

# Global Natural Acerola Cherry Extract Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Natural Acerola Cherry Extract market size was valued at USD 35 million in 2023 and is forecast to a readjusted size of USD 50 million by 2030 with a CAGR of 5.3% during review period.

**Acerola Cherry Extract:** Also known as Acerola Cherry and Acerola Cherry, it is native to the Caribbean Sea of the West Indies in tropical America. It is the fruit with the highest vitamin C content. It contains up to 2445mg of vitamin C per 100g, which is 35 times that of lemon, 17 times that of strawberries, and 11 times that of guavas. The acerola cherry extract of the present invention uses the acerola cherry as a raw material, and is prepared through water extraction, filtration, concentration, drying and other processes, and contains up to 17g of vitamin C per 100g.

The key manufacturers of Natural Acerola Cherry Extract include Nutribotanica (Amway), Nichirei Foods, Duas Rodas, Nexira and Naturex (Givaudan, et al.), etc. These five manufacturers account for about 63% of the global market in total.

Americas is currently the world's largest market with more than 45%, followed by Europe and Asia Pacific with 28% and 25%, respectively.

In terms of product, powder and liquid are two types, of which more than 77% are powder types.

Natural acerola cherry extract is mainly used in food&beverages, nutrition&health products, cosmetics&personal care, among which food&beverage account for about 73%. After that, nutrition&health products accounted for about 20%.

The Global Info Research report includes an overview of the development of the Natural Acerola Cherry Extract industry chain, the market status of Food & Beverages (Powder, Liquid), Nutrition & Health (Powder, Liquid), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Natural Acerola Cherry Extract.

Regionally, the report analyzes the Natural Acerola Cherry Extract markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Natural Acerola Cherry Extract market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Natural Acerola Cherry Extract market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Natural Acerola Cherry Extract industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Powder, Liquid).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Natural Acerola Cherry Extract market.

**Regional Analysis:** The report involves examining the Natural Acerola Cherry Extract market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Natural Acerola Cherry Extract market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Natural Acerola Cherry Extract:

**Company Analysis:** Report covers individual Natural Acerola Cherry Extract manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Natural Acerola Cherry Extract. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverages, Nutrition & Health).

**Technology Analysis:** Report covers specific technologies relevant to Natural Acerola Cherry Extract. It assesses the current state, advancements, and potential future developments in Natural Acerola Cherry Extract areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Natural Acerola Cherry Extract market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Natural Acerola Cherry Extract market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Powder

Liquid

## Market segment by Application

Food & Beverages

Nutrition & Health

Cosmetics & Personal Care

## Major players covered

NutriBotanica (Amway)

Nichirei Foods

Naturex (Givaudan)

Diana Food

Duas Rodas

Kemin Industries

Nexira

DSM

iThe Tropics

D?HLER

Martin Bauer

CAIF (Caldic)

Handary SA

The Green Labs

## JIAHERB

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Natural Acerola Cherry Extract product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Natural Acerola Cherry Extract, with price, sales, revenue and global market share of Natural Acerola Cherry Extract from 2019 to 2024.

Chapter 3, the Natural Acerola Cherry Extract competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Natural Acerola Cherry Extract breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Natural Acerola Cherry Extract market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Natural Acerola Cherry Extract.

Chapter 14 and 15, to describe Natural Acerola Cherry Extract sales channel, distributors, customers, research findings and conclusion.

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