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Global Natural and Organic Pet Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Natural and Organic Pet Food market size is expected to reach $ 12491 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

In 2025, global production of Natural and Organic Pet Food reached approximately 4.2 million metric tons, with an average price of around USD 1,850 per metric ton. Natural and Organic Pet Food refers to pet foods made from naturally sourced ingredients, free from artificial additives such as artificial colors, flavors, and preservatives, and compliant with organic certification standards. Organic-grade products additionally require that ingredients are produced without synthetic pesticides, fertilizers, hormones, or antibiotics. Main product forms include dry food, wet food, and treats. Formulations cover single-protein, grain-free, and functional recipes. Target species include canine, feline, and other pets. Products are characterized by natural and organic ingredients, transparent supply chains, and sustainable production philosophies, with third-party certifications such as USDA Organic and EU Organic playing a significant role in consumer decision-making. Distribution channels cover online e-commerce platforms, offline organic specialty stores, high-end supermarkets, and pet specialty stores.

The global Natural and Organic Pet Food market is experiencing steady growth, driven primarily by the deepening pet humanization and premiumization trends, increasing pet owner focus on food safety and health ingredients, the migration of Clean Label consumption concepts from human food to pet food, and the maturation of organic certification systems. North America is the largest market globally, leading in both the maturity of organic certification systems and consumer awareness; Europe shows steady growth with high attention to animal welfare and sustainable ingredients; Asia-Pacific is the fastest-growing region, driven by rapidly increasing demand for safe and

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natural pet foods among high-end consumers in China, Japan, and South Korea. Industry trends are focused on full-chain traceability, application of regenerative agricultural ingredients, sustainable packaging, and climate-friendly production practices. Future improvements in organic ingredient supply chains, global expansion of certification systems, and deepening consumer awareness of the value of natural and organic products will collectively drive sustained expansion of the Natural and Organic Pet Food market.

Report Scope

This report studies the global Natural and Organic Pet Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural and Organic Pet Food and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural and Organic Pet Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural and Organic Pet Food total production and demand, 2021-2032, (K MT)

Global Natural and Organic Pet Food total production value, 2021-2032, (USD Million)

Global Natural and Organic Pet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Natural and Organic Pet Food consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Natural and Organic Pet Food domestic production, consumption, key domestic manufacturers and share

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Global Natural and Organic Pet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Natural and Organic Pet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Natural and Organic Pet Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Natural and Organic Pet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy’s, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural and Organic Pet Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Natural and Organic Pet Food Market, By Region:

United States

China

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Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Natural and Organic Pet Food Market, Segmentation by Type:

Dry Cat Food

Wet Cat Food

Others

Global Natural and Organic Pet Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Natural and Organic Pet Food Market, Segmentation by Crude Fiber Content:

Low Fiber (< 3%)

Standard Fiber (3%-8%)

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High Fiber (> 8%)

Global Natural and Organic Pet Food Market, Segmentation by Application:

Pet Dog

Pet Cat

Others

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

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Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered

1. How big is the global Natural and Organic Pet Food market?
2. What is the demand of the global Natural and Organic Pet Food market?

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3. What is the year over year growth of the global Natural and Organic Pet Food market?
4. What is the total value of the global Natural and Organic Pet Food market?
5. Who are the Major Players in the global Natural and Organic Pet Food market?
6. What are the growth factors driving the market demand?

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