

Global Natural Household Insecticides Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Natural Household Insecticides market size was valued at US\$ 1619 million in 2024 and is forecast to a readjusted size of USD 2103 million by 2031 with a CAGR of 3.9% during review period.

Natural Household Insecticides refer to insecticides made from natural ingredients or plant extracts, which are mainly used to control and eliminate pests in the home environment. Compared with chemically synthesized insecticides, these insecticides are generally safer, less toxic to humans and pets, and have less impact on the environment. Common natural ingredients include plant essential oils, spices, phenolic compounds, etc., which are widely used in pest control in home gardening, kitchens and indoor spaces.

The core manufacturers of natural household insecticides in the world include S. C. Johnson & Son and Godrej Consumer Products. The top two manufacturers account for more than 10% of the market share. In terms of market concentration, the concentration of the natural household insecticide market is relatively low, and many small companies and emerging brands are active in the market.

The natural household insecticide market is facing opportunities for rapid development, mainly due to the increasing demand of consumers for safe and environmentally friendly products. As people's concerns about the potential health risks of chemical pesticides increase, more and more consumers tend to choose natural and organic products. In addition, the acceleration of urbanization and the rise of the home gardening craze have also driven the growth of demand for natural household insecticides.

In terms of regional economic situation, the home gardening market in the Asia-Pacific region, especially in China and India, is booming, providing broad growth space for natural household insecticides. The North American and European markets also maintained steady growth, and consumers' demand for organic and natural products continued to rise.

This report is a detailed and comprehensive analysis for global Natural Household Insecticides market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Natural Household Insecticides market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Natural Household Insecticides market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Natural Household Insecticides market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), 2020-2031

Global Natural Household Insecticides market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Natural Household Insecticides

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Natural Household Insecticides market

based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include S. C. Johnson & Son, Godrej Consumer Products, Bonide Products, Pelgar International, Jyothy Laboratories, Sumitomo Chemical, Kittrich Corporation, Spectrum Brands, Smith's Pest Management, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Natural Household Insecticides market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Sales Channel. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Spray

Liquid

Others

Market segment by Sales Channel

Supermarket

Pharmacy

Department Store

Online Retailer

Others

Market segment by players, this report covers

S. C. Johnson & Son

Godrej Consumer Products

Bonide Products

Pelgar International

Jyothy Laboratories

Sumitomo Chemical

Kittrich Corporation

Spectrum Brands

Smith's Pest Management

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Natural Household Insecticides product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Natural Household Insecticides, with revenue, gross margin, and global market share of Natural Household Insecticides from 2020 to

2025.

Chapter 3, the Natural Household Insecticides competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Sales Channel, with consumption value and growth rate by Type, by Sales Channel, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Natural Household Insecticides market forecast, by regions, by Type and by Sales Channel, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Natural Household Insecticides.

Chapter 13, to describe Natural Household Insecticides research findings and conclusion.

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