

Global Natural Body Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Natural Body Powder market size was valued at US\$ 112 million in 2024 and is forecast to a readjusted size of USD 153 million by 2031 with a CAGR of 4.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Natural body powder is a cosmetic product formulated using predominantly natural ingredients to offer various benefits for the skin. It typically consists of substances like arrowroot powder, tapioca starch, kaolin clay, or cornstarch as base ingredients, which are known for their absorbent properties. These base powders help to soak up excess moisture, such as sweat, from the skin's surface, leaving it feeling dry and fresh. Additionally, natural body powder often incorporates botanical extracts, essential oils, or herbal powders for added functionality and a pleasant scent. For example, chamomile extract may be included for its soothing properties, while lavender essential oil can impart a calming aroma and have potential antibacterial effects. Some natural body powders may also contain ingredients like zinc oxide for its mild antibacterial and anti-inflammatory properties. Free from synthetic fragrances, dyes, and harsh chemicals commonly found in conventional body powders, natural body powder is designed to be gentle on the skin, making it suitable for those with sensitive skin or those who prefer more natural personal care products. It can be applied all over the body, especially in areas prone to sweating like the underarms, groin, or back, to enhance comfort and hygiene.

This report is a detailed and comprehensive analysis for global Natural Body Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Natural Body Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Natural Body Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Natural Body Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Natural Body Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Natural Body Powder
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Natural Body Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Madame Lemy, Pigeon, Johnson & Johnson, Burt's Bees, Chagrin Valley Soap & Salve, Orchid Lifesciences, Essential Labs, Lady Primrose, DR.HC Cosmetics, Ora's Amazing Herbal, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Natural Body Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cornstarch

Herbal and Botanical

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Madame Lemy

Pigeon

Johnson & Johnson

Burt's Bees

Chagrin Valley Soap & Salve

Orchid Lifesciences

Essential Labs

Lady Primrose

DR.HC Cosmetics

Ora's Amazing Herbal

SWOP

Dr. Hauschka

Garner's Garden

Made Down On Woodridge Farm

Be Green Bath and Body, LLC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Body Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Body Powder, with price, sales quantity, revenue, and global market share of Natural Body Powder from 2020 to 2025.

Chapter 3, the Natural Body Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Body Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Natural Body Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Body Powder.

Chapter 14 and 15, to describe Natural Body Powder sales channel, distributors, customers, research findings and conclusion.

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