average Price by Sugar Content (2021-2026) &

(US\$/Unit)

Table 67. World Natural Sport Drinks Average Price by Sugar Content (2027-2032) & (US\$/Unit)

Table 68. World Natural Sport Drinks Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Natural Sport Drinks Production by Application (2021-2026) & (K Units)

Table 70. World Natural Sport Drinks Production by Application (2027-2032) & (K Units)

Table 71. World Natural Sport Drinks Production Value by Application (2021-2026) & (USD Million)

Table 72. World Natural Sport Drinks Production Value by Application (2027-2032) & (USD Million)

Table 73. World Natural Sport Drinks Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Natural Sport Drinks Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Coca-Cola Basic Information, Manufacturing Base and Competitors

Table 76. Coca-Cola Major Business

Table 77. Coca-Cola Natural Sport Drinks Product and Services

Table 78. Coca-Cola Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Coca-Cola Recent Developments/Updates

Table 80. Coca-Cola Competitive Strengths & Weaknesses

Table 81. PepsiCo Basic Information, Manufacturing Base and Competitors

Table 82. PepsiCo Major Business

Table 83. PepsiCo Natural Sport Drinks Product and Services

Table 84. PepsiCo Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. PepsiCo Recent Developments/Updates

Table 86. PepsiCo Competitive Strengths & Weaknesses

Table 87. Otsuka Basic Information, Manufacturing Base and Competitors

Table 88. Otsuka Major Business

Table 89. Otsuka Natural Sport Drinks Product and Services

Table 90. Otsuka Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Otsuka Recent Developments/Updates

Table 92. Otsuka Competitive Strengths & Weaknesses

Table 93. Chi Forest Basic Information, Manufacturing Base and Competitors

Table 94. Chi Forest Major Business

Table 95. Chi Forest Natural Sport Drinks Product and Services

- Table 96. Chi Forest Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Chi Forest Recent Developments/Updates
- Table 98. Chi Forest Competitive Strengths & Weaknesses
- Table 99. Eastroc Basic Information, Manufacturing Base and Competitors
- Table 100. Eastroc Major Business
- Table 101. Eastroc Natural Sport Drinks Product and Services
- Table 102. Eastroc Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Eastroc Recent Developments/Updates
- Table 104. Eastroc Competitive Strengths & Weaknesses
- Table 105. Danone Basic Information, Manufacturing Base and Competitors
- Table 106. Danone Major Business
- Table 107. Danone Natural Sport Drinks Product and Services
- Table 108. Danone Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Danone Recent Developments/Updates
- Table 110. Danone Competitive Strengths & Weaknesses
- Table 111. The Vita Coco Company Basic Information, Manufacturing Base and Competitors
- Table 112. The Vita Coco Company Major Business
- Table 113. The Vita Coco Company Natural Sport Drinks Product and Services
- Table 114. The Vita Coco Company Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. The Vita Coco Company Recent Developments/Updates
- Table 116. The Vita Coco Company Competitive Strengths & Weaknesses
- Table 117. IFBH Basic Information, Manufacturing Base and Competitors
- Table 118. IFBH Major Business
- Table 119. IFBH Natural Sport Drinks Product and Services
- Table 120. IFBH Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. IFBH Recent Developments/Updates
- Table 122. IFBH Competitive Strengths & Weaknesses
- Table 123. Huanleja Basic Information, Manufacturing Base and Competitors
- Table 124. Huanleja Major Business
- Table 125. Huanleja Natural Sport Drinks Product and Services
- Table 126. Huanleja Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 127. Huanlejia Recent Developments/Updates
- Table 128. Huanlejia Competitive Strengths & Weaknesses
- Table 129. ZICO Rising Basic Information, Manufacturing Base and Competitors
- Table 130. ZICO Rising Major Business
- Table 131. ZICO Rising Natural Sport Drinks Product and Services
- Table 132. ZICO Rising Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. ZICO Rising Recent Developments/Updates
- Table 134. ZICO Rising Competitive Strengths & Weaknesses
- Table 135. Natural Raw C Basic Information, Manufacturing Base and Competitors
- Table 136. Natural Raw C Major Business
- Table 137. Natural Raw C Natural Sport Drinks Product and Services
- Table 138. Natural Raw C Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Natural Raw C Recent Developments/Updates
- Table 140. Natural Raw C Competitive Strengths & Weaknesses
- Table 141. ROAR Beverages Basic Information, Manufacturing Base and Competitors
- Table 142. ROAR Beverages Major Business
- Table 143. ROAR Beverages Natural Sport Drinks Product and Services
- Table 144. ROAR Beverages Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. ROAR Beverages Recent Developments/Updates
- Table 146. ROAR Beverages Competitive Strengths & Weaknesses
- Table 147. Non Acidic Beverages Basic Information, Manufacturing Base and Competitors
- Table 148. Non Acidic Beverages Major Business
- Table 149. Non Acidic Beverages Natural Sport Drinks Product and Services
- Table 150. Non Acidic Beverages Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Non Acidic Beverages Recent Developments/Updates
- Table 152. Non Acidic Beverages Competitive Strengths & Weaknesses
- Table 153. Good Sport Nutrition Basic Information, Manufacturing Base and Competitors
- Table 154. Good Sport Nutrition Major Business
- Table 155. Good Sport Nutrition Natural Sport Drinks Product and Services
- Table 156. Good Sport Nutrition Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 157. Good Sport Nutrition Recent Developments/Updates

Table 158. Good Sport Nutrition Competitive Strengths & Weaknesses

Table 159. RECOVER 180 Basic Information, Manufacturing Base and Competitors

Table 160. RECOVER 180 Major Business

Table 161. RECOVER 180 Natural Sport Drinks Product and Services

Table 162. RECOVER 180 Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. RECOVER 180 Recent Developments/Updates

Table 164. RECOVER 180 Competitive Strengths & Weaknesses

Table 165. GREATER THAN Basic Information, Manufacturing Base and Competitors

Table 166. GREATER THAN Major Business

Table 167. GREATER THAN Natural Sport Drinks Product and Services

Table 168. GREATER THAN Natural Sport Drinks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. GREATER THAN Recent Developments/Updates

Table 170. GREATER THAN Competitive Strengths & Weaknesses

Table 171. Global Key Players of Natural Sport Drinks Upstream (Raw Materials)

Table 172. Global Natural Sport Drinks Typical Customers

Table 173. Natural Sport Drinks Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Natural Sport Drinks Picture

Figure 2. World Natural Sport Drinks Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Natural Sport Drinks Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 5. World Natural Sport Drinks Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Natural Sport Drinks Production Value Market Share by Region (2021-2032)

Figure 7. World Natural Sport Drinks Production Market Share by Region (2021-2032)

Figure 8. North America Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 9. Europe Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 10. China Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 11. Japan Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 13. India Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 14. South America Natural Sport Drinks Production (2021-2032) & (K Units)

Figure 15. Natural Sport Drinks Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 18. World Natural Sport Drinks Consumption Market Share by Region (2021-2032)

Figure 19. United States Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 20. China Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 21. Europe Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 22. Japan Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 23. South Korea Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 24. ASEAN Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 25. India Natural Sport Drinks Consumption (2021-2032) & (K Units)

Figure 26. Producer Shipments of Natural Sport Drinks by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Natural Sport Drinks Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Natural Sport Drinks Markets in 2025

Figure 29. United States VS China: Natural Sport Drinks Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Natural Sport Drinks Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Natural Sport Drinks Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Natural Sport Drinks Production Market Share 2025

Figure 33. China Based Manufacturers Natural Sport Drinks Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Natural Sport Drinks Production Market Share 2025

Figure 35. World Natural Sport Drinks Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Natural Sport Drinks Production Value Market Share by Type in 2025

Figure 37. Ready-to-Drink Type

Figure 38. Concentrated Liquid Type

Figure 39. Instant Powder

Figure 40. World Natural Sport Drinks Production Market Share by Type (2021-2032)

Figure 41. World Natural Sport Drinks Production Value Market Share by Type (2021-2032)

Figure 42. World Natural Sport Drinks Average Price by Type (2021-2032) & (US\$/Unit)

Figure 43. World Natural Sport Drinks Production Value by Osmotic Pressure, (USD Million), 2021 & 2025 & 2032

Figure 44. World Natural Sport Drinks Production Value Market Share by Osmotic Pressure in 2025

Figure 45. Below 280 mOsm/L

Figure 46. 280-320 mOsm/L

Figure 47. Above 320 mOsm/L

Figure 48. World Natural Sport Drinks Production Market Share by Osmotic Pressure (2021-2032)

Figure 49. World Natural Sport Drinks Production Value Market Share by Osmotic Pressure (2021-2032)

Figure 50. World Natural Sport Drinks Average Price by Osmotic Pressure (2021-2032) & (US\$/Unit)

Figure 51. World Natural Sport Drinks Production Value by Sugar Content, (USD Million), 2021 & 2025 & 2032

Figure 52. World Natural Sport Drinks Production Value Market Share by Sugar Content in 2025

Figure 53. High Sugar

Figure 54. Low Sugar

Figure 55. Sugar-Free

Figure 56. World Natural Sport Drinks Production Market Share by Sugar Content (2021-2032)

Figure 57. World Natural Sport Drinks Production Value Market Share by Sugar Content (2021-2032)

Figure 58. World Natural Sport Drinks Average Price by Sugar Content (2021-2032) & (US\$/Unit)

Figure 59. World Natural Sport Drinks Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Natural Sport Drinks Production Value Market Share by Application in 2025

Figure 61. Professional Competition

Figure 62. Public Fitness

Figure 63. Sports Education and Training

Figure 64. Outdoor Work

Figure 65. Other

Figure 66. World Natural Sport Drinks Production Market Share by Application (2021-2032)

Figure 67. World Natural Sport Drinks Production Value Market Share by Application (2021-2032)

Figure 68. World Natural Sport Drinks Average Price by Application (2021-2032) & (US\$/Unit)

Figure 69. Natural Sport Drinks Industry Chain

Figure 70. Natural Sport Drinks Procurement Model

Figure 71. Natural Sport Drinks Sales Model

Figure 72. Natural Sport Drinks Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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