

Global Natural Oil Based Surfactants Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GF224E119754EN.html>

Date: July 2026

Pages: 219

Price: US\$ 4,480.00 (Single User License)

ID: GF224E119754EN

Abstracts

The global Natural Oil Based Surfactants market size is expected to reach \$ 30864 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Natural oil based surfactants are cleaning and interfacial-control materials produced from natural oils such as palm oil, palm kernel oil, coconut oil, rapeseed oil, soybean oil and castor oil, as well as their derivative fatty acids, fatty alcohols, fatty amines and glycerides, which serve as key hydrophobic raw materials. They are manufactured through processes such as glycosidation, sulfation, sulfonation, esterification, acylation, ethoxylation, amphoterization and microbial fermentation. These products mainly address the limitations of conventional petrochemical surfactants in renewable sourcing, mildness, biodegradability, low irritation and green formulation. Their core functions include surface tension reduction, detergency, foaming, foam stabilization, emulsification, solubilization, wetting, dispersion, thickening, conditioning and preservative synergy. Product forms include alkyl polyglucosides, amino acid surfactants, fatty alcohol sulfates, fatty alcohol ether sulfates, fatty acid esters, alkanolamides, betaines, rhamnolipids and sophorolipids. They are widely used in shampoo and body wash, skin cleansing, household detergents, dishwashing, industrial and institutional cleaning, pesticide formulations, textiles and leather, coating emulsions, oilfield chemicals and pharmaceutical excipients. Major customers include home and personal care brands, personal care formulation companies, industrial cleaning product companies, agrochemical formulation companies, chemical distributors and contract manufacturers.

Natural oil based surfactants are increasingly moving from a purely green concept toward a growth model jointly driven by formulation performance and supply-chain

sustainability. As personal care, household cleaning and industrial cleaning products place higher requirements on low irritation, biodegradability, renewable sourcing and label-friendly positioning, fatty alcohols, fatty acids, glycerides and sugar-based structures derived from natural oils are becoming important raw material foundations for upgraded cleaning formulations. These products are not merely simple substitutes for conventional petrochemical surfactants. Rather, they are formulation tools that achieve a more balanced performance profile across detergency, foam, emulsification, wetting, solubilization, dispersion and skin-feel modification. Future industry competition will center on raw material traceability, renewable carbon content, mildness, formulation compatibility and stable large-scale delivery. Companies with integrated oleochemical capabilities, application formulation development expertise and global customer service capabilities are more likely to build long-term advantages.

From the perspective of product structure, alkyl polyglucosides, amino acid surfactants, fatty alcohol sulfates and ether sulfates, fatty acid esters, betaines, alkanolamides and glycolipids together constitute the main product system of natural oil based surfactants. Commodity products mainly support detergency and cost efficiency, while specialty products support mildness, skin feel, low irritation, eco-label positioning and high-end applications. Fermentation-derived glycolipids represent a direction with higher bio-based content and differentiated performance. Downstream demand is clearly segmented. Household detergents and industrial cleaning applications emphasize overall detergency and cost stability, personal care applications emphasize mild cleansing and sensory experience, while agrochemicals, oilfields, textiles, coatings and pharmaceutical excipients place greater emphasis on wetting, dispersion, emulsification and process compatibility. As end brands become increasingly dependent on green formulations and high-performance blended systems, the value of surfactant companies will gradually extend from single-product sales to system-level solutions.

In terms of regional structure, Asia Pacific has advantages in natural oil resources, oleochemical capacity, home and personal care manufacturing and export supply chains, making it an important production center for global natural oil based surfactants. Chinese companies have a scalable foundation in anionic surfactants, APG and daily chemical raw material supply. Japanese and Korean companies have accumulated stronger capabilities in mild personal care ingredients, refined product grades and customer customization. Southeast Asia has built oleochemical advantages based on palm oil and palm kernel oil resources. Europe and North America are more driven by high-end applications, regulatory standards, sustainability certification and brand procurement, with higher requirements for renewable carbon content, biodegradability, ecotoxicity and supply-chain responsibility. The overall industry outlook remains

positive, with growth driven by the greening of consumer products, lower-environmental-impact industrial cleaning, higher-efficiency agrochemical auxiliaries and the commercial expansion of fermentation-based surfactants.

This report studies the global Natural Oil Based Surfactants production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural Oil Based Surfactants and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural Oil Based Surfactants that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural Oil Based Surfactants total production and demand, 2021-2032, (MT)

Global Natural Oil Based Surfactants total production value, 2021-2032, (USD Million)

Global Natural Oil Based Surfactants production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Natural Oil Based Surfactants consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Natural Oil Based Surfactants domestic production, consumption, key domestic manufacturers and share

Global Natural Oil Based Surfactants production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Natural Oil Based Surfactants production by Ionic Property, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Natural Oil Based Surfactants production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Natural Oil Based Surfactants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Stepan Company, Zanyu Technology Group Co., Ltd., ABITEC Corporation, Indorama Ventures Public Company Limited, Syensqo SA, Sasol Limited, Evonik Industries AG, Lion Specialty Chemicals Co., Ltd., Hunan Resun Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural Oil Based Surfactants market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (US\$/MT) by manufacturer, by Ionic Property, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Natural Oil Based Surfactants Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Natural Oil Based Surfactants Market, Segmentation by Ionic Property:

Anionic Surfactant

Nonionic Surfactant

Cationic Surfactant

Zwitterionic Surfactant

Global Natural Oil Based Surfactants Market, Segmentation by Chemical Structure:

Alkyl Polyglucosides

Amino Acid Acyl Salts

Fatty Alcohol Sulfates and Ether Sulfates

Fatty Acid Esters

Other

Global Natural Oil Based Surfactants Market, Segmentation by Production Process:

Glycosidation Synthesis

Acylation and Neutralization

Sulfation and Sulfonation

Ethoxylation and Alkoxylation

Other

Global Natural Oil Based Surfactants Market, Segmentation by Application:

Family and Personal Care

Industrial and Public Cleaning

Textile Printing and Dyeing

Food Processing

Agricultural Additives

Other

Companies Profiled:

BASF SE

Stepan Company

Zanyu Technology Group Co., Ltd.

ABITEC Corporation

Indorama Ventures Public Company Limited

Syensqo SA

Sasol Limited

Evonik Industries AG

Lion Specialty Chemicals Co., Ltd.

Hunan Resun Co., Ltd.

Clariant AG

Nouryon Chemicals Holding B.V.

Kao Corporation

Croda International Plc

Sinolight Chemicals Co., Ltd.

Tianjin Angel Chemical Group Co., Ltd.

Aarti Surfactants Limited

Flower's Song Fine Chemical

Guangzhou DX Chemical Co., Ltd.

Galaxy Surfactants Limited

NOF Corporation

TOHO Chemical Industry Co., Ltd.

Aekyung Chemical Co., Ltd.

Miwon Commercial Co., Ltd.

Samyang KCI Corporation

KLK OLEO

Musim Mas Group

Lamberti S.p.A.

Arkema S.A.

SEPPIC S.A.

Colonial Chemical, Inc.

Wheatoleo SAS

Key Questions Answered:

1. How big is the global Natural Oil Based Surfactants market?
2. What is the demand of the global Natural Oil Based Surfactants market?
3. What is the year over year growth of the global Natural Oil Based Surfactants market?
4. What is the production and production value of the global Natural Oil Based

Surfactants market?

5. Who are the key producers in the global Natural Oil Based Surfactants market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Natural Oil Based Surfactants Introduction
- 1.2 World Natural Oil Based Surfactants Supply & Forecast
 - 1.2.1 World Natural Oil Based Surfactants Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Natural Oil Based Surfactants Production (2021-2032)
 - 1.2.3 World Natural Oil Based Surfactants Pricing Trends (2021-2032)
- 1.3 World Natural Oil Based Surfactants Production by Region (Based on Production Site)
 - 1.3.1 World Natural Oil Based Surfactants Production Value by Region (2021-2032)
 - 1.3.2 World Natural Oil Based Surfactants Production by Region (2021-2032)
 - 1.3.3 World Natural Oil Based Surfactants Average Price by Region (2021-2032)
 - 1.3.4 North America Natural Oil Based Surfactants Production (2021-2032)
 - 1.3.5 Europe Natural Oil Based Surfactants Production (2021-2032)
 - 1.3.6 China Natural Oil Based Surfactants Production (2021-2032)
 - 1.3.7 Japan Natural Oil Based Surfactants Production (2021-2032)
 - 1.3.8 Southeast Asia Natural Oil Based Surfactants Production (2021-2032)
 - 1.3.9 South Korea Natural Oil Based Surfactants Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Natural Oil Based Surfactants Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Natural Oil Based Surfactants Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Natural Oil Based Surfactants Demand (2021-2032)
- 2.2 World Natural Oil Based Surfactants Consumption by Region
 - 2.2.1 World Natural Oil Based Surfactants Consumption by Region (2021-2026)
 - 2.2.2 World Natural Oil Based Surfactants Consumption Forecast by Region (2027-2032)
- 2.3 United States Natural Oil Based Surfactants Consumption (2021-2032)
- 2.4 China Natural Oil Based Surfactants Consumption (2021-2032)
- 2.5 Europe Natural Oil Based Surfactants Consumption (2021-2032)
- 2.6 Japan Natural Oil Based Surfactants Consumption (2021-2032)
- 2.7 South Korea Natural Oil Based Surfactants Consumption (2021-2032)
- 2.8 ASEAN Natural Oil Based Surfactants Consumption (2021-2032)
- 2.9 India Natural Oil Based Surfactants Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Natural Oil Based Surfactants Production Value by Manufacturer (2021-2026)
- 3.2 World Natural Oil Based Surfactants Production by Manufacturer (2021-2026)
- 3.3 World Natural Oil Based Surfactants Average Price by Manufacturer (2021-2026)
- 3.4 Natural Oil Based Surfactants Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Natural Oil Based Surfactants Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Natural Oil Based Surfactants in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Natural Oil Based Surfactants in 2025
- 3.6 Natural Oil Based Surfactants Market: Overall Company Footprint Analysis
 - 3.6.1 Natural Oil Based Surfactants Market: Region Footprint
 - 3.6.2 Natural Oil Based Surfactants Market: Company Product Type Footprint
 - 3.6.3 Natural Oil Based Surfactants Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Natural Oil Based Surfactants Production Value Comparison
 - 4.1.1 United States VS China: Natural Oil Based Surfactants Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Natural Oil Based Surfactants Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Natural Oil Based Surfactants Production Comparison
 - 4.2.1 United States VS China: Natural Oil Based Surfactants Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Natural Oil Based Surfactants Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Natural Oil Based Surfactants Consumption Comparison
 - 4.3.1 United States VS China: Natural Oil Based Surfactants Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Natural Oil Based Surfactants Consumption Market

Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Natural Oil Based Surfactants Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Natural Oil Based Surfactants Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Natural Oil Based Surfactants Production Value (2021-2026)

4.4.3 United States Based Manufacturers Natural Oil Based Surfactants Production (2021-2026)

4.5 China Based Natural Oil Based Surfactants Manufacturers and Market Share

4.5.1 China Based Natural Oil Based Surfactants Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Natural Oil Based Surfactants Production Value (2021-2026)

4.5.3 China Based Manufacturers Natural Oil Based Surfactants Production (2021-2026)

4.6 Rest of World Based Natural Oil Based Surfactants Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Natural Oil Based Surfactants Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Natural Oil Based Surfactants Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Natural Oil Based Surfactants Production (2021-2026)

5 MARKET ANALYSIS BY IONIC PROPERTY

5.1 World Natural Oil Based Surfactants Market Size Overview by Ionic Property: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Ionic Property

5.2.1 Anionic Surfactant

5.2.2 Nonionic Surfactant

5.2.3 Cationic Surfactant

5.2.4 Zwitterionic Surfactant

5.3 Market Segment by Ionic Property

5.3.1 World Natural Oil Based Surfactants Production by Ionic Property (2021-2032)

5.3.2 World Natural Oil Based Surfactants Production Value by Ionic Property (2021-2032)

5.3.3 World Natural Oil Based Surfactants Average Price by Ionic Property

(2021-2032)

6 MARKET ANALYSIS BY CHEMICAL STRUCTURE

6.1 World Natural Oil Based Surfactants Market Size Overview by Chemical Structure:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Chemical Structure

6.2.1 Alkyl Polyglucosides

6.2.2 Amino Acid Acyl Salts

6.2.3 Fatty Alcohol Sulfates and Ether Sulfates

6.2.4 Fatty Acid Esters

6.2.5 Other

6.3 Market Segment by Chemical Structure

6.3.1 World Natural Oil Based Surfactants Production by Chemical Structure
(2021-2032)

6.3.2 World Natural Oil Based Surfactants Production Value by Chemical Structure
(2021-2032)

6.3.3 World Natural Oil Based Surfactants Average Price by Chemical Structure
(2021-2032)

7 MARKET ANALYSIS BY PRODUCTION PROCESS

7.1 World Natural Oil Based Surfactants Market Size Overview by Production Process:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Production Process

7.2.1 Glycosidation Synthesis

7.2.2 Acylation and Neutralization

7.2.3 Sulfation and Sulfonation

7.2.4 Ethoxylation and Alkoxylation

7.2.5 Other

7.3 Market Segment by Production Process

7.3.1 World Natural Oil Based Surfactants Production by Production Process
(2021-2032)

7.3.2 World Natural Oil Based Surfactants Production Value by Production Process
(2021-2032)

7.3.3 World Natural Oil Based Surfactants Average Price by Production Process
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Natural Oil Based Surfactants Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Family and Personal Care

8.2.2 Industrial and Public Cleaning

8.2.3 Textile Printing and Dyeing

8.2.4 Food Processing

8.2.5 Agricultural Additives

8.2.6 Other

8.3 Market Segment by Application

8.3.1 World Natural Oil Based Surfactants Production by Application (2021-2032)

8.3.2 World Natural Oil Based Surfactants Production Value by Application (2021-2032)

8.3.3 World Natural Oil Based Surfactants Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 BASF SE

9.1.1 BASF SE Details

9.1.2 BASF SE Major Business

9.1.3 BASF SE Natural Oil Based Surfactants Product and Services

9.1.4 BASF SE Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 BASF SE Recent Developments/Updates

9.1.6 BASF SE Competitive Strengths & Weaknesses

9.2 Stepan Company

9.2.1 Stepan Company Details

9.2.2 Stepan Company Major Business

9.2.3 Stepan Company Natural Oil Based Surfactants Product and Services

9.2.4 Stepan Company Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Stepan Company Recent Developments/Updates

9.2.6 Stepan Company Competitive Strengths & Weaknesses

9.3 Zanyu Technology Group Co., Ltd.

9.3.1 Zanyu Technology Group Co., Ltd. Details

9.3.2 Zanyu Technology Group Co., Ltd. Major Business

9.3.3 Zanyu Technology Group Co., Ltd. Natural Oil Based Surfactants Product and Services

9.3.4 Zanyu Technology Group Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Zanyu Technology Group Co., Ltd. Recent Developments/Updates

9.3.6 Zanyu Technology Group Co., Ltd. Competitive Strengths & Weaknesses

9.4 ABITEC Corporation

9.4.1 ABITEC Corporation Details

9.4.2 ABITEC Corporation Major Business

9.4.3 ABITEC Corporation Natural Oil Based Surfactants Product and Services

9.4.4 ABITEC Corporation Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 ABITEC Corporation Recent Developments/Updates

9.4.6 ABITEC Corporation Competitive Strengths & Weaknesses

9.5 Indorama Ventures Public Company Limited

9.5.1 Indorama Ventures Public Company Limited Details

9.5.2 Indorama Ventures Public Company Limited Major Business

9.5.3 Indorama Ventures Public Company Limited Natural Oil Based Surfactants Product and Services

9.5.4 Indorama Ventures Public Company Limited Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Indorama Ventures Public Company Limited Recent Developments/Updates

9.5.6 Indorama Ventures Public Company Limited Competitive Strengths & Weaknesses

9.6 Syensqo SA

9.6.1 Syensqo SA Details

9.6.2 Syensqo SA Major Business

9.6.3 Syensqo SA Natural Oil Based Surfactants Product and Services

9.6.4 Syensqo SA Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Syensqo SA Recent Developments/Updates

9.6.6 Syensqo SA Competitive Strengths & Weaknesses

9.7 Sasol Limited

9.7.1 Sasol Limited Details

9.7.2 Sasol Limited Major Business

9.7.3 Sasol Limited Natural Oil Based Surfactants Product and Services

9.7.4 Sasol Limited Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Sasol Limited Recent Developments/Updates

9.7.6 Sasol Limited Competitive Strengths & Weaknesses

9.8 Evonik Industries AG

- 9.8.1 Evonik Industries AG Details
- 9.8.2 Evonik Industries AG Major Business
- 9.8.3 Evonik Industries AG Natural Oil Based Surfactants Product and Services
- 9.8.4 Evonik Industries AG Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.8.5 Evonik Industries AG Recent Developments/Updates
- 9.8.6 Evonik Industries AG Competitive Strengths & Weaknesses
- 9.9 Lion Specialty Chemicals Co., Ltd.
 - 9.9.1 Lion Specialty Chemicals Co., Ltd. Details
 - 9.9.2 Lion Specialty Chemicals Co., Ltd. Major Business
 - 9.9.3 Lion Specialty Chemicals Co., Ltd. Natural Oil Based Surfactants Product and Services
 - 9.9.4 Lion Specialty Chemicals Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Lion Specialty Chemicals Co., Ltd. Recent Developments/Updates
 - 9.9.6 Lion Specialty Chemicals Co., Ltd. Competitive Strengths & Weaknesses
- 9.10 Hunan Resun Co., Ltd.
 - 9.10.1 Hunan Resun Co., Ltd. Details
 - 9.10.2 Hunan Resun Co., Ltd. Major Business
 - 9.10.3 Hunan Resun Co., Ltd. Natural Oil Based Surfactants Product and Services
 - 9.10.4 Hunan Resun Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Hunan Resun Co., Ltd. Recent Developments/Updates
 - 9.10.6 Hunan Resun Co., Ltd. Competitive Strengths & Weaknesses
- 9.11 Clariant AG
 - 9.11.1 Clariant AG Details
 - 9.11.2 Clariant AG Major Business
 - 9.11.3 Clariant AG Natural Oil Based Surfactants Product and Services
 - 9.11.4 Clariant AG Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Clariant AG Recent Developments/Updates
 - 9.11.6 Clariant AG Competitive Strengths & Weaknesses
- 9.12 Nouryon Chemicals Holding B.V.
 - 9.12.1 Nouryon Chemicals Holding B.V. Details
 - 9.12.2 Nouryon Chemicals Holding B.V. Major Business
 - 9.12.3 Nouryon Chemicals Holding B.V. Natural Oil Based Surfactants Product and Services
 - 9.12.4 Nouryon Chemicals Holding B.V. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.12.5 Nouryon Chemicals Holding B.V. Recent Developments/Updates
- 9.12.6 Nouryon Chemicals Holding B.V. Competitive Strengths & Weaknesses
- 9.13 Kao Corporation
 - 9.13.1 Kao Corporation Details
 - 9.13.2 Kao Corporation Major Business
 - 9.13.3 Kao Corporation Natural Oil Based Surfactants Product and Services
 - 9.13.4 Kao Corporation Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Kao Corporation Recent Developments/Updates
 - 9.13.6 Kao Corporation Competitive Strengths & Weaknesses
- 9.14 Croda International Plc
 - 9.14.1 Croda International Plc Details
 - 9.14.2 Croda International Plc Major Business
 - 9.14.3 Croda International Plc Natural Oil Based Surfactants Product and Services
 - 9.14.4 Croda International Plc Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Croda International Plc Recent Developments/Updates
 - 9.14.6 Croda International Plc Competitive Strengths & Weaknesses
- 9.15 Sinolight Chemicals Co., Ltd.
 - 9.15.1 Sinolight Chemicals Co., Ltd. Details
 - 9.15.2 Sinolight Chemicals Co., Ltd. Major Business
 - 9.15.3 Sinolight Chemicals Co., Ltd. Natural Oil Based Surfactants Product and Services
 - 9.15.4 Sinolight Chemicals Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Sinolight Chemicals Co., Ltd. Recent Developments/Updates
 - 9.15.6 Sinolight Chemicals Co., Ltd. Competitive Strengths & Weaknesses
- 9.16 Tianjin Angel Chemical Group Co., Ltd.
 - 9.16.1 Tianjin Angel Chemical Group Co., Ltd. Details
 - 9.16.2 Tianjin Angel Chemical Group Co., Ltd. Major Business
 - 9.16.3 Tianjin Angel Chemical Group Co., Ltd. Natural Oil Based Surfactants Product and Services
 - 9.16.4 Tianjin Angel Chemical Group Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Tianjin Angel Chemical Group Co., Ltd. Recent Developments/Updates
 - 9.16.6 Tianjin Angel Chemical Group Co., Ltd. Competitive Strengths & Weaknesses
- 9.17 Aarti Surfactants Limited
 - 9.17.1 Aarti Surfactants Limited Details
 - 9.17.2 Aarti Surfactants Limited Major Business

- 9.17.3 Aarti Surfactants Limited Natural Oil Based Surfactants Product and Services
- 9.17.4 Aarti Surfactants Limited Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Aarti Surfactants Limited Recent Developments/Updates
- 9.17.6 Aarti Surfactants Limited Competitive Strengths & Weaknesses
- 9.18 Flower's Song Fine Chemical
 - 9.18.1 Flower's Song Fine Chemical Details
 - 9.18.2 Flower's Song Fine Chemical Major Business
 - 9.18.3 Flower's Song Fine Chemical Natural Oil Based Surfactants Product and Services
 - 9.18.4 Flower's Song Fine Chemical Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Flower's Song Fine Chemical Recent Developments/Updates
 - 9.18.6 Flower's Song Fine Chemical Competitive Strengths & Weaknesses
- 9.19 Guangzhou DX Chemical Co., Ltd.
 - 9.19.1 Guangzhou DX Chemical Co., Ltd. Details
 - 9.19.2 Guangzhou DX Chemical Co., Ltd. Major Business
 - 9.19.3 Guangzhou DX Chemical Co., Ltd. Natural Oil Based Surfactants Product and Services
 - 9.19.4 Guangzhou DX Chemical Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Guangzhou DX Chemical Co., Ltd. Recent Developments/Updates
 - 9.19.6 Guangzhou DX Chemical Co., Ltd. Competitive Strengths & Weaknesses
- 9.20 Galaxy Surfactants Limited
 - 9.20.1 Galaxy Surfactants Limited Details
 - 9.20.2 Galaxy Surfactants Limited Major Business
 - 9.20.3 Galaxy Surfactants Limited Natural Oil Based Surfactants Product and Services
 - 9.20.4 Galaxy Surfactants Limited Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Galaxy Surfactants Limited Recent Developments/Updates
 - 9.20.6 Galaxy Surfactants Limited Competitive Strengths & Weaknesses
- 9.21 NOF Corporation
 - 9.21.1 NOF Corporation Details
 - 9.21.2 NOF Corporation Major Business
 - 9.21.3 NOF Corporation Natural Oil Based Surfactants Product and Services
 - 9.21.4 NOF Corporation Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 NOF Corporation Recent Developments/Updates
 - 9.21.6 NOF Corporation Competitive Strengths & Weaknesses

9.22 TOHO Chemical Industry Co., Ltd.

9.22.1 TOHO Chemical Industry Co., Ltd. Details

9.22.2 TOHO Chemical Industry Co., Ltd. Major Business

9.22.3 TOHO Chemical Industry Co., Ltd. Natural Oil Based Surfactants Product and Services

9.22.4 TOHO Chemical Industry Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 TOHO Chemical Industry Co., Ltd. Recent Developments/Updates

9.22.6 TOHO Chemical Industry Co., Ltd. Competitive Strengths & Weaknesses

9.23 Aekyung Chemical Co., Ltd.

9.23.1 Aekyung Chemical Co., Ltd. Details

9.23.2 Aekyung Chemical Co., Ltd. Major Business

9.23.3 Aekyung Chemical Co., Ltd. Natural Oil Based Surfactants Product and Services

9.23.4 Aekyung Chemical Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Aekyung Chemical Co., Ltd. Recent Developments/Updates

9.23.6 Aekyung Chemical Co., Ltd. Competitive Strengths & Weaknesses

9.24 Miwon Commercial Co., Ltd.

9.24.1 Miwon Commercial Co., Ltd. Details

9.24.2 Miwon Commercial Co., Ltd. Major Business

9.24.3 Miwon Commercial Co., Ltd. Natural Oil Based Surfactants Product and Services

9.24.4 Miwon Commercial Co., Ltd. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.24.5 Miwon Commercial Co., Ltd. Recent Developments/Updates

9.24.6 Miwon Commercial Co., Ltd. Competitive Strengths & Weaknesses

9.25 Samyang KCI Corporation

9.25.1 Samyang KCI Corporation Details

9.25.2 Samyang KCI Corporation Major Business

9.25.3 Samyang KCI Corporation Natural Oil Based Surfactants Product and Services

9.25.4 Samyang KCI Corporation Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.25.5 Samyang KCI Corporation Recent Developments/Updates

9.25.6 Samyang KCI Corporation Competitive Strengths & Weaknesses

9.26 KLK OLEO

9.26.1 KLK OLEO Details

9.26.2 KLK OLEO Major Business

9.26.3 KLK OLEO Natural Oil Based Surfactants Product and Services

9.26.4 KLK OLEO Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.26.5 KLK OLEO Recent Developments/Updates

9.26.6 KLK OLEO Competitive Strengths & Weaknesses

9.27 Musim Mas Group

9.27.1 Musim Mas Group Details

9.27.2 Musim Mas Group Major Business

9.27.3 Musim Mas Group Natural Oil Based Surfactants Product and Services

9.27.4 Musim Mas Group Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.27.5 Musim Mas Group Recent Developments/Updates

9.27.6 Musim Mas Group Competitive Strengths & Weaknesses

9.28 Lamberti S.p.A.

9.28.1 Lamberti S.p.A. Details

9.28.2 Lamberti S.p.A. Major Business

9.28.3 Lamberti S.p.A. Natural Oil Based Surfactants Product and Services

9.28.4 Lamberti S.p.A. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.28.5 Lamberti S.p.A. Recent Developments/Updates

9.28.6 Lamberti S.p.A. Competitive Strengths & Weaknesses

9.29 Arkema S.A.

9.29.1 Arkema S.A. Details

9.29.2 Arkema S.A. Major Business

9.29.3 Arkema S.A. Natural Oil Based Surfactants Product and Services

9.29.4 Arkema S.A. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.29.5 Arkema S.A. Recent Developments/Updates

9.29.6 Arkema S.A. Competitive Strengths & Weaknesses

9.30 SEPPIC S.A.

9.30.1 SEPPIC S.A. Details

9.30.2 SEPPIC S.A. Major Business

9.30.3 SEPPIC S.A. Natural Oil Based Surfactants Product and Services

9.30.4 SEPPIC S.A. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.30.5 SEPPIC S.A. Recent Developments/Updates

9.30.6 SEPPIC S.A. Competitive Strengths & Weaknesses

9.31 Colonial Chemical, Inc.

9.31.1 Colonial Chemical, Inc. Details

9.31.2 Colonial Chemical, Inc. Major Business

- 9.31.3 Colonial Chemical, Inc. Natural Oil Based Surfactants Product and Services
- 9.31.4 Colonial Chemical, Inc. Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.31.5 Colonial Chemical, Inc. Recent Developments/Updates
- 9.31.6 Colonial Chemical, Inc. Competitive Strengths & Weaknesses
- 9.32 Wheatoleo SAS
 - 9.32.1 Wheatoleo SAS Details
 - 9.32.2 Wheatoleo SAS Major Business
 - 9.32.3 Wheatoleo SAS Natural Oil Based Surfactants Product and Services
 - 9.32.4 Wheatoleo SAS Natural Oil Based Surfactants Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.32.5 Wheatoleo SAS Recent Developments/Updates
 - 9.32.6 Wheatoleo SAS Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Natural Oil Based Surfactants Industry Chain
- 10.2 Natural Oil Based Surfactants Upstream Analysis
 - 10.2.1 Natural Oil Based Surfactants Core Raw Materials
 - 10.2.2 Main Manufacturers of Natural Oil Based Surfactants Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Natural Oil Based Surfactants Production Mode
- 10.6 Natural Oil Based Surfactants Procurement Model
- 10.7 Natural Oil Based Surfactants Industry Sales Model and Sales Channels
 - 10.7.1 Natural Oil Based Surfactants Sales Model
 - 10.7.2 Natural Oil Based Surfactants Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Natural Oil Based Surfactants Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Natural Oil Based Surfactants Production Value by Region (2021-2026) & (USD Million)

Table 3. World Natural Oil Based Surfactants Production Value by Region (2027-2032) & (USD Million)

Table 4. World Natural Oil Based Surfactants Production Value Market Share by Region (2021-2026)

Table 5. World Natural Oil Based Surfactants Production Value Market Share by Region (2027-2032)

Table 6. World Natural Oil Based Surfactants Production by Region (2021-2026) & (MT)

Table 7. World Natural Oil Based Surfactants Production by Region (2027-2032) & (MT)

Table 8. World Natural Oil Based Surfactants Production Market Share by Region (2021-2026)

Table 9. World Natural Oil Based Surfactants Production Market Share by Region (2027-2032)

Table 10. World Natural Oil Based Surfactants Average Price by Region (2021-2026) & (US\$/MT)

Table 11. World Natural Oil Based Surfactants Average Price by Region (2027-2032) & (US\$/MT)

Table 12. Natural Oil Based Surfactants Major Market Trends

Table 13. World Natural Oil Based Surfactants Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)

Table 14. World Natural Oil Based Surfactants Consumption by Region (2021-2026) & (MT)

Table 15. World Natural Oil Based Surfactants Consumption Forecast by Region (2027-2032) & (MT)

Table 16. World Natural Oil Based Surfactants Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Natural Oil Based Surfactants Producers in 2025

Table 18. World Natural Oil Based Surfactants Production by Manufacturer (2021-2026) & (MT)

Table 19. Production Market Share of Key Natural Oil Based Surfactants Producers in 2025

Table 20. World Natural Oil Based Surfactants Average Price by Manufacturer (2021-2026) & (US\$/MT)

Table 21. Global Natural Oil Based Surfactants Company Evaluation Quadrant

Table 22. World Natural Oil Based Surfactants Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Natural Oil Based Surfactants Production Site of Key Manufacturer

Table 24. Natural Oil Based Surfactants Market: Company Product Type Footprint

Table 25. Natural Oil Based Surfactants Market: Company Product Application Footprint

Table 26. Natural Oil Based Surfactants Competitive Factors

Table 27. Natural Oil Based Surfactants New Entrant and Capacity Expansion Plans

Table 28. Natural Oil Based Surfactants Mergers & Acquisitions Activity

Table 29. United States VS China Natural Oil Based Surfactants Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Natural Oil Based Surfactants Production Comparison, (2021 & 2025 & 2032) & (MT)

Table 31. United States VS China Natural Oil Based Surfactants Consumption Comparison, (2021 & 2025 & 2032) & (MT)

Table 32. United States Based Natural Oil Based Surfactants Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Natural Oil Based Surfactants Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Natural Oil Based Surfactants Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Natural Oil Based Surfactants Production (2021-2026) & (MT)

Table 36. United States Based Manufacturers Natural Oil Based Surfactants Production Market Share (2021-2026)

Table 37. China Based Natural Oil Based Surfactants Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Natural Oil Based Surfactants Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Natural Oil Based Surfactants Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Natural Oil Based Surfactants Production, (2021-2026) & (MT)

Table 41. China Based Manufacturers Natural Oil Based Surfactants Production Market Share (2021-2026)

Table 42. Rest of World Based Natural Oil Based Surfactants Manufacturers,

Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Natural Oil Based Surfactants Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Natural Oil Based Surfactants Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Natural Oil Based Surfactants Production, (2021-2026) & (MT)

Table 46. Rest of World Based Manufacturers Natural Oil Based Surfactants Production Market Share (2021-2026)

Table 47. World Natural Oil Based Surfactants Production Value by Ionic Property, (USD Million), 2021 & 2025 & 2032

Table 48. World Natural Oil Based Surfactants Production by Ionic Property (2021-2026) & (MT)

Table 49. World Natural Oil Based Surfactants Production by Ionic Property (2027-2032) & (MT)

Table 50. World Natural Oil Based Surfactants Production Value by Ionic Property (2021-2026) & (USD Million)

Table 51. World Natural Oil Based Surfactants Production Value by Ionic Property (2027-2032) & (USD Million)

Table 52. World Natural Oil Based Surfactants Average Price by Ionic Property (2021-2026) & (US\$/MT)

Table 53. World Natural Oil Based Surfactants Average Price by Ionic Property (2027-2032) & (US\$/MT)

Table 54. World Natural Oil Based Surfactants Production Value by Chemical Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Natural Oil Based Surfactants Production by Chemical Structure (2021-2026) & (MT)

Table 56. World Natural Oil Based Surfactants Production by Chemical Structure (2027-2032) & (MT)

Table 57. World Natural Oil Based Surfactants Production Value by Chemical Structure (2021-2026) & (USD Million)

Table 58. World Natural Oil Based Surfactants Production Value by Chemical Structure (2027-2032) & (USD Million)

Table 59. World Natural Oil Based Surfactants Average Price by Chemical Structure (2021-2026) & (US\$/MT)

Table 60. World Natural Oil Based Surfactants Average Price by Chemical Structure (2027-2032) & (US\$/MT)

Table 61. World Natural Oil Based Surfactants Production Value by Production Process, (USD Million), 2021 & 2025 & 2032

Table 62. World Natural Oil Based Surfactants Production by Production Process (2021-2026) & (MT)

Table 63. World Natural Oil Based Surfactants Production by Production Process (2027-2032) & (MT)

Table 64. World Natural Oil Based Surfactants Production Value by Production Process (2021-2026) & (USD Million)

Table 65. World Natural Oil Based Surfactants Production Value by Production Process (2027-2032) & (USD Million)

Table 66. World Natural Oil Based Surfactants Average Price by Production Process (2021-2026) & (US\$/MT)

Table 67. World Natural Oil Based Surfactants Average Price by Production Process (2027-2032) & (US\$/MT)

Table 68. World Natural Oil Based Surfactants Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Natural Oil Based Surfactants Production by Application (2021-2026) & (MT)

Table 70. World Natural Oil Based Surfactants Production by Application (2027-2032) & (MT)

Table 71. World Natural Oil Based Surfactants Production Value by Application (2021-2026) & (USD Million)

Table 72. World Natural Oil Based Surfactants Production Value by Application (2027-2032) & (USD Million)

Table 73. World Natural Oil Based Surfactants Average Price by Application (2021-2026) & (US\$/MT)

Table 74. World Natural Oil Based Surfactants Average Price by Application (2027-2032) & (US\$/MT)

Table 75. BASF SE Basic Information, Manufacturing Base and Competitors

Table 76. BASF SE Major Business

Table 77. BASF SE Natural Oil Based Surfactants Product and Services

Table 78. BASF SE Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. BASF SE Recent Developments/Updates

Table 80. BASF SE Competitive Strengths & Weaknesses

Table 81. Stepan Company Basic Information, Manufacturing Base and Competitors

Table 82. Stepan Company Major Business

Table 83. Stepan Company Natural Oil Based Surfactants Product and Services

Table 84. Stepan Company Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Stepan Company Recent Developments/Updates
Table 86. Stepan Company Competitive Strengths & Weaknesses
Table 87. Zanyu Technology Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 88. Zanyu Technology Group Co., Ltd. Major Business
Table 89. Zanyu Technology Group Co., Ltd. Natural Oil Based Surfactants Product and Services
Table 90. Zanyu Technology Group Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Zanyu Technology Group Co., Ltd. Recent Developments/Updates
Table 92. Zanyu Technology Group Co., Ltd. Competitive Strengths & Weaknesses
Table 93. ABITEC Corporation Basic Information, Manufacturing Base and Competitors
Table 94. ABITEC Corporation Major Business
Table 95. ABITEC Corporation Natural Oil Based Surfactants Product and Services
Table 96. ABITEC Corporation Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. ABITEC Corporation Recent Developments/Updates
Table 98. ABITEC Corporation Competitive Strengths & Weaknesses
Table 99. Indorama Ventures Public Company Limited Basic Information, Manufacturing Base and Competitors
Table 100. Indorama Ventures Public Company Limited Major Business
Table 101. Indorama Ventures Public Company Limited Natural Oil Based Surfactants Product and Services
Table 102. Indorama Ventures Public Company Limited Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Indorama Ventures Public Company Limited Recent Developments/Updates
Table 104. Indorama Ventures Public Company Limited Competitive Strengths & Weaknesses
Table 105. Syensqo SA Basic Information, Manufacturing Base and Competitors
Table 106. Syensqo SA Major Business
Table 107. Syensqo SA Natural Oil Based Surfactants Product and Services
Table 108. Syensqo SA Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Syensqo SA Recent Developments/Updates
Table 110. Syensqo SA Competitive Strengths & Weaknesses

Table 111. Sasol Limited Basic Information, Manufacturing Base and Competitors

Table 112. Sasol Limited Major Business

Table 113. Sasol Limited Natural Oil Based Surfactants Product and Services

Table 114. Sasol Limited Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Sasol Limited Recent Developments/Updates

Table 116. Sasol Limited Competitive Strengths & Weaknesses

Table 117. Evonik Industries AG Basic Information, Manufacturing Base and Competitors

Table 118. Evonik Industries AG Major Business

Table 119. Evonik Industries AG Natural Oil Based Surfactants Product and Services

Table 120. Evonik Industries AG Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Evonik Industries AG Recent Developments/Updates

Table 122. Evonik Industries AG Competitive Strengths & Weaknesses

Table 123. Lion Specialty Chemicals Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. Lion Specialty Chemicals Co., Ltd. Major Business

Table 125. Lion Specialty Chemicals Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 126. Lion Specialty Chemicals Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Lion Specialty Chemicals Co., Ltd. Recent Developments/Updates

Table 128. Lion Specialty Chemicals Co., Ltd. Competitive Strengths & Weaknesses

Table 129. Hunan Resun Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Hunan Resun Co., Ltd. Major Business

Table 131. Hunan Resun Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 132. Hunan Resun Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Hunan Resun Co., Ltd. Recent Developments/Updates

Table 134. Hunan Resun Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Clariant AG Basic Information, Manufacturing Base and Competitors

Table 136. Clariant AG Major Business

Table 137. Clariant AG Natural Oil Based Surfactants Product and Services

Table 138. Clariant AG Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Clariant AG Recent Developments/Updates

Table 140. Clariant AG Competitive Strengths & Weaknesses

Table 141. Nouryon Chemicals Holding B.V. Basic Information, Manufacturing Base and Competitors

Table 142. Nouryon Chemicals Holding B.V. Major Business

Table 143. Nouryon Chemicals Holding B.V. Natural Oil Based Surfactants Product and Services

Table 144. Nouryon Chemicals Holding B.V. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Nouryon Chemicals Holding B.V. Recent Developments/Updates

Table 146. Nouryon Chemicals Holding B.V. Competitive Strengths & Weaknesses

Table 147. Kao Corporation Basic Information, Manufacturing Base and Competitors

Table 148. Kao Corporation Major Business

Table 149. Kao Corporation Natural Oil Based Surfactants Product and Services

Table 150. Kao Corporation Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Kao Corporation Recent Developments/Updates

Table 152. Kao Corporation Competitive Strengths & Weaknesses

Table 153. Croda International Plc Basic Information, Manufacturing Base and Competitors

Table 154. Croda International Plc Major Business

Table 155. Croda International Plc Natural Oil Based Surfactants Product and Services

Table 156. Croda International Plc Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Croda International Plc Recent Developments/Updates

Table 158. Croda International Plc Competitive Strengths & Weaknesses

Table 159. Sinolight Chemicals Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 160. Sinolight Chemicals Co., Ltd. Major Business

Table 161. Sinolight Chemicals Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 162. Sinolight Chemicals Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Sinolight Chemicals Co., Ltd. Recent Developments/Updates

Table 164. Sinolight Chemicals Co., Ltd. Competitive Strengths & Weaknesses

Table 165. Tianjin Angel Chemical Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 166. Tianjin Angel Chemical Group Co., Ltd. Major Business

Table 167. Tianjin Angel Chemical Group Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 168. Tianjin Angel Chemical Group Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Tianjin Angel Chemical Group Co., Ltd. Recent Developments/Updates

Table 170. Tianjin Angel Chemical Group Co., Ltd. Competitive Strengths & Weaknesses

Table 171. Aarti Surfactants Limited Basic Information, Manufacturing Base and Competitors

Table 172. Aarti Surfactants Limited Major Business

Table 173. Aarti Surfactants Limited Natural Oil Based Surfactants Product and Services

Table 174. Aarti Surfactants Limited Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Aarti Surfactants Limited Recent Developments/Updates

Table 176. Aarti Surfactants Limited Competitive Strengths & Weaknesses

Table 177. Flower's Song Fine Chemical Basic Information, Manufacturing Base and Competitors

Table 178. Flower's Song Fine Chemical Major Business

Table 179. Flower's Song Fine Chemical Natural Oil Based Surfactants Product and Services

Table 180. Flower's Song Fine Chemical Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Flower's Song Fine Chemical Recent Developments/Updates

Table 182. Flower's Song Fine Chemical Competitive Strengths & Weaknesses

Table 183. Guangzhou DX Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 184. Guangzhou DX Chemical Co., Ltd. Major Business

Table 185. Guangzhou DX Chemical Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 186. Guangzhou DX Chemical Co., Ltd. Natural Oil Based Surfactants Production

(MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Guangzhou DX Chemical Co., Ltd. Recent Developments/Updates

Table 188. Guangzhou DX Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 189. Galaxy Surfactants Limited Basic Information, Manufacturing Base and Competitors

Table 190. Galaxy Surfactants Limited Major Business

Table 191. Galaxy Surfactants Limited Natural Oil Based Surfactants Product and Services

Table 192. Galaxy Surfactants Limited Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Galaxy Surfactants Limited Recent Developments/Updates

Table 194. Galaxy Surfactants Limited Competitive Strengths & Weaknesses

Table 195. NOF Corporation Basic Information, Manufacturing Base and Competitors

Table 196. NOF Corporation Major Business

Table 197. NOF Corporation Natural Oil Based Surfactants Product and Services

Table 198. NOF Corporation Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. NOF Corporation Recent Developments/Updates

Table 200. NOF Corporation Competitive Strengths & Weaknesses

Table 201. TOHO Chemical Industry Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 202. TOHO Chemical Industry Co., Ltd. Major Business

Table 203. TOHO Chemical Industry Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 204. TOHO Chemical Industry Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. TOHO Chemical Industry Co., Ltd. Recent Developments/Updates

Table 206. TOHO Chemical Industry Co., Ltd. Competitive Strengths & Weaknesses

Table 207. Aekyung Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 208. Aekyung Chemical Co., Ltd. Major Business

Table 209. Aekyung Chemical Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 210. Aekyung Chemical Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 211. Aekyung Chemical Co., Ltd. Recent Developments/Updates

Table 212. Aekyung Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 213. Miwon Commercial Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 214. Miwon Commercial Co., Ltd. Major Business

Table 215. Miwon Commercial Co., Ltd. Natural Oil Based Surfactants Product and Services

Table 216. Miwon Commercial Co., Ltd. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. Miwon Commercial Co., Ltd. Recent Developments/Updates

Table 218. Miwon Commercial Co., Ltd. Competitive Strengths & Weaknesses

Table 219. Samyang KCI Corporation Basic Information, Manufacturing Base and Competitors

Table 220. Samyang KCI Corporation Major Business

Table 221. Samyang KCI Corporation Natural Oil Based Surfactants Product and Services

Table 222. Samyang KCI Corporation Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 223. Samyang KCI Corporation Recent Developments/Updates

Table 224. Samyang KCI Corporation Competitive Strengths & Weaknesses

Table 225. KLK OLEO Basic Information, Manufacturing Base and Competitors

Table 226. KLK OLEO Major Business

Table 227. KLK OLEO Natural Oil Based Surfactants Product and Services

Table 228. KLK OLEO Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 229. KLK OLEO Recent Developments/Updates

Table 230. KLK OLEO Competitive Strengths & Weaknesses

Table 231. Musim Mas Group Basic Information, Manufacturing Base and Competitors

Table 232. Musim Mas Group Major Business

Table 233. Musim Mas Group Natural Oil Based Surfactants Product and Services

Table 234. Musim Mas Group Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 235. Musim Mas Group Recent Developments/Updates

Table 236. Musim Mas Group Competitive Strengths & Weaknesses

Table 237. Lamberti S.p.A. Basic Information, Manufacturing Base and Competitors

Table 238. Lamberti S.p.A. Major Business
Table 239. Lamberti S.p.A. Natural Oil Based Surfactants Product and Services
Table 240. Lamberti S.p.A. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 241. Lamberti S.p.A. Recent Developments/Updates
Table 242. Lamberti S.p.A. Competitive Strengths & Weaknesses
Table 243. Arkema S.A. Basic Information, Manufacturing Base and Competitors
Table 244. Arkema S.A. Major Business
Table 245. Arkema S.A. Natural Oil Based Surfactants Product and Services
Table 246. Arkema S.A. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 247. Arkema S.A. Recent Developments/Updates
Table 248. Arkema S.A. Competitive Strengths & Weaknesses
Table 249. SEPPIC S.A. Basic Information, Manufacturing Base and Competitors
Table 250. SEPPIC S.A. Major Business
Table 251. SEPPIC S.A. Natural Oil Based Surfactants Product and Services
Table 252. SEPPIC S.A. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 253. SEPPIC S.A. Recent Developments/Updates
Table 254. SEPPIC S.A. Competitive Strengths & Weaknesses
Table 255. Colonial Chemical, Inc. Basic Information, Manufacturing Base and Competitors
Table 256. Colonial Chemical, Inc. Major Business
Table 257. Colonial Chemical, Inc. Natural Oil Based Surfactants Product and Services
Table 258. Colonial Chemical, Inc. Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 259. Colonial Chemical, Inc. Recent Developments/Updates
Table 260. Colonial Chemical, Inc. Competitive Strengths & Weaknesses
Table 261. Wheatoleo SAS Basic Information, Manufacturing Base and Competitors
Table 262. Wheatoleo SAS Major Business
Table 263. Wheatoleo SAS Natural Oil Based Surfactants Product and Services
Table 264. Wheatoleo SAS Natural Oil Based Surfactants Production (MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 265. Wheatoleo SAS Recent Developments/Updates

Table 266. Wheatoleo SAS Competitive Strengths & Weaknesses

Table 267. Global Key Players of Natural Oil Based Surfactants Upstream (Raw Materials)

Table 268. Global Natural Oil Based Surfactants Typical Customers

Table 269. Natural Oil Based Surfactants Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Natural Oil Based Surfactants Picture

Figure 2. World Natural Oil Based Surfactants Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Natural Oil Based Surfactants Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 5. World Natural Oil Based Surfactants Average Price (2021-2032) & (US\$/MT)

Figure 6. World Natural Oil Based Surfactants Production Value Market Share by Region (2021-2032)

Figure 7. World Natural Oil Based Surfactants Production Market Share by Region (2021-2032)

Figure 8. North America Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 9. Europe Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 10. China Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 11. Japan Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 12. Southeast Asia Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 13. South Korea Natural Oil Based Surfactants Production (2021-2032) & (MT)

Figure 14. Natural Oil Based Surfactants Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 17. World Natural Oil Based Surfactants Consumption Market Share by Region (2021-2032)

Figure 18. United States Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 19. China Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 20. Europe Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 21. Japan Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 22. South Korea Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 23. ASEAN Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 24. India Natural Oil Based Surfactants Consumption (2021-2032) & (MT)

Figure 25. Producer Shipments of Natural Oil Based Surfactants by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Natural Oil Based

Surfactants Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Natural Oil Based Surfactants Markets in 2025

Figure 28. United States VS China: Natural Oil Based Surfactants Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Natural Oil Based Surfactants Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Natural Oil Based Surfactants Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Natural Oil Based Surfactants Production Market Share 2025

Figure 32. China Based Manufacturers Natural Oil Based Surfactants Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Natural Oil Based Surfactants Production Market Share 2025

Figure 34. World Natural Oil Based Surfactants Production Value by Ionic Property, (USD Million), 2021 & 2025 & 2032

Figure 35. World Natural Oil Based Surfactants Production Value Market Share by Ionic Property in 2025

Figure 36. Anionic Surfactant

Figure 37. Nonionic Surfactant

Figure 38. Cationic Surfactant

Figure 39. Zwitterionic Surfactant

Figure 40. World Natural Oil Based Surfactants Production Market Share by Ionic Property (2021-2032)

Figure 41. World Natural Oil Based Surfactants Production Value Market Share by Ionic Property (2021-2032)

Figure 42. World Natural Oil Based Surfactants Average Price by Ionic Property (2021-2032) & (US\$/MT)

Figure 43. World Natural Oil Based Surfactants Production Value by Chemical Structure, (USD Million), 2021 & 2025 & 2032

Figure 44. World Natural Oil Based Surfactants Production Value Market Share by Chemical Structure in 2025

Figure 45. Alkyl Polyglucosides

Figure 46. Amino Acid Acyl Salts

Figure 47. Fatty Alcohol Sulfates and Ether Sulfates

Figure 48. Fatty Acid Esters

Figure 49. Other

Figure 50. World Natural Oil Based Surfactants Production Market Share by Chemical

Structure (2021-2032)

Figure 51. World Natural Oil Based Surfactants Production Value Market Share by Chemical Structure (2021-2032)

Figure 52. World Natural Oil Based Surfactants Average Price by Chemical Structure (2021-2032) & (US\$/MT)

Figure 53. World Natural Oil Based Surfactants Production Value by Production Process, (USD Million), 2021 & 2025 & 2032

Figure 54. World Natural Oil Based Surfactants Production Value Market Share by Production Process in 2025

Figure 55. Glycosidation Synthesis

Figure 56. Acylation and Neutralization

Figure 57. Sulfation and Sulfonation

Figure 58. Ethoxylation and Alkoxylation

Figure 59. Other

Figure 60. World Natural Oil Based Surfactants Production Market Share by Production Process (2021-2032)

Figure 61. World Natural Oil Based Surfactants Production Value Market Share by Production Process (2021-2032)

Figure 62. World Natural Oil Based Surfactants Average Price by Production Process (2021-2032) & (US\$/MT)

Figure 63. World Natural Oil Based Surfactants Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 64. World Natural Oil Based Surfactants Production Value Market Share by Application in 2025

Figure 65. Family and Personal Care

Figure 66. Industrial and Public Cleaning

Figure 67. Textile Printing and Dyeing

Figure 68. Food Processing

Figure 69. Agricultural Additives

Figure 70. Other

Figure 71. World Natural Oil Based Surfactants Production Market Share by Application (2021-2032)

Figure 72. World Natural Oil Based Surfactants Production Value Market Share by Application (2021-2032)

Figure 73. World Natural Oil Based Surfactants Average Price by Application (2021-2032) & (US\$/MT)

Figure 74. Natural Oil Based Surfactants Industry Chain

Figure 75. Natural Oil Based Surfactants Procurement Model

Figure 76. Natural Oil Based Surfactants Sales Model

Figure 77. Natural Oil Based Surfactants Sales Channels, Direct Sales, and Distribution

Figure 78. Methodology

Figure 79. Research Process and Data Source

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