

# Global Natural and Synthetic Carotenoids Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Natural and Synthetic Carotenoids market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Carotenoids are organic pigments that are originated in various plants and organisms. They give bright yellow, red, orange colour and protect these species from the dangerous effects of light, air and sensitizer pigments. These products are majorly used as food colouring agents, and also act as antioxidants and protect the body against chronic diseases, cellular damage, and the effects of aging.

Factors such as increasing demand for natural colorations, rising health ailments like obesity and nutrient deficiency and changing consumer preferences towards natural nutritional supplements are some of the factors fuelling the market growth. However, stringent regulatory and approval norms and harmful effects of carotenoids are restricting the market growth. Moreover, growing R&D for the advancement of high-value natural carotenoids is one of the major opportunities during the forecast period.

The Global Info Research report includes an overview of the development of the Natural and Synthetic Carotenoids industry chain, the market status of Pharmaceuticals (Natural carotenoids, Synthetic carotenoids), Cosmetics (Natural carotenoids, Synthetic carotenoids), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural and Synthetic Carotenoids.

Regionally, the report analyzes the Natural and Synthetic Carotenoids markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural and Synthetic Carotenoids market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Natural and Synthetic Carotenoids market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural and Synthetic Carotenoids industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural carotenoids, Synthetic carotenoids).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural and Synthetic Carotenoids market.

**Regional Analysis:** The report involves examining the Natural and Synthetic Carotenoids market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Natural and Synthetic Carotenoids market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural and Synthetic Carotenoids:

**Company Analysis:** Report covers individual Natural and Synthetic Carotenoids manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Natural and Synthetic Carotenoids. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceuticals, Cosmetics).

**Technology Analysis:** Report covers specific technologies relevant to Natural and Synthetic Carotenoids. It assesses the current state, advancements, and potential future developments in Natural and Synthetic Carotenoids areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural and Synthetic Carotenoids market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Natural and Synthetic Carotenoids market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Natural carotenoids

Synthetic carotenoids

### Market segment by Application

Pharmaceuticals

Cosmetics

Feed

Food

Supplements

#### Major players covered

BASF

DSM

Sensient Technologies

Dohler

ExcelVite

Kemin Industries

FMC

Chr. Hansen

Allied Biotech

Algatechnologies

EID Parry

Cyanotech

Valensa International

Farbest Brands

D.D. Williamson

## Guangzhou Leader Bio-Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural and Synthetic Carotenoids product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural and Synthetic Carotenoids, with price, sales, revenue and global market share of Natural and Synthetic Carotenoids from 2019 to 2024.

Chapter 3, the Natural and Synthetic Carotenoids competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural and Synthetic Carotenoids breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Natural and Synthetic Carotenoids market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural and Synthetic Carotenoids.

Chapter 14 and 15, to describe Natural and Synthetic Carotenoids sales channel, distributors, customers, research findings and conclusion.

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