

# Global Natural Graphite Anode Material Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Natural Graphite Anode Material market size was valued at USD 976.5 million in 2023 and is forecast to a readjusted size of USD 3066.9 million by 2030 with a CAGR of 17.8% during review period.

Global core natural graphite anode material manufacturers include BTR, POSCO etc.The top 2 companies hold a share about 65%.China is the largest market, with a share about 47%, followed by South Korea and Japan with the share about 35% and 13%.In terms of product, acrylic binder is the largest segment, with a share over 65%. And in terms of application, the largest application is consumer attery, followed by automotive battery.

The Global Info Research report includes an overview of the development of the Natural Graphite Anode Material industry chain, the market status of Consumer Battery (Low Expansion Type, Normal Type), Automotive Battery (Low Expansion Type, Normal Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Graphite Anode Material.

Regionally, the report analyzes the Natural Graphite Anode Material markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Graphite Anode Material market, with robust domestic demand, supportive policies, and a strong manufacturing base.



Key Features:

The report presents comprehensive understanding of the Natural Graphite Anode Material market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Graphite Anode Material industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Expansion Type, Normal Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Graphite Anode Material market.

Regional Analysis: The report involves examining the Natural Graphite Anode Material market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Graphite Anode Material market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Graphite Anode Material:

Company Analysis: Report covers individual Natural Graphite Anode Material manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Graphite Anode Material This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application



(Consumer Battery, Automotive Battery).

Technology Analysis: Report covers specific technologies relevant to Natural Graphite Anode Material. It assesses the current state, advancements, and potential future developments in Natural Graphite Anode Material areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural Graphite Anode Material market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Graphite Anode Material market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Expansion Type

Normal Type

Market segment by Application

**Consumer Battery** 

Automotive Battery

Energy Storage Battery

Major players covered



BTR

POSCO

Shenzhen XFH

Mitsubishi Chemical

Showa Denko

JFE Chemical

Nippon Carbon

Shanshan Corporation

Hunan Zhongke Electric (Shinzoom)

Jiangxi Zhengtuo New Energy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Graphite Anode Material product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top manufacturers of Natural Graphite Anode Material, with price, sales, revenue and global market share of Natural Graphite Anode Material from 2019 to 2024.

Chapter 3, the Natural Graphite Anode Material competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Graphite Anode Material breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Natural Graphite Anode Material market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Graphite Anode Material.

Chapter 14 and 15, to describe Natural Graphite Anode Material sales channel, distributors, customers, research findings and conclusion.



# Contents

### **1 MARKET OVERVIEW**

1.1 Product Overview and Scope of Natural Graphite Anode Material

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Natural Graphite Anode Material Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Low Expansion Type

1.3.3 Normal Type

1.4 Market Analysis by Application

1.4.1 Overview: Global Natural Graphite Anode Material Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Consumer Battery

1.4.3 Automotive Battery

1.4.4 Energy Storage Battery

1.5 Global Natural Graphite Anode Material Market Size & Forecast

1.5.1 Global Natural Graphite Anode Material Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Natural Graphite Anode Material Sales Quantity (2019-2030)

1.5.3 Global Natural Graphite Anode Material Average Price (2019-2030)

## 2 MANUFACTURERS PROFILES

2.1 BTR

2.1.1 BTR Details

2.1.2 BTR Major Business

- 2.1.3 BTR Natural Graphite Anode Material Product and Services
- 2.1.4 BTR Natural Graphite Anode Material Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.1.5 BTR Recent Developments/Updates

2.2 POSCO

- 2.2.1 POSCO Details
- 2.2.2 POSCO Major Business
- 2.2.3 POSCO Natural Graphite Anode Material Product and Services
- 2.2.4 POSCO Natural Graphite Anode Material Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 POSCO Recent Developments/Updates



- 2.3 Shenzhen XFH
  - 2.3.1 Shenzhen XFH Details
  - 2.3.2 Shenzhen XFH Major Business
  - 2.3.3 Shenzhen XFH Natural Graphite Anode Material Product and Services
- 2.3.4 Shenzhen XFH Natural Graphite Anode Material Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Shenzhen XFH Recent Developments/Updates
- 2.4 Mitsubishi Chemical
  - 2.4.1 Mitsubishi Chemical Details
  - 2.4.2 Mitsubishi Chemical Major Business
  - 2.4.3 Mitsubishi Chemical Natural Graphite Anode Material Product and Services
- 2.4.4 Mitsubishi Chemical Natural Graphite Anode Material Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.4.5 Mitsubishi Chemical Recent Developments/Updates
- 2.5 Showa Denko
  - 2.5.1 Showa Denko Details
  - 2.5.2 Showa Denko Major Business
  - 2.5.3 Showa Denko Natural Graphite Anode Material Product and Services
- 2.5.4 Showa Denko Natural Graphite Anode Material Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.5.5 Showa Denko Recent Developments/Updates
- 2.6 JFE Chemical
  - 2.6.1 JFE Chemical Details
  - 2.6.2 JFE Chemical Major Business
  - 2.6.3 JFE Chemical Natural Graphite Anode Material Product and Services
- 2.6.4 JFE Chemical Natural Graphite Anode Material Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 JFE Chemical Recent Developments/Updates
- 2.7 Nippon Carbon
  - 2.7.1 Nippon Carbon Details
  - 2.7.2 Nippon Carbon Major Business
- 2.7.3 Nippon Carbon Natural Graphite Anode Material Product and Services
- 2.7.4 Nippon Carbon Natural Graphite Anode Material Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Nippon Carbon Recent Developments/Updates
- 2.8 Shanshan Corporation
  - 2.8.1 Shanshan Corporation Details
  - 2.8.2 Shanshan Corporation Major Business
  - 2.8.3 Shanshan Corporation Natural Graphite Anode Material Product and Services



2.8.4 Shanshan Corporation Natural Graphite Anode Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Shanshan Corporation Recent Developments/Updates

2.9 Hunan Zhongke Electric (Shinzoom)

2.9.1 Hunan Zhongke Electric (Shinzoom) Details

2.9.2 Hunan Zhongke Electric (Shinzoom) Major Business

2.9.3 Hunan Zhongke Electric (Shinzoom) Natural Graphite Anode Material Product and Services

2.9.4 Hunan Zhongke Electric (Shinzoom) Natural Graphite Anode Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Hunan Zhongke Electric (Shinzoom) Recent Developments/Updates

2.10 Jiangxi Zhengtuo New Energy

2.10.1 Jiangxi Zhengtuo New Energy Details

2.10.2 Jiangxi Zhengtuo New Energy Major Business

2.10.3 Jiangxi Zhengtuo New Energy Natural Graphite Anode Material Product and Services

2.10.4 Jiangxi Zhengtuo New Energy Natural Graphite Anode Material Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Jiangxi Zhengtuo New Energy Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: NATURAL GRAPHITE ANODE MATERIAL BY MANUFACTURER

3.1 Global Natural Graphite Anode Material Sales Quantity by Manufacturer (2019-2024)

3.2 Global Natural Graphite Anode Material Revenue by Manufacturer (2019-2024)

3.3 Global Natural Graphite Anode Material Average Price by Manufacturer (2019-2024)3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Natural Graphite Anode Material by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Natural Graphite Anode Material Manufacturer Market Share in 2023

3.4.2 Top 6 Natural Graphite Anode Material Manufacturer Market Share in 2023

3.5 Natural Graphite Anode Material Market: Overall Company Footprint Analysis

3.5.1 Natural Graphite Anode Material Market: Region Footprint

3.5.2 Natural Graphite Anode Material Market: Company Product Type Footprint

3.5.3 Natural Graphite Anode Material Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations



#### 4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Natural Graphite Anode Material Market Size by Region

4.1.1 Global Natural Graphite Anode Material Sales Quantity by Region (2019-2030)

4.1.2 Global Natural Graphite Anode Material Consumption Value by Region (2019-2030)

4.1.3 Global Natural Graphite Anode Material Average Price by Region (2019-2030)
4.2 North America Natural Graphite Anode Material Consumption Value (2019-2030)
4.3 Europe Natural Graphite Anode Material Consumption Value (2019-2030)
4.4 Asia-Pacific Natural Graphite Anode Material Consumption Value (2019-2030)
4.5 South America Natural Graphite Anode Material Consumption Value (2019-2030)
4.6 Middle East and Africa Natural Graphite Anode Material Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

5.2 Global Natural Graphite Anode Material Consumption Value by Type (2019-2030)

5.3 Global Natural Graphite Anode Material Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

6.1 Global Natural Graphite Anode Material Sales Quantity by Application (2019-2030)6.2 Global Natural Graphite Anode Material Consumption Value by Application (2019-2030)

6.3 Global Natural Graphite Anode Material Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

7.1 North America Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

7.2 North America Natural Graphite Anode Material Sales Quantity by Application (2019-2030)

7.3 North America Natural Graphite Anode Material Market Size by Country

7.3.1 North America Natural Graphite Anode Material Sales Quantity by Country (2019-2030)

7.3.2 North America Natural Graphite Anode Material Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)



7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

# 8 EUROPE

8.1 Europe Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

8.2 Europe Natural Graphite Anode Material Sales Quantity by Application (2019-2030)

8.3 Europe Natural Graphite Anode Material Market Size by Country

8.3.1 Europe Natural Graphite Anode Material Sales Quantity by Country (2019-2030)

8.3.2 Europe Natural Graphite Anode Material Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

# 9 ASIA-PACIFIC

9.1 Asia-Pacific Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Natural Graphite Anode Material Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Natural Graphite Anode Material Market Size by Region

9.3.1 Asia-Pacific Natural Graphite Anode Material Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Natural Graphite Anode Material Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

10.2 South America Natural Graphite Anode Material Sales Quantity by Application



(2019-2030)

10.3 South America Natural Graphite Anode Material Market Size by Country

10.3.1 South America Natural Graphite Anode Material Sales Quantity by Country (2019-2030)

10.3.2 South America Natural Graphite Anode Material Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

### 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Natural Graphite Anode Material Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Natural Graphite Anode Material Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Natural Graphite Anode Material Market Size by Country 11.3.1 Middle East & Africa Natural Graphite Anode Material Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Natural Graphite Anode Material Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

### **12 MARKET DYNAMICS**

12.1 Natural Graphite Anode Material Market Drivers

12.2 Natural Graphite Anode Material Market Restraints

12.3 Natural Graphite Anode Material Trends Analysis

- 12.4 Porters Five Forces Analysis
- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

### 13 RAW MATERIAL AND INDUSTRY CHAIN

Global Natural Graphite Anode Material Market 2024 by Manufacturers, Regions, Type and Application, Forecast t...



- 13.1 Raw Material of Natural Graphite Anode Material and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Natural Graphite Anode Material
- 13.3 Natural Graphite Anode Material Production Process
- 13.4 Natural Graphite Anode Material Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Natural Graphite Anode Material Typical Distributors
14.3 Natural Graphite Anode Material Typical Customers

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Natural Graphite Anode Material Consumption Value by Type, (USD Million), 2019 & 2023 & 2030 Table 2. Global Natural Graphite Anode Material Consumption Value by Application, (USD Million), 2019 & 2023 & 2030 Table 3. BTR Basic Information, Manufacturing Base and Competitors Table 4. BTR Major Business Table 5. BTR Natural Graphite Anode Material Product and Services Table 6. BTR Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 7. BTR Recent Developments/Updates Table 8. POSCO Basic Information, Manufacturing Base and Competitors Table 9. POSCO Major Business Table 10. POSCO Natural Graphite Anode Material Product and Services Table 11. POSCO Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 12. POSCO Recent Developments/Updates Table 13. Shenzhen XFH Basic Information, Manufacturing Base and Competitors Table 14. Shenzhen XFH Major Business Table 15. Shenzhen XFH Natural Graphite Anode Material Product and Services Table 16. Shenzhen XFH Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)Table 17. Shenzhen XFH Recent Developments/Updates Table 18. Mitsubishi Chemical Basic Information, Manufacturing Base and Competitors Table 19. Mitsubishi Chemical Major Business Table 20. Mitsubishi Chemical Natural Graphite Anode Material Product and Services Table 21. Mitsubishi Chemical Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)Table 22. Mitsubishi Chemical Recent Developments/Updates Table 23. Showa Denko Basic Information, Manufacturing Base and Competitors Table 24. Showa Denko Major Business Table 25. Showa Denko Natural Graphite Anode Material Product and Services Table 26. Showa Denko Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share



(2019-2024)

Table 27. Showa Denko Recent Developments/Updates

Table 28. JFE Chemical Basic Information, Manufacturing Base and Competitors

Table 29. JFE Chemical Major Business

Table 30. JFE Chemical Natural Graphite Anode Material Product and Services

Table 31. JFE Chemical Natural Graphite Anode Material Sales Quantity (K MT),

Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. JFE Chemical Recent Developments/Updates

Table 33. Nippon Carbon Basic Information, Manufacturing Base and CompetitorsTable 34. Nippon Carbon Major Business

 Table 35. Nippon Carbon Natural Graphite Anode Material Product and Services

Table 36. Nippon Carbon Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share

(2019-2024)

Table 37. Nippon Carbon Recent Developments/Updates

Table 38. Shanshan Corporation Basic Information, Manufacturing Base and Competitors

Table 39. Shanshan Corporation Major Business

Table 40. Shanshan Corporation Natural Graphite Anode Material Product and Services

Table 41. Shanshan Corporation Natural Graphite Anode Material Sales Quantity (K

MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Shanshan Corporation Recent Developments/Updates

Table 43. Hunan Zhongke Electric (Shinzoom) Basic Information, Manufacturing Base and Competitors

Table 44. Hunan Zhongke Electric (Shinzoom) Major Business

Table 45. Hunan Zhongke Electric (Shinzoom) Natural Graphite Anode Material Product and Services

Table 46. Hunan Zhongke Electric (Shinzoom) Natural Graphite Anode Material Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Hunan Zhongke Electric (Shinzoom) Recent Developments/Updates

Table 48. Jiangxi Zhengtuo New Energy Basic Information, Manufacturing Base and Competitors

Table 49. Jiangxi Zhengtuo New Energy Major Business

Table 50. Jiangxi Zhengtuo New Energy Natural Graphite Anode Material Product and Services

Table 51. Jiangxi Zhengtuo New Energy Natural Graphite Anode Material Sales



Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 52. Jiangxi Zhengtuo New Energy Recent Developments/Updates Table 53. Global Natural Graphite Anode Material Sales Quantity by Manufacturer (2019-2024) & (K MT) Table 54. Global Natural Graphite Anode Material Revenue by Manufacturer (2019-2024) & (USD Million) Table 55. Global Natural Graphite Anode Material Average Price by Manufacturer (2019-2024) & (US\$/MT) Table 56. Market Position of Manufacturers in Natural Graphite Anode Material, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023 Table 57. Head Office and Natural Graphite Anode Material Production Site of Key Manufacturer Table 58. Natural Graphite Anode Material Market: Company Product Type Footprint Table 59. Natural Graphite Anode Material Market: Company Product Application Footprint Table 60. Natural Graphite Anode Material New Market Entrants and Barriers to Market Entry Table 61. Natural Graphite Anode Material Mergers, Acquisition, Agreements, and Collaborations Table 62. Global Natural Graphite Anode Material Sales Quantity by Region (2019-2024) & (K MT) Table 63. Global Natural Graphite Anode Material Sales Quantity by Region (2025-2030) & (K MT) Table 64. Global Natural Graphite Anode Material Consumption Value by Region (2019-2024) & (USD Million) Table 65. Global Natural Graphite Anode Material Consumption Value by Region (2025-2030) & (USD Million) Table 66. Global Natural Graphite Anode Material Average Price by Region (2019-2024) & (US\$/MT) Table 67. Global Natural Graphite Anode Material Average Price by Region (2025-2030) & (US\$/MT) Table 68. Global Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT) Table 69. Global Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT) Table 70. Global Natural Graphite Anode Material Consumption Value by Type (2019-2024) & (USD Million) Table 71. Global Natural Graphite Anode Material Consumption Value by Type



(2025-2030) & (USD Million)

Table 72. Global Natural Graphite Anode Material Average Price by Type (2019-2024) & (US\$/MT)

Table 73. Global Natural Graphite Anode Material Average Price by Type (2025-2030) & (US\$/MT)

Table 74. Global Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)

Table 75. Global Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 76. Global Natural Graphite Anode Material Consumption Value by Application (2019-2024) & (USD Million)

Table 77. Global Natural Graphite Anode Material Consumption Value by Application (2025-2030) & (USD Million)

Table 78. Global Natural Graphite Anode Material Average Price by Application (2019-2024) & (US\$/MT)

Table 79. Global Natural Graphite Anode Material Average Price by Application (2025-2030) & (US\$/MT)

Table 80. North America Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT)

Table 81. North America Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT)

Table 82. North America Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)

Table 83. North America Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 84. North America Natural Graphite Anode Material Sales Quantity by Country (2019-2024) & (K MT)

Table 85. North America Natural Graphite Anode Material Sales Quantity by Country (2025-2030) & (K MT)

Table 86. North America Natural Graphite Anode Material Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Natural Graphite Anode Material Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT)

Table 89. Europe Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT)

Table 90. Europe Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)



Table 91. Europe Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 92. Europe Natural Graphite Anode Material Sales Quantity by Country (2019-2024) & (K MT)

Table 93. Europe Natural Graphite Anode Material Sales Quantity by Country (2025-2030) & (K MT)

Table 94. Europe Natural Graphite Anode Material Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Natural Graphite Anode Material Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT)

Table 97. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT)

Table 98. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)

Table 99. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 100. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Region (2019-2024) & (K MT)

Table 101. Asia-Pacific Natural Graphite Anode Material Sales Quantity by Region (2025-2030) & (K MT)

Table 102. Asia-Pacific Natural Graphite Anode Material Consumption Value by Region (2019-2024) & (USD Million)

Table 103. Asia-Pacific Natural Graphite Anode Material Consumption Value by Region (2025-2030) & (USD Million)

Table 104. South America Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT)

Table 105. South America Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT)

Table 106. South America Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)

Table 107. South America Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 108. South America Natural Graphite Anode Material Sales Quantity by Country (2019-2024) & (K MT)

Table 109. South America Natural Graphite Anode Material Sales Quantity by Country (2025-2030) & (K MT)

Table 110. South America Natural Graphite Anode Material Consumption Value by



Country (2019-2024) & (USD Million)

Table 111. South America Natural Graphite Anode Material Consumption Value by Country (2025-2030) & (USD Million)

Table 112. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Type (2019-2024) & (K MT)

Table 113. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Type (2025-2030) & (K MT)

Table 114. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Application (2019-2024) & (K MT)

Table 115. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Application (2025-2030) & (K MT)

Table 116. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Region (2019-2024) & (K MT)

Table 117. Middle East & Africa Natural Graphite Anode Material Sales Quantity by Region (2025-2030) & (K MT)

Table 118. Middle East & Africa Natural Graphite Anode Material Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Natural Graphite Anode Material Consumption Value by Region (2025-2030) & (USD Million)

Table 120. Natural Graphite Anode Material Raw Material

Table 121. Key Manufacturers of Natural Graphite Anode Material Raw Materials

- Table 122. Natural Graphite Anode Material Typical Distributors
- Table 123. Natural Graphite Anode Material Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Natural Graphite Anode Material Picture

Figure 2. Global Natural Graphite Anode Material Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Natural Graphite Anode Material Consumption Value Market Share by Type in 2023

Figure 4. Low Expansion Type Examples

Figure 5. Normal Type Examples

Figure 6. Global Natural Graphite Anode Material Consumption Value by Application,

(USD Million), 2019 & 2023 & 2030

Figure 7. Global Natural Graphite Anode Material Consumption Value Market Share by Application in 2023

Figure 8. Consumer Battery Examples

Figure 9. Automotive Battery Examples

Figure 10. Energy Storage Battery Examples

Figure 11. Global Natural Graphite Anode Material Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Natural Graphite Anode Material Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Natural Graphite Anode Material Sales Quantity (2019-2030) & (K MT)

Figure 14. Global Natural Graphite Anode Material Average Price (2019-2030) & (US\$/MT)

Figure 15. Global Natural Graphite Anode Material Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Natural Graphite Anode Material Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Natural Graphite Anode Material by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Natural Graphite Anode Material Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Natural Graphite Anode Material Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Natural Graphite Anode Material Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Natural Graphite Anode Material Consumption Value Market Share by



Region (2019-2030)

Figure 22. North America Natural Graphite Anode Material Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Natural Graphite Anode Material Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Natural Graphite Anode Material Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Natural Graphite Anode Material Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Natural Graphite Anode Material Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Natural Graphite Anode Material Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Natural Graphite Anode Material Average Price by Type (2019-2030) & (US\$/MT)

Figure 30. Global Natural Graphite Anode Material Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Natural Graphite Anode Material Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Natural Graphite Anode Material Average Price by Application (2019-2030) & (US\$/MT)

Figure 33. North America Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Natural Graphite Anode Material Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Natural Graphite Anode Material Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Natural Graphite Anode Material Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)



Figure 41. Europe Natural Graphite Anode Material Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Natural Graphite Anode Material Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Natural Graphite Anode Material Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Natural Graphite Anode Material Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Natural Graphite Anode Material Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Natural Graphite Anode Material Consumption Value Market Share by Region (2019-2030)

Figure 53. China Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Natural Graphite Anode Material Sales Quantity Market



Share by Application (2019-2030)

Figure 61. South America Natural Graphite Anode Material Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Natural Graphite Anode Material Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Natural Graphite Anode Material Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Natural Graphite Anode Material Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Natural Graphite Anode Material Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Natural Graphite Anode Material Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Natural Graphite Anode Material Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 73. Natural Graphite Anode Material Market Drivers
- Figure 74. Natural Graphite Anode Material Market Restraints
- Figure 75. Natural Graphite Anode Material Market Trends
- Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Natural Graphite Anode Material in 2023

- Figure 78. Manufacturing Process Analysis of Natural Graphite Anode Material
- Figure 79. Natural Graphite Anode Material Industrial Chain
- Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 81. Direct Channel Pros & Cons
- Figure 82. Indirect Channel Pros & Cons
- Figure 83. Methodology
- Figure 84. Research Process and Data Source



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