

# Global Natural Colorants Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Natural Colorants market size was valued at USD 2869.7 million in 2023 and is forecast to a readjusted size of USD 3614.1 million by 2030 with a CAGR of 3.3% during review period.

Natural colorant is a color additive that imparts color when it is added to food or drink. Natural colorant was extract from natural vegetables, fruits or flowers, tis health and safety for person. Natural food coloring is used both in commercial food production and in domestic cooking. Due to its safety and general availability, food coloring is also used in a variety of non-food applications including cosmetics, pharmaceuticals, home craft projects and medical devices.

Global Natural Colorants key players include DDW, Sethness, Nigay, etc. Global top three manufacturers hold a share over 40%.

Asia Pacific is the largest market, with a share over 40%, followed by Europe and North America, both have a share about 50 percent.

In terms of product, Caramel Color is the largest segment, with a share about 90%. And in terms of application, the largest application is Soy Sauces, followed by Foods, Soft Drink, Alcoholic Beverage, etc.

The Global Info Research report includes an overview of the development of the Natural Colorants industry chain, the market status of Soy Sauces (Caramel Color, Capsanthin), Foods (Caramel Color, Capsanthin), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

trends of Natural Colorants.

Regionally, the report analyzes the Natural Colorants markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Colorants market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Natural Colorants market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Colorants industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Caramel Color, Capsanthin).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Colorants market.

**Regional Analysis:** The report involves examining the Natural Colorants market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Natural Colorants market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Colorants:

**Company Analysis:** Report covers individual Natural Colorants manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Natural Colorants This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Soy Sauces, Foods).

**Technology Analysis:** Report covers specific technologies relevant to Natural Colorants. It assesses the current state, advancements, and potential future developments in Natural Colorants areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Natural Colorants market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Natural Colorants market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Caramel Color

Capsanthin

Turmeric

Carotenoids

Annatto

Red Beet

Spirulina

Chlorophyll

Others

#### Market segment by Application

Soy Sauces

Foods

Soft Drink

Alcoholic Beverage

Others

#### Major players covered

Chr. Hansen

Chenguang Biotech Group

DDW

Naturex

Sethness

Yunnan Rainbow Biotech

Synthite Industries

San-Ei-Gen

Nigay

GNT

Roha

Sensient

Kemin

Shandong Tianyin Biotechnology

D?hler

Diana Food

Qianhe

Kancor

Kalsec

Dongzhixing Biotech

Amano

FELIX

Akay Group

Plant Lipids

SECNA Group

Aipu

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Colorants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Colorants, with price, sales, revenue and global market share of Natural Colorants from 2019 to 2024.

Chapter 3, the Natural Colorants competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Colorants breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Natural Colorants market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Colorants.

Chapter 14 and 15, to describe Natural Colorants sales channel, distributors, customers, research findings and conclusion.

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