

Global Natural Bio-based Surfactants Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Natural Bio-based Surfactants market size is expected to reach \$ 698 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global natural bio-based surfactant production reached approximately 91 kilotons, the average price is 5500 usd/ton. Natural bio-based surfactants are a class of chemical substances made from renewable biomass resources such as animals and plants, which can significantly reduce the surface tension of liquids.

Market Concentration and Key Players:

Internationally, the market concentration of natural bio-based surfactants is relatively high, mainly concentrated in developed countries in Europe, America and Japan. For example, large manufacturers such as BASF and Croda International; from a domestic perspective, natural bio-based surfactants still have a lot of room for development.

Manufacturing Processes and Market Trends:

The production process of natural bio-based surfactants mainly revolves around two technical paths of plant extraction and microbial fermentation, and its core lies in green environmental protection and efficient transformation. The plant extraction path utilizes agricultural and forestry byproducts such as *Camellia oleifera* dry and *Sapindus mukurosi* peel to extract natural saponins through innovative water separation and biological enzyme technology, avoiding the use of organic solvents in the whole process, and realizing low-cost and high-purity production at normal temperature and low pressure. The microbial fermentation route uses sugar or vegetable oil as carbon source to ferment with the help of specific strains, metabolizes sophorolipid, rhamnolipid and other surfactants with excellent performance, and its fermentation yield can reach more than 100 grams per liter. Green synthesis processes such as enzyme catalysis are also constantly improving, aiming to improve reaction efficiency and reduce energy consumption.

Market trends show that the global surfactant market has considerable annual demand for natural products, driven by the dual drive of tighter environmental regulations and consumer preference for natural products. At present, the application has gradually expanded from daily chemical fields such as washing products and cosmetics to industrial scenes such as oil exploitation, environmental protection and agriculture. Future technologies will focus on diversification of raw materials to reduce dependence on traditional oils and fats, and continue to reduce costs through process optimization, while developing new products with special functions to enhance market competitiveness. The Asia-Pacific region, especially the China market, shows significant growth potential with policy support and industrial chain advantages.

This report studies the global Natural Bio-based Surfactants production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natural Bio-based Surfactants and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natural Bio-based Surfactants that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Natural Bio-based Surfactants total production and demand, 2021-2032, (Kilotons)

Global Natural Bio-based Surfactants total production value, 2021-2032, (USD Million)

Global Natural Bio-based Surfactants production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Natural Bio-based Surfactants consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Natural Bio-based Surfactants domestic production, consumption, key domestic manufacturers and share

Global Natural Bio-based Surfactants production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Natural Bio-based Surfactants production by Ion, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Natural Bio-based Surfactants production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Natural Bio-based Surfactants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF (Germany), The Dow Chemical Company (US), Croda International (UK), Huntsman Corporation (US), Clariant (Switzerland), Stepan Company (US), Kao Corporation (Japan), Evonik, Holiferm,

Locus Ingredients, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natural Bio-based Surfactants market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Ion, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Natural Bio-based Surfactants Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Natural Bio-based Surfactants Market, Segmentation by Ion:

Anionic Natural Surfactants

Nonionic Natural Surfactants

Cationic Natural Surfactants

Amphoteric Natural Surfactants

Global Natural Bio-based Surfactants Market, Segmentation by Origin:

Plant Origin

Microbial Origin

Global Natural Bio-based Surfactants Market, Segmentation by Technology:

Chemical Synthesis

Biological Fermentation

Global Natural Bio-based Surfactants Market, Segmentation by Application:

Detergents

Personal Care

Industrial & Institutional Cleaning

Oilfield Chemicals

Agricultural Chemicals

Others

Companies Profiled:

BASF (Germany)

The Dow Chemical Company (US)

Croda International (UK)

Huntsman Corporation (US)

Clariant (Switzerland)

Stepan Company (US)

Kao Corporation (Japan)

Evonik

Holiferm

Locus Ingredients

SEPPIC

Wheatoleo

AmphiStar

Schill+Seilacher

Key Questions Answered:

1. How big is the global Natural Bio-based Surfactants market?
2. What is the demand of the global Natural Bio-based Surfactants market?
3. What is the year over year growth of the global Natural Bio-based Surfactants market?
4. What is the production and production value of the global Natural Bio-based Surfactants market?
5. Who are the key producers in the global Natural Bio-based Surfactants market?
6. What are the growth factors driving the market demand?

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