

Global Natural Sea Salt Body Scrub Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G3DE64B84CA8EN.html>

Date: November 2023

Pages: 91

Price: US\$ 3,480.00 (Single User License)

ID: G3DE64B84CA8EN

Abstracts

According to our (Global Info Research) latest study, the global Natural Sea Salt Body Scrub market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Scrub refers to an emulsified skin cleanser containing uniform and fine particles. It is mainly used to remove dirt deep in the skin. By rubbing on the skin, it can peel off aging scaly cuticles and remove dead skin. Therefore, when choosing, you must try to see whether the frosted particles are smooth and whether they are too hard.

The body scrub market size is expected to grow from USD 2.17 billion in 2023 to USD 2.77 billion in 2028, registering a CAGR of 4.99% during the forecast period (2023-2028). Body scrub or body exfoliator, body gloss or body scrub is a skin care product whose primary function is to remove dead skin cells through exfoliation, cleanse the skin and increase blood circulation in the body. Scrub market manufacturers do not always use natural ingredients and may contain chemical compounds in their formulas. Sometimes, certain chemicals are too harsh for certain skin types, and consumers may face complications. Hence, this limitation may hinder the growth of chemical scrubs in the coming years. To cope with adverse situations, manufacturers are focusing on developing remedies with more natural, herbal and organic ingredients. Also, keep in mind the particle size of the powder scrub so that vigorous scrubbing does not lead to redness and rashes. In addition, as consumers' awareness of personal hygiene increases, consumers prefer new products that help maintain personal hygiene and clean skin. Products claiming to enhance skin contours are becoming increasingly important in the market, resulting in many product launches. For example, in June 2022, the company Plum BodyLovin operates in the market launched a new range of body

care products, including body scrubs. Plum BodyLovin' Minions Goin' Banana Body Scrub is said to be made with walnut powder, oat oil and biodegradable cellulose beads to help keep skin smooth and healthy.

The Global Info Research report includes an overview of the development of the Natural Sea Salt Body Scrub industry chain, the market status of Online Sales (Face, Body), Offline Sales (Face, Body), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Sea Salt Body Scrub.

Regionally, the report analyzes the Natural Sea Salt Body Scrub markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Sea Salt Body Scrub market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Natural Sea Salt Body Scrub market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Sea Salt Body Scrub industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Face, Body).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Sea Salt Body Scrub market.

Regional Analysis: The report involves examining the Natural Sea Salt Body Scrub market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Sea Salt Body Scrub market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Sea Salt Body Scrub:

Company Analysis: Report covers individual Natural Sea Salt Body Scrub manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Sea Salt Body Scrub. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Natural Sea Salt Body Scrub. It assesses the current state, advancements, and potential future developments in Natural Sea Salt Body Scrub areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Natural Sea Salt Body Scrub market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Sea Salt Body Scrub market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Face

Body

Hand

Feet

Market segment by Application

Online Sales

Offline Sales

Major players covered

Era Organics

pureSCRUBS

O'Naturals

The Yellow Bird

Clarins

Bondi Sands

Shandong Hengkang Biomedicine

Guangzhou Meichi Cosmetics

Tianxi International

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Sea Salt Body Scrub product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Sea Salt Body Scrub, with price, sales, revenue and global market share of Natural Sea Salt Body Scrub from 2018 to 2023.

Chapter 3, the Natural Sea Salt Body Scrub competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Sea Salt Body Scrub breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Natural Sea Salt Body Scrub market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Sea

Salt Body Scrub.

Chapter 14 and 15, to describe Natural Sea Salt Body Scrub sales channel, distributors, customers, research findings and conclusion.

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