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Global Narrow Web Inks Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GD0B2F699086EN.html
Date: September 2026
Pages: 178
Price: US$ 4,480.00 (Single User License)
ID: GD0B2F699086EN

Abstracts

The global Narrow Web Inks market size is expected to reach $ 2070 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

Narrow Web Inks are a specialized ink system developed for narrow-web roll-to-roll printing equipment and for labeling, small-format packaging, and functional printing applications. They are primarily compatible with roll-to-roll printing platforms of approximately 500 mm and below, with mainstream commercial equipment typically ranging from 250 to 410 mm in width. The core technical requirements for these inks include rapid curing or drying, fine dot reproduction, high color intensity, stable ink volume control, adaptability to frequent order changes, and excellent adhesion to substrates such as paper, synthetic paper, polyethylene, polypropylene, polyester, PVC, metallized films, and aluminum foil. Product forms include four-color process inks, spot colors, high-octane white inks, black inks, metallic inks, fluorescent inks, safety and functional inks, as well as low-migration and food packaging series highly integrated with core printing systems. The main chemical routes include traditional UV curing, LED-UV or dual curing, water-based, solvent-based, and a small amount of electron beam curing systems. The main printing processes cover flexographic, rotary letterpress, offset, rotary screen printing, and industrial inkjet printing.

Key Findings

Water-based and UV-curable systems form the two principal Narrow Web Inks categories

Paper and film substrates require differentiated adhesion drying and resistance

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performance

Products curing or drying within two seconds support high-speed narrow web converting

Food beverage and pharmaceutical packaging impose the most demanding migration and safety requirements

Competition combines global ink groups with specialized narrow web formulation and service providers

Market Trends

Narrow Web Inks are moving toward faster curing, lower emissions, stronger migration control and closer alignment with packaging circularity requirements. Water-based formulations are being improved to deliver greater color strength, press stability and adhesion across a broader range of paper and treated-film substrates, while UV-curable products are increasingly optimized for UV LED and dual-cure equipment. This development allows converters to improve production efficiency, reduce heat exposure on sensitive films and transition between conventional UV and LED curing systems with less disruption to ink inventories. At the same time, brand owners and converters are placing greater emphasis on low-odor and low-migration formulations for food, beverage, pharmaceutical and personal care packaging. Ink design is also becoming more closely linked to package recyclability, deinking compatibility, renewable raw-material content and reduced use of substances that may complicate material recovery. Product differentiation is therefore shifting toward combined performance across printing speed, compliance, substrate versatility, energy efficiency and end-of-life packaging design.

Market Dynamics

Drivers

Demand for Narrow Web Inks is supported by the continuing expansion and diversification of labels and compact-format packaging used across consumer and regulated industries. Food and beverage, personal care, pharmaceutical and apparel brands require frequent product launches, multiple package sizes, localized versions,

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promotional graphics and variable production volumes, which favor the operational flexibility of narrow web printing. Water-based and UV-curable technologies also allow converters to select ink systems according to substrate, press speed, drying capacity and end-use performance. Regulatory and customer requirements concerning volatile emissions, migration risk, workplace conditions and packaging safety are encouraging the adoption of more controlled formulations. Growth in film labels, shrink sleeves, wraparound labels and higher-value decorative applications further increases demand for inks combining strong adhesion, high color density, abrasion resistance and reliable performance during finishing and converting.

Restraints

Market development is constrained by raw-material costs, formulation complexity and the need to qualify inks separately for different presses, substrates and end-use conditions. Pigments, binders, resins, photoinitiators and specialty additives can experience cost and supply volatility, while changes to one component may affect color, cure response, adhesion, migration or regulatory status. Water-based inks require effective control of pH, viscosity, drying energy and anilox cleanliness, particularly when printing non-absorbent films. UV-curable inks require compatible lamps, sufficient curing energy and carefully selected photoinitiator systems, and incomplete curing can create odor, migration and performance concerns. Converters may also resist changing established ink systems because qualification trials, press cleaning, color rematching and customer approval can interrupt production. In price-sensitive applications, the additional cost of low-migration, high-resistance or rapid-cure formulations can slow adoption unless productivity or compliance benefits are clearly demonstrated.

Opportunities

The most attractive opportunities lie in high-performance products that combine fast drying or curing with low migration, strong film adhesion and compatibility with recyclable packaging structures. UV LED and dual-cure formulations can support converters upgrading equipment in stages, while reducing the need to maintain separate conventional UV and LED ink inventories. Water-based technologies have further potential in paper labels, cartons and selected film applications where customers prioritize lower volatile emissions, renewable content and improved working conditions. Film-specific products can expand through shrink sleeves, flexible packaging, wraparound labels and durable personal care or household-product labels. Ink suppliers can also create value through formulation packages that integrate primers, coatings,

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varnishes, adhesives and color-management services. Regionalized manufacturing, rapid color matching, on-site technical support and application-specific compliance documentation provide additional opportunities to deepen relationships with converters and brand owners.

Challenges

The central industry challenge is achieving consistent performance across increasingly diverse printing conditions without compromising safety or production efficiency. A formulation that performs well on absorbent paper may not provide sufficient wetting, adhesion or flexibility on polyethylene, polypropylene or other film substrates. Faster press speeds and curing times of ?2 seconds place tighter requirements on ink transfer, pigment dispersion, photoinitiator response and process control. Food and pharmaceutical applications require coordinated risk management among ink manufacturers, converters, packaging suppliers and product owners because final migration performance depends on formulation, ink-film thickness, substrate barriers, curing conditions and package design. Suppliers must also adapt formulations as raw-material policies and packaging regulations change, while maintaining color consistency and backward compatibility for existing customers. The growing importance of recyclability creates an additional technical challenge because highly durable ink films must still support sorting, washing, deinking or material recovery processes.

Industry Chain Analysis

The upstream chain for Narrow Web Inks comprises organic and inorganic pigments, dyes, acrylic and polyurethane binders, resins, oligomers, monomers, photoinitiators, waxes, defoamers, wetting agents, dispersants and other functional additives. Water quality and rheology-control materials are particularly important to water-based systems, while UV-curable formulations depend more heavily on reactive resins, monomers and wavelength-compatible photoinitiators. Upstream material selection directly influences color strength, cure speed, viscosity stability, adhesion, rub resistance, odor, migration behavior and regulatory compliance. Suppliers with capabilities in pigments, resins or dispersion technology can obtain advantages in formulation control and product development, although qualification and safety requirements limit the speed at which raw materials can be substituted.

The midstream segment covers formulation design, pigment dispersion, blending,

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quality control, color matching, filling, application testing and compliance management. Ink producers increasingly provide press-side troubleshooting, dispensing systems, inventory optimization and documentation support in addition to the physical ink. Downstream customers include label printers, flexible-packaging converters, carton producers and integrated packaging companies serving food and beverage, personal care, pharmaceutical, apparel and industrial markets. Value creation is concentrated in repeatable color, stable press performance, rapid curing, reduced waste, substrate-specific functionality and reliable technical support. Raw materials represent the principal production cost, while research and development, laboratory testing, quality assurance, regulatory assessment, regional warehousing and field service are important operating expenses. Higher-value margins are generally associated with customized colors, low-migration systems, specialty effects, difficult film applications and integrated ink-management services.

Segment Insights

Water-based narrow web inks are positioned strongly in paper-oriented labels, tags, cartons and applications where lower volatile emissions and straightforward equipment cleaning are important. Their commercial performance depends on rapid water release, stable viscosity, resolubility, color strength and resistance after drying. Continued improvements in binder and surface-treatment technologies are expanding the usable range of water-based systems on selected film substrates, although film printing generally requires tighter control of surface energy, drying capacity and adhesion. Paper-specific formulations focus more heavily on absorption, dot gain, drying balance and rub resistance, while film-specific formulations emphasize wetting, flexibility, blocking resistance and resistance to moisture, chemicals or product contents.

UV-curable narrow web inks provide rapid polymerization, high print density and strong mechanical resistance, making them suitable for high-speed label production and demanding paper or film applications. The ?2-second segment is closely associated with productivity-focused presses where immediate curing enables subsequent varnishing, die cutting, laminating or rewinding. Products requiring >2 seconds remain relevant where press configuration, ink-film thickness, pigment loading, substrate sensitivity or specialty effects require a wider curing or drying window. UV LED-compatible and dual-cure products represent an important technology opportunity because they support energy-efficient equipment upgrades and reduce heat transfer to sensitive materials. Across both ink categories, commercial selection increasingly depends on total converting efficiency and compliance performance in addition to ink

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price.

Downstream Market Opportunities

Food and beverage packaging offers substantial demand for Narrow Web Inks because labels and compact packaging must combine visual differentiation with low odor, migration control, resistance and reliable high-volume production. Pharmaceutical applications place additional emphasis on traceability, legibility, chemical resistance and controlled raw-material selection. Personal care and cosmetics create opportunities for high-opacity whites, metallic or tactile effects, premium color reproduction and resistance to oils, water and handling. Apparel labels and tags require flexibility, abrasion resistance and consistent reproduction across paper and synthetic materials. Other opportunities include household chemicals, logistics labels, industrial identification and promotional packaging. In all downstream sectors, ink suppliers that can coordinate substrate testing, color standards, curing conditions and finishing compatibility are better positioned to support product launches and reduce converter qualification time.

Regional Insights

Europe represents a major technology and compliance center for Narrow Web Inks, particularly in low-migration packaging, raw-material stewardship, UV LED adoption and packaging recyclability. The application of Regulation (EU) 2025/40 from August 2026 is reinforcing attention to recyclable packaging design and recycled-content requirements, encouraging ink and coating suppliers to consider their effect on material recovery. North America has an established label and packaging converting base with demand for water-based, UV-curable and UV LED products across paper and synthetic substrates. Customers in both regions place considerable value on technical service, consistent multi-site supply, regulatory documentation and rapid qualification for brand-owner specifications.

Asia-Pacific provides significant development potential through its broad packaging manufacturing base, expanding consumer-goods production and growing demand for higher-quality labels in food, beverages, pharmaceuticals and personal care. Japan has established capabilities in water-based, UV-curable and environmentally oriented ink technologies, while China combines growing domestic demand with an expanding base of regional ink and packaging suppliers. Regional competition is influenced by differences in substrate availability, press configuration, environmental requirements,

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customer qualification practices and local technical support. Suppliers capable of combining global formulation standards with regional production, localized colors and responsive service are positioned to capture opportunities as converters upgrade from general-purpose inks to application-specific systems.

Competitive Landscape Analysis

The Narrow Web Inks market has a diversified competitive structure comprising large international ink and chemical groups, specialized narrow web ink manufacturers and regional suppliers. DIC Corporation, Flint Group, Siegwerk Druckfarben, SAKATA INX CORPORATION, artience, hubergroup and ALTANA compete through broad formulation portfolios, international production or distribution networks, compliance capabilities and relationships with multinational packaging converters. Wikoff Color Corporation, Nazdar Ink Technologies, Pulse Roll Label Products, Paragon Inks and DONECK Euroflex strengthen competition through specialized narrow web expertise, responsive product development, press-side support and customized color or coating systems. Hanghua Ink, Shenzhen Bright Ink & Coating and Guangdong Jiajing Technology address growing Chinese demand through local manufacturing and service capabilities. Competitive advantage increasingly depends on the ability to provide stable performance across water-based and UV-curable systems, paper and film substrates, and different curing configurations. Technical service, color consistency, low-migration competence, rapid customization, regional inventory and support for converters' sustainability targets are becoming more important sources of differentiation alongside product price.

Report Scope

This report studies the global Narrow Web Inks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Narrow Web Inks and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Narrow Web Inks that contribute to its increasing demand across many markets.

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Highlights and key features of the study

Global Narrow Web Inks total production and demand, 2021-2032, (Tons)

Global Narrow Web Inks total production value, 2021-2032, (USD Million)

Global Narrow Web Inks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Narrow Web Inks consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Narrow Web Inks domestic production, consumption, key domestic manufacturers and share

Global Narrow Web Inks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Narrow Web Inks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Narrow Web Inks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Narrow Web Inks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIC Corporation, Flint Group, Siegwerk Druckfarben, SAKATA INX CORPORATION, artience Co., Ltd., hubergroup Deutschland GmbH, ALTANA AG, Wikoff Color Corporation, Nazdar Ink Technologies, Kao Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Narrow Web Inks market

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Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Narrow Web Inks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Narrow Web Inks Market, Segmentation by Type:

Water-based narrow-width rotary ink

UV-cured narrow-width rotary ink

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Global Narrow Web Inks Market, Segmentation by Printing Material:

Paper-specific

Film-specific

Global Narrow Web Inks Market, Segmentation by Drying and Curing Time:

?2 seconds

>2 seconds

Global Narrow Web Inks Market, Segmentation by Application:

Food and Beverage

Daily Chemicals and Cosmetics

Pharmaceuticals

Apparel Industry

Other

Companies Profiled:

DIC Corporation

Flint Group

Siegwerk Druckfarben

SAKATA INX CORPORATION

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artience Co., Ltd.

hubergroup Deutschland GmbH

ALTANA AG

Wikoff Color Corporation

Nazdar Ink Technologies

Kao Corporation

Pulse Roll Label Products Ltd.

Paragon Inks Ltd.

DONECK Euroflex S.A.

Hanghua Ink Co., Ltd.

Kuboi Ink Co., Ltd.

Magnum Inks & Coatings Ltd.

Vanguard Inks and Coatings

Flexo Technologies Inc.

American Inks & Technology

Pro ColorFlex Ink Corporation

Printcolor AG

Encres DUBUIT

Inkstream Colour Pvt. Ltd.

Soundarya Printing Inks

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Shenzhen Bright Ink & Coating Co., Ltd.

Guangdong Jiajing Technology Co., Ltd.

Key Questions Answered

1. How big is the global Narrow Web Inks market?
2. What is the demand of the global Narrow Web Inks market?
3. What is the year over year growth of the global Narrow Web Inks market?
4. What is the total value of the global Narrow Web Inks market?
5. Who are the Major Players in the global Narrow Web Inks market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Narrow Web Inks Introduction
1.2 World Narrow Web Inks Supply & Forecast
  1.2.1 World Narrow Web Inks Production Value (2021 & 2025 & 2032)
  1.2.2 World Narrow Web Inks Production (2021-2032)
  1.2.3 World Narrow Web Inks Pricing Trends (2021-2032)
1.3 World Narrow Web Inks Production by Region (Based on Production Site)
  1.3.1 World Narrow Web Inks Production Value by Region (2021-2032)
  1.3.2 World Narrow Web Inks Production by Region (2021-2032)
  1.3.3 World Narrow Web Inks Average Price by Region (2021-2032)
  1.3.4 North America Narrow Web Inks Production (2021-2032)
  1.3.5 Europe Narrow Web Inks Production (2021-2032)
  1.3.6 China Narrow Web Inks Production (2021-2032)
  1.3.7 Japan Narrow Web Inks Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Narrow Web Inks Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Narrow Web Inks Major Market Trends

2 DEMAND SUMMARY

2.1 World Narrow Web Inks Demand (2021-2032)
2.2 World Narrow Web Inks Consumption by Region
  2.2.1 World Narrow Web Inks Consumption by Region (2021-2026)
  2.2.2 World Narrow Web Inks Consumption Forecast by Region (2027-2032)
2.3 United States Narrow Web Inks Consumption (2021-2032)
2.4 China Narrow Web Inks Consumption (2021-2032)
2.5 Europe Narrow Web Inks Consumption (2021-2032)
2.6 Japan Narrow Web Inks Consumption (2021-2032)
2.7 South Korea Narrow Web Inks Consumption (2021-2032)
2.8 ASEAN Narrow Web Inks Consumption (2021-2032)
2.9 India Narrow Web Inks Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Narrow Web Inks Production Value by Manufacturer (2021-2026)

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3.2 World Narrow Web Inks Production by Manufacturer (2021-2026)
3.3 World Narrow Web Inks Average Price by Manufacturer (2021-2026)
3.4 Narrow Web Inks Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Narrow Web Inks Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Narrow Web Inks in 2025
  3.5.3 Global Concentration Ratios (CR8) for Narrow Web Inks in 2025
3.6 Narrow Web Inks Market: Overall Company Footprint Analysis
  3.6.1 Narrow Web Inks Market: Region Footprint
  3.6.2 Narrow Web Inks Market: Company Product Type Footprint
  3.6.3 Narrow Web Inks Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Narrow Web Inks Production Value Comparison
  4.1.1 United States VS China: Narrow Web Inks Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Narrow Web Inks Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Narrow Web Inks Production Comparison
  4.2.1 United States VS China: Narrow Web Inks Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Narrow Web Inks Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Narrow Web Inks Consumption Comparison
  4.3.1 United States VS China: Narrow Web Inks Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Narrow Web Inks Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Narrow Web Inks Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Narrow Web Inks Manufacturers, Headquarters and Production Site (States, Country)
  4.4.2 United States Based Manufacturers Narrow Web Inks Production Value

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(2021-2026)
4.4.3 United States Based Manufacturers Narrow Web Inks Production (2021-2026)
4.5 China Based Narrow Web Inks Manufacturers and Market Share
4.5.1 China Based Narrow Web Inks Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Narrow Web Inks Production Value (2021-2026)
4.5.3 China Based Manufacturers Narrow Web Inks Production (2021-2026)
4.6 Rest of World Based Narrow Web Inks Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Narrow Web Inks Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Narrow Web Inks Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Narrow Web Inks Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Narrow Web Inks Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Water-based narrow-width rotary ink
5.2.2 UV-cured narrow-width rotary ink
5.3 Market Segment by Type
5.3.1 World Narrow Web Inks Production by Type (2021-2032)
5.3.2 World Narrow Web Inks Production Value by Type (2021-2032)
5.3.3 World Narrow Web Inks Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PRINTING MATERIAL

6.1 World Narrow Web Inks Market Size Overview by Printing Material: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Printing Material
6.2.1 Paper-specific
6.2.2 Film-specific
6.3 Market Segment by Printing Material
6.3.1 World Narrow Web Inks Production by Printing Material (2021-2032)
6.3.2 World Narrow Web Inks Production Value by Printing Material (2021-2032)
6.3.3 World Narrow Web Inks Average Price by Printing Material (2021-2032)

7 MARKET ANALYSIS BY DRYING AND CURING TIME

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7.1 World Narrow Web Inks Market Size Overview by Drying and Curing Time: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Drying and Curing Time
7.2.1 ?2 seconds
7.2.2 >2 seconds
7.3 Market Segment by Drying and Curing Time
7.3.1 World Narrow Web Inks Production by Drying and Curing Time (2021-2032)
7.3.2 World Narrow Web Inks Production Value by Drying and Curing Time (2021-2032)
7.3.3 World Narrow Web Inks Average Price by Drying and Curing Time (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Narrow Web Inks Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Food and Beverage
8.2.2 Daily Chemicals and Cosmetics
8.2.3 Pharmaceuticals
8.2.4 Apparel Industry
8.2.5 Other
8.3 Market Segment by Application
8.3.1 World Narrow Web Inks Production by Application (2021-2032)
8.3.2 World Narrow Web Inks Production Value by Application (2021-2032)
8.3.3 World Narrow Web Inks Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 DIC Corporation
9.1.1 DIC Corporation Details
9.1.2 DIC Corporation Major Business
9.1.3 DIC Corporation Narrow Web Inks Product and Services
9.1.4 DIC Corporation Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 DIC Corporation Recent Developments/Updates
9.1.6 DIC Corporation Competitive Strengths & Weaknesses
9.2 Flint Group
9.2.1 Flint Group Details

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9.2.2 Flint Group Major Business
9.2.3 Flint Group Narrow Web Inks Product and Services
9.2.4 Flint Group Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 Flint Group Recent Developments/Updates
9.2.6 Flint Group Competitive Strengths & Weaknesses
9.3 Siegwerk Druckfarben
9.3.1 Siegwerk Druckfarben Details
9.3.2 Siegwerk Druckfarben Major Business
9.3.3 Siegwerk Druckfarben Narrow Web Inks Product and Services
9.3.4 Siegwerk Druckfarben Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Siegwerk Druckfarben Recent Developments/Updates
9.3.6 Siegwerk Druckfarben Competitive Strengths & Weaknesses
9.4 SAKATA INX CORPORATION
9.4.1 SAKATA INX CORPORATION Details
9.4.2 SAKATA INX CORPORATION Major Business
9.4.3 SAKATA INX CORPORATION Narrow Web Inks Product and Services
9.4.4 SAKATA INX CORPORATION Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 SAKATA INX CORPORATION Recent Developments/Updates
9.4.6 SAKATA INX CORPORATION Competitive Strengths & Weaknesses
9.5 artience Co., Ltd.
9.5.1 artience Co., Ltd. Details
9.5.2 artience Co., Ltd. Major Business
9.5.3 artience Co., Ltd. Narrow Web Inks Product and Services
9.5.4 artience Co., Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 artience Co., Ltd. Recent Developments/Updates
9.5.6 artience Co., Ltd. Competitive Strengths & Weaknesses
9.6 hubergroup Deutschland GmbH
9.6.1 hubergroup Deutschland GmbH Details
9.6.2 hubergroup Deutschland GmbH Major Business
9.6.3 hubergroup Deutschland GmbH Narrow Web Inks Product and Services
9.6.4 hubergroup Deutschland GmbH Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 hubergroup Deutschland GmbH Recent Developments/Updates
9.6.6 hubergroup Deutschland GmbH Competitive Strengths & Weaknesses
9.7 ALTANA AG

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9.7.1 ALTANA AG Details
9.7.2 ALTANA AG Major Business
9.7.3 ALTANA AG Narrow Web Inks Product and Services
9.7.4 ALTANA AG Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 ALTANA AG Recent Developments/Updates
9.7.6 ALTANA AG Competitive Strengths & Weaknesses
9.8 Wikoff Color Corporation
9.8.1 Wikoff Color Corporation Details
9.8.2 Wikoff Color Corporation Major Business
9.8.3 Wikoff Color Corporation Narrow Web Inks Product and Services
9.8.4 Wikoff Color Corporation Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Wikoff Color Corporation Recent Developments/Updates
9.8.6 Wikoff Color Corporation Competitive Strengths & Weaknesses
9.9 Nazdar Ink Technologies
9.9.1 Nazdar Ink Technologies Details
9.9.2 Nazdar Ink Technologies Major Business
9.9.3 Nazdar Ink Technologies Narrow Web Inks Product and Services
9.9.4 Nazdar Ink Technologies Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Nazdar Ink Technologies Recent Developments/Updates
9.9.6 Nazdar Ink Technologies Competitive Strengths & Weaknesses
9.10 Kao Corporation
9.10.1 Kao Corporation Details
9.10.2 Kao Corporation Major Business
9.10.3 Kao Corporation Narrow Web Inks Product and Services
9.10.4 Kao Corporation Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Kao Corporation Recent Developments/Updates
9.10.6 Kao Corporation Competitive Strengths & Weaknesses
9.11 Pulse Roll Label Products Ltd.
9.11.1 Pulse Roll Label Products Ltd. Details
9.11.2 Pulse Roll Label Products Ltd. Major Business
9.11.3 Pulse Roll Label Products Ltd. Narrow Web Inks Product and Services
9.11.4 Pulse Roll Label Products Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Pulse Roll Label Products Ltd. Recent Developments/Updates
9.11.6 Pulse Roll Label Products Ltd. Competitive Strengths & Weaknesses

+357 96 030922
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9.12 Paragon Inks Ltd.
9.12.1 Paragon Inks Ltd. Details
9.12.2 Paragon Inks Ltd. Major Business
9.12.3 Paragon Inks Ltd. Narrow Web Inks Product and Services
9.12.4 Paragon Inks Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Paragon Inks Ltd. Recent Developments/Updates
9.12.6 Paragon Inks Ltd. Competitive Strengths & Weaknesses
9.13 DONECK Euroflex S.A.
9.13.1 DONECK Euroflex S.A. Details
9.13.2 DONECK Euroflex S.A. Major Business
9.13.3 DONECK Euroflex S.A. Narrow Web Inks Product and Services
9.13.4 DONECK Euroflex S.A. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 DONECK Euroflex S.A. Recent Developments/Updates
9.13.6 DONECK Euroflex S.A. Competitive Strengths & Weaknesses
9.14 Hanghua Ink Co., Ltd.
9.14.1 Hanghua Ink Co., Ltd. Details
9.14.2 Hanghua Ink Co., Ltd. Major Business
9.14.3 Hanghua Ink Co., Ltd. Narrow Web Inks Product and Services
9.14.4 Hanghua Ink Co., Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Hanghua Ink Co., Ltd. Recent Developments/Updates
9.14.6 Hanghua Ink Co., Ltd. Competitive Strengths & Weaknesses
9.15 Kuboi Ink Co., Ltd.
9.15.1 Kuboi Ink Co., Ltd. Details
9.15.2 Kuboi Ink Co., Ltd. Major Business
9.15.3 Kuboi Ink Co., Ltd. Narrow Web Inks Product and Services
9.15.4 Kuboi Ink Co., Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Kuboi Ink Co., Ltd. Recent Developments/Updates
9.15.6 Kuboi Ink Co., Ltd. Competitive Strengths & Weaknesses
9.16 Magnum Inks & Coatings Ltd.
9.16.1 Magnum Inks & Coatings Ltd. Details
9.16.2 Magnum Inks & Coatings Ltd. Major Business
9.16.3 Magnum Inks & Coatings Ltd. Narrow Web Inks Product and Services
9.16.4 Magnum Inks & Coatings Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Magnum Inks & Coatings Ltd. Recent Developments/Updates

+357 96 030922
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9.16.6 Magnum Inks & Coatings Ltd. Competitive Strengths & Weaknesses
9.17 Vanguard Inks and Coatings
9.17.1 Vanguard Inks and Coatings Details
9.17.2 Vanguard Inks and Coatings Major Business
9.17.3 Vanguard Inks and Coatings Narrow Web Inks Product and Services
9.17.4 Vanguard Inks and Coatings Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Vanguard Inks and Coatings Recent Developments/Updates
9.17.6 Vanguard Inks and Coatings Competitive Strengths & Weaknesses
9.18 Flexo Technologies Inc.
9.18.1 Flexo Technologies Inc. Details
9.18.2 Flexo Technologies Inc. Major Business
9.18.3 Flexo Technologies Inc. Narrow Web Inks Product and Services
9.18.4 Flexo Technologies Inc. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Flexo Technologies Inc. Recent Developments/Updates
9.18.6 Flexo Technologies Inc. Competitive Strengths & Weaknesses
9.19 American Inks & Technology
9.19.1 American Inks & Technology Details
9.19.2 American Inks & Technology Major Business
9.19.3 American Inks & Technology Narrow Web Inks Product and Services
9.19.4 American Inks & Technology Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 American Inks & Technology Recent Developments/Updates
9.19.6 American Inks & Technology Competitive Strengths & Weaknesses
9.20 Pro ColorFlex Ink Corporation
9.20.1 Pro ColorFlex Ink Corporation Details
9.20.2 Pro ColorFlex Ink Corporation Major Business
9.20.3 Pro ColorFlex Ink Corporation Narrow Web Inks Product and Services
9.20.4 Pro ColorFlex Ink Corporation Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.20.5 Pro ColorFlex Ink Corporation Recent Developments/Updates
9.20.6 Pro ColorFlex Ink Corporation Competitive Strengths & Weaknesses
9.21 Printcolor AG
9.21.1 Printcolor AG Details
9.21.2 Printcolor AG Major Business
9.21.3 Printcolor AG Narrow Web Inks Product and Services
9.21.4 Printcolor AG Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)

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info@marketpublishers.com

9.21.5 Printcolor AG Recent Developments/Updates
9.21.6 Printcolor AG Competitive Strengths & Weaknesses
9.22 Encres DUBUIT
9.22.1 Encres DUBUIT Details
9.22.2 Encres DUBUIT Major Business
9.22.3 Encres DUBUIT Narrow Web Inks Product and Services
9.22.4 Encres DUBUIT Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.22.5 Encres DUBUIT Recent Developments/Updates
9.22.6 Encres DUBUIT Competitive Strengths & Weaknesses
9.23 Inkstream Colour Pvt. Ltd.
9.23.1 Inkstream Colour Pvt. Ltd. Details
9.23.2 Inkstream Colour Pvt. Ltd. Major Business
9.23.3 Inkstream Colour Pvt. Ltd. Narrow Web Inks Product and Services
9.23.4 Inkstream Colour Pvt. Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.23.5 Inkstream Colour Pvt. Ltd. Recent Developments/Updates
9.23.6 Inkstream Colour Pvt. Ltd. Competitive Strengths & Weaknesses
9.24 Soundarya Printing Inks
9.24.1 Soundarya Printing Inks Details
9.24.2 Soundarya Printing Inks Major Business
9.24.3 Soundarya Printing Inks Narrow Web Inks Product and Services
9.24.4 Soundarya Printing Inks Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.24.5 Soundarya Printing Inks Recent Developments/Updates
9.24.6 Soundarya Printing Inks Competitive Strengths & Weaknesses
9.25 Shenzhen Bright Ink & Coating Co., Ltd.
9.25.1 Shenzhen Bright Ink & Coating Co., Ltd. Details
9.25.2 Shenzhen Bright Ink & Coating Co., Ltd. Major Business
9.25.3 Shenzhen Bright Ink & Coating Co., Ltd. Narrow Web Inks Product and Services
9.25.4 Shenzhen Bright Ink & Coating Co., Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.25.5 Shenzhen Bright Ink & Coating Co., Ltd. Recent Developments/Updates
9.25.6 Shenzhen Bright Ink & Coating Co., Ltd. Competitive Strengths & Weaknesses
9.26 Guangdong Jiajing Technology Co., Ltd.
9.26.1 Guangdong Jiajing Technology Co., Ltd. Details
9.26.2 Guangdong Jiajing Technology Co., Ltd. Major Business
9.26.3 Guangdong Jiajing Technology Co., Ltd. Narrow Web Inks Product and

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Services
9.26.4 Guangdong Jiajing Technology Co., Ltd. Narrow Web Inks Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.26.5 Guangdong Jiajing Technology Co., Ltd. Recent Developments/Updates
9.26.6 Guangdong Jiajing Technology Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Narrow Web Inks Industry Chain
10.2 Narrow Web Inks Upstream Analysis
10.2.1 Narrow Web Inks Core Raw Materials
10.2.2 Main Manufacturers of Narrow Web Inks Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Narrow Web Inks Production Mode
10.6 Narrow Web Inks Procurement Model
10.7 Narrow Web Inks Industry Sales Model and Sales Channels
10.7.1 Narrow Web Inks Sales Model
10.7.2 Narrow Web Inks Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. World Narrow Web Inks Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Narrow Web Inks Production Value by Region (2021-2026) & (USD Million)
Table 3. World Narrow Web Inks Production Value by Region (2027-2032) & (USD Million)
Table 4. World Narrow Web Inks Production Value Market Share by Region (2021-2026)
Table 5. World Narrow Web Inks Production Value Market Share by Region (2027-2032)
Table 6. World Narrow Web Inks Production by Region (2021-2026) & (Tons)
Table 7. World Narrow Web Inks Production by Region (2027-2032) & (Tons)
Table 8. World Narrow Web Inks Production Market Share by Region (2021-2026)
Table 9. World Narrow Web Inks Production Market Share by Region (2027-2032)
Table 10. World Narrow Web Inks Average Price by Region (2021-2026) & (US$/kg)
Table 11. World Narrow Web Inks Average Price by Region (2027-2032) & (US$/kg)
Table 12. Narrow Web Inks Major Market Trends
Table 13. World Narrow Web Inks Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)
Table 14. World Narrow Web Inks Consumption by Region (2021-2026) & (Tons)
Table 15. World Narrow Web Inks Consumption Forecast by Region (2027-2032) & (Tons)
Table 16. World Narrow Web Inks Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Narrow Web Inks Producers in 2025
Table 18. World Narrow Web Inks Production by Manufacturer (2021-2026) & (Tons)
Table 19. Production Market Share of Key Narrow Web Inks Producers in 2025
Table 20. World Narrow Web Inks Average Price by Manufacturer (2021-2026) & (US$/kg)
Table 21. Global Narrow Web Inks Company Evaluation Quadrant
Table 22. World Narrow Web Inks Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Narrow Web Inks Production Site of Key Manufacturer
Table 24. Narrow Web Inks Market: Company Product Type Footprint
Table 25. Narrow Web Inks Market: Company Product Application Footprint

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Table 26. Narrow Web Inks Competitive Factors
Table 27. Narrow Web Inks New Entrant and Capacity Expansion Plans
Table 28. Narrow Web Inks Mergers & Acquisitions Activity
Table 29. United States VS China Narrow Web Inks Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Narrow Web Inks Production Comparison, (2021 & 2025 & 2032) & (Tons)
Table 31. United States VS China Narrow Web Inks Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
Table 32. United States Based Narrow Web Inks Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Narrow Web Inks Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Narrow Web Inks Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Narrow Web Inks Production (2021-2026) & (Tons)
Table 36. United States Based Manufacturers Narrow Web Inks Production Market Share (2021-2026)
Table 37. China Based Narrow Web Inks Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Narrow Web Inks Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Narrow Web Inks Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Narrow Web Inks Production, (2021-2026) & (Tons)
Table 41. China Based Manufacturers Narrow Web Inks Production Market Share (2021-2026)
Table 42. Rest of World Based Narrow Web Inks Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Narrow Web Inks Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Narrow Web Inks Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Narrow Web Inks Production, (2021-2026) & (Tons)
Table 46. Rest of World Based Manufacturers Narrow Web Inks Production Market Share (2021-2026)

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Table 47. World Narrow Web Inks Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Narrow Web Inks Production by Type (2021-2026) & (Tons)
Table 49. World Narrow Web Inks Production by Type (2027-2032) & (Tons)
Table 50. World Narrow Web Inks Production Value by Type (2021-2026) & (USD Million)
Table 51. World Narrow Web Inks Production Value by Type (2027-2032) & (USD Million)
Table 52. World Narrow Web Inks Average Price by Type (2021-2026) & (US$/kg)
Table 53. World Narrow Web Inks Average Price by Type (2027-2032) & (US$/kg)
Table 54. World Narrow Web Inks Production Value by Printing Material, (USD Million), 2021 & 2025 & 2032
Table 55. World Narrow Web Inks Production by Printing Material (2021-2026) & (Tons)
Table 56. World Narrow Web Inks Production by Printing Material (2027-2032) & (Tons)
Table 57. World Narrow Web Inks Production Value by Printing Material (2021-2026) & (USD Million)
Table 58. World Narrow Web Inks Production Value by Printing Material (2027-2032) & (USD Million)
Table 59. World Narrow Web Inks Average Price by Printing Material (2021-2026) & (US$/kg)
Table 60. World Narrow Web Inks Average Price by Printing Material (2027-2032) & (US$/kg)
Table 61. World Narrow Web Inks Production Value by Drying and Curing Time, (USD Million), 2021 & 2025 & 2032
Table 62. World Narrow Web Inks Production by Drying and Curing Time (2021-2026) & (Tons)
Table 63. World Narrow Web Inks Production by Drying and Curing Time (2027-2032) & (Tons)
Table 64. World Narrow Web Inks Production Value by Drying and Curing Time (2021-2026) & (USD Million)
Table 65. World Narrow Web Inks Production Value by Drying and Curing Time (2027-2032) & (USD Million)
Table 66. World Narrow Web Inks Average Price by Drying and Curing Time (2021-2026) & (US$/kg)
Table 67. World Narrow Web Inks Average Price by Drying and Curing Time (2027-2032) & (US$/kg)
Table 68. World Narrow Web Inks Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Narrow Web Inks Production by Application (2021-2026) & (Tons)

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Table 70. World Narrow Web Inks Production by Application (2027-2032) & (Tons)
Table 71. World Narrow Web Inks Production Value by Application (2021-2026) & (USD Million)
Table 72. World Narrow Web Inks Production Value by Application (2027-2032) & (USD Million)
Table 73. World Narrow Web Inks Average Price by Application (2021-2026) & (US$/kg)
Table 74. World Narrow Web Inks Average Price by Application (2027-2032) & (US$/kg)
Table 75. DIC Corporation Basic Information, Manufacturing Base and Competitors
Table 76. DIC Corporation Major Business
Table 77. DIC Corporation Narrow Web Inks Product and Services
Table 78. DIC Corporation Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. DIC Corporation Recent Developments/Updates
Table 80. DIC Corporation Competitive Strengths & Weaknesses
Table 81. Flint Group Basic Information, Manufacturing Base and Competitors
Table 82. Flint Group Major Business
Table 83. Flint Group Narrow Web Inks Product and Services
Table 84. Flint Group Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Flint Group Recent Developments/Updates
Table 86. Flint Group Competitive Strengths & Weaknesses
Table 87. Siegwerk Druckfarben Basic Information, Manufacturing Base and Competitors
Table 88. Siegwerk Druckfarben Major Business
Table 89. Siegwerk Druckfarben Narrow Web Inks Product and Services
Table 90. Siegwerk Druckfarben Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Siegwerk Druckfarben Recent Developments/Updates
Table 92. Siegwerk Druckfarben Competitive Strengths & Weaknesses
Table 93. SAKATA INX CORPORATION Basic Information, Manufacturing Base and Competitors
Table 94. SAKATA INX CORPORATION Major Business
Table 95. SAKATA INX CORPORATION Narrow Web Inks Product and Services
Table 96. SAKATA INX CORPORATION Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. SAKATA INX CORPORATION Recent Developments/Updates
Table 98. SAKATA INX CORPORATION Competitive Strengths & Weaknesses
Table 99. artience Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 100. artience Co., Ltd. Major Business

+357 96 030922
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Table 101. artience Co., Ltd. Narrow Web Inks Product and Services
Table 102. artience Co., Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. artience Co., Ltd. Recent Developments/Updates
Table 104. artience Co., Ltd. Competitive Strengths & Weaknesses
Table 105. hubergroup Deutschland GmbH Basic Information, Manufacturing Base and Competitors
Table 106. hubergroup Deutschland GmbH Major Business
Table 107. hubergroup Deutschland GmbH Narrow Web Inks Product and Services
Table 108. hubergroup Deutschland GmbH Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. hubergroup Deutschland GmbH Recent Developments/Updates
Table 110. hubergroup Deutschland GmbH Competitive Strengths & Weaknesses
Table 111. ALTANA AG Basic Information, Manufacturing Base and Competitors
Table 112. ALTANA AG Major Business
Table 113. ALTANA AG Narrow Web Inks Product and Services
Table 114. ALTANA AG Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. ALTANA AG Recent Developments/Updates
Table 116. ALTANA AG Competitive Strengths & Weaknesses
Table 117. Wikoff Color Corporation Basic Information, Manufacturing Base and Competitors
Table 118. Wikoff Color Corporation Major Business
Table 119. Wikoff Color Corporation Narrow Web Inks Product and Services
Table 120. Wikoff Color Corporation Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Wikoff Color Corporation Recent Developments/Updates
Table 122. Wikoff Color Corporation Competitive Strengths & Weaknesses
Table 123. Nazdar Ink Technologies Basic Information, Manufacturing Base and Competitors
Table 124. Nazdar Ink Technologies Major Business
Table 125. Nazdar Ink Technologies Narrow Web Inks Product and Services
Table 126. Nazdar Ink Technologies Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Nazdar Ink Technologies Recent Developments/Updates
Table 128. Nazdar Ink Technologies Competitive Strengths & Weaknesses
Table 129. Kao Corporation Basic Information, Manufacturing Base and Competitors
Table 130. Kao Corporation Major Business
Table 131. Kao Corporation Narrow Web Inks Product and Services

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Table 132. Kao Corporation Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Kao Corporation Recent Developments/Updates
Table 134. Kao Corporation Competitive Strengths & Weaknesses
Table 135. Pulse Roll Label Products Ltd. Basic Information, Manufacturing Base and Competitors
Table 136. Pulse Roll Label Products Ltd. Major Business
Table 137. Pulse Roll Label Products Ltd. Narrow Web Inks Product and Services
Table 138. Pulse Roll Label Products Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Pulse Roll Label Products Ltd. Recent Developments/Updates
Table 140. Pulse Roll Label Products Ltd. Competitive Strengths & Weaknesses
Table 141. Paragon Inks Ltd. Basic Information, Manufacturing Base and Competitors
Table 142. Paragon Inks Ltd. Major Business
Table 143. Paragon Inks Ltd. Narrow Web Inks Product and Services
Table 144. Paragon Inks Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Paragon Inks Ltd. Recent Developments/Updates
Table 146. Paragon Inks Ltd. Competitive Strengths & Weaknesses
Table 147. DONECK Euroflex S.A. Basic Information, Manufacturing Base and Competitors
Table 148. DONECK Euroflex S.A. Major Business
Table 149. DONECK Euroflex S.A. Narrow Web Inks Product and Services
Table 150. DONECK Euroflex S.A. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. DONECK Euroflex S.A. Recent Developments/Updates
Table 152. DONECK Euroflex S.A. Competitive Strengths & Weaknesses
Table 153. Hanghua Ink Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 154. Hanghua Ink Co., Ltd. Major Business
Table 155. Hanghua Ink Co., Ltd. Narrow Web Inks Product and Services
Table 156. Hanghua Ink Co., Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Hanghua Ink Co., Ltd. Recent Developments/Updates
Table 158. Hanghua Ink Co., Ltd. Competitive Strengths & Weaknesses
Table 159. Kuboi Ink Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 160. Kuboi Ink Co., Ltd. Major Business
Table 161. Kuboi Ink Co., Ltd. Narrow Web Inks Product and Services
Table 162. Kuboi Ink Co., Ltd. Narrow Web Inks Production (Tons), Price (US$/kg),

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Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Kuboi Ink Co., Ltd. Recent Developments/Updates
Table 164. Kuboi Ink Co., Ltd. Competitive Strengths & Weaknesses
Table 165. Magnum Inks & Coatings Ltd. Basic Information, Manufacturing Base and Competitors
Table 166. Magnum Inks & Coatings Ltd. Major Business
Table 167. Magnum Inks & Coatings Ltd. Narrow Web Inks Product and Services
Table 168. Magnum Inks & Coatings Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Magnum Inks & Coatings Ltd. Recent Developments/Updates
Table 170. Magnum Inks & Coatings Ltd. Competitive Strengths & Weaknesses
Table 171. Vanguard Inks and Coatings Basic Information, Manufacturing Base and Competitors
Table 172. Vanguard Inks and Coatings Major Business
Table 173. Vanguard Inks and Coatings Narrow Web Inks Product and Services
Table 174. Vanguard Inks and Coatings Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Vanguard Inks and Coatings Recent Developments/Updates
Table 176. Vanguard Inks and Coatings Competitive Strengths & Weaknesses
Table 177. Flexo Technologies Inc. Basic Information, Manufacturing Base and Competitors
Table 178. Flexo Technologies Inc. Major Business
Table 179. Flexo Technologies Inc. Narrow Web Inks Product and Services
Table 180. Flexo Technologies Inc. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Flexo Technologies Inc. Recent Developments/Updates
Table 182. Flexo Technologies Inc. Competitive Strengths & Weaknesses
Table 183. American Inks & Technology Basic Information, Manufacturing Base and Competitors
Table 184. American Inks & Technology Major Business
Table 185. American Inks & Technology Narrow Web Inks Product and Services
Table 186. American Inks & Technology Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. American Inks & Technology Recent Developments/Updates
Table 188. American Inks & Technology Competitive Strengths & Weaknesses
Table 189. Pro ColorFlex Ink Corporation Basic Information, Manufacturing Base and Competitors
Table 190. Pro ColorFlex Ink Corporation Major Business
Table 191. Pro ColorFlex Ink Corporation Narrow Web Inks Product and Services

+357 96 030922
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Table 192. Pro ColorFlex Ink Corporation Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Pro ColorFlex Ink Corporation Recent Developments/Updates
Table 194. Pro ColorFlex Ink Corporation Competitive Strengths & Weaknesses
Table 195. Printcolor AG Basic Information, Manufacturing Base and Competitors
Table 196. Printcolor AG Major Business
Table 197. Printcolor AG Narrow Web Inks Product and Services
Table 198. Printcolor AG Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Printcolor AG Recent Developments/Updates
Table 200. Printcolor AG Competitive Strengths & Weaknesses
Table 201. Encres DUBUIT Basic Information, Manufacturing Base and Competitors
Table 202. Encres DUBUIT Major Business
Table 203. Encres DUBUIT Narrow Web Inks Product and Services
Table 204. Encres DUBUIT Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. Encres DUBUIT Recent Developments/Updates
Table 206. Encres DUBUIT Competitive Strengths & Weaknesses
Table 207. Inkstream Colour Pvt. Ltd. Basic Information, Manufacturing Base and Competitors
Table 208. Inkstream Colour Pvt. Ltd. Major Business
Table 209. Inkstream Colour Pvt. Ltd. Narrow Web Inks Product and Services
Table 210. Inkstream Colour Pvt. Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 211. Inkstream Colour Pvt. Ltd. Recent Developments/Updates
Table 212. Inkstream Colour Pvt. Ltd. Competitive Strengths & Weaknesses
Table 213. Soundarya Printing Inks Basic Information, Manufacturing Base and Competitors
Table 214. Soundarya Printing Inks Major Business
Table 215. Soundarya Printing Inks Narrow Web Inks Product and Services
Table 216. Soundarya Printing Inks Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 217. Soundarya Printing Inks Recent Developments/Updates
Table 218. Soundarya Printing Inks Competitive Strengths & Weaknesses
Table 219. Shenzhen Bright Ink & Coating Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 220. Shenzhen Bright Ink & Coating Co., Ltd. Major Business
Table 221. Shenzhen Bright Ink & Coating Co., Ltd. Narrow Web Inks Product and Services

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Table 222. Shenzhen Bright Ink & Coating Co., Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 223. Shenzhen Bright Ink & Coating Co., Ltd. Recent Developments/Updates
Table 224. Shenzhen Bright Ink & Coating Co., Ltd. Competitive Strengths & Weaknesses
Table 225. Guangdong Jiajing Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 226. Guangdong Jiajing Technology Co., Ltd. Major Business
Table 227. Guangdong Jiajing Technology Co., Ltd. Narrow Web Inks Product and Services
Table 228. Guangdong Jiajing Technology Co., Ltd. Narrow Web Inks Production (Tons), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 229. Guangdong Jiajing Technology Co., Ltd. Recent Developments/Updates
Table 230. Guangdong Jiajing Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 231. Global Key Players of Narrow Web Inks Upstream (Raw Materials)
Table 232. Global Narrow Web Inks Typical Customers
Table 233. Narrow Web Inks Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Narrow Web Inks Picture
Figure 2. World Narrow Web Inks Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Narrow Web Inks Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Narrow Web Inks Production (2021-2032) & (Tons)
Figure 5. World Narrow Web Inks Average Price (2021-2032) & (US$/kg)
Figure 6. World Narrow Web Inks Production Value Market Share by Region (2021-2032)
Figure 7. World Narrow Web Inks Production Market Share by Region (2021-2032)
Figure 8. North America Narrow Web Inks Production (2021-2032) & (Tons)
Figure 9. Europe Narrow Web Inks Production (2021-2032) & (Tons)
Figure 10. China Narrow Web Inks Production (2021-2032) & (Tons)
Figure 11. Japan Narrow Web Inks Production (2021-2032) & (Tons)
Figure 12. Narrow Web Inks Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 15. World Narrow Web Inks Consumption Market Share by Region (2021-2032)
Figure 16. United States Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 17. China Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 18. Europe Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 19. Japan Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 20. South Korea Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 21. ASEAN Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 22. India Narrow Web Inks Consumption (2021-2032) & (Tons)
Figure 23. Producer Shipments of Narrow Web Inks by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Narrow Web Inks Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Narrow Web Inks Markets in 2025
Figure 26. United States VS China: Narrow Web Inks Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Narrow Web Inks Production Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Narrow Web Inks Consumption Market Share

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Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Narrow Web Inks Production Market Share 2025
Figure 30. China Based Manufacturers Narrow Web Inks Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Narrow Web Inks Production Market Share 2025
Figure 32. World Narrow Web Inks Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Narrow Web Inks Production Value Market Share by Type in 2025
Figure 34. Water-based narrow-width rotary ink
Figure 35. UV-cured narrow-width rotary ink
Figure 36. World Narrow Web Inks Production Market Share by Type (2021-2032)
Figure 37. World Narrow Web Inks Production Value Market Share by Type (2021-2032)
Figure 38. World Narrow Web Inks Average Price by Type (2021-2032) & (US$/kg)
Figure 39. World Narrow Web Inks Production Value by Printing Material, (USD Million), 2021 & 2025 & 2032
Figure 40. World Narrow Web Inks Production Value Market Share by Printing Material in 2025
Figure 41. Paper-specific
Figure 42. Film-specific
Figure 43. World Narrow Web Inks Production Market Share by Printing Material (2021-2032)
Figure 44. World Narrow Web Inks Production Value Market Share by Printing Material (2021-2032)
Figure 45. World Narrow Web Inks Average Price by Printing Material (2021-2032) & (US$/kg)
Figure 46. World Narrow Web Inks Production Value by Drying and Curing Time, (USD Million), 2021 & 2025 & 2032
Figure 47. World Narrow Web Inks Production Value Market Share by Drying and Curing Time in 2025
Figure 48. ?2 seconds
Figure 49. >2 seconds
Figure 50. World Narrow Web Inks Production Market Share by Drying and Curing Time (2021-2032)
Figure 51. World Narrow Web Inks Production Value Market Share by Drying and Curing Time (2021-2032)
Figure 52. World Narrow Web Inks Average Price by Drying and Curing Time (2021-2032) & (US$/kg)

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Figure 53. World Narrow Web Inks Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 54. World Narrow Web Inks Production Value Market Share by Application in 2025
Figure 55. Food and Beverage
Figure 56. Daily Chemicals and Cosmetics
Figure 57. Pharmaceuticals
Figure 58. Apparel Industry
Figure 59. Other
Figure 60. World Narrow Web Inks Production Market Share by Application (2021-2032)
Figure 61. World Narrow Web Inks Production Value Market Share by Application (2021-2032)
Figure 62. World Narrow Web Inks Average Price by Application (2021-2032) & (US$/kg)
Figure 63. Narrow Web Inks Industry Chain
Figure 64. Narrow Web Inks Procurement Model
Figure 65. Narrow Web Inks Sales Model
Figure 66. Narrow Web Inks Sales Channels, Direct Sales, and Distribution
Figure 67. Methodology
Figure 68. Research Process and Data Source

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