

Global Natural and Synthetic Menthol Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Natural and Synthetic Menthol market size is expected to reach \$ 984 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Menthol is an organic compound with the chemical formula $C_{10}H_{20}O$ that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes.

Global natural and synthetic menthol companies include Agson Global, Symrise AG, CHINA Nantong Mental Factory, Takasago and TIEN YUAN, etc. Global top 5 companies hold a share over 40%. Asia Pacific is the largest market, with a share about 58%, followed by Europe and North America. In terms of product, natural menthol is the largest segment, with a share over 77%. And in terms of application, the largest application is oral hygiene, followed by medicine.

Menthol is mainly classified into the following types: Natural Type and Synthetic Type. Natural Type is the most widely used type which takes up about 63% of the total sales. Menthol has wide range of applications, such as oral hygiene, pharmaceuticals, tobacco etc. And oral hygiene was the most widely used area which took up about 48% of the global total. In 2021H1, both United States and EU banned menthol-flavor cigarettes, which will lead the rapid decline in the using of tobacco application.

This report studies the global Natural and Synthetic Menthol production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural and Synthetic Menthol and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural and Synthetic Menthol that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural and Synthetic Menthol total production and demand, 2021-2032, (Tons)

Global Natural and Synthetic Menthol total production value, 2021-2032, (USD Million)

Global Natural and Synthetic Menthol production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Natural and Synthetic Menthol consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Natural and Synthetic Menthol domestic production, consumption, key domestic manufacturers and share

Global Natural and Synthetic Menthol production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Natural and Synthetic Menthol production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Natural and Synthetic Menthol production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Natural and Synthetic Menthol market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Symrise AG, Fengle Perfume, Takasago, Nantong Menthol Factory, Arora Aromatics, Neeru Enterprises, Yinfeng Pharma, Tienyuan Chem, WanHua Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural and Synthetic Menthol market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Natural and Synthetic Menthol Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Natural and Synthetic Menthol Market, Segmentation by Type:

Natural Menthol

Synthetic Menthol

Global Natural and Synthetic Menthol Market, Segmentation by Product Grade:

Food Grade

Industrial Grade

Pharmaceutical Grade

Global Natural and Synthetic Menthol Market, Segmentation by Marketing Method:

Direct Sales

Distribution

Global Natural and Synthetic Menthol Market, Segmentation by Application:

Oral Hygiene

Medicine

Tobacco

Candy

Others

Companies Profiled:

BASF

Symrise AG

Fengle Perfume

Takasago

Nantong Menthol Factory

Arora Aromatics

Neeru Enterprises

Yinfeng Pharma

Tienyuan Chem

WanHua Chemical

Swati Menthol & Allied Chem

Ifan Chem

Great Nation Essential Oils

Agson Global

KM Chemicals

Hindustan Mint & Agro Products

Mentha & Allied Products

Bhagat Aromatics

Jiangsu Polar Bear

Vinayak

A.G. Industries

Key Questions Answered:

1. How big is the global Natural and Synthetic Menthol market?
2. What is the demand of the global Natural and Synthetic Menthol market?
3. What is the year over year growth of the global Natural and Synthetic Menthol market?
4. What is the production and production value of the global Natural and Synthetic Menthol market?
5. Who are the key producers in the global Natural and Synthetic Menthol market?
6. What are the growth factors driving the market demand?

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