

Global Natural Chewable Pet Treats Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Natural Chewable Pet Treats market size was valued at US\$ 784 million in 2025 and is forecast to a readjusted size of US\$ 1242 million by 2032 with a CAGR of 6.8% during review period.

Natural chewable pet treats are long-lasting, single-ingredient or minimally processed chews designed to satisfy dogs' natural chewing instinct, promote dental health, provide mental stimulation, and alleviate anxiety. In 2025, global natural chewable pet treats production reached approximately 127,018 ton, with an average global market price of around USD 6,000 per ton. A factory gross profit of USD 1,500 per ton with 25% gross margin. A single line full machine capacity production is around 2,000 ton per line per year. The upstream is dependent on beef, dairy and novel proteins. The downstream demand is concentrated in pet store, veterinary clinics and retail. Himalayan Cheese Chews made from Yak/cow milk cheese used for dog dental hygiene and nutrition. US and Canada market are driven by strong demand for eco-friendly chews. UK and France market are driven by strict regulations regarding pet health and wellness and a surging consumer preference for sustainable ingredients.

This report is a detailed and comprehensive analysis for global Natural Chewable Pet Treats market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Natural Chewable Pet Treats market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Natural Chewable Pet Treats market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Natural Chewable Pet Treats market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Natural Chewable Pet Treats market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Natural Chewable Pet Treats

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Natural Chewable Pet Treats market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dogsee Chew, Earth Animal, Barkworthies, Himalayan Pet Supply, Redbarn, Natural Farm, VAFO Group, TDBBS, Assisi Pet Care, Montego Pet Nutrition, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Natural Chewable Pet Treats market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bully Sticks and Beef Pizzle

Tendon and Trachea Chews

Collagen and Connective Tissue Chews

Antler and Bone Style Natural Chews

Others

Market segment by Ingredient Base

Bovine Collagen

Beef and Lamb

Cheese and Dairy Proteins

Poultry and Fish Inputs

Others

Market segment by Fat Content

Low Fat (%oO%10%)

Moderate Fat (10?20%)

High Fat (>20%)

Market segment by Application

Pet Specialty Retailers

Veterinary Clinics

Major players covered

Dogsee Chew

Earth Animal

Barkworthies

Himalayan Pet Supply

Redbarn

Natural Farm

VAFO Group

TDBBS

Assisi Pet Care

Montego Pet Nutrition

Palz&Co.

Jones Naturals

Woof

NPIC

Natural Dog Company

Pala

RI Exports

ASPIMEX

JerHigh

ThoozyPet

Canophera

Bonza

Zunas Pantry

Pet Union Group

Petsgoal

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Chewable Pet Treats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Chewable Pet Treats, with price, sales quantity, revenue, and global market share of Natural Chewable Pet Treats from 2021 to 2026.

Chapter 3, the Natural Chewable Pet Treats competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Chewable Pet Treats breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Natural Chewable Pet Treats market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Chewable Pet Treats.

Chapter 14 and 15, to describe Natural Chewable Pet Treats sales channel, distributors, customers, research findings and conclusion.

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