

Global Natural Antimicrobial Agents Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Natural Antimicrobial Agents market size was valued at USD 140.7 million in 2023 and is forecast to a readjusted size of USD 184.9 million by 2030 with a CAGR of 4.0% during review period.

Cosmetic antimicrobial agents are ingredients that help to prevent the growth of unwanted microorganisms in skin care products and enhance product preservation. These microorganisms may include bacteria, viruses, or fungi. Antimicrobial products, also known as antibacterial products, offer customers that extra measure of protection against potentially harmful bacteria, ensuring that the cosmetics will be free from microorganisms on the shelf and once they are opened. Natural Antimicrobial Agents as an alternative to chemical antimicrobials in the safety and preservation.

Global key players of natural antimicrobial agents include Evonik, Ashland, Dupont, etc. The top three players hold a share about 46%. Europe is the largest producer, has a share about 36%, followed by North America and Japan, with share 35% and 8%, respectively. The largest market is Europe, with a share about 40%, followed by North America and Japan, with share 35% and 8%, separately.

The Global Info Research report includes an overview of the development of the Natural Antimicrobial Agents industry chain, the market status of Skin Care (Plant Extracts, Plant Derivatives), Hair Care (Plant Extracts, Plant Derivatives), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Antimicrobial Agents.

Regionally, the report analyzes the Natural Antimicrobial Agents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Antimicrobial Agents market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Natural Antimicrobial Agents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Antimicrobial Agents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Plant Extracts, Plant Derivatives).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Antimicrobial Agents market.

Regional Analysis: The report involves examining the Natural Antimicrobial Agents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Natural Antimicrobial Agents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Natural Antimicrobial Agents:

Company Analysis: Report covers individual Natural Antimicrobial Agents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Natural Antimicrobial Agents. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skin Care, Hair Care).

Technology Analysis: Report covers specific technologies relevant to Natural Antimicrobial Agents. It assesses the current state, advancements, and potential future developments in Natural Antimicrobial Agents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Natural Antimicrobial Agents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Natural Antimicrobial Agents market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Plant Extracts

Plant Derivatives

Others

Market segment by Application

Skin Care

Hair Care

Others

Major players covered

Ashland

DuPont Nutrition & Biosciences

Evonik

Chemipol

Evident Ingredients

Akema Fine Chemicals

SEPPIC

Active Micro Technologies

Vedeqsa

Sabinsa

Minasolve

Troy Corporation

Micro Science Tech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Antimicrobial Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Antimicrobial Agents, with price, sales, revenue and global market share of Natural Antimicrobial Agents from 2019 to 2024.

Chapter 3, the Natural Antimicrobial Agents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Antimicrobial Agents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Natural Antimicrobial Agents market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Antimicrobial Agents.

Chapter 14 and 15, to describe Natural Antimicrobial Agents sales channel, distributors, customers, research findings and conclusion.

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