

Global Natural Language Processing (NLP) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Natural Language Processing (NLP) market size was valued at USD 2271.9 million in 2023 and is forecast to a readjusted size of USD 4550.3 million by 2030 with a CAGR of 10.4% during review period.

Natural language processing (NLP) is a branch of artificial intelligence that deals with the interaction between computers and humans using the natural language (spoken or written data), not in the artificial languages such as Java and C++.

Global Natural Language Processing (NLP) key players include 3M, Linguamatics, Amazon AWS, etc. Global top three manufacturers hold a share about 35%.

United States is the largest market, with a share about 65%, followed by Europe and China, both have a share about 25 percent.

In terms of product, Machine Translation is the largest segment, with a share about 45%. And in terms of application, the largest application is Electronic Health Records (EHR), followed by Computer-Assisted Coding (CAC).

The Global Info Research report includes an overview of the development of the Natural Language Processing (NLP) industry chain, the market status of Large Enterprises (Machine Translation, Information Extraction), Small and Medium Enterprises (Machine Translation, Information Extraction), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Language Processing (NLP).

Regionally, the report analyzes the Natural Language Processing (NLP) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Language Processing (NLP) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Natural Language Processing (NLP) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Language Processing (NLP) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Machine Translation, Information Extraction).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Language Processing (NLP) market.

Regional Analysis: The report involves examining the Natural Language Processing (NLP) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Language Processing (NLP) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Language Processing (NLP):

Company Analysis: Report covers individual Natural Language Processing (NLP)

players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Language Processing (NLP). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Large Enterprises, Small and Medium Enterprises).

Technology Analysis: Report covers specific technologies relevant to Natural Language Processing (NLP). It assesses the current state, advancements, and potential future developments in Natural Language Processing (NLP) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Natural Language Processing (NLP) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Language Processing (NLP) market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of value.

Market segment by Type

Machine Translation

Information Extraction

Text and Voice Processing

Others

Market segment by End User

Large Enterprises

Small and Medium Enterprises

Market segment by players, this report covers

Microsoft

IBM

3M

Amazon AWS

SAS

Google

Appen

Dolbey Systems

IQVIA Linguamatics

Verint Systems

NetBase Quid

HPE

Baidu

Huawei

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Natural Language Processing (NLP) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Natural Language Processing (NLP), with revenue, gross margin and global market share of Natural Language Processing (NLP) from 2019 to 2024.

Chapter 3, the Natural Language Processing (NLP) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Natural Language Processing (NLP) market forecast, by regions, type and end user, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Natural Language Processing (NLP).

Chapter 13, to describe Natural Language Processing (NLP) research findings and conclusion.

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