

Global Natural Flavors Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Natural Flavors market size was valued at USD 15090 million in 2023 and is forecast to a readjusted size of USD 19260 million by 2030 with a CAGR of 3.5% during review period.

Flavors are used as food additives to enhancing the taste and smell of food products such as beverages, bakery and snacks, dairy products, soups, sauces or confectionary products. While natural flavors is a kind of flavors with raw material of flowers, plant or animals.

The technical barriers of natural flavor are relatively not high, but the market monopoly is rather serious. The top four enterprises including Givaudan, Firmenich, IFF, and Symrise, occupied about 56% market share of total sales revenue. Other relatively large companied include Takasago, WILD Flavors, Mane, Frutarom, Sensient, Robertet SA, T. Hasegawa, Kerry and Boton. Asia-Pacific is the largest consumption place, with a consumption market share nearly 33%. Following Asia-Pacific, North America is the second largest consumption place with the consumption market share of 27%.

The Global Info Research report includes an overview of the development of the Natural Flavors industry chain, the market status of Beverage (Animal Flavors, Plant Flavors), Savoury (Animal Flavors, Plant Flavors), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Flavors.

Regionally, the report analyzes the Natural Flavors markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global



Natural Flavors market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Natural Flavors market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Flavors industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Animal Flavors, Plant Flavors).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Flavors market.

Regional Analysis: The report involves examining the Natural Flavors market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Flavors market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Flavors:

Company Analysis: Report covers individual Natural Flavors manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Flavors This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverage, Savoury).



Technology Analysis: Report covers specific technologies relevant to Natural Flavors. It assesses the current state, advancements, and potential future developments in Natural Flavors areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural Flavors market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Flavors market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Animal Flavors

Plant Flavors

Market segment by Application

Beverage

Savoury

Dairy

Confectionary

Others



Major players covered Givaudan Firmenich **IFF** Symrise Takasago **WILD Flavors** Mane International Flavors?Fragrances Sensient Robertet SA T. Hasegawa Kerry McCormick Synergy Flavor Prova Huabao Yingyang Shanghai Apple

Wanxiang International



Boton

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Flavors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Flavors, with price, sales, revenue and global market share of Natural Flavors from 2019 to 2024.

Chapter 3, the Natural Flavors competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Flavors breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Natural Flavors market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Flavors.

Chapter 14 and 15, to describe Natural Flavors sales channel, distributors, customers, research findings and conclusion.



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