

Global Natural Language Generation (NLG) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G81B7A3C193AEN.html>

Date: November 2024

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: G81B7A3C193AEN

Abstracts

According to our (Global Info Research) latest study, the global Natural Language Generation (NLG) market size was valued at USD 584.8 million in 2023 and is forecast to a readjusted size of USD 1627.1 million by 2030 with a CAGR of 15.7% during review period.

The Global Info Research report includes an overview of the development of the Natural Language Generation (NLG) industry chain, the market status of BFSI (On-premises, Cloud), Retail and eCommerce (On-premises, Cloud), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Language Generation (NLG).

Regionally, the report analyzes the Natural Language Generation (NLG) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Language Generation (NLG) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Natural Language Generation (NLG) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Language Generation (NLG) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premises, Cloud).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Language Generation (NLG) market.

Regional Analysis: The report involves examining the Natural Language Generation (NLG) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Language Generation (NLG) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Language Generation (NLG):

Company Analysis: Report covers individual Natural Language Generation (NLG) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Language Generation (NLG) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Retail and eCommerce).

Technology Analysis: Report covers specific technologies relevant to Natural Language Generation (NLG). It assesses the current state, advancements, and potential future developments in Natural Language Generation (NLG) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural Language

Generation (NLG) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Language Generation (NLG) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-premises

Cloud

Market segment by Application

BFSI

Retail and eCommerce

Government and Defense

Healthcare and Life Sciences

Manufacturing

Energy and Utilities

Telecom and IT

Media and Entertainment

Others

Market segment by players, this report covers

Arria NLG

AWS

IBM

Narrative Science

Automated Insights

Narrativa

Yseop

Retresco

Artificial Solutions

Phrasee

AX Semantics

CoGenTex

Phrasetech

NewsRx

Conversica

Natural Language Generation GmbH

Narrative Wave

vPhrase

Linguastat

Textual Relations

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Natural Language Generation (NLG) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Natural Language Generation (NLG), with revenue, gross margin and global market share of Natural Language Generation (NLG) from 2019 to 2024.

Chapter 3, the Natural Language Generation (NLG) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Natural Language Generation (NLG) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Natural Language Generation (NLG).

Chapter 13, to describe Natural Language Generation (NLG) research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Natural Language Generation (NLG)

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Natural Language Generation (NLG) by Type

1.3.1 Overview: Global Natural Language Generation (NLG) Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Natural Language Generation (NLG) Consumption Value Market Share by Type in 2023

1.3.3 On-premises

1.3.4 Cloud

1.4 Global Natural Language Generation (NLG) Market by Application

1.4.1 Overview: Global Natural Language Generation (NLG) Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 BFSI

1.4.3 Retail and eCommerce

1.4.4 Government and Defense

1.4.5 Healthcare and Life Sciences

1.4.6 Manufacturing

1.4.7 Energy and Utilities

1.4.8 Telecom and IT

1.4.9 Media and Entertainment

1.4.10 Others

1.5 Global Natural Language Generation (NLG) Market Size & Forecast

1.6 Global Natural Language Generation (NLG) Market Size and Forecast by Region

1.6.1 Global Natural Language Generation (NLG) Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Natural Language Generation (NLG) Market Size by Region, (2019-2030)

1.6.3 North America Natural Language Generation (NLG) Market Size and Prospect (2019-2030)

1.6.4 Europe Natural Language Generation (NLG) Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Natural Language Generation (NLG) Market Size and Prospect (2019-2030)

1.6.6 South America Natural Language Generation (NLG) Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Natural Language Generation (NLG) Market Size and

Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Arria NLG

2.1.1 Arria NLG Details

2.1.2 Arria NLG Major Business

2.1.3 Arria NLG Natural Language Generation (NLG) Product and Solutions

2.1.4 Arria NLG Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Arria NLG Recent Developments and Future Plans

2.2 AWS

2.2.1 AWS Details

2.2.2 AWS Major Business

2.2.3 AWS Natural Language Generation (NLG) Product and Solutions

2.2.4 AWS Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 AWS Recent Developments and Future Plans

2.3 IBM

2.3.1 IBM Details

2.3.2 IBM Major Business

2.3.3 IBM Natural Language Generation (NLG) Product and Solutions

2.3.4 IBM Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 IBM Recent Developments and Future Plans

2.4 Narrative Science

2.4.1 Narrative Science Details

2.4.2 Narrative Science Major Business

2.4.3 Narrative Science Natural Language Generation (NLG) Product and Solutions

2.4.4 Narrative Science Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Narrative Science Recent Developments and Future Plans

2.5 Automated Insights

2.5.1 Automated Insights Details

2.5.2 Automated Insights Major Business

2.5.3 Automated Insights Natural Language Generation (NLG) Product and Solutions

2.5.4 Automated Insights Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Automated Insights Recent Developments and Future Plans

2.6 Narrativa

2.6.1 Narrativa Details

2.6.2 Narrativa Major Business

2.6.3 Narrativa Natural Language Generation (NLG) Product and Solutions

2.6.4 Narrativa Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Narrativa Recent Developments and Future Plans

2.7 Yseop

2.7.1 Yseop Details

2.7.2 Yseop Major Business

2.7.3 Yseop Natural Language Generation (NLG) Product and Solutions

2.7.4 Yseop Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Yseop Recent Developments and Future Plans

2.8 Retresco

2.8.1 Retresco Details

2.8.2 Retresco Major Business

2.8.3 Retresco Natural Language Generation (NLG) Product and Solutions

2.8.4 Retresco Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Retresco Recent Developments and Future Plans

2.9 Artificial Solutions

2.9.1 Artificial Solutions Details

2.9.2 Artificial Solutions Major Business

2.9.3 Artificial Solutions Natural Language Generation (NLG) Product and Solutions

2.9.4 Artificial Solutions Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Artificial Solutions Recent Developments and Future Plans

2.10 Phrasee

2.10.1 Phrasee Details

2.10.2 Phrasee Major Business

2.10.3 Phrasee Natural Language Generation (NLG) Product and Solutions

2.10.4 Phrasee Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Phrasee Recent Developments and Future Plans

2.11 AX Semantics

2.11.1 AX Semantics Details

2.11.2 AX Semantics Major Business

2.11.3 AX Semantics Natural Language Generation (NLG) Product and Solutions

2.11.4 AX Semantics Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 AX Semantics Recent Developments and Future Plans

2.12 CoGenTex

2.12.1 CoGenTex Details

2.12.2 CoGenTex Major Business

2.12.3 CoGenTex Natural Language Generation (NLG) Product and Solutions

2.12.4 CoGenTex Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 CoGenTex Recent Developments and Future Plans

2.13 Phrasetech

2.13.1 Phrasetech Details

2.13.2 Phrasetech Major Business

2.13.3 Phrasetech Natural Language Generation (NLG) Product and Solutions

2.13.4 Phrasetech Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Phrasetech Recent Developments and Future Plans

2.14 NewsRx

2.14.1 NewsRx Details

2.14.2 NewsRx Major Business

2.14.3 NewsRx Natural Language Generation (NLG) Product and Solutions

2.14.4 NewsRx Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 NewsRx Recent Developments and Future Plans

2.15 Conversica

2.15.1 Conversica Details

2.15.2 Conversica Major Business

2.15.3 Conversica Natural Language Generation (NLG) Product and Solutions

2.15.4 Conversica Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Conversica Recent Developments and Future Plans

2.16 Natural Language Generation GmbH

2.16.1 Natural Language Generation GmbH Details

2.16.2 Natural Language Generation GmbH Major Business

2.16.3 Natural Language Generation GmbH Natural Language Generation (NLG) Product and Solutions

2.16.4 Natural Language Generation GmbH Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Natural Language Generation GmbH Recent Developments and Future Plans

2.17 Narrative Wave

2.17.1 Narrative Wave Details

2.17.2 Narrative Wave Major Business

2.17.3 Narrative Wave Natural Language Generation (NLG) Product and Solutions

2.17.4 Narrative Wave Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Narrative Wave Recent Developments and Future Plans

2.18 vPhrase

2.18.1 vPhrase Details

2.18.2 vPhrase Major Business

2.18.3 vPhrase Natural Language Generation (NLG) Product and Solutions

2.18.4 vPhrase Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 vPhrase Recent Developments and Future Plans

2.19 Linguastat

2.19.1 Linguastat Details

2.19.2 Linguastat Major Business

2.19.3 Linguastat Natural Language Generation (NLG) Product and Solutions

2.19.4 Linguastat Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Linguastat Recent Developments and Future Plans

2.20 Textual Relations

2.20.1 Textual Relations Details

2.20.2 Textual Relations Major Business

2.20.3 Textual Relations Natural Language Generation (NLG) Product and Solutions

2.20.4 Textual Relations Natural Language Generation (NLG) Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Textual Relations Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Natural Language Generation (NLG) Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Natural Language Generation (NLG) by Company Revenue

3.2.2 Top 3 Natural Language Generation (NLG) Players Market Share in 2023

3.2.3 Top 6 Natural Language Generation (NLG) Players Market Share in 2023

3.3 Natural Language Generation (NLG) Market: Overall Company Footprint Analysis

3.3.1 Natural Language Generation (NLG) Market: Region Footprint

3.3.2 Natural Language Generation (NLG) Market: Company Product Type Footprint

3.3.3 Natural Language Generation (NLG) Market: Company Product Application

Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Natural Language Generation (NLG) Consumption Value and Market Share by Type (2019-2024)

4.2 Global Natural Language Generation (NLG) Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Natural Language Generation (NLG) Consumption Value Market Share by Application (2019-2024)

5.2 Global Natural Language Generation (NLG) Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Natural Language Generation (NLG) Consumption Value by Type (2019-2030)

6.2 North America Natural Language Generation (NLG) Consumption Value by Application (2019-2030)

6.3 North America Natural Language Generation (NLG) Market Size by Country

6.3.1 North America Natural Language Generation (NLG) Consumption Value by Country (2019-2030)

6.3.2 United States Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

6.3.3 Canada Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

6.3.4 Mexico Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Natural Language Generation (NLG) Consumption Value by Type (2019-2030)

7.2 Europe Natural Language Generation (NLG) Consumption Value by Application (2019-2030)

7.3 Europe Natural Language Generation (NLG) Market Size by Country

7.3.1 Europe Natural Language Generation (NLG) Consumption Value by Country (2019-2030)

7.3.2 Germany Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

7.3.3 France Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

7.3.5 Russia Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

7.3.6 Italy Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Natural Language Generation (NLG) Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Natural Language Generation (NLG) Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Natural Language Generation (NLG) Market Size by Region

8.3.1 Asia-Pacific Natural Language Generation (NLG) Consumption Value by Region (2019-2030)

8.3.2 China Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8.3.3 Japan Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8.3.4 South Korea Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8.3.5 India Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

8.3.7 Australia Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Natural Language Generation (NLG) Consumption Value by Type (2019-2030)

9.2 South America Natural Language Generation (NLG) Consumption Value by Application (2019-2030)

9.3 South America Natural Language Generation (NLG) Market Size by Country

9.3.1 South America Natural Language Generation (NLG) Consumption Value by Country (2019-2030)

9.3.2 Brazil Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

9.3.3 Argentina Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Natural Language Generation (NLG) Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Natural Language Generation (NLG) Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Natural Language Generation (NLG) Market Size by Country

10.3.1 Middle East & Africa Natural Language Generation (NLG) Consumption Value by Country (2019-2030)

10.3.2 Turkey Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

10.3.4 UAE Natural Language Generation (NLG) Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Natural Language Generation (NLG) Market Drivers

11.2 Natural Language Generation (NLG) Market Restraints

11.3 Natural Language Generation (NLG) Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Natural Language Generation (NLG) Industry Chain
- 12.2 Natural Language Generation (NLG) Upstream Analysis
- 12.3 Natural Language Generation (NLG) Midstream Analysis
- 12.4 Natural Language Generation (NLG) Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Natural Language Generation (NLG) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Natural Language Generation (NLG) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Natural Language Generation (NLG) Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Natural Language Generation (NLG) Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Arria NLG Company Information, Head Office, and Major Competitors

Table 6. Arria NLG Major Business

Table 7. Arria NLG Natural Language Generation (NLG) Product and Solutions

Table 8. Arria NLG Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Arria NLG Recent Developments and Future Plans

Table 10. AWS Company Information, Head Office, and Major Competitors

Table 11. AWS Major Business

Table 12. AWS Natural Language Generation (NLG) Product and Solutions

Table 13. AWS Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. AWS Recent Developments and Future Plans

Table 15. IBM Company Information, Head Office, and Major Competitors

Table 16. IBM Major Business

Table 17. IBM Natural Language Generation (NLG) Product and Solutions

Table 18. IBM Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. IBM Recent Developments and Future Plans

Table 20. Narrative Science Company Information, Head Office, and Major Competitors

Table 21. Narrative Science Major Business

Table 22. Narrative Science Natural Language Generation (NLG) Product and Solutions

Table 23. Narrative Science Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Narrative Science Recent Developments and Future Plans

Table 25. Automated Insights Company Information, Head Office, and Major Competitors

Table 26. Automated Insights Major Business

Table 27. Automated Insights Natural Language Generation (NLG) Product and Solutions

Table 28. Automated Insights Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Automated Insights Recent Developments and Future Plans

Table 30. Narrativa Company Information, Head Office, and Major Competitors

Table 31. Narrativa Major Business

Table 32. Narrativa Natural Language Generation (NLG) Product and Solutions

Table 33. Narrativa Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Narrativa Recent Developments and Future Plans

Table 35. Yseop Company Information, Head Office, and Major Competitors

Table 36. Yseop Major Business

Table 37. Yseop Natural Language Generation (NLG) Product and Solutions

Table 38. Yseop Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Yseop Recent Developments and Future Plans

Table 40. Retresco Company Information, Head Office, and Major Competitors

Table 41. Retresco Major Business

Table 42. Retresco Natural Language Generation (NLG) Product and Solutions

Table 43. Retresco Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Retresco Recent Developments and Future Plans

Table 45. Artificial Solutions Company Information, Head Office, and Major Competitors

Table 46. Artificial Solutions Major Business

Table 47. Artificial Solutions Natural Language Generation (NLG) Product and Solutions

Table 48. Artificial Solutions Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Artificial Solutions Recent Developments and Future Plans

Table 50. Phrasee Company Information, Head Office, and Major Competitors

Table 51. Phrasee Major Business

Table 52. Phrasee Natural Language Generation (NLG) Product and Solutions

Table 53. Phrasee Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Phrasee Recent Developments and Future Plans

Table 55. AX Semantics Company Information, Head Office, and Major Competitors

Table 56. AX Semantics Major Business

Table 57. AX Semantics Natural Language Generation (NLG) Product and Solutions

Table 58. AX Semantics Natural Language Generation (NLG) Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 59. AX Semantics Recent Developments and Future Plans

Table 60. CoGenTex Company Information, Head Office, and Major Competitors

Table 61. CoGenTex Major Business

Table 62. CoGenTex Natural Language Generation (NLG) Product and Solutions

Table 63. CoGenTex Natural Language Generation (NLG) Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 64. CoGenTex Recent Developments and Future Plans

Table 65. Phrasotech Company Information, Head Office, and Major Competitors

Table 66. Phrasotech Major Business

Table 67. Phrasotech Natural Language Generation (NLG) Product and Solutions

Table 68. Phrasotech Natural Language Generation (NLG) Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 69. Phrasotech Recent Developments and Future Plans

Table 70. NewsRx Company Information, Head Office, and Major Competitors

Table 71. NewsRx Major Business

Table 72. NewsRx Natural Language Generation (NLG) Product and Solutions

Table 73. NewsRx Natural Language Generation (NLG) Revenue (USD Million), Gross
Margin and Market Share (2019-2024)

Table 74. NewsRx Recent Developments and Future Plans

Table 75. Conversica Company Information, Head Office, and Major Competitors

Table 76. Conversica Major Business

Table 77. Conversica Natural Language Generation (NLG) Product and Solutions

Table 78. Conversica Natural Language Generation (NLG) Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 79. Conversica Recent Developments and Future Plans

Table 80. Natural Language Generation GmbH Company Information, Head Office, and
Major Competitors

Table 81. Natural Language Generation GmbH Major Business

Table 82. Natural Language Generation GmbH Natural Language Generation (NLG)
Product and SolutionsTable 83. Natural Language Generation GmbH Natural Language Generation (NLG)
Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Natural Language Generation GmbH Recent Developments and Future Plans

Table 85. Narrative Wave Company Information, Head Office, and Major Competitors

Table 86. Narrative Wave Major Business

Table 87. Narrative Wave Natural Language Generation (NLG) Product and Solutions

Table 88. Narrative Wave Natural Language Generation (NLG) Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

- Table 89. Narrative Wave Recent Developments and Future Plans
- Table 90. vPhrase Company Information, Head Office, and Major Competitors
- Table 91. vPhrase Major Business
- Table 92. vPhrase Natural Language Generation (NLG) Product and Solutions
- Table 93. vPhrase Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. vPhrase Recent Developments and Future Plans
- Table 95. Linguastat Company Information, Head Office, and Major Competitors
- Table 96. Linguastat Major Business
- Table 97. Linguastat Natural Language Generation (NLG) Product and Solutions
- Table 98. Linguastat Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Linguastat Recent Developments and Future Plans
- Table 100. Textual Relations Company Information, Head Office, and Major Competitors
- Table 101. Textual Relations Major Business
- Table 102. Textual Relations Natural Language Generation (NLG) Product and Solutions
- Table 103. Textual Relations Natural Language Generation (NLG) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Textual Relations Recent Developments and Future Plans
- Table 105. Global Natural Language Generation (NLG) Revenue (USD Million) by Players (2019-2024)
- Table 106. Global Natural Language Generation (NLG) Revenue Share by Players (2019-2024)
- Table 107. Breakdown of Natural Language Generation (NLG) by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 108. Market Position of Players in Natural Language Generation (NLG), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 109. Head Office of Key Natural Language Generation (NLG) Players
- Table 110. Natural Language Generation (NLG) Market: Company Product Type Footprint
- Table 111. Natural Language Generation (NLG) Market: Company Product Application Footprint
- Table 112. Natural Language Generation (NLG) New Market Entrants and Barriers to Market Entry
- Table 113. Natural Language Generation (NLG) Mergers, Acquisition, Agreements, and Collaborations
- Table 114. Global Natural Language Generation (NLG) Consumption Value (USD

Million) by Type (2019-2024)

Table 115. Global Natural Language Generation (NLG) Consumption Value Share by Type (2019-2024)

Table 116. Global Natural Language Generation (NLG) Consumption Value Forecast by Type (2025-2030)

Table 117. Global Natural Language Generation (NLG) Consumption Value by Application (2019-2024)

Table 118. Global Natural Language Generation (NLG) Consumption Value Forecast by Application (2025-2030)

Table 119. North America Natural Language Generation (NLG) Consumption Value by Type (2019-2024) & (USD Million)

Table 120. North America Natural Language Generation (NLG) Consumption Value by Type (2025-2030) & (USD Million)

Table 121. North America Natural Language Generation (NLG) Consumption Value by Application (2019-2024) & (USD Million)

Table 122. North America Natural Language Generation (NLG) Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Natural Language Generation (NLG) Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Natural Language Generation (NLG) Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Natural Language Generation (NLG) Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Natural Language Generation (NLG) Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Natural Language Generation (NLG) Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Natural Language Generation (NLG) Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Natural Language Generation (NLG) Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Natural Language Generation (NLG) Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Type (2019-2024) & (USD Million)

Table 132. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Natural Language Generation (NLG) Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Natural Language Generation (NLG) Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Natural Language Generation (NLG) Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Natural Language Generation (NLG) Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Natural Language Generation (NLG) Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Natural Language Generation (NLG) Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Natural Language Generation (NLG) Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Natural Language Generation (NLG) Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Natural Language Generation (NLG) Raw Material

Table 150. Key Suppliers of Natural Language Generation (NLG) Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Natural Language Generation (NLG) Picture
- Figure 2. Global Natural Language Generation (NLG) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Natural Language Generation (NLG) Consumption Value Market Share by Type in 2023
- Figure 4. On-premises
- Figure 5. Cloud
- Figure 6. Global Natural Language Generation (NLG) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Natural Language Generation (NLG) Consumption Value Market Share by Application in 2023
- Figure 8. BFSI Picture
- Figure 9. Retail and eCommerce Picture
- Figure 10. Government and Defense Picture
- Figure 11. Healthcare and Life Sciences Picture
- Figure 12. Manufacturing Picture
- Figure 13. Energy and Utilities Picture
- Figure 14. Telecom and IT Picture
- Figure 15. Media and Entertainment Picture
- Figure 16. Others Picture
- Figure 17. Global Natural Language Generation (NLG) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 18. Global Natural Language Generation (NLG) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 19. Global Market Natural Language Generation (NLG) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 20. Global Natural Language Generation (NLG) Consumption Value Market Share by Region (2019-2030)
- Figure 21. Global Natural Language Generation (NLG) Consumption Value Market Share by Region in 2023
- Figure 22. North America Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)
- Figure 23. Europe Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)
- Figure 24. Asia-Pacific Natural Language Generation (NLG) Consumption Value

(2019-2030) & (USD Million)

Figure 25. South America Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East and Africa Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Natural Language Generation (NLG) Revenue Share by Players in 2023

Figure 28. Natural Language Generation (NLG) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 29. Global Top 3 Players Natural Language Generation (NLG) Market Share in 2023

Figure 30. Global Top 6 Players Natural Language Generation (NLG) Market Share in 2023

Figure 31. Global Natural Language Generation (NLG) Consumption Value Share by Type (2019-2024)

Figure 32. Global Natural Language Generation (NLG) Market Share Forecast by Type (2025-2030)

Figure 33. Global Natural Language Generation (NLG) Consumption Value Share by Application (2019-2024)

Figure 34. Global Natural Language Generation (NLG) Market Share Forecast by Application (2025-2030)

Figure 35. North America Natural Language Generation (NLG) Consumption Value Market Share by Type (2019-2030)

Figure 36. North America Natural Language Generation (NLG) Consumption Value Market Share by Application (2019-2030)

Figure 37. North America Natural Language Generation (NLG) Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe Natural Language Generation (NLG) Consumption Value Market Share by Type (2019-2030)

Figure 42. Europe Natural Language Generation (NLG) Consumption Value Market Share by Application (2019-2030)

Figure 43. Europe Natural Language Generation (NLG) Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 45. France Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 46. United Kingdom Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 47. Russia Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 48. Italy Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Natural Language Generation (NLG) Consumption Value Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Natural Language Generation (NLG) Consumption Value Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Natural Language Generation (NLG) Consumption Value Market Share by Region (2019-2030)

Figure 52. China Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 53. Japan Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 54. South Korea Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 55. India Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 56. Southeast Asia Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 57. Australia Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 58. South America Natural Language Generation (NLG) Consumption Value Market Share by Type (2019-2030)

Figure 59. South America Natural Language Generation (NLG) Consumption Value Market Share by Application (2019-2030)

Figure 60. South America Natural Language Generation (NLG) Consumption Value Market Share by Country (2019-2030)

Figure 61. Brazil Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 62. Argentina Natural Language Generation (NLG) Consumption Value (2019-2030) & (USD Million)

Figure 63. Middle East and Africa Natural Language Generation (NLG) Consumption

Value Market Share by Type (2019-2030)

Figure 64. Middle East and Africa Natural Language Generation (NLG) Consumption

Value Market Share by Application (2019-2030)

Figure 65. Middle East and Africa Natural Language Generation (NLG) Consumption

Value Market Share by Country (2019-2030)

Figure 66. Turkey Natural Language Generation (NLG) Consumption Value
(2019-2030) & (USD Million)

Figure 67. Saudi Arabia Natural Language Generation (NLG) Consumption Value
(2019-2030) & (USD Million)

Figure 68. UAE Natural Language Generation (NLG) Consumption Value (2019-2030) &
(USD Million)

Figure 69. Natural Language Generation (NLG) Market Drivers

Figure 70. Natural Language Generation (NLG) Market Restraints

Figure 71. Natural Language Generation (NLG) Market Trends

Figure 72. Porters Five Forces Analysis

Figure 73. Manufacturing Cost Structure Analysis of Natural Language Generation
(NLG) in 2023

Figure 74. Manufacturing Process Analysis of Natural Language Generation (NLG)

Figure 75. Natural Language Generation (NLG) Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

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