

# Global Natural Colorants Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Natural Colorants market size is expected to reach \$ 4000 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

Natural colorant is a color additive that imparts color when it is added to food or drink. Natural colorant was extract from natural vegetables, fruits or flowers, tis health and safety for person. Natural food coloring is used both in commercial food production and in domestic cooking. Due to its safety and general availability, food coloring is also used in a variety of non-food applications including cosmetics, pharmaceuticals, home craft projects and medical devices.

Global Natural Colorants key players include DDW, Sethness, Nigay, etc. Global top three manufacturers hold a share over 40%.

Asia Pacific is the largest market, with a share over 40%, followed by Europe and North America, both have a share about 50 percent.

In terms of product, Caramel Color is the largest segment, with a share about 90%. And in terms of application, the largest application is Soy Sauces, followed by Foods, Soft Drink, Alcoholic Beverage, etc.

This report studies the global Natural Colorants production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural Colorants and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Natural Colorants that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Natural Colorants total production and demand, 2021-2032, (MT)

Global Natural Colorants total production value, 2021-2032, (USD Million)

Global Natural Colorants production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Natural Colorants consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Natural Colorants domestic production, consumption, key domestic manufacturers and share

Global Natural Colorants production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Natural Colorants production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Natural Colorants production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Natural Colorants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chr. Hansen, Chenguang Biotech Group, DDW, Naturex, Sethness, Yunnan Rainbow Biotech, Synthite Industries, San-Ei-Gen, Nigay, GNT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural Colorants market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

## Global Natural Colorants Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Natural Colorants Market, Segmentation by Type:

Caramel Color

Capsanthin

Turmeric

Carotenoids

Annatto

Red Beet

Spirulina

Chlorophyll

Others

## Global Natural Colorants Market, Segmentation by Application:

Soy Sauces

Foods

Soft Drink

Alcoholic Beverage

Others

## Companies Profiled:

Chr. Hansen

Chenguang Biotech Group

DDW

Naturex

Sethness

Yunnan Rainbow Biotech

Synthite Industries

San-Ei-Gen

Nigay

GNT

Roha

Sensient

Kemin

Shandong Tianyin Biotechnology

D?hler

Diana Food

Qianhe

Kancor

Kalsec

Dongzhixing Biotech

Amano

FELIX

Akay Group

Plant Lipids

SECNA Group

Aipu

### **Key Questions Answered:**

1. How big is the global Natural Colorants market?
2. What is the demand of the global Natural Colorants market?
3. What is the year over year growth of the global Natural Colorants market?
4. What is the production and production value of the global Natural Colorants market?
5. Who are the key producers in the global Natural Colorants market?
6. What are the growth factors driving the market demand?

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