

Global Natural Flavors Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Natural Flavors market size was valued at US\$ 16220 million in 2024 and is forecast to a readjusted size of USD 20740 million by 2031 with a CAGR of 3.6% during review period.

Flavors are used as food additives to enhancing the taste and smell of food products such as beverages, bakery and snacks, dairy products, soups, sauces or confectionary products. While natural flavors is a kind of flavors with raw material of flowers, plant or animals.

The technical barriers of natural flavor are relatively not high, but the market monopoly is rather serious. The top four enterprises including Givaudan, Firmenich, IFF, and Symrise, occupied about 56% market share of total sales revenue. Other relatively large companied include Takasago, WILD Flavors, Mane, Frutarom, Sensient, Robertet SA, T. Hasegawa, Kerry and Boton. Asia-Pacific is the largest consumption place, with a consumption market share nearly 33%. Following Asia-Pacific, North America is the second largest consumption place with the consumption market share of 27%.

This report is a detailed and comprehensive analysis for global Natural Flavors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Natural Flavors market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Natural Flavors market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Natural Flavors market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Natural Flavors market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Natural Flavors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Natural Flavors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Givaudan, Firmenich, IFF, Symrise, Takasago, WILD Flavors, Mane, International Flavors & Fragrances, Sensient, Robertet SA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Natural Flavors market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Animal Flavors

Plant Flavors

Market segment by Application

Beverage

Savoury

Dairy

Confectionary

Others

Major players covered

Givaudan

Firmenich

IFF

Symrise

Takasago

WILD Flavors

Mane

International Flavors?Fragrances

Sensient

Robertet SA

T. Hasegawa

Kerry

McCormick

Synergy Flavor

Prova

Huabao

Yingyang

Shanghai Apple

Wanxiang International

Boton

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Flavors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Flavors, with price, sales quantity, revenue, and global market share of Natural Flavors from 2020 to 2025.

Chapter 3, the Natural Flavors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Flavors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Natural Flavors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Flavors.

Chapter 14 and 15, to describe Natural Flavors sales channel, distributors, customers, research findings and conclusion.

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