

Global NAS (Network Attached Storage) Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global NAS (Network Attached Storage) Equipment market size is expected to reach \$ 1080 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Network Attached Storage (NAS) is a dedicated file-level storage server connected to a network that allows heterogeneous groups of clients and localized devices to store and retrieve data from a centralized disk capacity. Essentially, a NAS device acts as a private cloud for a home or office, providing a secure and scalable environment for data management.

Unlike traditional direct-attached storage (DAS) such as external hard drives, a NAS system is an independent node on a network with its own unique IP address. It features its own hardware including a processor, RAM, and a specialized operating system to handle complex tasks such as automated backups, cross-platform file sharing, and remote access. This ensures that data remains accessible 24/7 across multiple devices, including smartphones, tablets, and PCs, regardless of their physical location. In 2025, global NAS (Network Attached Storage) Equipment production reached approximately 1.35 million units.

Network Attached Storage (NAS) devices have become essential infrastructure for both enterprise and personal data storage and management, exhibiting steady growth across global data centers, corporate IT systems, and home digital storage applications. The rapid expansion of digital transformation, cloud computing, Internet of Things (IoT), high-definition video surveillance, and remote work has led to exponential data growth, directly driving demand for efficient, reliable, and easily manageable NAS solutions. Unlike traditional storage, NAS enables centralized file sharing, data backup, and remote access over a network, facilitating cross-device and cross-platform collaboration.

The market for NAS devices is highly diversified across different user segments. In

enterprises, NAS is commonly deployed for file storage, backup and recovery, virtualization support, and private cloud integration, with product offerings ranging from several terabytes for small businesses to petabyte-scale high-performance systems. In the SMB and SOHO segments, NAS is favored for its ease of use, affordability, and ability to support file sharing, remote collaboration, and home multimedia management. With growing concerns about data security and privacy, NAS units featuring RAID redundancy, AES encryption, snapshot management, and multi-level access control have gained strong adoption.

From a technology perspective, NAS products are evolving toward higher performance, intelligence, and integration. The use of multi-core processors, SSD caching, and high-speed network interfaces (10GbE or beyond) enhances data throughput and responsiveness. Meanwhile, intelligent management features such as automatic data classification, cloud synchronization, remote monitoring, and predictive maintenance are improving user experience and overall device value. Hybrid cloud NAS solutions and multi-protocol support are emerging as key market trends, driven by increasing demand for multimedia storage, disaster recovery, and remote work scenarios.

In terms of distribution and competitive landscape, the NAS market spans traditional IT channels, e-commerce, and brand direct sales. Global brands such as Synology, QNAP, and Western Digital dominate the premium segment, while domestic manufacturers are rapidly expanding in mid-to-entry-level segments and vertical applications, emphasizing localization and differentiated innovation. Overall, while the NAS market has reached technological maturity, ongoing data growth, remote work adoption, cloud-AI integration, and expanding home multimedia requirements continue to create stable long-term growth potential and opportunities for structural upgrading. This report studies the global NAS (Network Attached Storage) Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for NAS (Network Attached Storage) Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of NAS (Network Attached Storage) Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global NAS (Network Attached Storage) Equipment total production and demand, 2021-2032, (K Units)

Global NAS (Network Attached Storage) Equipment total production value, 2021-2032, (USD Million)

Global NAS (Network Attached Storage) Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production

site)

Global NAS (Network Attached Storage) Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: NAS (Network Attached Storage) Equipment domestic production, consumption, key domestic manufacturers and share

Global NAS (Network Attached Storage) Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global NAS (Network Attached Storage) Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global NAS (Network Attached Storage) Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global NAS (Network Attached Storage) Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Synology, QNAP, Buffalo Technology, Asustor, Beijing Tiandingxing Technology, Hikvision, Lenovo, TerraMaster, UGREEN, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NAS (Network Attached Storage) Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global NAS (Network Attached Storage) Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global NAS (Network Attached Storage) Equipment Market, Segmentation by Type:

2-Bay

4-Bay

Others

Global NAS (Network Attached Storage) Equipment Market, Segmentation by Hardware Architecture:

Turnkey NAS

DIY NAS

All-Flash NAS

Global NAS (Network Attached Storage) Equipment Market, Segmentation by File Systems:

ZFS Type

Btrfs Type

Global NAS (Network Attached Storage) Equipment Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Synology

QNAP

Buffalo Technology

Asustor

Beijing Tiandingxing Technology

Hikvision

Lenovo

TerraMaster

UGREEN

Huawei

Key Questions Answered:

1. How big is the global NAS (Network Attached Storage) Equipment market?
2. What is the demand of the global NAS (Network Attached Storage) Equipment market?
3. What is the year over year growth of the global NAS (Network Attached Storage) Equipment market?
4. What is the production and production value of the global NAS (Network Attached Storage) Equipment market?
5. Who are the key producers in the global NAS (Network Attached Storage) Equipment market?
6. What are the growth factors driving the market demand?

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