

Global Natural Sea Salt Body Scrub Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Natural Sea Salt Body Scrub market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The body scrub market size is expected to grow from USD 2.17 billion in 2023 to USD 2.77 billion in 2028, registering a CAGR of 4.99% during the forecast period (2023-2028). Body scrub or body exfoliator, body gloss or body scrub is a skin care product whose primary function is to remove dead skin cells through exfoliation, cleanse the skin and increase blood circulation in the body. Scrub market manufacturers do not always use natural ingredients and may contain chemical compounds in their formulas. Sometimes, certain chemicals are too harsh for certain skin types, and consumers may face complications. Hence, this limitation may hinder the growth of chemical scrubs in the coming years. To cope with adverse situations, manufacturers are focusing on developing remedies with more natural, herbal and organic ingredients. Also, keep in mind the particle size of the powder scrub so that vigorous scrubbing does not lead to redness and rashes. In addition, as consumers' awareness of personal hygiene increases, consumers prefer new products that help maintain personal hygiene and clean skin. Products claiming to enhance skin contours are becoming increasingly important in the market, resulting in many product launches. For example, in June 2022, the company Plum BodyLovin operates in the market launched a new range of body care products, including body scrubs. Plum BodyLovin' Minions Goin' Banana Body Scrub is said to be made with walnut powder, oat oil and biodegradable cellulose beads to help keep skin smooth and healthy.

Scrub refers to an emulsified skin cleanser containing uniform and fine particles. It is mainly used to remove dirt deep in the skin. By rubbing on the skin, it can peel off aging scaly cuticles and remove dead skin. Therefore, when choosing, you must try to see

whether the frosted particles are smooth and whether they are too hard.

This report studies the global Natural Sea Salt Body Scrub production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural Sea Salt Body Scrub, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural Sea Salt Body Scrub that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural Sea Salt Body Scrub total production and demand, 2018-2029, (K Units)

Global Natural Sea Salt Body Scrub total production value, 2018-2029, (USD Million)

Global Natural Sea Salt Body Scrub production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Natural Sea Salt Body Scrub consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Natural Sea Salt Body Scrub domestic production, consumption, key domestic manufacturers and share

Global Natural Sea Salt Body Scrub production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Natural Sea Salt Body Scrub production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Natural Sea Salt Body Scrub production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Natural Sea Salt Body Scrub market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Era Organics, pureSCRUBS,

O'Naturals, The Yellow Bird, Clarins, Bondi Sands, Shandong Hengkang Biomedicine, Guangzhou Meichi Cosmetics and Tianxi International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural Sea Salt Body Scrub market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Natural Sea Salt Body Scrub Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Natural Sea Salt Body Scrub Market, Segmentation by Type

Face

Body

Hand

Feet

Global Natural Sea Salt Body Scrub Market, Segmentation by Application

Online Sales

Offline Sales

Companies Profiled:

Era Organics

pureSCRUBS

O'Naturals

The Yellow Bird

Clarins

Bondi Sands

Shandong Hengkang Biomedicine

Guangzhou Meichi Cosmetics

Tianxi International

Key Questions Answered

1. How big is the global Natural Sea Salt Body Scrub market?

2. What is the demand of the global Natural Sea Salt Body Scrub market?
3. What is the year over year growth of the global Natural Sea Salt Body Scrub market?
4. What is the production and production value of the global Natural Sea Salt Body Scrub market?
5. Who are the key producers in the global Natural Sea Salt Body Scrub market?

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