

# Global Natto Production, Demand and Key Producers, 2022-2028

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## Abstracts

Natto is a soybean product made from soybean by fermentation of *Bacillus natto* (*Bacillus subtilis*). It is sticky, smells bad, and tastes slightly sweet. It not only retains the nutritional value of soybean, but also is rich in vitamin K2 and improves the digestion and absorption rate of protein. , More importantly, the fermentation process produces a variety of physiologically active substances, which have the health-care effect of dissolving fibrin in the body and regulating other physiological functions. The Natto market covers Soy Natto, Black Bean Natto, etc. The typical players include Takano, AZUMA, Mizkan, Kikusui Food, Hoya Natto, Okuno Shokuhin, YAMADA, Daruma Foods, etc.

This report studies the global Natto production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Natto, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of Natto that contribute to its increasing demand across many markets.

The global Natto market size is expected to reach \$ 2955.9 million by 2028, rising at a market growth of 8.4% CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global Natto total production and demand, 2017-2028, (Tons)

Global Natto total production value, 2017-2028, (USD Million)

Global Natto production by region & country, production, value, CAGR, 2017-2028, (USD Million) & (Tons)

Global Natto consumption by region & country, CAGR, 2017-2028 & (Tons)

U.S. VS China: Natto domestic production, consumption, key domestic manufacturers and share

Global Natto production by manufacturer, production, price, value and market share 2017-2022, (USD Million) & (Tons)

Global Natto production by Type, production, value, CAGR, 2017-2028, (USD Million) & (Tons)

Global Natto production by Application production, value, CAGR, 2017-2028, (USD Million) & (Tons)

This reports profiles key players in the global Natto market based on the following parameters – headquarters, production locations, products portfolio, Natto revenue, sales, average price and gross margin, recent developments.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Natto market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global Natto Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

#### Global Natto Market, Segmentation by Type

Soy Natto

Black Bean Natto

#### Global Natto Market, Segmentation by Application

Business Order

Family Food

#### Companies Profiled:

Takano

AZUMA

Mizkan

Kikusui Food

Hoya Natto

Okuno Shokuhin

YAMADA

Daruma Foods

Doutong Food

Donan Hiratsuka Foods

Shounadou

Osato

Yanjing Nadou

Marumiya

Tengu Natto

Takenoshita Foods

## Key Questions Answered

1. How big is the global Natto market?
2. What is the demand of the global Natto market?
3. What is the year over year growth of the global Natto market?
4. What is the production and production value of the global Natto market?
5. Who are the key producers in the global Natto market?
6. What are the growth factors driving the market demand?

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